

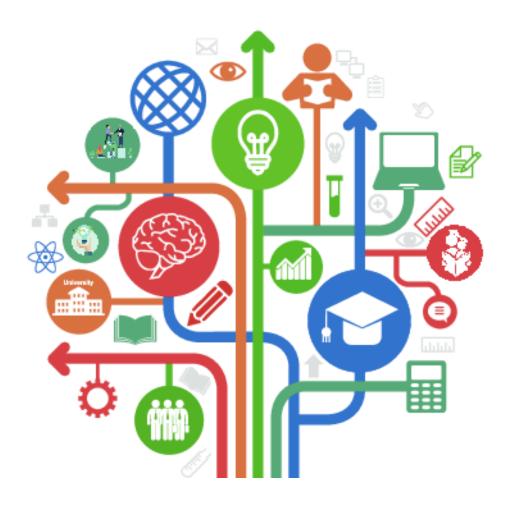
ALAGAPPA UNIVERSITY

(Accredited with A+ Grade by NAAC (CGPA: 3.64) in the Third Cycle & Graded as Category-I by UGC)



KARAIKUDI - 630003, TAMIL NADU

Alagappa University - Innovation and Startup Policy (AISP)



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The **Alagappa University** – **Innovation and Startup Policy (AISP)** is a comprehensive framework to enable all the stakeholders including the Students, Scholars, Faculty members, Staff, Alumni and Public to actively engage in innovation and startup related activities. This framework will also facilitate to bring uniformity across the units and stakeholders of the University in terms of Intellectual Property ownership management, technology licensing and institutional Startup policy, thus enabling creation of a robust Innovation and Startup ecosystem across the Alagappa University.

This Alagappa University – Innovation and Startup Policy (AISP) is framed in accordance with the 'National Startup and Innovation Policy (NISP) for Students and Faculty: A Guideline for Higher Education Institutions (2019)' by the Ministry of Education, Govt. of India and the 'Tamil Nadu Startup & Innovation Policy (2018-2023)' by Micro, Small and Medium Enterprises Department, Govt. of Tamil Nadu.

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Alagappa University – Innovation and Startup Policy (AISP)

I. About the University

Alagappa University is a state University, located at Karaikudi in Tamil Nadu. The University was brought into existence by an Act of the Tamil Nadu State Legislative Assembly in May 1985 with the objective of fostering research, development and dissemination of knowledge in various branches of learning. The University has 44 Departments, 9 Centres and 2 Constituent Colleges on its campus. Forty six Affiliated Colleges located in the districts of Sivaganga and Ramanathapuram are part of the University.

Alagappa University has achieved many milestones. A few of them are as under;

- Obtained A+ Grade with CGPA of 3.64 grading by the National Assessment and Accreditation Council (NAAC). Alagappa University is the first State University in Tamil Nadu to obtain the A+ grade.
- Obtained Category—I status by the UGC and occupies 2nd place out of 12 State
 Universities with Category—I Status in the Country. It is the only State University in
 Tamil Nadu to obtain the Category—I Status.
- Obtained Autonomy status (one among 60 Institutions in the country announced by MHRD (MoE)).
- Secured 33rdposition among Universities in National Institutional Ranking Framework
 (NIRF) 2021 ranking.
- Placed within 501-600 ranking category (bandwidth) in THE World University
 Ranking 2022.
- Secured 24th position in QS India Ranking in 2021.

• It is the only University in Tamil Nadu which has been sanctioned with Rs.100 crores under MHRD - RUSA 2.0 Scheme in 2018.

