

## ILA SCHRECKER

304 15<sup>th</sup> St, Brooklyn, NY 11215 | (917) 613.9414 | ischrecker@wisc.edu

### KEY COMPETENCIES

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Excellent Organizational Skills • Time Management • Self Motivated • Collaborative

### RELEVANT EXPERIENCE

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#### **SPOON UNIVERSITY**, Madison, WI

Winter 2021 - Present

##### **Social Media Intern**

- Manage the company's social media accounts and post relevant content.
- Track social media engagement to identify high-performing ideas and campaigns.
- Brainstorm campaign ideas.

#### **SPOON UNIVERSITY**, Madison, WI

Fall 2020 - Present

##### **Contributing Writer**

- Write food-related articles for publication targeting the college student demographic.
- Pitch content ideas for fellow Spoon University contributors.

#### **HER CAMPUS**, Madison, WI

Fall 2019 - Present

##### **Contributing Writer**

- Pitch and write stories.
- Create content targeted at both the UW-Madison student body, and students across the nation.
- Attend and participate in bi-weekly content meetings with team members to brainstorm article ideas.

#### **WSUM RADIO** Madison, WI

Fall 2019 - Winter 2021

##### **News Team Contributor**

- Local and national news researcher.
- Recorded and edit daily broadcasts.
- Pitched, researched, and wrote news articles for radio broadcast.
- Worked collaboratively with team members to ensure consistent daily news operation.

### ADDITIONAL WORK EXPERIENCE

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#### **ROBIN'S NEST CAMPUS CAFE** Madison, WI

Spring Semester 2020

##### **Barista**

- Prepared and sold food and beverages to customers.
- Cleaned and sanitized equipment and restocked products.
- Followed all health and safety guidelines.
- Functioned efficiently as a member of a team.

#### **AMPLE HILLS CREAMERY**, Brooklyn, NY

Summer 2019, Summer 2020

##### **Ice Cream Scooper**

- Maintained high standards of customer service during high-volume, fast-paced operations.
- Worked flexibly and adaptively as a member of a multi-person team.
- Handle currency and credit transactions quickly and accurately.

### EDUCATION

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#### **UNIVERSITY OF WISCONSIN-MADISON**, Madison, WI, Anticipated date May 2023

- B.A, Communication Arts, English

#### **BROOKLYN FRIENDS SCHOOL**, Brooklyn, NY

- IB Diploma May 2019

References Available Upon Request