UNIVERSITATEA BABEȘ-BOLYAI
BABEȘ-BOLYAI TUDOMÁNYEGYETEM
BABEȘ-BOLYAI UNIVERSITÄT
BABEȘ-BOLYAI UNIVERSITY
TRADITIO ET EXCELLENTIA

Automatic self-assessment tool

Mirt Leonard
leonard.mirt@stud.ubbcluj.ro

Stancu Diana-Elena
diana.stancu@stud.ubbcluj.ro

Tofan Raul
cristian.tofan@stud.ubbcluj.ro

Vaida Radu
radu.vaida@stud.ubbcluj.ro

Roadmapping

- Introduction
- Business
- Emotion recognition from audio input
- Emotion recognition from video input
- Emotion recognition from physiological data
- Models alignment
- Demo time!
- Conclusions and future work
- Q&A

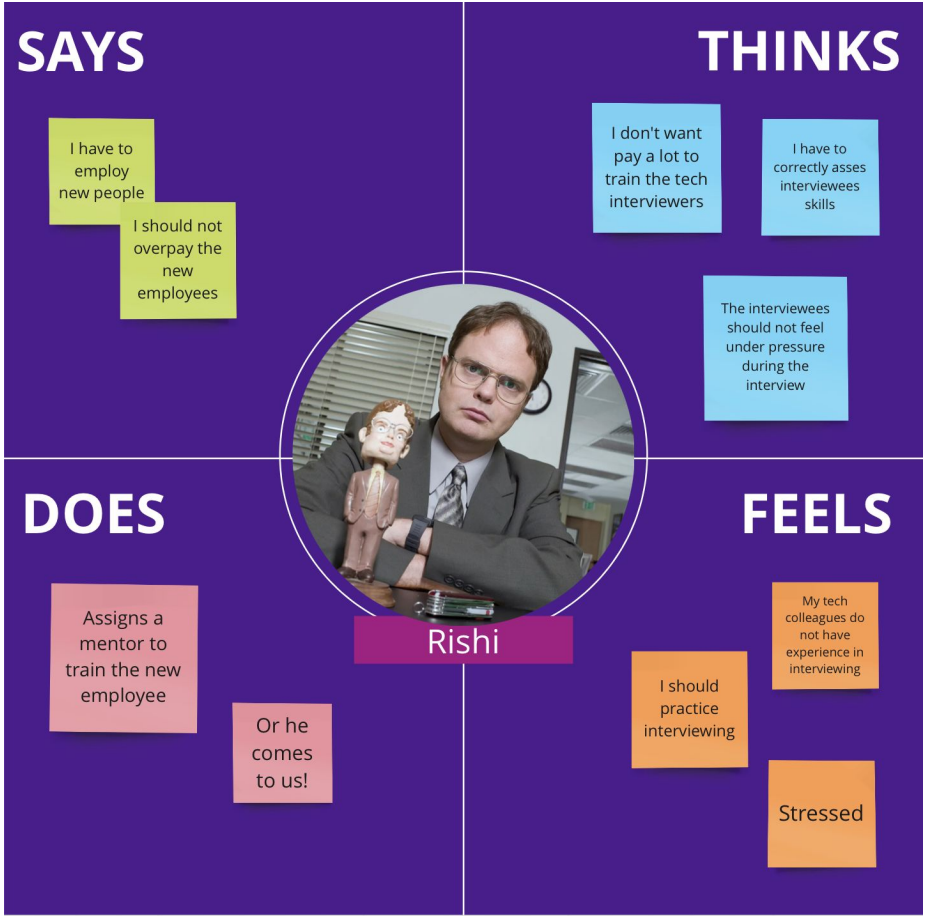

MINDMETICS
SOLUTIONS

Our business

- Target customer profile
- Value proposition
- Business metrics
- Marketing
- Finances
- Competition

Target customer profile

- Targeted clients
  - HR departments
  - Tech interviewers
  - Sales departments
  - Diplomats
  - Our partners at NATO
- Detailed case about HR departments



Value proposition

- Provides objective feedback for a user’s conversation
- Practical training for communication skills
  - Diplomacy training
  - Interviewing training
  - Sales skills improvement
  - Edge situations training

