Department of Journalism and Mass Communication

S.NO	NAME	AREA OF SPECIALIZATION	LINK
1	Dr. N. Arunachalam Professor and Head i/c	 Developing Self-Instructional Learning Modules and e-contents Mental Health and Behaviour Disorders Education/Lifelong Learning Mass Communication Journalism Artificial Intelligence in Media New Media, Social Media and Alternative Media Artificial Intelligence and Its Applications in Media 	https://alagappaunivers ity.ac.in/academics/fac ulty-of-arts/school-of- social- sciences/docs/40407.p df