



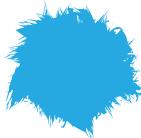
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HWT Artz

15 pt x 2 em

HEADER 1

15 pt x 1.5 em

HEADER 2

15 pt x 1 em

HEADER 3

15 pt

HEADER 4

15 pt x .5 em

HEADER 5

15 pt x .25 em

HEADER

Adobe Caslon Pro

12/20 pt x 1 em

Medium body copy is 1 em (1.618) of the base paragraph body copy.

12/20 pt

Base paragraph body copy. This is a sample of the base body copy for the Popup Ink web site.