

Network Operator

Detailed Information

from 2025-07-09 to 2025-07-10

Availables Traffic Sources
Others traffic sources with data on the selected dates and selected network operator

| | |
|--------------------|--------------|
| null | Visits: 0 |
| Google Ads Mobile | Visits: 1715 |
| Google DV360 (GMP) | Visits: 0 |
| TikTok Ads | Visits: 1 |

Amount of Hits, Blocks, Errors, Visits, 1st click, 2nd click, subscriptions and Gads data

by day, from the date 2025-07-09 to 2025-07-10, by network operator (click for details)

| Date | Network Operator | Cost USD | Impressions | Clicks | Conversions | CMS Conversions | CPA TF USD | CPA CMS USD | ARPU | ROI | CPC | CTR | Hits | KF Blo |
|------------|------------------|----------|-------------|--------|-------------|-----------------|------------|-------------|--------|------|--------|-------|-------|--------|
| Jul 9 2025 | | \$116.39 | 36,536 | 1,750 | 31 | 33 | \$3.75 | \$3.53 | \$2.50 | 0.71 | \$0.07 | 4.79% | 4,120 | 0 |
| Totals | | \$116.39 | 36,536 | 1,750 | 31 | 33 | \$3.75 | \$3.53 | \$2.50 | 0.71 | \$0.07 | 4.79% | 4,120 | 0 |

HITS

Hits

4,120

Errors

48

Blocks

0

Visits

1,715

HITS according to Connection_TYPE

CONNECTION TYPE

CELLULAR

WIFI

null

4.22K

CELLULAR 3.94K (94%)

WIFI 0.16K (4%)

null 0.12K (3%)

HITS according to WebCampaign

SHOWING TOP 20 IN WC_DESCRIPTION

Web Campaign

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

4.22K

PE_Ent_Ad_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

ATTEMPTING FOR DETECTION HAS BEEN SUCCEEDED

Count of misdn detected, where HEEnabled=0 and is_internal_network = 1 of totals hits.

0

N/A

Client Collected

Count of client_collected according to the total of hits

Connection Type

CELLULAR

WIFI

null

3.47K

0.01K

0.47K

0.16K

Header Enrichment

Count of hits with header enrichment present.

Green = 1 = Present

Red = 0 = Not present

according to: is_internal_network=True; protocol = http ; HEEnabled=True ; HEReliable=True

1.81K

1 1.64K (90%)

0 0.17K (10%)

ATTEMPTING FOR DETECTION HAS BEEN FAILED

Count of misdn not detected, where HEEnabled=0 and is_internal_network = 1 of total hits.

0

N/A

CLICK_ID_PRESENT

It's counted if gcld, dclid, ttclid, fclid, click_id, tbldi appear in the URL corresponding to the recorded hit

0

98.81%

4,167

BLOCKS (HITS)

BLOCKS according to WEBCAMPAIGN

detailed information about blocks according to webcampaign

No data

There was no data found for the visual

BLOCKS - Detector Class

detailed information according to selected WebCampaign

No data

There was no data found for the visual

Blocks (last 30 days)

number of blocks in the last 30 days

1.2

0.9

0.6

0.3

0

Jun 11, 2025

Jun 18, 2025

Jun 22, 2025

Blocks Detailed

detailed information according to selected Detector Class

No data

There was no data found for the visual

ERRORS (HITS)

ERRORS according to WEBCAMPAIGN

detailed information about errors according to webcampaign

Web Campaign

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

PE_

50

PE_ 29 (58%)

PE_ 12 (24%)

PE_ 4 (8%)

PE_ 2 (4%)

Errors - Reasons

detailed information according to selected WebCampaign

REASON

CUSTOMER...

USELESS_T...

50

CUSTOMER_IS_ALR...

USELESS_TRAFFIC...

ERRORS (last 30 days)

amount of errors in the last 30 days

600

400

200

0

Jun 9, 2025

Jun 11, 2025

Jun 14, 2025

Jun 16, 2025

Jun 18, 2025

Jun 20, 2025

Jun 22, 2025

Jun 24, 2025

Jun 26, 2025

Jun 28, 2025

Jun 30, 2025

Jul 1, 2025

Jul 2, 2025

Jul 3, 2025

Jul 4, 2025

Jul 5, 2025

Jul 6, 2025

Jul 7, 2025

Jul 8, 2025

Jul 9, 2025

FIRST CLICK

First Click

4,478

Errors

0

Blocks

0

2nd Click

42

KPI Errors/ FirstClick

0%

KPI Blocks/ FirstClick

0%

KPI subs/ 2click

78.6%

Visits_fc

1,715

FirstClick/Visits_fc

261.1%

First Click according to WebCampaign

WC DESCR...

PE_

PE_

PE_

PE_

PE_

PE_

4.54K

PE_

PE_

PE_

PE_

PE_

BLOCKS (FIRST CLICK)

FIRST CLICK BLOCKS according to WEBCAMPAIGN

No data

There was no data found for the visual

FIRST CLICK BLOCKS according to DETECTOR CLASS

No data

There was no data found for the visual

Blocks First Click (last 30 days)

1.2

0.9

0.6

0.3

0

Jun 11, 2025

ERRORS (FIRST CLICK)

FIRST CLICK ERRORS according to WEBCAMPAIGN

No data

There was no data found for the visual

FIRST CLICK ERRORS - Reasons

No data

There was no data found for the visual

ERRORS First Click (last 30 days)

number of errors (first click) in the last 30 days

6

4

2

0

Jun 19, 2025

Jun 26, 2025

Jun 30, 2025

SECOND CLICK

Second Click

42

Errors

0

Blocks

0

Subscriptions

33

KPI Errors/ SecondClick

0%

KPI Blocks/ SecondClick

0%

KPI subs/ 2click

78.6%

2nd Click Visitors Type

UNIQ_CUSTOMERS_HITS

UNIQ_MSISDN_HITS

41

2

Second Click according to Webcampaign

WC DESCR...

PE_

PE_

PE_

PE_

PE_

PE_

43

PE_

PE_

PE_

PE_

PE_

BLOCKS (SECOND CLICK)

SECOND CLICK BLOCKS according to WEBCAMPAIGN

No data

There was no data found for the visual

SECOND CLICK BLOCKS according to DETECTOR CLASS

No data

There was no data found for the visual

Blocks Second Click (last 30 days)

No data

There was no data found for the visual

ERRORS (SECOND CLICK)

SECOND CLICK ERRORS according to WEBCAMPAIGN

No data

There was no data found for the visual

SECOND CLICK ERRORS according to WEBCAMPAIGN

No data

There was no data found for the visual

ERRORS Second Click (last 30 days)

1.2

0.9

0.6

0.3

0

Jun 12, 2025

Jun 19, 2025

Jun 26, 2025

Jul 3, 2025

Jul 5, 2025

Showing

Network Operator

09/07/2025

Start date

10/07/2025

End date

Google Ads Mobile

Traffic Source

July 9, 2025 8:31 PM (GMT)

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