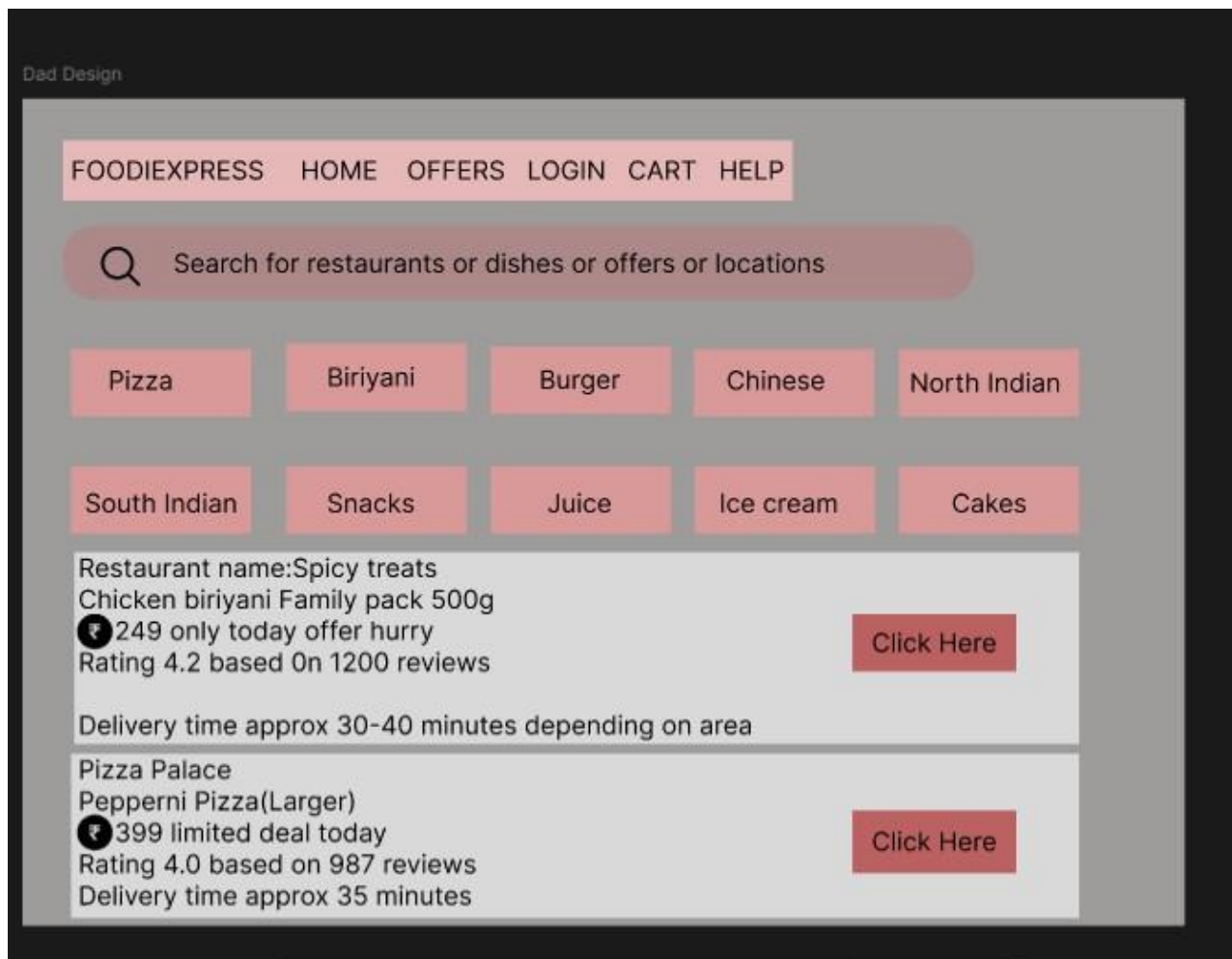# CS23A34

USER INTERFACE DESIGN

EXPERIMENT -1

240701194
 ILAKKIYA P

Food Delivery Website

(Bad UI vs Good UI Comparison)

PROTOTYPE LINK:
https://www.figma.com/design/M24Tc0xNOibdWwuMZVJUhJ/
Untitled?node-id=0-1&p=f&t=azbWei5ZhXhnTKaB-0

➢ BAD UI DESIGN (FOOD DELIVERY WEBSITE)

Dad Design

FOODIEXPRESS   HOME   OFFERS   LOGIN   CART   HELP

🔍 Search for restaurants or dishes or offers or locations

Pizza	Biriyani	Burger	Chinese	North Indian
South Indian	Snacks	Juice	Ice cream	Cakes

Restaurant name:Spicy treats
Chicken biriyani Family pack 500g
₹249 only today offer hurry   Click Here
Rating 4.2 based 0n 1200 reviews

