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Project Report Template

Designing Visually Appealing Certificate for A Debate Competition Using Canva

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Introduction

Designing visually appealing certificate for a debate competition using Canva

Category: Graphic Designing with Canva

1.1. Overview

Skills Required: Color Theory and Psychology, Image Editing and Manipulation, Motion Graphics and Animations, Social Media Graphics
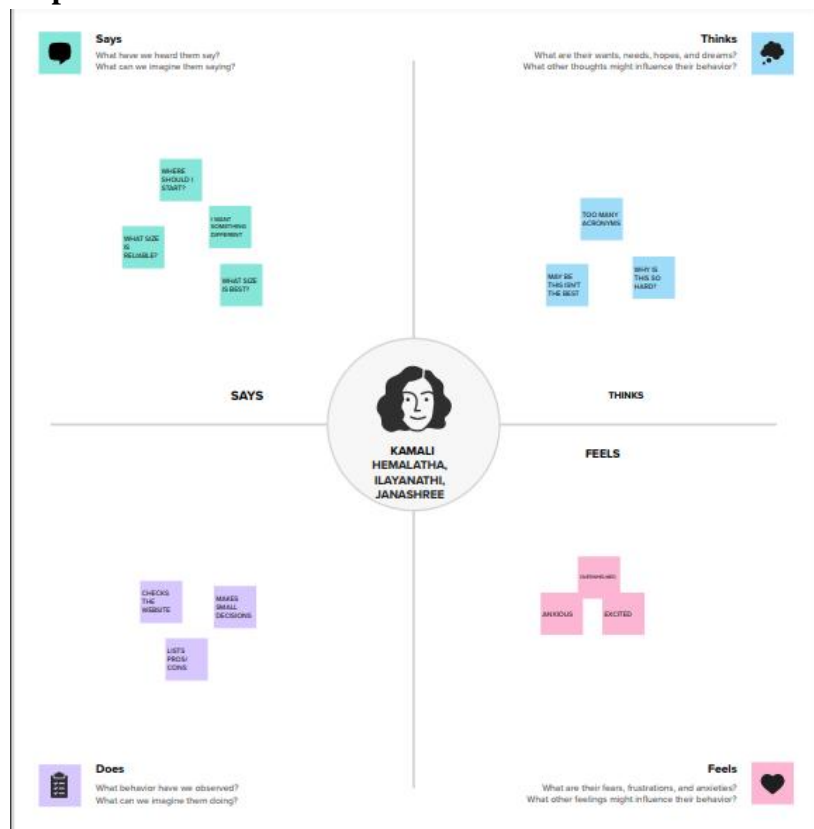
Project Description:

The "Crafting Visually Striking Certificates for a Debate Competition using Canva" project focuses on creating impressive and memorable certificates to recognize the participants, winners, and contributors of a debate competition. A well-designed certificate not only serves as a token of achievement but also reinforces the prestige and professionalism of the event.
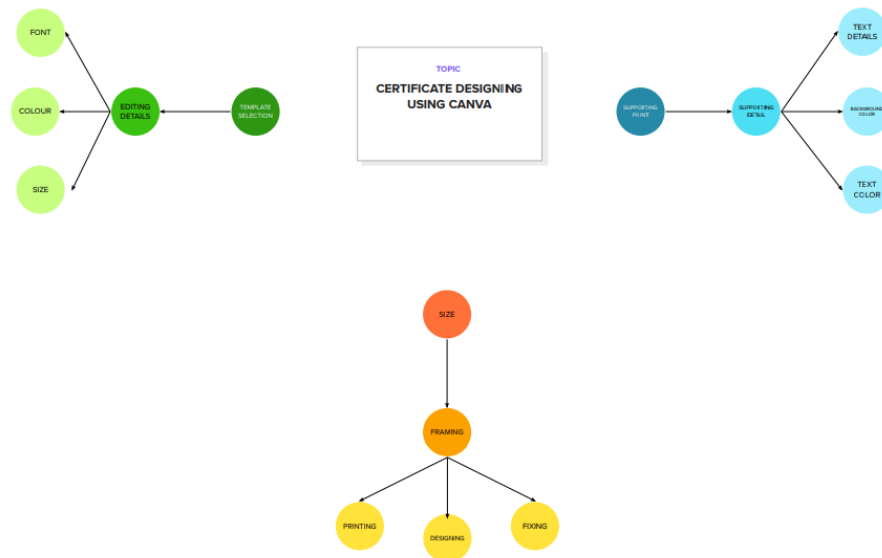
1.2. Purpose:

➢ They are the evidence of attendance and a proof of learning efforts and achievements.

➢ Although everyone has a rough idea what a certificate is, there are no regulations on the subject.

➢ To motivate employees, or to appreciate someone high quality and professional certificates can be designed and digitalized

2. Problem Definition & Design Thinking

2.1 Empathy Map

2.2 Ideation and Brain Storming Map

3. RESULT

4. Advantages & Disadvantages

Advantages:

➤ User-Friendly: Canva is beginner-friendly, with a drag-and-drop interface.

➤ Cost-Effective: It offers a range of free design templates and affordablepremium options.

➤ Speed: Canva allows for quick design creation, ideal for simple projects.

➤ Templates: It provides a wide variety of templates for various design needs.

Disadvantages:

➢ Inability to Trademark

➢ Limited Creativity/Lack of Originality

➢ Limited Scalability

5. Applications

We create a canva account

➢ Choose our design type

➢ And we used template

➢ we uploaded our background image

➢ we used uploading photos, and adding text, and used to editing elements, and change fonts

➢ Added to the educational institute icon, flower design of curve

➢ we created certificate

➢ Finally we downloaded a design

6. Conclusion

People in our team worked together to make a certificate on the topic "Designing visually appealing certificate for a debate competition using Canva" through this, certificate can be familiar to all. Canva is an essential tool for most of this kind of creation. It is easy to use offers a wide range of templates; it's affordable, customizable and helps public service with their logo. Graphic designing can be learned through this project.