Business metrics

- User acquisition efficacy
- User retention
- Word of mouth efficacy

How do we plan to market the product

- Direct contact with our clients
- Word of mouth
- Results so far

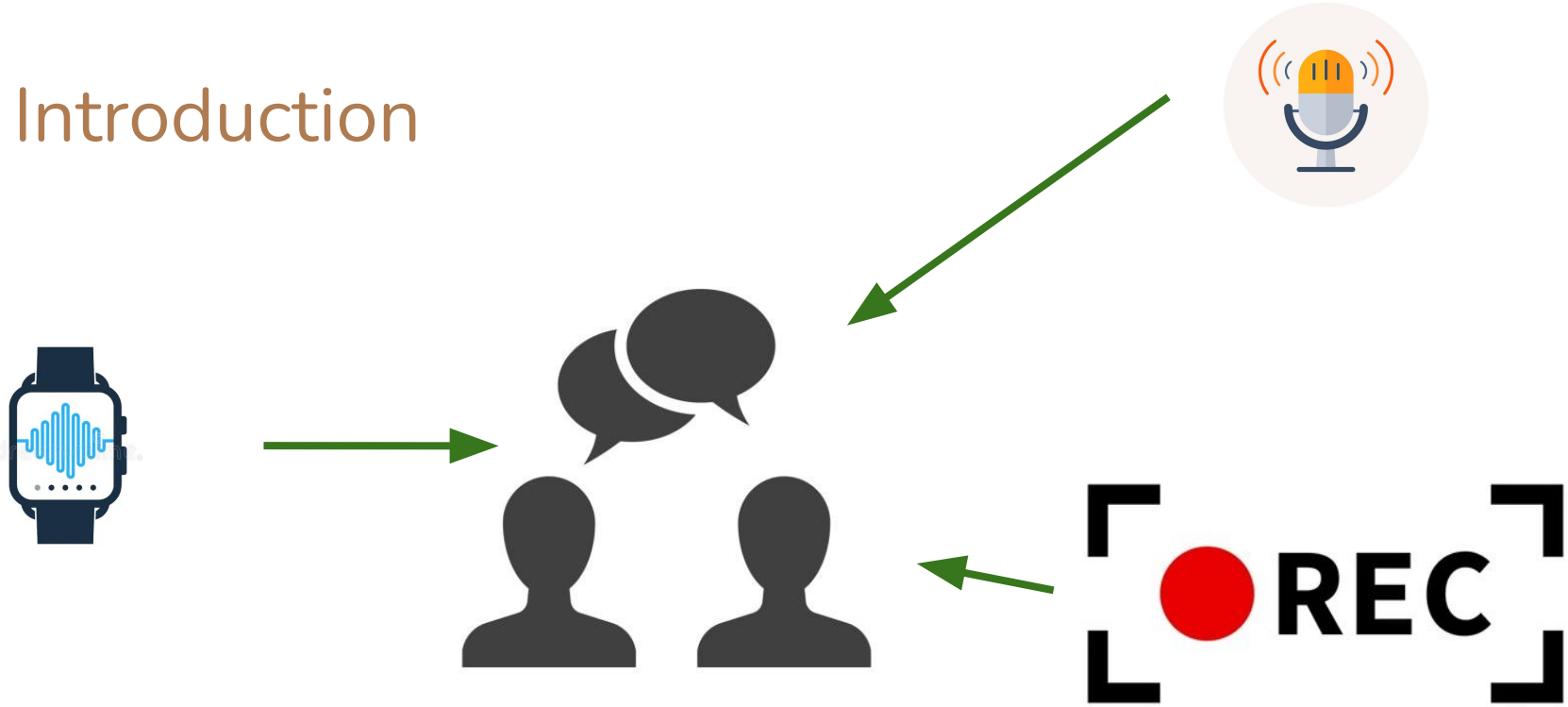
Finances

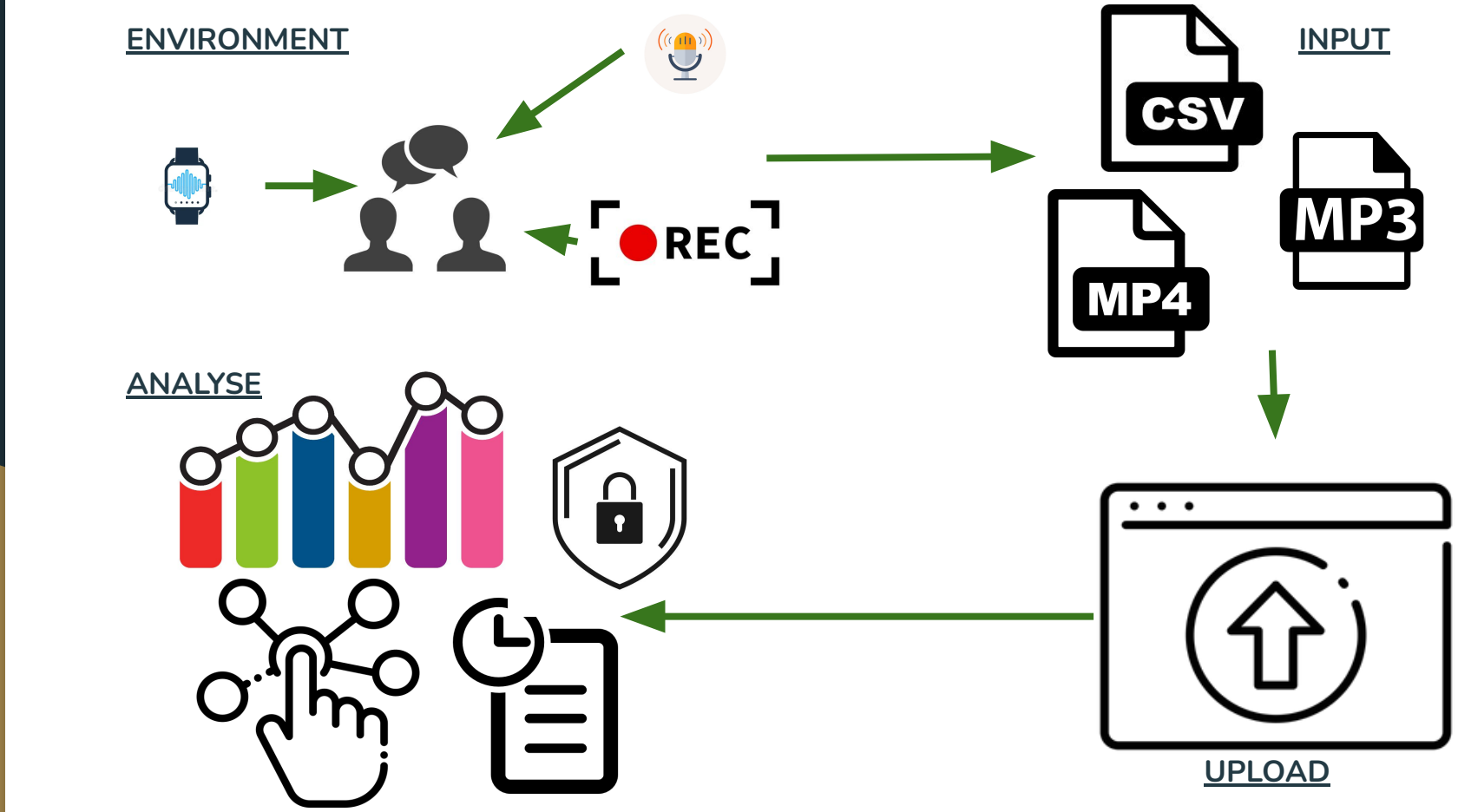
- SaaS model with tiers
- Cost for user (company)
  - from 10€ / month
  - up to 70€ / month
- Market size
  - in IT: 1500 medium/large companies
  - overall: roughly 10000 clients
- Average income per client 20€ / month
- Clients target for end of year
  - 100

