

## ILA SCHRECKER

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### RELEVANT EXPERIENCE

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#### **THE LANGUAGE INSTITUTE**, Madison, WI

Winter 2023 - Present

##### **Multimedia and Communication Intern**

- Create, edit, and caption videos and audio for campaigns, programs, and events.
- Design and produce original digital promotional materials across social media platforms.
- Write short notices and articles for website and social media.

#### **UNIVERSITY COMMUNICATIONS**, Madison, WI

Spring 2021 - Present

##### **Student Communications Intern**

- Pitch story ideas, conduct interviews, and write articles about campus student affairs.
- Attend and participate in weekly staff meetings.
- Write blurbs and edit weekly newsletter for students.

#### **WSUM RADIO** Madison, WI

Fall 2021 - Present

##### **Radio Talk Show Co-Host**

- Record weekly live radio broadcast.
- Brainstorm topics and create content.
- Work with co-host to refine overall flow and timing of show.

#### **SPOON UNIVERSITY**, Madison, WI

Winter 2021 - Spring 2021

##### **Social Media Intern**

- Managed the company's social media accounts and posted relevant content.
- Tracked social media engagement to identify high-performing ideas and campaigns.
- Created video content for social media platforms.
- Wrote news articles for the Spoon University community.

#### **WSUM RADIO** Madison, WI

Fall 2019 - Fall 2020

##### **News Team Contributor**

- Local and national news researcher.
- Recorded and edited daily broadcasts.
- Pitched, researched, and wrote news articles for radio broadcast.
- Worked collaboratively with team members to ensure consistent daily news operation.

#### **HER CAMPUS**, Madison, WI

Fall 2019 - Winter 2020

##### **Contributing Writer**

- Pitched and wrote stories.
- Created content targeted at both the UW-Madison student body, and students across the nation.
- Attended and participated in bi-weekly content meetings with team members to brainstorm article ideas.

### EDUCATION

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#### **UNIVERSITY OF WISCONSIN-MADISON**, Madison, WI, Anticipated date December 2023

- B.A, Communication Arts, Gender & Women's Studies

#### **BROOKLYN FRIENDS SCHOOL**, Brooklyn, NY

- IB Diploma May 2019

References Available Upon Request