1. Preamble:

- Since its inception, the Alagappa University has beenstriving for excellencein higher education, socially relevant research and fruitful extension services for the Country by upholding the vision of the Founder, a great philanthropist, Padma BhushanVallal Dr. R.M. AlagappaChettiar.
- The academic credentials, research outcomes, inclusive rural education are the
 evidences of the continuing efforts and contributions of Alagappa University for the
 Higher Education of the State and the Country. Towards bringing all the efforts of the
 University in the areas related to Innovation and Startups into a single roof, this
 Alagappa University Innovation and Startup Policy (AISP) is formulated.
- The Alagappa University Innovation and Startup Policy (AISP) intends to guide the units of Alagappa University to promote student driven innovations & start-ups and to engage the students and faculty in innovation and start up activities in campus.
- The entrepreneurial ecosystem in Alagappa University will play key role in identifying, mentoring, nurturing innovative and entrepreneurial potential of students, faculty and staff and transforming them into start-up entrepreneurs by providing guidance for funding, investment opportunities and networking support to make the innovation ventures successful.

2. Policy Objectives:

- The policy (AISP) aims at enabling the stakeholders viz. Students (UG, PG), Ph.D.
 Scholars, PDF, Faculty members,other Staff (including project staff), Alumni and Public (potential outsiders) to build, streamline and strengthen the innovation and entrepreneurial ecosystem in Alagappa University.
- The policy (AISP) shall be instrumental in leveraging the potential of science, student's creative problem solving and entrepreneurial mind-set, and promoting a strong intra and inter-institutional partnerships with ecosystem enablers and different stakeholders at regional, national and international level.

• The ultimate aim of this policy (AISP)is to provide an enabling and innovative ecosystem in the University in order to emerge as the 'Knowledge Capital' and 'Innovation Hub' of the State.

3. Vision:

• To serve as an ideal destination for Innovation and Startups by creating a conducive ecosystem in the University campus.

4. Mission:

- To create, support and nurture a vibrant Innovation and Startup ecosystem in Alagappa University resulting in innovation driven startups and entrepreneurial avenues in the University.
- To maximize industry engagement and collaborations with Research Parks of HEIs to promote innovation and entrepreneurship culture among the stakeholders of Alagappa University.
- To strengthen the existing Innovation and Incubation related Centres and Units of Alagappa University.
- To partner with investors and availing support from possible funding agencies in order to enable the Students / Scholars / Faculty Members / Other Staff / Alumni / Public to convert their innovative ideas into Startup ventures.

5. Action Plan:

The following Action plans are framed to evolve processes and mechanisms for easy creation and nurturing of Startups/enterprises by Students / Scholars / Faculty Members / Other Staff / Alumni of Alagappa University and by the Public:

- Creating conducive ecosystem for encouraging Innovations and Entrepreneurship.
- Ensuring adequate resources channeled to the Innovation and Startup ecosystem.
- Strengthening skill development activities towards Innovations and Startups.
- Extending support to social entrepreneurship for a positive socialimpact and inclusion.

- Ensuring accessibility, connections and partnerships.
- Innovation / Entrepreneurial Impact Assessment

5.1Creating conducive ecosystem for encouraging Innovations and Entrepreneurship:

- 5.1.1 Creating facilities in Alagappa University for supporting pre-incubation
 - a) Alagappa University is already having the following vibrant units for promoting innovation and entrepreneurship ecosystem:
 - Institution's Innovation Council-Alagappa University (IIC-ALU)
 - Entrepreneurship, Innovation and Career Hub (funded under RUSA 2.0)
 - University Science Instrumentation Centre (USIC)
 - Industry & Consultancy Cell
 - Incubation and Technology Transfer Centre (ITTC)
 - Higher Education Innovation Cell
 - IPR Cell
 - Entrepreneurship Development Centre
 - University Business Collaboration Centre (UBCC)
 - Small Industries Services Unit (SISU)
 - Centre for International Relations
 - Start-of-the-art Laboratories in all the Science Departments
 - Entrepreneurship support practices by all the Management Departments
 - b) The 'Alagappa University Innovation and Incubation Centre (AUIIC)' is being established in the University to coordinate all the activities of the University related to Innovation and Start-ups in association with the aforesaid units.
- 5.1.2 The newly established 'AUIIC' will serve as a Nodal Centre of the University related to Innovation and Start-ups. The following structural and functional characteristics are envisioned for AUIIC:
 - a) This 'AUIIC' shallbe headed by a full-time Faculty member in the rank of Senior Professor / Professor as an 'Executive Director'. This 'Executive Director' maycontinue his / her Research and other academic services and may be exempted from taking classes so as to dedicate himself / herself in administering AUIIC
 - b) The 'AUIIC' shallbe provided with administrative and financial autonomy. An

exclusive Annual budget needs to be prepared for the AUIIC towards executing activities related to promotion of Innovation and Start-up culture in the Alagappa University.