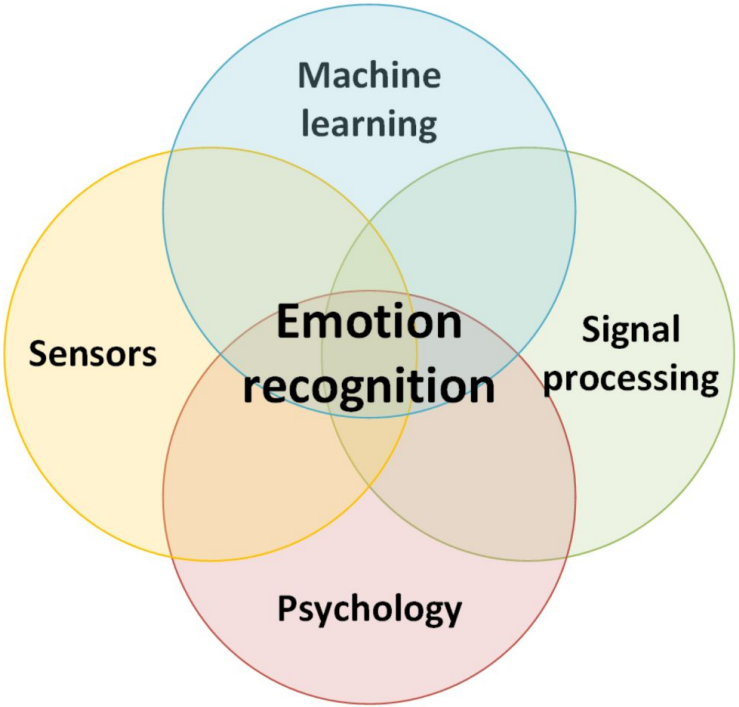
Competition

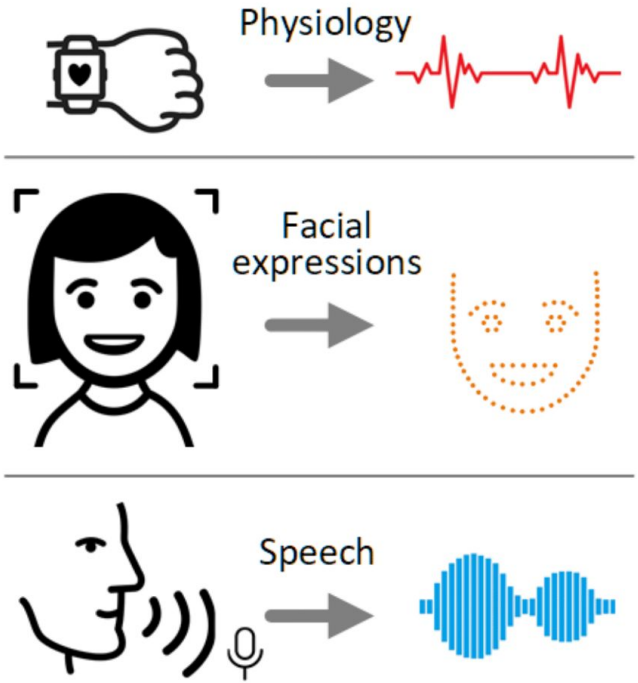
- Indirect competitors
- Competitive advantages
  - Our focus
  - Product quality
  - Cost efficiency
  - First on the market

