

## Faculty of management

### Alagappa Institute of Management

S.NO	NAME	AREA OF SPECIALIZATION	LINK
1.	Dr. S. Chandramohan Senior Professor and Director	<ul style="list-style-type: none"> <li>• Employees' Behaviour</li> <li>• Consumer Behaviour</li> <li>• Talent Management</li> <li>• Brand Management</li> <li>• Digital Marketing</li> <li>• Employability Skills</li> <li>• Emotional Intelligence</li> <li>• Rural Entrepreneurship</li> <li>• Service Quality</li> <li>• Stock Markets</li> </ul>	<a href="https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52408.pdf">https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52408.pdf</a>
2	Dr. C. K. Muthukumaran Professor	A study on Welfare Measures in Neyveli Lignite Corporation Limited. Customer Satisfaction: A Comparative Analysis of Small Cars with Reference to Pondicherry Region	<a href="https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52408.pdf">https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52408.pdf</a>
3	Dr. G. Ilankumaran Professor	Agriculture, Marketing, Retailing and Strategy	<a href="https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52408.pdf">https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52408.pdf</a>

4	Dr. M. Ayisha Millath Professor	1. Job Alienation and Job Burnout 2. Stress handling and Mental well-being 3. Organizational Citizenship behaviour and Moonlighting 4. Flexible working hours and Skill competency analysis	<a href="https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52410.pdf">https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52410.pdf</a>
5	Dr. P. S. Nagarajan Professor	Digital Marketing Green Marketing	<a href="https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52411.pdf">https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52411.pdf</a>
6	Dr. K. Chandrasekar Professor cum Placement Officer	Human Resource Entrepreneurship Logistics and Supply Chain Food Processing Management Project Planning & Management Services Marketing Technological Innovations & Management Computer Applications and IT Managemen	<a href="https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52412_20250902.pdf">https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52412_20250902.pdf</a>

7	Dr. S. Sudhamathi Associate Professor	Finance and Marketing	<a href="https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52413.pdf">https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/52413.pdf</a>
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