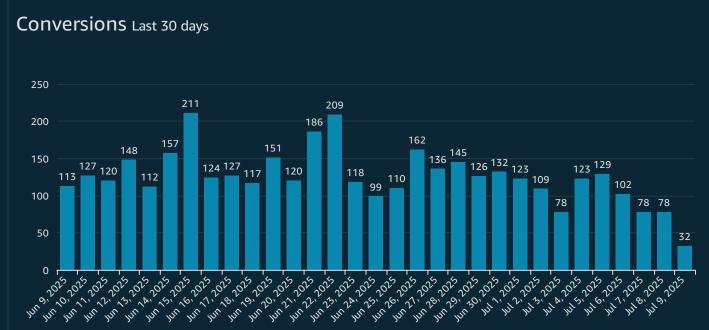


#### Data obtained from Google Ads for the network operator





#### Metrics

from the date 2025-07-09 to 2025-07-10

segments_date	Manager	Account	Subscription Plan Id Parsed	Subscription Plan Name Detected (CMS)	Currency	GAds Costs	Clicks	Impressions	Conversions	СРА	СРС			webcam	wc_adgro up_ident_ percent
09/07/2025			4792		CLP	\$118,398.74	1,818	37,946	32	\$3,700	\$65	4.79%	0%	0%	100%
Totals						\$118.398.74	1.818	37.946	32	\$3.700	\$65	4.79%	0%	0%	100%

### Ad Groups

from the date 2025-07-09 to 2025-07-10

Date	Account	Ad Group	Currency	GAds Costs	Clicks	Impressions	Conversions	CPA	СРС	CTR		
09/07/2025			CLP	\$60,336.69	907	12,717	15	\$4,022	\$67	7.13%		
09/07/2025			CLP	\$8,321.46	178	6,784	2	\$4,161	\$47	2.62%		
09/07/2025			CLP	\$41.96	1	21	0	\$0	\$42	4.76%		
09/07/2025			CLP	\$47,171.04	594	15,351	14	\$3,369	\$79	3.87%		
09/07/2025			CLP	\$1,242.21	63	1,358	1	\$1,242	\$20	4.64%		
09/07/2025			CLP	\$762.70	60	1,479	0	\$0	\$13	4.06%		
09/07/2025			CLP	\$332.22	8	198	0	\$0	\$42	4.04%		
09/07/2025			CLP	\$190.45	7	38	0	\$0	\$27	18.42%		
Totals				\$118,398.74	1,818	37,946	32	\$3,700	\$65	4.79%		

# **AdGroups Costs**

from the date 2025-07-09 to 2025-07-10



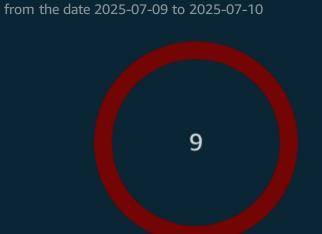
## **Landing Pages**

from the date 2025-07-09 to 2025-07-10

landing\_page\_view\_unexpanded\_final\_url

#### AdGroups (GAds) Vs Webcampaign (CMS) Here is shown the text difference between the web campaign, in CMS,

and the ad group of GAds.

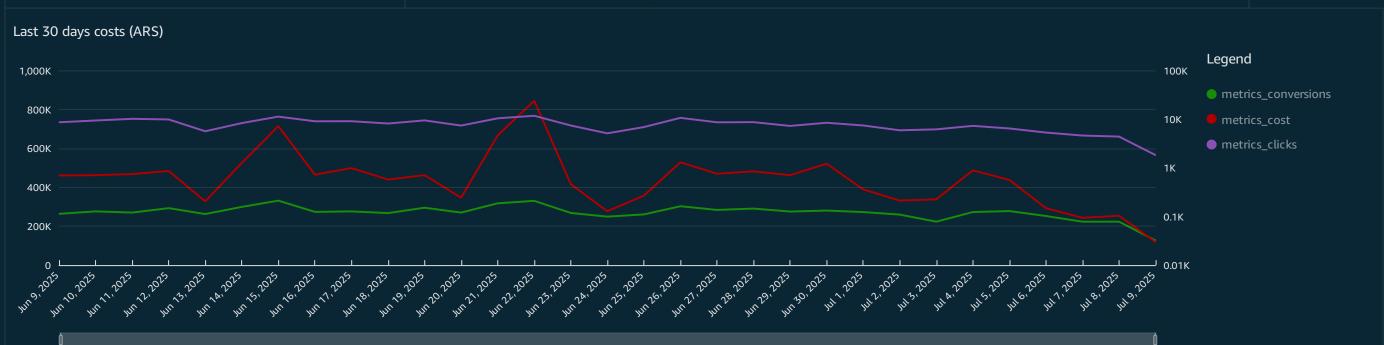


# AdGroups (GAds) Vs Webcampaign (CMS)

Here is shown the text difference between the web campaign, in CMS, and the ad group of GAds.

from the date 2025-07-09 to 2025-07-10





Showing

Start Date **End Date Network Operator** 

09/07/2025 10/07/2025