- c) The 'AUIIC' shallserve as Pre-Incubation/Incubation facility to all the Students / Scholars / Faculty Members / Other Staff of all disciplines and departments of the Alagappa University and also to the Alumni / Public.
- d) The 'AUIIC' shallfacilitate 'Technology Transfer and Commercialization' services to all the stakeholders of the University. The 'Technology Transfer and Commercialization' services of the AUIIC shallfunction with the following modalities:
 - i. A committee comprising of Executive Director of AUIIC as Chairman and members including Inventor (in case of Student inventors, the mentor of the student shall also be included), Head of the Department of the Inventor, two members nominated by the University (one from the University and other from outside institution / industry) shall evaluate and recommend the viable technologies to be transferred for commercialization.
 - ii. This committee shall be empowered to negotiate with the Companies / Industries to transfer the technology including financial implications such as one-time grant and the percentage of royalty based on the annual turnover of the sales that shall be shared by the Inventor and University in 60%:40% ratio.
- e) The AUIIC shall be preferably registered under Section-8 of Company Act 2013 or 'Society' registeredunder Society RegistrationAct with independent governance structure.
- f) Single Point of Contact (SPOC) mechanism shall be created in the AUIIC for all the stakeholders to ensure access to information / resources.
- 5.1.3 The 'AUIIC'shall offer mentoring and other relevant services through Pre-

incubation/Incubation units in-return for fees, equity sharing and (or) zero payment basis. The modalities regarding EquitySharing in Start-ups supported through these units shalldepend upon the nature of services offered.

- 5.1.4 A centralised ICT based Knowledge management tool shallbe developed by the 'AUIIC' for the creation of innovationknowledge platform by utilizing the services of MIS, Alagappa University. This shall also serve as a Registry-cum-Repository on innovators, entrepreneurs, venture firms, incubators, intellectual Iproperty support centres, mentors and database of different talents for Start-ups.
- 5.1.5 A Policy research group (Think tank) shall be set up in the 'AUIIC'to carry out research on innovation and start-up ecosystem.
- 5.1.6 The University shall establish an exclusive funding scheme by utilizing / getting financial support from agencies such as DST,DBT, MHRD, AICTE, TDB, TIFAC, DSIR, CSIR, BIRAC, NSTEDB, NRDC, Start-up India,Invest India, MeitY, MSDE, MSME, non-govt. and private sourcesunder CSR for promoting innovation and start-up initiatives.
- 5.1.7 Decentralizing innovation by establishing Fablabs/ Tinkering labs/ Maker-spaces, etc., that may serve as a bridge between innovators and Incubators.
- 5.1.8 The Students, PhD / PDF scholars and Project Fellows shall be encouraged and proper guidance shall be provided to earn at least one appropriate IPR (Patent / Design / Copyright) for their research / innovative ideas. This support shall be in line with the IPR policy of the University.