Introduction

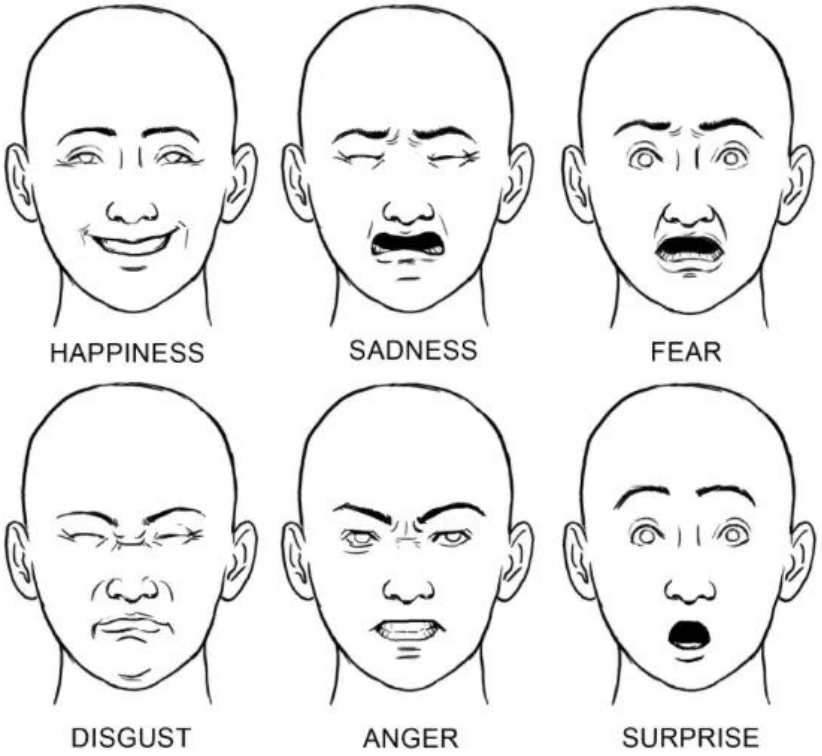



ENVIRONMENT
REC
INPUT
CSV
MP3
MP4
ANALYSE
UPLOAD

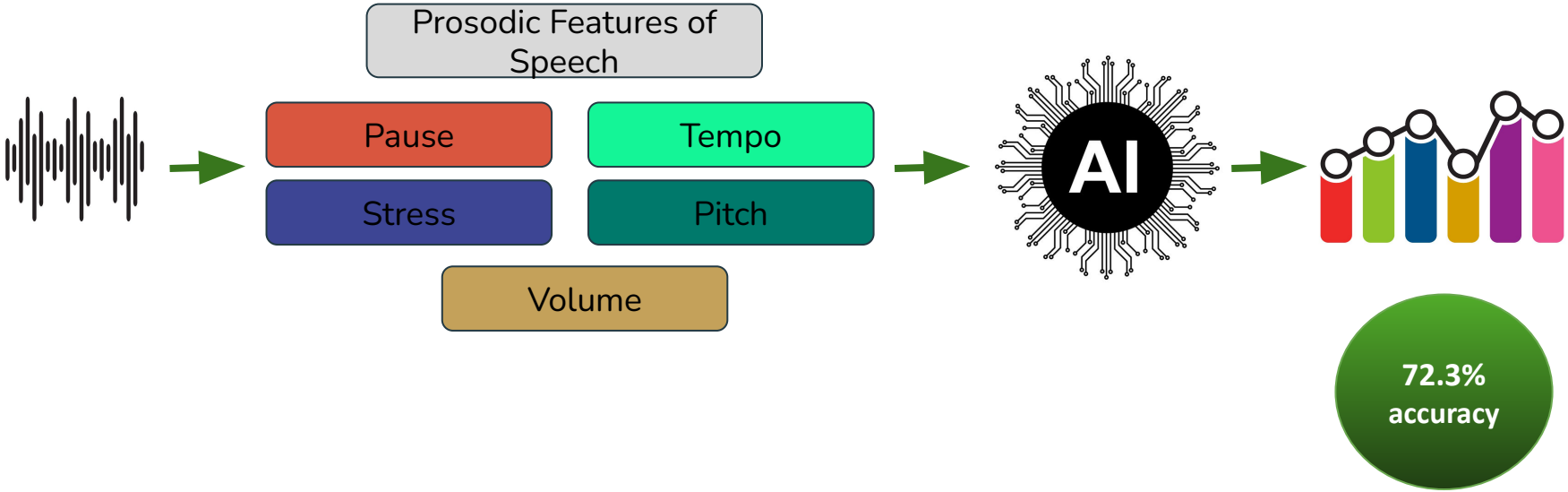

Machine learning
Sensors
Emotion recognition
