



## Finance

Total Withdrawal % = Total Withdrawal Amount Paid / Total Deposit Amount

Total HOLD = Total Deposits - Withdrawals paid in a given month

Average Deposit amount per transaction = deposit amount/deposit count in a given month

Average Purchase Frequency = deposit count/ unique depositing players in a given month

Average Deposit amount per active customer = Total deposit / Total unique depositors

Month	Total Deposit Amount	Total Withdrawal Amount (Open)	Total Withdrawal Amount (Paid)	Total Withdrawal %	Total HOLD	Total Deposit Count	AVG Deposit per transaction	AVG Purchase Frequency	AVG Deposit per user	Total Amount of Stakes	Total Amount of Win	Total GGR Amount	GGR %
Apr 2025	\$25.740	\$0	\$2	0.01%	\$25.738	13	\$1.980	1	\$6.435	\$365.309	\$308.657	\$56.652	16%
Mar 2025	\$13.860	\$0	\$0	0%	\$13.860	35	\$396	5	\$2.772	\$278.373	\$318.058	-\$39.685	-14%
Feb 2025	\$1.496	\$1.265	\$110	7.35%	\$1.386	13	\$115	4,33	\$1.496	\$1.080.397	\$417.188	\$663.209	61%
Jan 2025	\$4.928	\$0	\$0	0%	\$4.928	13	\$379	4,33	\$4.928	\$1.144.630	\$1.825.920	-\$681.290	-60%
Dec 2024	\$0	\$0	\$0	0%	\$0	0	\$0	0	\$0	\$491.262	\$294.549	\$196.713	40%
Nov 2024	\$0	\$0	\$0	0%	\$0	0	\$0	0	\$0	\$302.712	\$402.905	-\$100.193	-33%
Oct 2024	\$0	\$0	\$0	0%	\$0	0	\$0	0	\$0	\$137.882	\$34.111	\$103.771	75%
Sep 2024	\$0	\$0	\$0	0%	\$0	0	\$0	0	\$0	\$655.384	\$1.378.783	-\$723.399	-110%
Aug 2024	\$0	\$0	\$0	0%	\$0	0	\$0	0	\$0	\$11.878.039	\$8.764.117	\$3.113.922	26%
Jul 2024	\$0	\$0	\$0	0%	\$0	0	\$0	0	\$0	\$11.678	\$28.480	-\$16.802	-144%
May 2024	\$0	\$2.083	\$0	0%	\$0	0	\$0	0	\$0	\$0	\$0	\$0	
	\$46.024	\$3.348	\$85.463	185.69%	-\$39.439	74	\$622	4,11	\$5.114	\$16.345.665	\$13.772.769	\$2.572.896	16%

## Players Statistics

### Active Player Days by vertical (APD)

Active Player Days by vertical (APD) = unique number of customers that made at least one real money bet in a given day per vertical

Month	Vertical						
	Video Slots	Scratch Card	Roulette	Live Games	Classic Slots	Blackjack	Baccarat
Apr 25, 2025	2		1				
Apr 24, 2025	2		1	1			1
Apr 23, 2025	2						
Apr 22, 2025	1		1				
Apr 21, 2025	1						
Apr 9, 2025	1						
Apr 8, 2025	1						
Apr 5, 2025	1						
Apr 4, 2025	11	1	1		1		1
Apr 1, 2025	1						
Totals	18	5	8	5	8	1	4

### Player Balance

Total Real Money amount = Total amount of real money available on all player accounts

Currency	Total Player with Balance	Total Real Money amount	Total Blocked Player	Total Balance of Blocked Player
CLP	33	\$701.144.482	0	\$0
USD	1	\$1.435.108	0	\$0

## Players Acquisition, Retention & Reactivation data

NRCs = number of players that registered in a given month

FTDs = number of players that made a first deposit in a given month

Conversion = % of FTDs/NRCs

Unique Active Players = number of players that made at least one real money bet in a given month

Unique Depositing Players = number of players that made at least one deposit in a given month

Percentage of Churn = % (Active players previous month + FTD current month - current active players) / active players previous month