5.2 Ensuring adequate resources channeled to the Innovation and Startup ecosystem:

- 5.2.1 The Pre-Incubation/Incubation facility established in the 'AUIIC'shallbe made accessible 24x7 to Students / Scholars / Faculty Members / Other Staff of alldisciplines and departments of the Alagappa University.
- 5.2.2 The Pre-Incubation/Incubation facilityshall also be leveraged to Alumni / Public for promoting innovation and start-up ecosystem in the Society.
- 5.2.3 Appropriate fee waiving schemes shall be framed and implemented for availing mentoring and other relevant consultancy services according to the stakeholders.
- 5.2.4 The 'AUIIC'shall host an exclusive online portal to apply for and avail support for Innovation and Start-ups. This also shall serve as a 'Help Centre' to address queries of all the stakeholders related to Innovation, Start-ups and IPR.
- 5.2.5 AlagappaUniversity shallconsider providing seed money support to the innovative start-up ideas of the Students / Scholars / Faculty Members / Other Staff / Alumni of the University after the scrutiny and approval of duly constituted committee by the 'AUIIC' with the approval of the University. This Seed money of Rs.10,000/- or more per proposal by individual or a team to cover up the cost for prototype development, field visits, minor tools or raw materials, MSME registration /Licenses, Patent and other related expenses.
- 5.2.6 The consultancy services related to marketing and R&D activities to the Start-ups for solving their problems with respect to finance, marketing, etc. shall be facilitated through the Faculty of Management by establishing 'Finance and Marketing Task Group' under 'AUIIC'. This group shall be headed by the Dean, Faculty of Management.
- 5.2.7 Appropriate supports for start-ups in content development, proposal writing, advertising, applying for copyrights / trademarks etc., shall be provided through the Faculty of Arts and Faculty of Education by establishing 'Media Task Group' under 'AUIIC'. This group shall be headed by the Dean, Faculty of Arts and Dean, Faculty of Education.

- 5.2.8 Students entrepreneurs (only who have established their entrepreneurial ventures within / outside the campus; but with the support of the University) may be allowed for the examination, even condonation of shortage of attendance with due recommendation from the 'AUIIC'. Appropriate recommendationsbe suggested by the 'AUIIC' for making amendments in the examination norms by the University.
- 5.2.9 A special incentive scheme shall be instituted for the successful IPR outcomes. An appreciation certificate along with a cash prize of Rs. 10,000 / Rs. 5,000 / Rs. 2,000 for each published Patent / Design / Copyright respectively shall be provided to the Students / Scholars / Faculty members / Other Staff of the University that are duly approved and recommended by the IPR Cell of the University.
- 5.2.10 Students / Scholars / Faculty members / Other Staff of the University shallbe encouraged to transform their research projects / innovative ideas developed at University Departments / Colleges to become start-ups and also to hold equity in such start-ups.

The Institute incubator (AUIIC) may provide space, partial infrastructure, mentorship support, seed funds, support for accounts, legal, IPR services, etc. for the start-up company owned / co-owned by the stakeholders of the University. In return for the services, the University (AUIIC) may hold up to 9% equity / stake in the Start-up company.

The following guidelines are evolved for Faculty / Student Start-ups running with the support of 'AUIIC':

Faculty Startups:

- a. Faculty start-up may be owned by a faculty member alone or with students / scholars or with faculty member of other institution or alumni or with other entrepreneurs.
- b. Interested Faculty / Student / Scholar has to submit an application to the AUIIC for support and assistance. In case of the collaboration with outsiders must be justified

suitably by attaching a signed indemnity bond along with the application for scrutiny / approval.

- c. A faculty may be an owner or co-owner of such start-ups or may play an operational role viz. Technical Advisor / CEO / Manager, etc. with the due permission of the University with the conditions as detailed below:
 - i. Faculty member shall clearly distinguish on-going research work at the University from the work at the startup. Faculty member shall not involve research staff or other staff in the activities of the start-up and vice versa.
 - ii. Faculty member shall not accept honorarium / salary or gifts from the startup.
 - iii. No restrictions on the shares that faculty can hold as long as they do not spend more than 20% of office time on the start-up company in the role and do not compromise in the academic and administrative work / responsibilities.
- d. In case the faculty holds the executive or managerial role for more than six months in a start-up, he/she shall be on sabbatical / leave without pay / or utilize existing leave as per the norms of the University.Such leave shall be considered as an eligible service for all service benefits including seniority, annual increments, promotion and pension.
- e. A faculty member can offer consultancy services to the start-ups or avail consultancy / characterisation / testing services from the competent unit of the University. The utilization of the consultancy / characterisation / testing services for the products developed by the start-up shall be as per the norms of the USIC of the University.
- f. The IP Rights for the technology developed by the start-up and faculty shall be held jointly by the start-up and the University as per the IP Policy of IPR Cell, Alagappa University. However, the University shall own the Intellectual Property.
- g. Normally a start-up owned / co-owned by a faculty member shall be incubated by the AUIIC. However, in exceptional cases, if the faculty member wants to incubate outside the University, necessary approval is to be obtained from the University by submitting suitable justifications. Decision of the University shall be final and binding in this case.

