



# PIZZA SALES REPORT

Jan 15- Dec 15

Pizza Category

All

1/1/2015

12/31/2015

817.86K

Total Revenue

38.31

Avg Order Value

49574

Total Pizzas Sold

21350

Total Orders

2.32

Avg Pizzas per Order

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July and January**.

## SALES PERFORMANCE

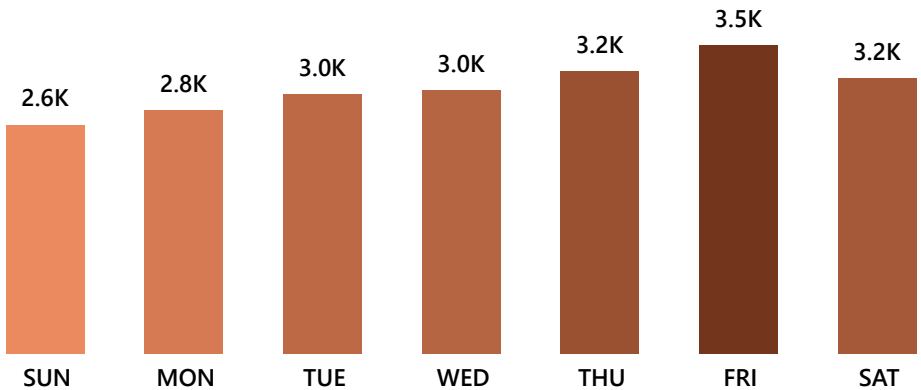
### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

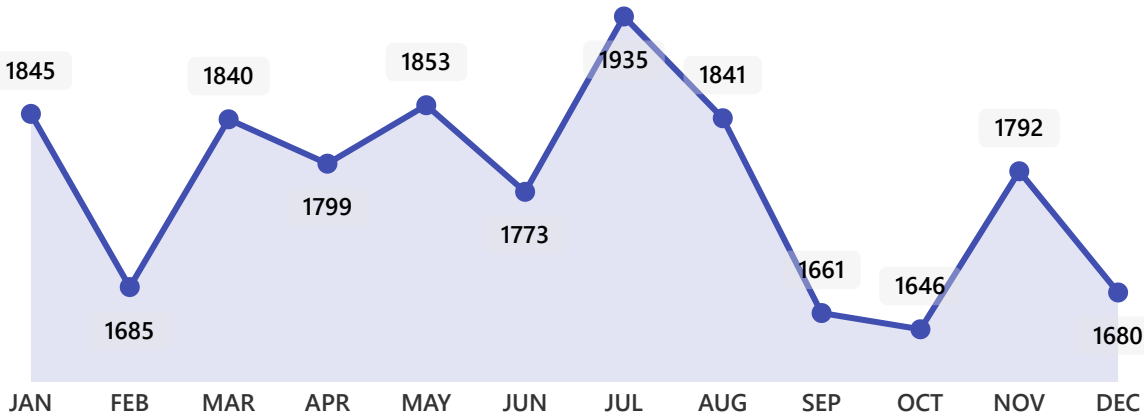
### SIZE

**Large size** pizza contributes to **maximum** sales.

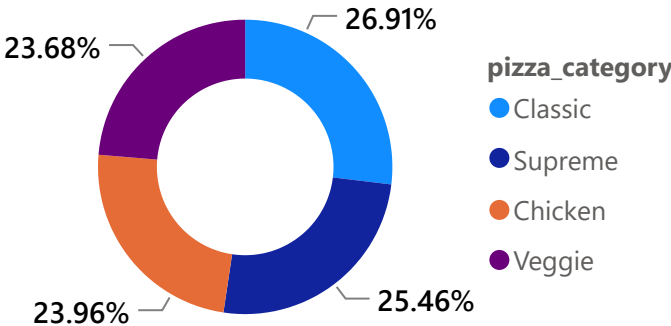
## Daily Trend for Total Orders



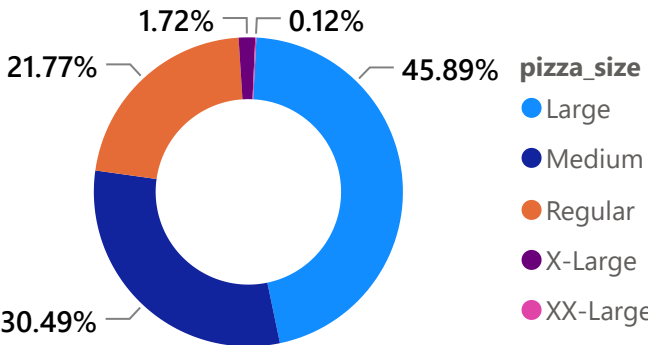
## Monthly Trend for Total Orders



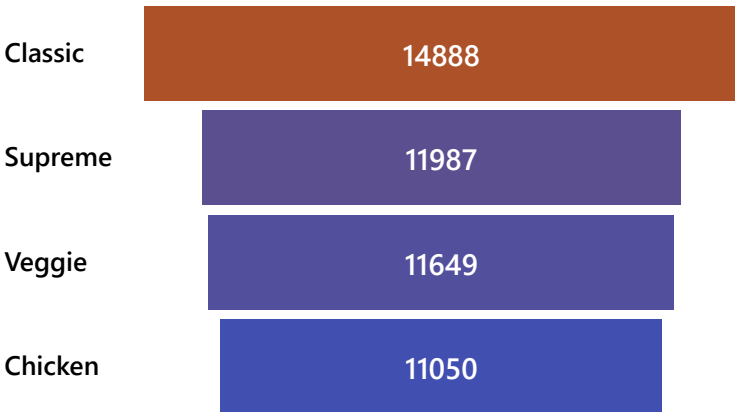
## % of Sales by Pizza Category



## % of Sales by Pizza Size



## Total Pizzas Sold by Pizza Category





# PIZZA SALES REPORT

Jan 15- Dec 15

Pizza Category

All

1/1/2015



12/31/2015



Home



Best/Worst Sellers



## BEST SELLER

### REVENUE

The Thai Chicken Pizza  
Contributes to **maximum** Revenue

### QUANTITY

The Classic Deluxe Pizza  
Contributes to **maximum** Total Quantities.

## WORST SELLER

### REVENUE

The Brie Carre Pizza Contributes  
to **minimum** Revenue

### QUANTITY

The Brie Carre Pizza  
Contributes to **minimum** Total Quantities.

### TOTAL ORDERS

817.86K



Total Revenue

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Total Orders

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Avg Pizzas per Order

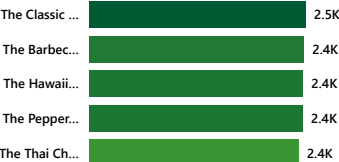
### Top 5 Pizzas by Revenue



### Top 5 Pizzas by Quantity



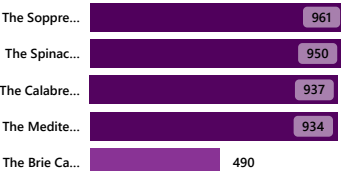
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Quantity



### Bottom 5 Pizzas by Total Orders