Signal processing
Psychology


Physiology
Facial expressions
Speech

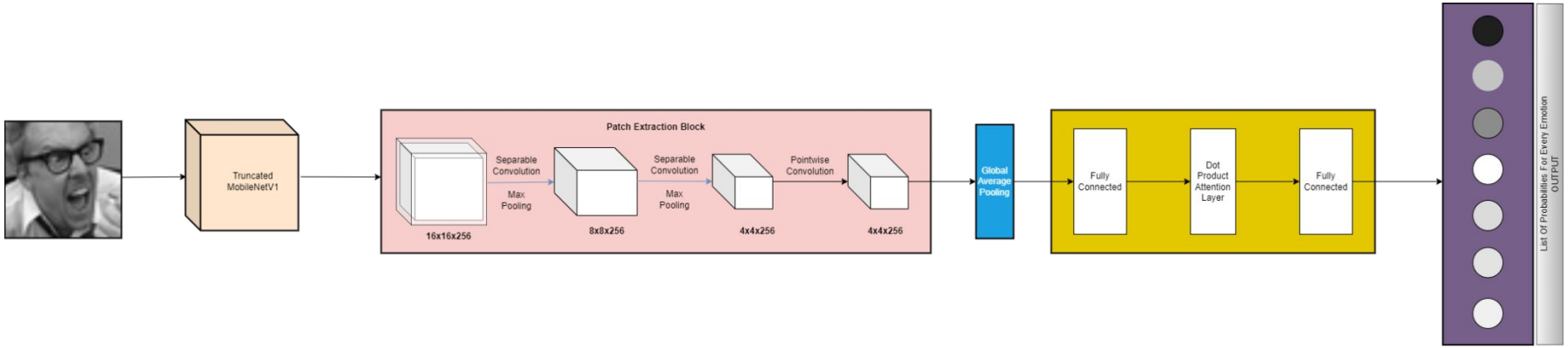
DR. PAUL EKMAN'S 6 BASIC EMOTIONS

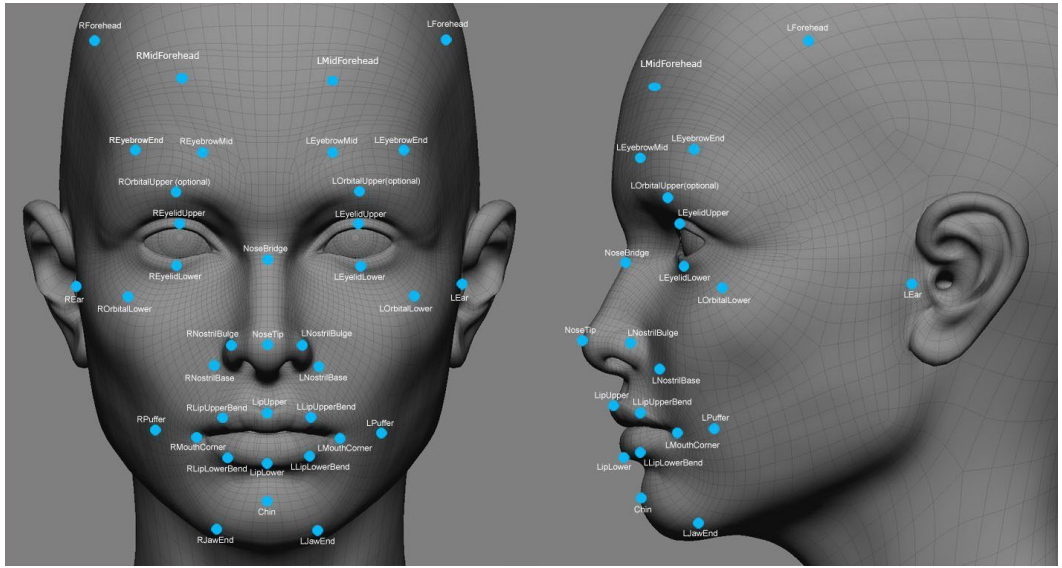


Emotion recognition from audio input