Month	NRCs	FTDs	% Conversion	Unique Depositing Players	Unique Active Players	New Returning Customers	% New Returning Customers	Returning Customers	% Returning Customer	% of Churn	Inactive Players
Apr 2025	9	8	89%	13	13	3	23%	2	15%	17%	7
Mar 2025	5	5	100%	7	6	0	0%	1	17%	67%	0
Feb 2025	0	0	0%	3	3	1	33%	1	33%	0%	0
Jan 2025	10	1	10%	3	3	1	33%	1	33%	0%	9
Dec 2024	1	1	100%	2	2	0	0%	1	50%	50%	0
Nov 2024	1	1	100%	2	2	0	0%	1	50%	50%	0
Oct 2024	1	0	0%	2	2	0	0%	2	100%	0%	1
Sep 2024	0	0	0%	2	2	0	0%	1	50%	0%	23
Aug 2024	0	0	0%	2	2	1	50%	1	50%	-100%	0
Jul 2024	0	1	0%	1	1	0	0%	0	0%	0%	0
Jun 2024	1	0	0%	0	0	0	0%	0	0%	0%	1
May 2024	1	0	0%	1	0	1	0%	0	0%	0%	1
Apr 2024	3	1	33%	1	0	0	0%	0	0%	0%	3
Totals	55	18	33%	18	18	7	39%	4	22%		45

## GGR

### GGR by vertical

Total Amount of Stakes, Wins, GGR, and GGR% by Vertical, Monthly

Month	Video Slots				Scratch Card				Roulette				Live Games				Classic Slots				Blackjack				Baccarat			
	Stakes	Win	GGR	GGR %	Stakes	Win	GGR	GGR %	Sta...	Win	GGR	GGR %	Stakes	Win	GGR	GGR %	Sta...	Win	GGR	GG...	Sta...	Win	GGR	GGR %	Sta...	Win	GGR	GGR %
Apr 2025	\$365.300	\$30...	\$56...	16%	\$0	\$0	\$0	66%	\$6	\$8	-\$2	-26%	\$2	\$1	\$0	28%	\$0	\$0	\$0	15%					\$0	\$0	\$0	8%
Mar 2025	\$255.320	\$27...	-\$24...	-10%	\$0	\$0	\$0	34%	\$21...	\$37...	-\$15...	-73%	\$1.468	\$1...	\$362	25%	\$2	\$3	-\$1	-60%					\$5	\$7	-\$2	-29%
Feb 2025	\$1.080...	\$41...	\$66...	61%	\$0	\$0	\$0	72%	\$0	\$0	-\$0	-57%					\$0	\$0	\$0	41%					\$0	\$0	-\$0	-26%
Jan 2025	\$1.136...	\$1...	-\$67...	-60%					\$208	\$417	-\$208	-100%	\$17	\$25	-\$8	-50%	\$6.935	\$6.4...	\$437	6%					\$625	\$2...	-\$1...	-267%
Dec 2024	\$473.665	\$28...	\$18...	39%					\$12...	\$167	\$12...	99%	\$1.208	\$854	\$354	29%	\$3.769	\$4...	-\$729	-19%								
Nov 2024	\$302.712	\$40...	-\$10...	-33%																								
Oct 2024	\$137.882	\$34...	\$10...	75%																								
Sep 2024	\$653.426	\$1...	-\$72...	-111%									\$1.083	\$1...	\$3	0%	\$875	\$729	\$146	17%								
Aug 2024	\$11.848...	\$8...	\$3.1...	26%	\$10.829	\$3.332	\$7.497	69%					\$1.291	\$1...	-\$166	-13%					\$17...	\$22...	-\$4...	-29%				
Jul 2024	\$11.678	\$28...	-\$16...	-144%																								

## Bonus

Total Player Bionus Balance = Q players with bonus balance

Total Bonus Balance = Total active bonus money balance available on player account

Total Bonus Money Converted = Total amount of Bonus money granted converted into real money

Money Converted % = Total bonus money converted / Total bonus balance

Money Converted/Deposit % = Total bonus money converted / Total deposit

Month	Total Bonus Money Granted	Total Bonus Money Granted %	Q Total Player with Bonus Balance	Deposit	Total Bonus Money Converted	Total Bonus Money Converted %	Total Bonus Money Converted/Deposit %
Apr 2025	\$990	4%	0	\$25.740		0.0%	0%
Mar 2025	\$297	2%	1	\$13.860	\$66	22.2%	0.48%
Feb 2025	\$30.055	2,009%	1	\$1.496	\$110	0.4%	7.35%
Jan 2025	\$22	0%	1	\$4.928		0.0%	0%
Dec 2024	\$53.729	0%	0	\$0	\$1.250	2.3%	0%
Nov 2024	\$10.413	0%	0	\$0		0.0%	0%
Oct 2024	\$0	0%	0	\$0		0.0%	0%
Sep 2024	\$0	0%	0	\$0		0.0%	0%
Aug 2024	\$853.825	0%	1	\$0		0.0%	0%
Totals	\$949.330	2,063%	3	\$46.024	\$1.426	0.2%	3.1%

Showing

country All  
end date 2025/04/30  
start date 2024/04/01

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