Users

- Alcohol consumers
- People just getting into beer/liquor/wine
- inexperienced drinkers
- Visiting foreigners
- College students 21+
- People wanting to explore different drinks
- People trying to find new drinks
- People who want popular drinks
- People trying to lose weight
- manufactures that want to know how their products are received
- Bartenders

Functions

- **Rating Beers**
- **Rating Mixed Drinks with hard spirits**
- rating mixed drinks with lower proof spirits
- **Finding your preference**
- **Survey**
- **Separating drinks by regional availability**
- Gives info of drink content when clicked on
- Ability for manufacturers to advertise drinks
- Add a specific drink to your "favorites"
- Give a calorie count of different types of drinks and mixers
- **Ability for bars to promote the drinks they carry**
- Add your friends

Issues

- There is too many different drinks for people to choose from
- **How much they want to spend**
- Being inexperienced causes confusion
- **What kind of alcohol they want**
- People typically already have a fav. drink
- **How much alcohol they want**
- May have an issue taping into the experienced demographic
- Age Verification
- People who don't want to get beer bellies
- **Health concerns**

Methods

- **Database of alc %**
- **Database of prices**
- **Database of flavors and drink types**
- Asking questions to determine preference
- **Database of calories**
- Analytics tab to check how popular certain drinks are
- ID verification required
- **User input for drinks and rating system**