

# ILENA PENG

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## ABOUT

I am a recent journalism graduate from The George Washington University pursuing a career in data vis and analysis. I can use R, Tableau, HTML/CSS & QGIS, and have written for The DC Line, Los Altos Town Crier, Washington City Paper & more.

## EDUCATION

### Columbia University

**August 2021 - August 2022 (Expected)**  
Pursuing M.S. degree in Data Journalism

### The George Washington University

**August 2018 - December 2020**

- **B.A. in Journalism and Mass Communication**, summa cum laude, with departmental honors
- GPA (unweighted): 3.98/4.0
- Presidential Scholar
- 2020 Larry King Scholarship Recipient, School of Media and Public Affairs

### Monta Vista High School

**August 2014 - June 2018**

- GPA (unweighted): 3.80/4.0, AP Scholar with Distinction
- 2017-18 academic year editor-in-chief of El Estoque newsmagazine

### Medill-Northwestern Journalism Institute

**June - July 2017**

- Five-week journalism residency for high school students at Northwestern University

## CERTIFICATES

- "Master R for Data Science" Learning Path (20 hours) – LinkedIn Learning
- "D3.js Essential Training for Data Scientists" Course – LinkedIn Learning

## SKILLS

Adobe Creative Suite  
Tableau Public  
HTML/CSS  
Stata  
R/RStudio  
Microsoft Office  
QGIS

## EXPERIENCE

### Research Assistant | University of San Francisco

**March 2021 - Present**

- Assisting on visualization literacy research at the Visualization & Graphics Lab
- Tools used: R/RStudio, Plotly, Github, Qualtrics

### Program Assistant | Day Eight

**March 2021 - Present**

- Editing for The DC Line, organized inaugural summer high school and college journalism institutes for arts education non-profit Day Eight

### Voices Fellow | Asian American Journalists Association

**June 2021 - August 2021**

- Fellow on AAJA Voices' investigative team reporting on diversity in college newsroom leadership

### Intern | Brunswick Group

**June 2021 - August 2021**

- Intern in advisory firm Brunswick Group's Insight team, which takes a data-driven approach to communication strategies

### Intern | Federal Communications Commission

**June - August 2020**

- Intern in the FCC Office of Economics and Analytics
- Contributed figures to the International Broadband Data Report (IBDR) and conducted report on the impact of market size on local television station viewership and hours of aired local news

### DC Arts Writing Fellow | Day Eight, The DC Line

**October 2019 - May 2020**

- Covered Washington DC's dance scene for non-profit media organization The DC Line as a fellow funded by arts non-profit Day Eight

### Multiple Positions | The GW Hatchet

**September 2018 - December 2020**

- Contributing Web Developer (April-December 2020), Contributing News Editor (April 2019-April 2020) and Assistant News Editor, Metro (January 2019-April 2019) at The George Washington University's independent student-run newspaper

### Editorial Intern | Los Altos Town Crier

**May - August 2019 & March - June 2020**

- Published over a dozen articles in summer 2019 and early during the COVID-19 pandemic for a California-based local newspaper

### Editorial Intern | Narratively

**January 2019 - May 2020**

- Managed Twitter (23k followers) and Facebook (67k likes) accounts
- Published a longform piece about the 1958 Battle of Hayes Pond (article received 20,000 views within nine days after publication)

### Freelance Journalist

**January 2019 - Present**

- Pitched articles published in Food52, Pointe Magazine, Atwood Magazine and Washington City Paper