Delivery time approx 30-40 minutes depending on area

Pizza Palace
Pepperni Pizza(Larger)
₹399 limited deal today   Click Here
Rating 4.0 based on 987 reviews
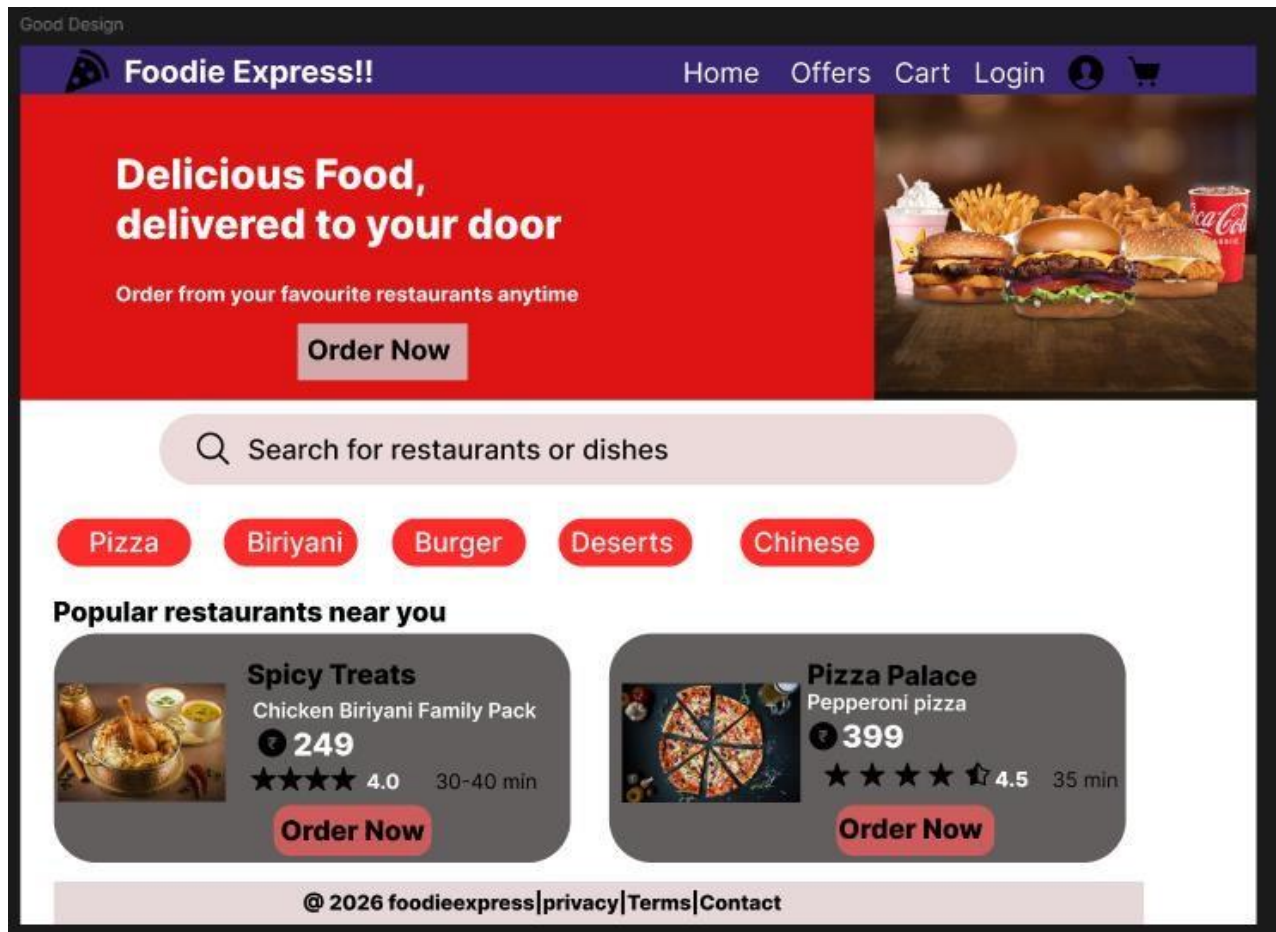Delivery time approx 35 minutes

What the design looks like:

 • Crowded top menu with too many items

 • Long search text

 • Many category buttons shown together

 • Restaurant cards contain too much text

- Buttons say "Click Here"
- Many colours used without consistency

<u>Why this is bad:</u>

- Hard to understand which information is important
- Screen looks busy and confusing
- Too many colours reduce visual clarity
- Text is not well organized
- Buttons are unclear about action

➢ GOOD UI DESIGN (FOOD DELIVERY WEBSITE)

What the design looks like:

- Simple top navigation (Home, Offers, Cart, Login)

- Large hero banner with poster image

- Clean search bar with short text

- Limited category chips (Pizza, Biryani, Burger, etc.)

- Clean restaurant cards with proper spacing

- Buttons clearly say "Order Now"

Why this is good:

- Easy to understand and scan

- Clean and professional look

- Consistent colours and fonts

- Important details stand out clearly

- User knows exactly where to click