

CSCE 190

Assignment Name: Problem statement

Group Name: CSCE 190 Group #1

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Who is experiencing the problem?

Indecisive people who drink alcohol, inexperienced college students, and day drinkers alike all struggle with finding the perfect beverage on any given day. For those that want to expand their beer taste catalog and those on a budget this issue is common as well.

What is the Problem?

Finding out what to drink when there are so many options. Also, finding beverages you like within your own price range, as well as other factors like regional availability and classification.

Where does the problem present itself?

At bars, beer distributors, and liquor stores, when you're searching for something but don't know what to get with the money you have available.

Why does it matter?

People can't find what they would like to drink to make the ideal college experience. The North American spirits market is also valued at 154 billion USD. From a business standpoint, companies have a vested interest in supporting a solution to this problem, for their profits would likely increase.