- h. For any IPR related issues and any legal infringements pertaining to the start-up, the concerned faculty member involved in the start-upshall be solely responsible.
- i. The sabbatical / leave without pay / or utilizing existing leave as per the norms of the University by a faculty member for associating with a start-up venture, the same shall be taken into account as a continuation of service for promotion / pension benefits / any other forms of academic appraisals for the concerned faculty member.

Student Startups:

- j. Students / scholars shall be permitted to establish a start-up or working part-time in the start-up thatalready exists in the University under 'AUIIC' while continuing the study.
- k. Students shall be permitted to earn credits for their curricular requirements depending upon the involvement in the start-up activities. This shall be duly endorsed by the concerned start-up and the 'AUIIC'.
- I. Student start-up may be permitted to use the address of the incubator to register the company (start-up) while studying in the University.
- m. The University may exempt Students involved in the start-ups affiliated with the 'AUIIC' to avail a maximum of 50% attendance including claim through ODs, etc. in a semester; or the attendance requirements as per the Academic regulations of the University in vogue.
- n. Students may be permitted to undertake a semester breakup to work with start-ups affiliated with the 'AUIIC', after completion of 4th semester (3 year UG programme) / 8th semester (5 year Integrated programme) / 2nd semester (2 year PG programme) and rejoin the same programme to complete the same with the approval of the University. Appropriate amendments in Academic / Examinations Regulations may be suggested by the 'AUIIC' to the University for approval.
- o. For any IPR related issues and any legal infringements pertaining to the start-up, the

concerned student(s) involved in the start-upshallbe solely responsible.

5.3 Strengthening skill development activities towards Innovations and Startups:

- 5.3.1 Widening the activities of 'Alagappa Institute of Skill Development' to offer short-term skill training on Innovation, Entrepreneurship and Venture Development.
- 5.3.2 Efforts be made to offerpart-time/full time MBA/ PGDM (Innovation, Entrepreneurship and Venture Development) programme where one can get degree while incubating and nurturing a start-up company.
- 5.3.3 Organizing frequent Workshops / training programmes for the facilitation of Technology Development, Ideation, Creativity, Design thinking, Fund raising, Financial management, Cash-flow management, New venture planning, Business development, Product development, Social entrepreneurship, Product costing, Marketing, Brand-development, Human Resource Management as well as law and regulations impacting on innovation and start-ups.
- 5.3.3 Students shallbe encouraged to develop entrepreneurial mind-set through experiential learningby offering them training in cognitive skills (e.g. critical thinking, etc.), byinviting first generation local entrepreneurs or experts to address young minds. Initiatives likeidea and innovation competitions, hackathons, bootcamps, exhibitions, etc. by academic and industry personnel, throwing real life challenges, awards and recognition shallbe organized at regular intervals.
- 5.3.4 Measures shall be taken for connecting studententrepreneurs with real life entrepreneurs to help the students for understanding real challenges whichmay be faced by them while going through the innovation funnel for enhancing the probability of success.
- 5.3.5 Spreading awareness among students, faculty and staff about the value of innovation and

entrepreneurship andits role in career development or employability shall be considered a regular awareness agenda.