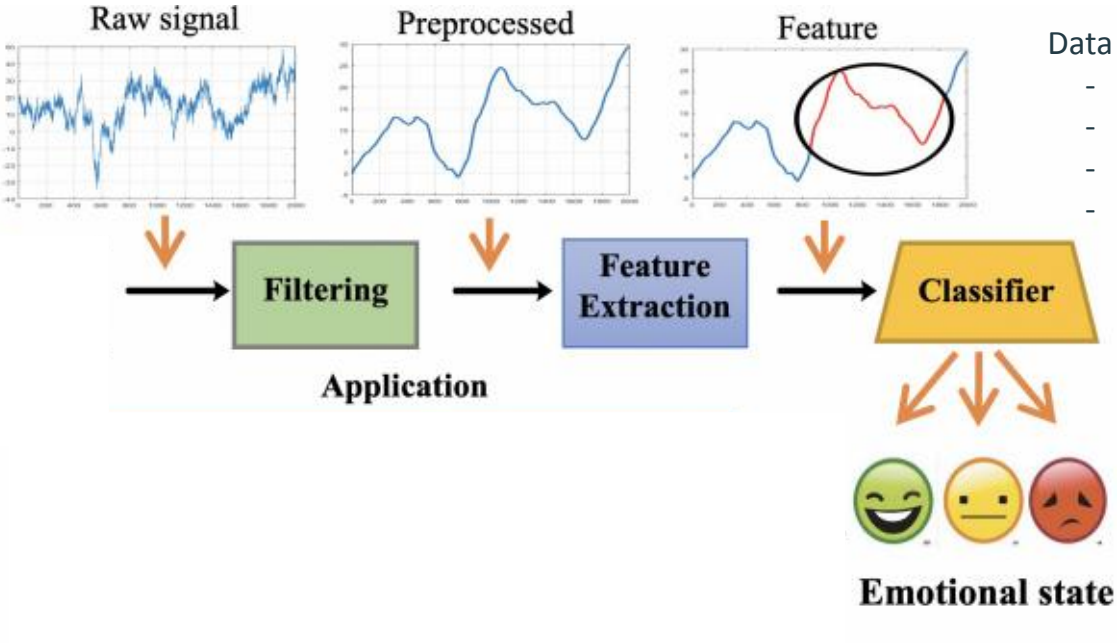
Emotion recognition from video input





80.1% accuracy

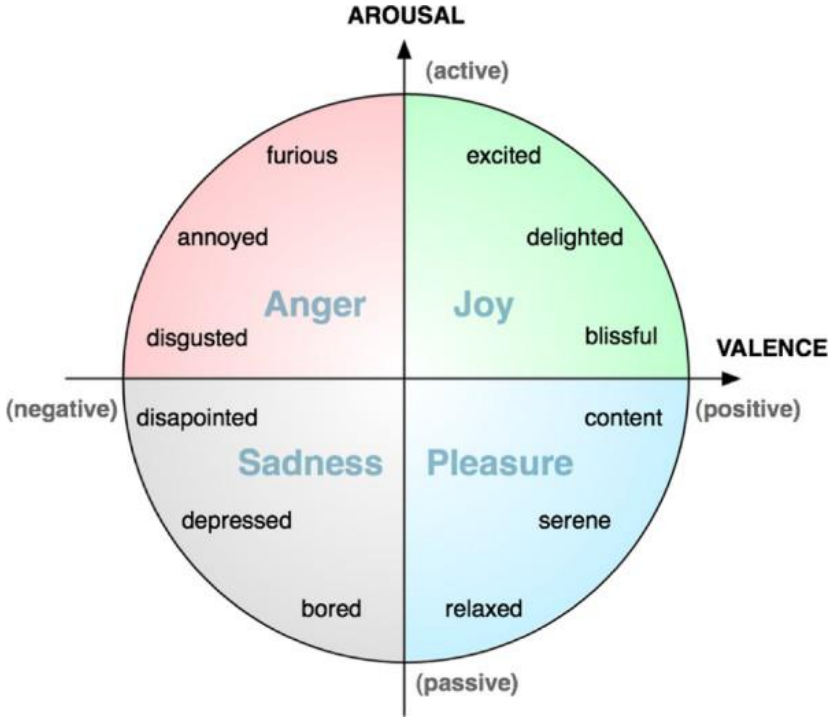
Emotion recognition from physiological data



