

# ILA SCHRECKER

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## RELEVANT EXPERIENCE

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### **RINGLE, Brooklyn, NY**

September 2023 - Present

#### **English Tutor**

- Conduct virtual tutoring sessions for non-native English speakers through discussion and paraphrasing lessons.
- Provide detailed feedback reports to enhance students' fluency, grammar, and vocabulary skills.
- Aid students in mock interview and presentation preparation and offer essay proofreading support.

### **MAUDE, Brooklyn, NY**

June 2023 - August 2023

#### **Community and Influencer Intern**

- Sourced and researched influencers for upcoming campaigns, ensuring relevance and alignment.
- Assisted with monthly send-out of product for influencer campaigns.
- Created comprehensive monthly reports to evaluate posting strategies, assess campaign effectiveness, and unique growth strategies.

### **MADISON MAGAZINE, Madison, WI**

May 2023 - August 2023

#### **Editorial Intern**

- Pitched, edited, and wrote web stories about dining and drink, city life, and arts and culture.
- Fact-checked long-form stories and columns for print.
- Curated editorial e-newsletters.

### **THE LANGUAGE INSTITUTE, Madison, WI**

January 2023 - May 2023

#### **Multimedia and Communication Intern**

- Created, edited, and captioned videos and audio for campaigns, programs, and events.
- Designed and produced original digital promotional materials across social media platforms.
- Wrote short notices and articles for website and social media.

### **UNIVERSITY COMMUNICATIONS, Madison, WI**

May 2021 - October 2023

#### **Student Communications Intern**

- Pitched story ideas, conducted interviews, and wrote articles about campus student affairs.
- Attended and participated in weekly staff meetings.
- Wrote blurbs and edited weekly newsletter for students.

### **SPOON UNIVERSITY, Madison, WI**

January 2021 - May 2021

#### **Social Media Intern**

- Managed the company's social media accounts and posted relevant content.
- Tracked social media engagement to identify high-performing ideas and campaigns.
- Created video content for social media platforms.
- Wrote news articles for the Spoon University community.

## EDUCATION

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### **UNIVERSITY OF WISCONSIN-MADISON, Madison, WI**

September 2019 - December 2023

- B.A., Communication Arts, Gender & Women's Studies

### **BROOKLYN FRIENDS SCHOOL, Brooklyn, NY**

September 2015 - May 2019

- IB Diploma

References Available Upon Request