- 5.3.6 One course related to 'Innovation and Entrepreneurship' may be offered to all the UG students of Alagappa University and its Affiliated Colleges with the approval of appropriate academic bodies.
- 5.3.7 Encouraging all the Departments / units of Alagappa University to organize seminars / webinars / workshops / training programmes for promoting discipline / domain specific innovation and start-up culture among their students in association with IIC-ALU.
- 5.3.8 Introduce academic credits for students who choose entrepreneurshiprelated learning activity at colleges in line with National / State policies.
- 5.3.9 Internship and apprenticeship for students in under graduate programmes of all disciplines may be introduced for a minimum period of 3 months in any industry, in one stretch or in two stretches of minimum of 1½ months, through reworking of the apprenticeship policy of the State Government.
- 5.3.10 A deferred placement support system shallbe introduced inconsultation with industry as a measure of risk mitigation against failure of studentstartups.
- 5.3.11 Entrepreneurship awareness programmes shallbe organized to inculcate entrepreneurship as acareer choice and provide basic foundational understanding among the School going students / rural youth of this region through 'Village Extension Programme'
- 5.3.12 Pedagogical changes shallbe analysed and implemented in order to ensure that maximum number of student projects and innovations are based around real life challenges. Learning interventions shallbe developed for inculcating entrepreneurial culture. The process shall be constantly reviewed and updated.

5.4 Extending support to social entrepreneurship for a positive social impact and inclusion:

- 5.4.1 'AUIIC'shall extend additional support for start-ups that are eco-friendly.
- 5.4.2 'AUIIC' shall provide special focus to the start-ups creating Social Impactin areas related to Sustainable Development Goals (SDGs) on Water, Food, Health& Sanitation, Energy, Education, Climate change, Waste management, etc. bydedicating a portion of the venture fund.
- 5.4.3 'AUIIC' shallencourage student participation in social impact centricactivities through Village Extension Programme.
- 5.4.4 'AUIIC' shallencourage rural entrepreneurship through guidance and support for rural-based start-ups and social entrepreneurship ventures.
- 5.4.5 'AUIIC' will organise Boot Camps and Grand Challenges on specific social, rural andenvironmental problems under hackathons. Selected innovative solutions hall be awarded an initial grant and follow-on funding for piloting the idea.
- 5.4.6 The 'AUIIC'shalldevelop a mechanism to adopt technologies/modelsdeveloped by rural/social entrepreneurs.
- 5.4.7 Prioritize by and for women start-ups. With a special focus, adequate training and sensitization programmes shallbe organized to promote women students to become women innovators / entrepreneurs.
- 5.4.8 Training and sensitization programmes on Innovation and Entrepreneurship for transgenderentrepreneursshallbe organized.
- 5.4.9 Frequent training, sensitization programmes and proper guidance shallbe arranged on Innovation and Entrepreneurship fordifferently-abled entrepreneurs.
- 5.4.10 Due priority for Start-ups with a women / transgender / differently-abled founders or co-

founders shall be provided for productdevelopment and marketing/publicity/participation in fairs and exhibitions.

5.5 Ensuring accessibility, connections and partnerships:

- 5.5.1 Signing of formal MoUs with regional / national / international research labs, research parks, entrepreneurs, investors, angel investors, Govt. & Non-Govt. funding agencies, private organizations under CSR, etc. shallbe encouraged and facilitated for ensuring accessibility, connections and partnerships.
- 5.5.2 'AUIIC' shallorganize networking events periodically for better engagement of collaborators and open up the opportunities to Students / Scholars / Faculty members / Other staff / Alumni and Public to allow constant flow of ideas andknowledge through meetings, workshops, space for collaboration, internships, teaching and research exchange programmes, clubs, social gatherings, etc.
- 5.5.3 Mechanisms shallbe developed to capitalize on the knowledge gained through these collaborations towards converting the ideas of the stakeholders of the University into viable proto-types / products.
- 5.5.4 Co-creation, bi-directional flow/ exchange of knowledge shallbeensured between AUIIC and incubators, science parks, other institutes, etc.
- 5.5.5 The AUIICshalldevelop guidelines for forming and managing the relationships withexternal stakeholders including private industries.
- 5.5.6 Through 'Centre for International Relations', the University shall organise meets, webinars and Video conferences on innovation/entrepreneurship with, NRI/PIO, foreignstart-up experts, and global investors to create a global connect for the local start-ups to identify and adopt best practices. Efforts shall also be made to attract NRI/PIO investors to set up local Venture Capitals (VCs) and angel funds.
- 5.5.7 Start-up Summits shall be organised every year at regional and State level toshowcase startups and business innovations and to provide a platform tostakeholders for collaboration in the start-up ecosystem. Innovation awards be given for highgrowth start-ups and

