

Users

Alcohol consumers

People just getting into beer/liquor/wine

inexperienced drinkers

Visiting foreigners

College students 21+

People wanting to explore different drinks

People trying to find new drinks

People who want popular drinks

People trying to lose weight

manufactures that want to know how their products are received

Bartenders

Add a specific drink to your "favorites"

Add your friends

Functions

Rating Beers

Rating Mixed Drinks with hard spirits

rating mixed drinks with lower proof spirits

Finding your preference

Survey

Separating drinks by regional availability

Gives info of drink content when clicked on

Ability for manufacturers to advertise drinks

Give a calorie count of different types of drinks and mixers

Ability for bars to promote the drinks they carry

Issues

There is too many different drinks for people to choose from

How much they want to spend

Being inexperienced causes confusion

What kind of alcohol they want

People typically already have a fav. drink

How much alcohol they want

May have an issue taping into the experienced demographic

Age Verification

People who don't want to get beer bellies

Health concerns

Methods

Database of alc %

Database of prices

Database of flavors and drink types

Asking questions to determine preference

Database of calories

Analytics tab to check how popular certain drinks are

ID verification required

User input for drinks and rating system