Data that our model is using:

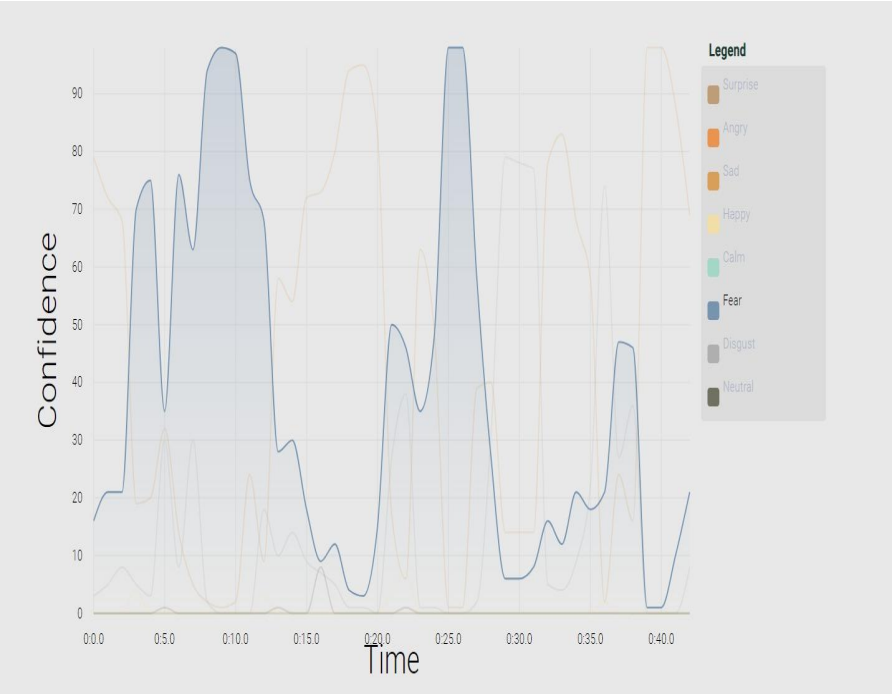
- temperature,
- electrodermal activity (EDA)
- Electrocardiography (ECG)
- Blood Volume Pulse (BVP)

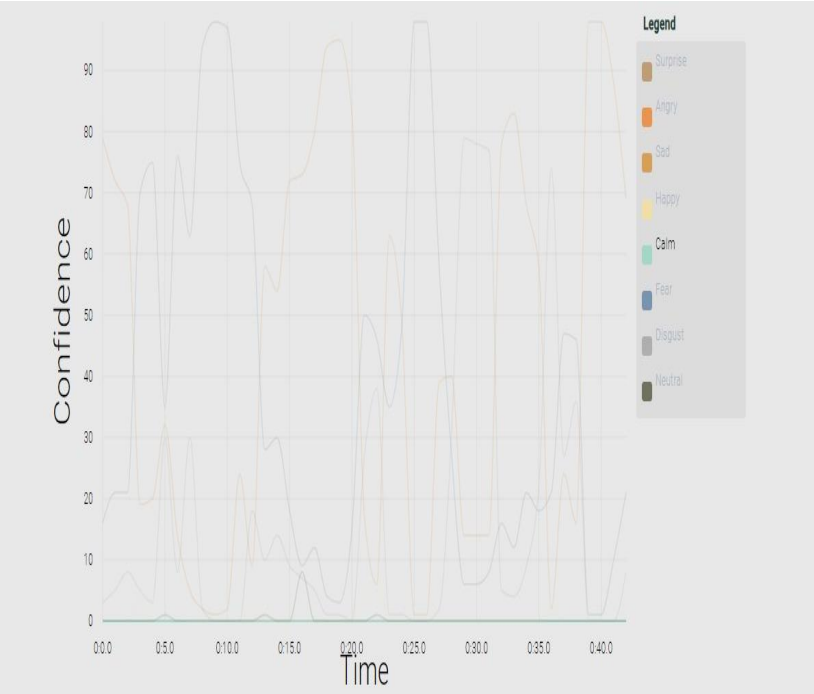
Emotion recognition from physiological data