stakeholders making outstanding contribution to the start-upecosystem.

5.6 Innovation / Entrepreneurial Impact Assessment:

- An 'AISP Monitoring Committee (AMC)' be constituted by the University in order to monitor and assess the implementation and impact of AISP in Alagappa University. This Committee shallmeet bi-annually to assess the impact of implementation of AISP and propose necessary recommendations for the effective implementation of AISP.
- The proposed 'AISP Monitoring Committee (AMC)'be constituted with 12 members.

 Appropriate changes / updations in the AMC shallbe made by the AUIIC with due approval of the University. The composition of the 'AISP Monitoring Committee (AMC)'shall be as follows:
 - The Vice-Chancellor Chairperson
 - The Executive Director, AUIIC Convenor
 - One from the Syndicate of the University
 - One Internal member (Senior Faculty member)
 - Two External experts (Research parks / Industries / Incubators)
 - Two Student members(One Research Scholar / One PG Student)
 - The Dean, College Development Council
 - The Special Officer (Planning & Development)
 - The Finance Officer (Ex-officio Member)
 - The Convenor, Institution's Innovation Council (Ex-officio Member)
- 5.6.4 Impact assessment on entrepreneurial initiatives such as pre-incubation, incubation, entrepreneurship education shallbe performed regularly using well defined evaluation parameters.
 - a) Monitoring and evaluation of knowledge exchange initiatives, engagement of all departments and faculty in the entrepreneurial teaching and learning shallbe assessed.
 - b) Number of start-ups created, support system provided at the University level and satisfaction of participants, new business relationships created by the University shallbe recorded and used for impact assessment.

- c) Impact also be measured for the support system provided by the University to the studententrepreneurs, faculty and staff for pre-incubation, incubation, IPR protection, industrylinkages, exposure to entrepreneurial ecosystem, etc.
- 5.6.5 Formulation of strategy and impact assessment shallgo hand in hand. The information on impact of the activities shallbe extensively used for developing and reviewing the entrepreneurial strategy of the University.
- 5.6.6 Impact assessment for measuring the success shallbe in terms of sustainable social, financial andtechnological impact in the market. For innovations at pre-commercial stage, development of sustainable enterprise model is critical.



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Alagappa University – Innovation and Startup Policy (AISP)

Expert Committee for the formulation of Alagappa University – Innovation and Startup Policy (AISP):

S.No.	Name & Designation	Role in the Committee
1.	Dr. D. Karthikeyan I.A.S., Conveneor Dr. V. Swaminathan, Member Dr. S. Karuppuchamy, Member Vice-Chancellor's Officiating Committee, Alagappa University	Chairperson
2.	Dr. C. Sekar Registrar i/c NISP Coordinator, Alagappa University	Convenor& NISP Coordinator
3.	Dr. K. Sankaranarayanan Member of the Syndicate, Director-USIC, Alagappa University	Member
4.	Prof. K. Baskar (Former Vice-Chancellor, ManonmaniamSundaranar University) Director, Centre for Technology Development and Transfer (CTDT), Anna University	External Member
5.	Dr. S. KaruthaPandian Director, IPR Cell, Alagappa University	Member
6.	Dr. S. Karuppuchamy Coordinator, Alagappa University Innovation & Incubation Centre Prof. & Head, Dept. of Energy Sciences, Alagappa University	Member
7.	Dr. S. KaruthaPandian Dean – Faculty of Science Sr. Prof. & Head, Dept. of Biotechnology, Alagappa University	Member
8.	Dr. K.R. Murugan Dean – Faculty of Arts Prof. & Head, Dept. of Social Work, Alagappa University	Member
9.	Dr. S. Rajamohan Dean – Faculty of Management Sr. Prof. & Director, Alagappa Institute of Management Alagappa University	Member
10.	Dr. S. SujathaMalini Dean – Faculty of Education Prof. & Head, Dept. of Special Education and Rehabilitation Science Alagappa University	Member
11.	Dr. V. Sivakumar Dean i/c, College Development Council, Alagappa University	Member
12.	Dr. G. Ilankumaran Director i/c, Entrepreneurship, Innovation Career Hub (EIC Hub) Convenor, Institution's Innovation Council, Alagappa University	Ex-officio Member

