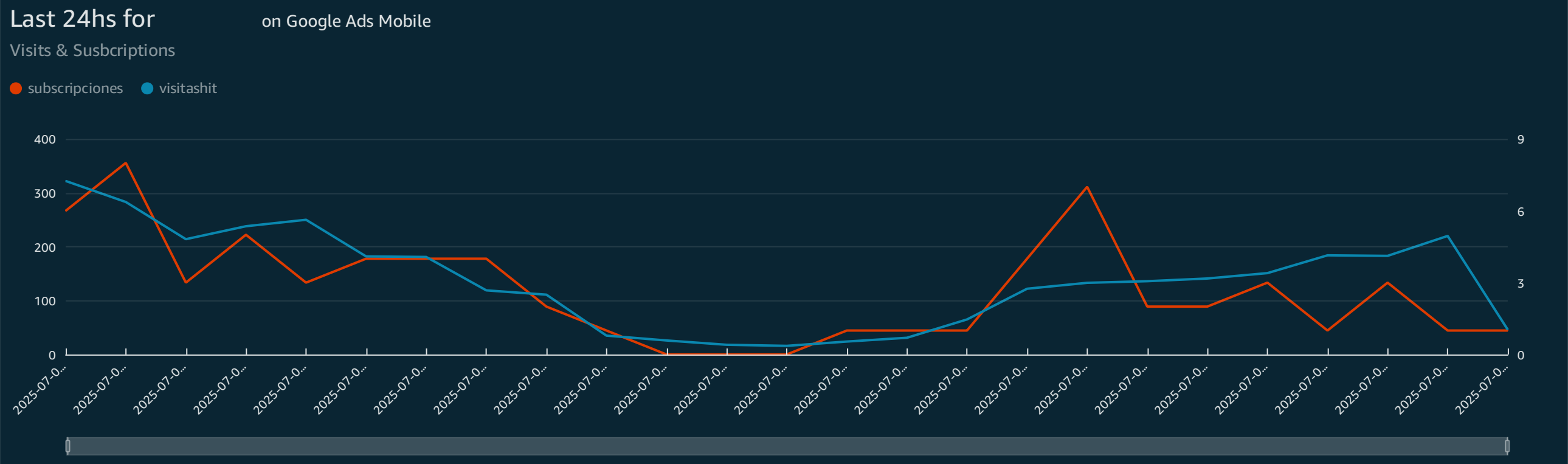
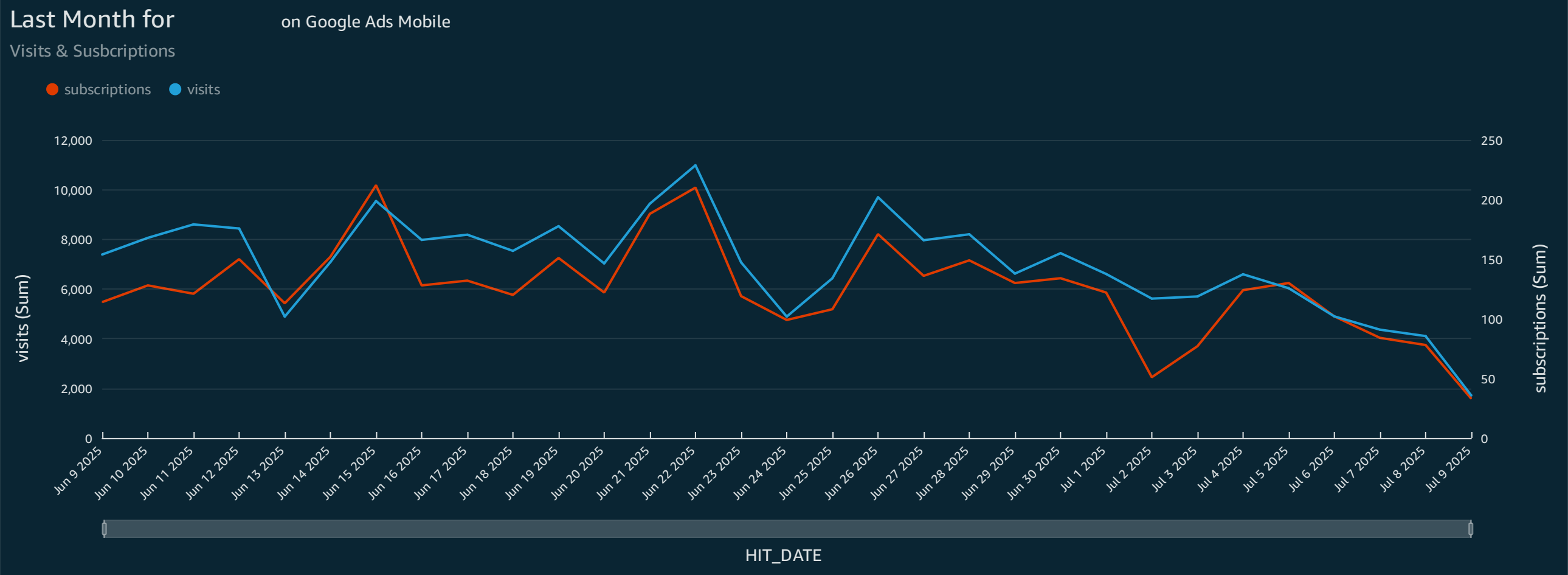