91.0% accuracy

Models alignment:





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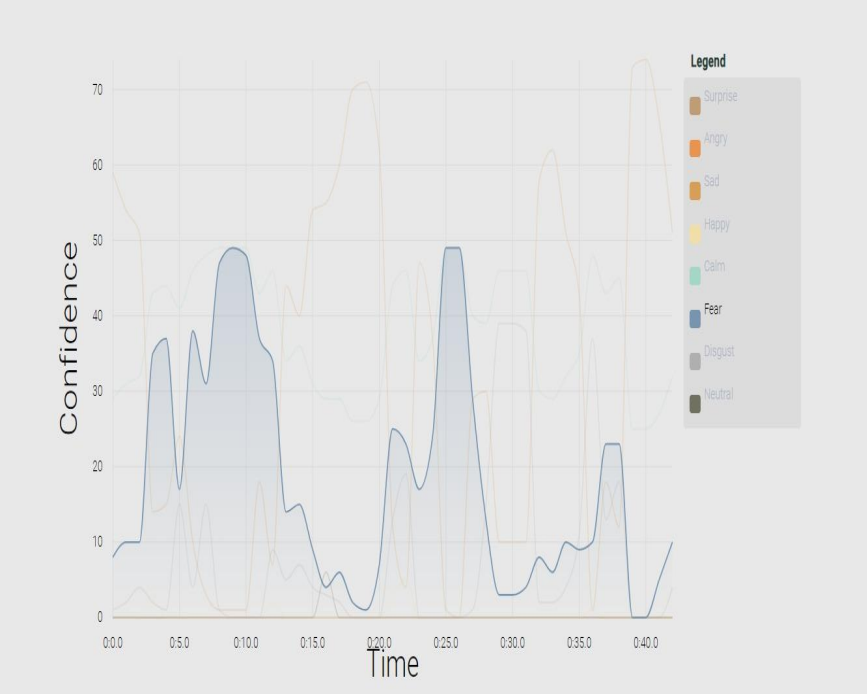

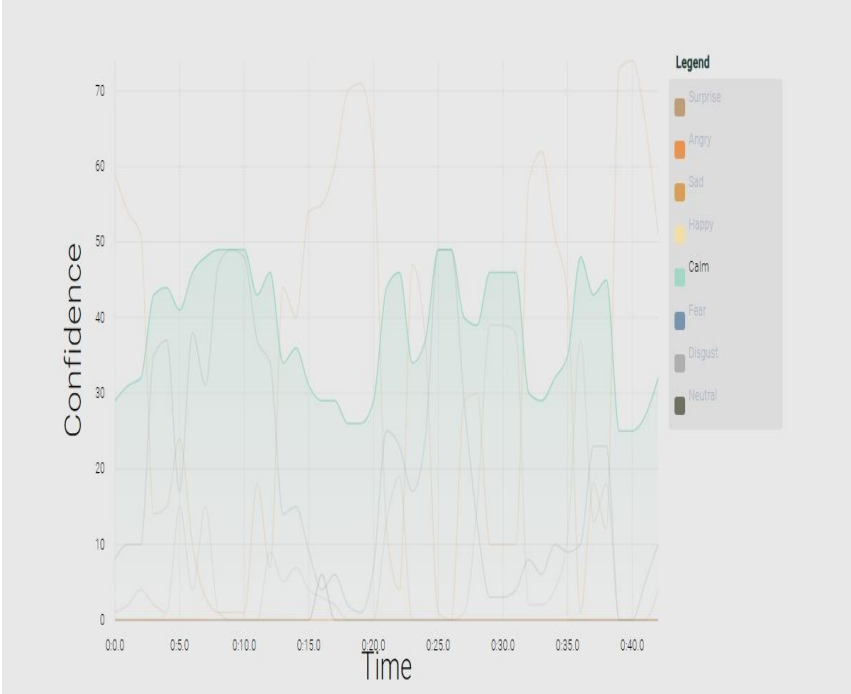


DEMO TIME!
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...WHAT COULD POSSIBLY GO WRONG
makeameme.org

Conclusions and future work

There is an opportunity in exploring what these 3 models can achieve.

- Display and correlate user input (video) with the result
- Improve current models
- Datasets with synchronized data
- Improve alignment
- Real time data

Questions?


NOT SURE IF THEY'RE CLAPPING FOR MY PRESENTATION
OR BECAUSE ITS FINISHED