

Ileana Beatriz Marroquín

Los Angeles, CA • (323)476-8440 • ileanabeatrizmarroquin@gmail.com • [LinkedIn Profile](#) • [GitHub Portfolio](#)

EDUCATION

Master of Public Administration (MPA) • GPA: 3.72/4.0

Jun 2023

Central European University (CEU)

Vienna, Austria

- Area of concentration: Quantitative Policy Analysis
- Thesis: “[Remittances vs Public Finance Capacity. Impact Assessment in Reducing Income Inequality in Latin America: A Quasi-Experimental Analysis](#)”
- Capstone Project Title: “Scaling Domestic Public Finance to Enable Energy Transition in Emerging Economies”
- Relevant Coursework: Impact Evaluation, Big Data for Public Policy, Public Sector Economics, Public Management

Exchange Semester - Master of Public Policy (MPP)

Fall 2022

The Hertie School

Berlin, Germany

- Relevant Coursework: Design for Economic and Policy Experiments, Economic Development, Performance Management

Bachelor of Arts in Economics • GPA: 8.2/10

Oct 2016

Universidad Centroamericana “José Simeón Cañas” (UCA)

San Salvador, El Salvador

- Thesis: “[The Impact of Labor Market Failures on Informal Employment in El Salvador \(1990-2015\)](#)”
- Relevant Coursework: Econometrics, Applied Econometrics, Project Evaluation, Microeconomics I & II, Macroeconomics I & II

RESEARCH AND RELEVANT EXPERIENCE

Policy Graduate Consultant

Geneva, Switzerland [Remote]

International Institute for Sustainable Development (IISD) - Energy Department

2022 - 2023

Conducted data analysis and literature review focusing on enhancing the understanding of barriers hindering the scaling-up of green public finance in emerging economies for three case studies: Indonesia, India, and South Africa. **Fields:** Public Finance and Public Administration

Fundraising Deputy Director

Washington, DC, U.S.A.

Grassroots Team - Amnesty International USA (AIUSA) Campaign

2019 - 2020

Coordinated and trained diverse teams of canvassers in door-to-door fundraising skills for an ongoing AIUSA campaign called “I Welcome: Standing with Refugees and Asylum-Seekers”. **Fields:** Performance Monitoring and Diversity Management

Project Consultant

Washington, DC, U.S.A.

Organization of American States (OAS) – OSAG Office

2018- 2019

Leveraged analytics data to improve the Office’s overall Knowledge Management and performance monitoring strategy. As Intern, contributed to the [Annual Report presented at the 47th General Assembly](#). **Fields:** Strategic Management & Performance Monitoring

Public Finance Consultant

San Salvador, El Salvador

Secretariat of Transparency and Anticorruption (SPCTA) of the Presidency of El Salvador

2017

Leveraged administrative data to analyze socioeconomic indicators from a redistribution perspective. Conducted an evaluation of the Secretariat’s 2018 National Budget resolution plan. **Fields:** Public Finance, Social Policy and Fiscal Transparency

Research Fellow

San José, Costa Rica

University of Costa Rica (UCR) - Research Institute of Economic Sciences (IICE)

2016

Studied the evolution of the Underground Economy in Central America from a Public Finance perspective contributing to the overall research design and data analysis under the supervision of Prof. Pablo Sauma-Chacón. **Fields:** Public Economics and Public Finance

Research Intern

San Salvador, El Salvador

Consumer Defense Center (CDC) – Economics & Law Department

2015

Contributed to multidisciplinary research for social policy proposals. Co-authored a cost-benefit evaluation investigation addressing the [Economic Feasibility of Healthier Cafeterias in Public Schools in El Salvador](#). **Fields:** Financial Inclusion and Social Policy

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TEACHING EXPERIENCE

Universidad Centroamericana “José Simeón Cañas” (UCA)

San Salvador, El Salvador

Lecturer - Department of Economics

2017 Introduction to Economics I

2017 Introduction to Economics II

Lecturer - Department of Mathematics

2017 Mathematics Fundamentals for Business and Economics Faculty students

Teaching Assistant - Department of Economics

2016 Economic Policy. Lecturer: J.F. Lazo

2015 Gender & Economics. Lecturer: J.E. Martinez

2013-2014 Introduction to Economics I and Introduction to Economics II. Lecturers: S.M. García and I.L. Alberto

ACADEMIC LEADERSHIP

2022-2023 MPA program Student Representative, *CEU*

2022 Coding Club Communications Coordinator, *The Hertie School*

2022 Book Launch and Discussion with author and former CEU Rector John Shattuck Panelist, *CEU*

2016 University League of Debate (LUD) Member, *UCA*

2014-2015 Economics Students Association (ASEECO) Member, *UCA*

2014 Department of Economics Teaching Assistant Coordinator, *UCA*

2011 Department of Economics Math Tutor for economically disadvantaged first-generation students, *UCA*

2010-2011 Comunitat Sant'Egidio Mentor for economically disadvantaged students. *San Salvador, El Salvador*

PROGRAMMING SOFTWARE

Advanced **RStudio, Excel**

Intermediate **STATA, Power BI, EViews**

Beginner **Python, LaTeX, Git**

TECHNICAL SUPPORT SKILLS

- **Econometrics Competences:** Regressions modeling and experimental statistics expertise for impact evaluation includes RCTs design, Diff-in-Diff, Matching techniques and Instrumental Variables methods. Committed to computational reproducibility best practices.
- **Big Data Competences:** text mining, data matching and overall unsupervised learning machine learning methods.
- **Leadership Skills:** Teamwork, Fundraising, Cross-Cultural Negotiation, Problem Solving, Teaching and Training Delivery.

RELEVANT TRAINING

- Evaluation of Social Programs (in Portuguese). *The Abdul Latif Jameel Poverty Action Lab (J-PAL)*, -Ongoing- [Online]
- Reproducible Research Fundamentals. *DIME Analytics – World Bank*, Dec-2023 [Online]
- Big Data for Smart Cities certificate (in Portuguese). *Inter-American Development Bank*, May-2023 [Online]
- Analyzing and Visualizing Data with Microsoft Power BI Workshop. *Excellab, Vienna*, Mar-2023
- Leadership & Fundraising Bootcamp. *Amnesty International USA (AUISA)*, Florida, Jan-2020

HONORS AND AWARDS

- **CEU Graduate Educational Capstone Project Grant, 2023**
- **European Commission Erasmus+ Study Mobility Grant, 2022**
- **General Secretariat of the Central American Integration System Academic Mobility Program Fellow, 2015**

LANGUAGES AND OTHERS

- Citizenship: Salvadoran | U.S. Permanent Resident fully authorized to work in the U.S.A.
- **English** (Proficient), **Spanish** (Mother tongue), **Portuguese** (Advanced), **Italian** (Intermediate)