----- USD Multicurrency -----

ALL NETWORKS OPERATORS

by network operator, from the date 2025-07-09 to 2025-07-10

Id	Network Operator	Cost USD	Impressions	Clicks	Conversions	CMS Conversions	CPA TF USD	CPA CMS USD	ARPU	ROI	CPC	CTR	Hits	KPI Blocks	KPI Errors
162		\$222.43	15,695	972	10	14	\$22.24	\$15.89	\$18.00	1.13	\$0.23	6.19%	1,077	0.2%	1.4
5		\$208.40	27,777	2,058	18	38	\$11.58	\$5.48	\$9.00	1.64	\$0.10	7.41%	3,376	0.7%	10.9
29		\$179.43	25,185	1,779	61	68	\$2.94	\$2.64	\$3.30	1.25	\$0.10	7.06%	2,230	2.7%	26.3
6		\$117.88	13,704	1,186	38	45	\$3.10	\$2.62	\$6.00	2.29	\$0.10	8.65%	1,681	0.8%	18.5
14		\$116.39	36,536	1,750	31	33	\$3.75	\$3.53	\$2.50	0.71	\$0.07	4.79%	4,120	0.0%	1.2
28		\$38.24	18,964	916	11	31	\$3.48	\$1.23	\$5.00	4.05	\$0.04	4.83%	2,708	0.0%	2.2
23		\$6.89	3,751	386	26	30	\$0.27	\$0.23	\$0.50	2.18	\$0.02	10.29%	404	0.0%	0.0
737		\$2.68	1,557	213	9	12	\$0.30	\$0.22	\$0.60	2.69	\$0.01	13.68%	387	0.0%	3.9
22		\$0.00	0	0	0	0	\$0.00	\$0.00	\$2.00		\$0.00	0%	5	0.0%	20.0
27		\$0.00	0	0	0	1	\$0.00	\$0.00	\$6.50		\$0.00	0%	368	0.0%	5.4
32		\$0.00	0	0	0	0	\$0.00	\$0.00			\$0.00	0%	10	0.0%	90.0
Totals		\$892.34	143,169	9,260	204	272	\$4.37	\$3.28	\$18.00	5.49	\$0.10	6.47%	16,453	0.6%	8.9



Deviation Day Start

2025/07/09

Deviation between Traffic Source & CMS

Conversions Traffic Source VS Subscriptions CMS

7 days & 14 days, taking end day as 2025-07-09

you can change the end day from control "Deviation Day Start"

Network Operator	TF Conversions 7 days	CMS Subscriptions 7 days	Deviation Subs TF CMS 7 days	TF Conversions 14 days	CMS Subscriptions 14 days	Deviation Subs TF CMS 14 days
	1,475	1,496	98.6%	3,824	3,782	101.11%
	1,342	1,352	99.26%	2,595	2,498	103.88%
	619	628	98.57%	1,552	1,521	102.04%
	512	534	95.88%	730	746	97.86%
	462	474	97.47%	901	895	100.67%
	328	332	98.8%	604	584	103.42%
	267	288	92.71%	514	550	93.45%
	143	148	96.62%	312	305	102.3%
	54	68	79.41%	116	134	86.57%
	0	0		0	0	
	0	0		0	0	
	0	0		0	0	
	0			0		

Last Update CMS

Jul 9, 2025 5:03pm

Last Update Google ADS

Jul 9, 2025 5:08pm

Last Update TikTok

Jan 19, 2025 11:45pm

Google Ads

TikTok

Availables Traffic Sources with data

Others traffic sources with data on the selected dates and selected network operators

	Visits: 0
	Visits: 0
	Visits: 0
	Visits: 4
	Visits: 18
	Visits: 9062
	Visits: 2
	Visits: 3621
	Visits: 1
	Visits: 4
	Visits: 7
	Visits: 0
	Visits: 23
	Visits: 0
	Visits: 0
	Visits: 0
	Visits: 15

Yesterday Total New Subscriptions for

from CMS and TF=Google Ads Mobile

78

Jul 8 2025

Jul 7 2025 84 ▼ -7.14%