Technical & Design Assistance:

• **Dr. C. Balakrishnan,** Asst. Prof., Alagappa Institute of Skill Development

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ALAGAPPA UNIVERSITY



(Established by an Act of the Govt. of Tamil Nadu and recognised by UGC) Accredited with A+ Grade by NAAC (CGPA: 3.64) in the Third Cycle

EXPERT AND IMPLEMENTATION COMMITTEE MEMBERS FOR NISP

NOMINATED BY THE VICE-CHANCELLOR

Interna	Mem	<u>bers</u>
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S.No	Name of Member	Key Role/ Position assigned in IIC
1	Prof. G. Ravi, Vice-Chancellor Alagappa University	President
2	Prof. S. Rajamohan Registrar i/c Alagappa University	Vice-President, NISP-Convener
3	Prof. B. Vasecharan Head, Department of Animal Health and Management Alagappa University	National Innovation Startup policy (NISP), Coordinator
4	Prof. C. Vethirajan Director i/c, EIC Hub Alagappa University	Institution Innovation Council, Coordinator
5	Dr. K. Sankaranarayanan Instrumentation Center, Director	IPR Cell coordinator
6	Prof. A. Veeraravi Professor, Dept. Biotechnology	Innovation in Higher Education Institution, coordinator
7	Dr. V. Dharuman Assistant Professor, Department of Bioelectronics and Biosensors Alagappa University	Innovation Activity Coordinator, ATAL coordinator
8	Prof. J. Jeyakanthan Director, Alagappa University Ranking Cell, Coordinator-NIRF Alagappa University	NIRF Coordinator(ALU-IIC)
9	Prof. S. Karuppuchamy Head, Department of Energy Science Alagappa University	Technology Transfer Center
10	Prof. N. Anbazhagan Head, Department of Mathematics Alagappa University	University Business Collaboration Center
11	Prof. G. Ilankumaran	Alagappa Institute of Management
11	Prof. K. Gurunathan	Dean, Faculty of Science
12	Prof. S. Rajmohan	Dean, Faculty of Management
13	Prof. P. Sivakumar	Dean, Faculty of Education
14	Prof. S. Thanuskodi	Dean, Faculty of Arts

External members

Ms. Gita Chengappa General Manager Tiruchirappalli Regional Engineering College-Science and Technology Entrepreneurs Park (TREC-STEP), Tiruchirappalli-620015	Nearby Incubation Centre
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16	Dr. V. Swaminathan Managing Director, Galaxy Research Technologies, 658-03-618, Jurong West Street 65, Singapore-643658	Startup / Alumni Entrepreneur
17	Mr. P. Sivakumar, Chief Executive Officer, NABARD's Madurai Agribusiness Incubation Forum (MABIF) Agricultural College and Research Institute, Madurai	FI / Bank / Investor / Angel Investor / VC

Submitted for perusal and orders are requested to approve the expert and implementation committee of AISP for NISP activities and to upload the same in NISP and Alagappa University web portals and its implementation in University campus.

DIRECTOR

REGISTRAR i/c

VICE-CHANCELLOR