

Department of Banking Management

S.NO	NAME	AREA OF SPECIALIZATION	LINK
1	Dr. K. Alamelu Senior Professor and Head	Financial Inclusion in Insurance Sector Distribution of branches of commercial banks in India Financial Literacy in Tamil Nadu Data security and privacy issues in the Indian banking sector Gender gap in financial inclusion Financial Literacy and Financial well-being Asset quality of banks Know Your Customer -Risk Management for Urban Co-operative Banks Gender specific career issues in banking	https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/21402.pdf
2	Dr. C. Yogalakshmi Senior Professor	Financial Inclusion in Tamil Nadu. Performance of Bank Stocks in Indian Capital Markets. Retail Banking Strategies of Commercial Banks in India. Awareness and usage of digital banking products among retail customers in Tamil Nadu	https://www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/21403.pdf

3	Dr. G. Parimalarani Professor	Financial Performance of New Generation Private Sector Banks In India Savings and Investment Habits of Teaching Faculty in the Affiliated Colleges of Alagappa University Financial literacy and Financial inclusion SHGs and women empowerment Insurance Distribution channels Agricultural Finance Corporate Social Responsibilities Practices Telematic Insurance Unfair business Practices in Insurance Business.	www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/21405.pdf
4	Dr. B. Sudha Professor	Finance, Banking and Insurance	www.alagappauniversity.ac.in/academics/faculty-of-management/school-of-management/docs/21406.pdf