

Availables Traffic Sources

Others traffic sources with data on the selected dates and selected network operator

null	Visits: 0
Google Ads Mobile	Visits: 1715
Google DV360 (GMP)	Visits: 0
TikTok Ads	Visits: 1

----- General Information -----

from 2025-07-09 to 2025-07-10

Network Operator

----- KPI -----

between 2025-07-09 to 2025-07-10

Visits / Hit

Errors / Hit

Blocks / Hit

41.6%

1.2%

0.0%

FirstClick / Visits

2ndClick / FirstClick

261.1%

0.93%

----- Conversion Rate -----

subs / visits

subs / hits

1.92%

0.8%

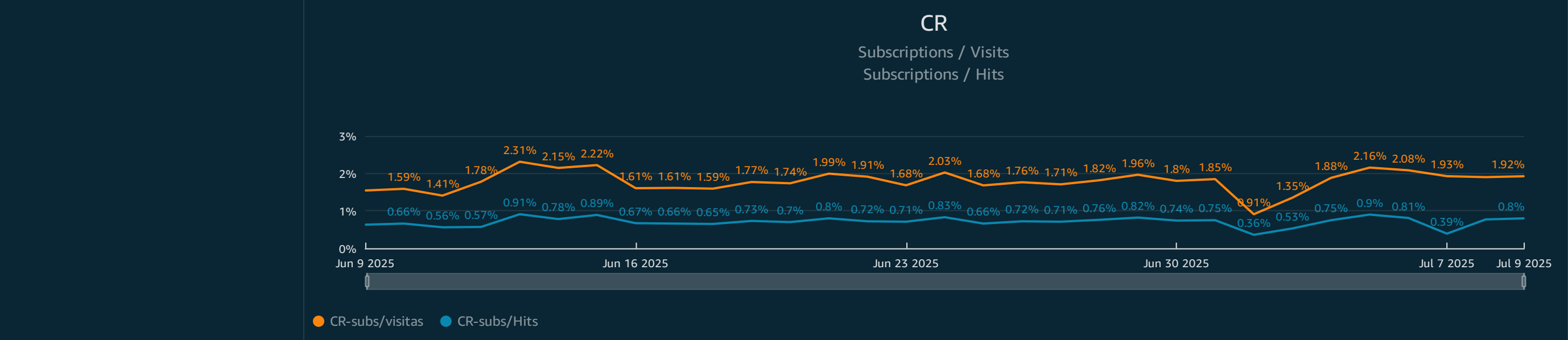
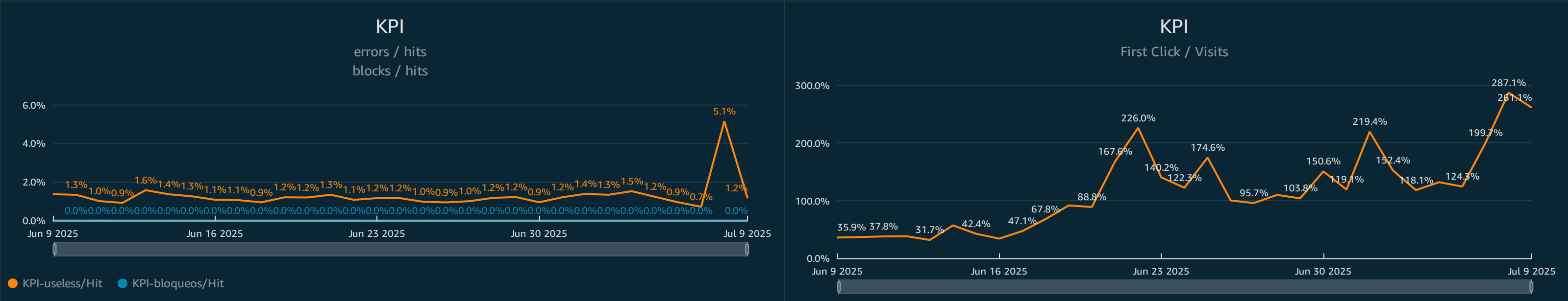
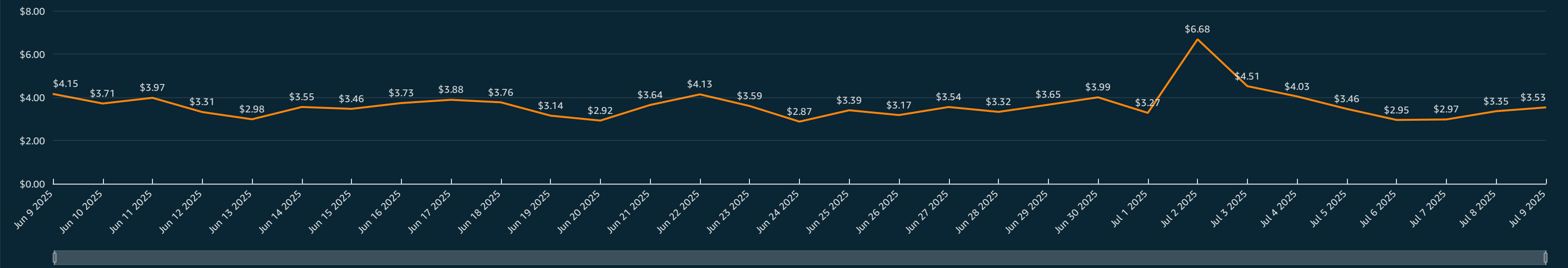
Last Month

Visits VS Hits

Last 24hs

Visits VS Hits

The daily CPA is calculated as the total daily cost divided by the number of CMS subscriptions for the day, in USD, and corresponding to the selected traffic source. When the cost is in Argentine pesos, the exchange rate specified in the corresponding parameter is used. The last 30 days are shown, if data is available.



Blocks Hits (last 30 days)

amount of blocks in the last 30 days

Errors Hits (last 30 days)

amount of errors in the last 30 days

Blocks First Click (last 30 days)

amount of blocks first click in the last 30 days

Errors First Click (last 30 days)

amount of errors first click in the last 30 days

Blocks Second Click (last 30 days)

amount of blocks second click in the last 30 days

No data

There was no data found for the visual

Errors Second Click (last 30 days)

amount of errors second click in the last 30 days