



StylifyAI

Revolutionizing Academic Writing

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Say Goodbye to Endless Rewrites





The problems

- Struggling to write in formal academic language
- Limited access to tailored feedback
- Adapting writing style to specific academic requirements

Our Solution



Market Need & Opportunity



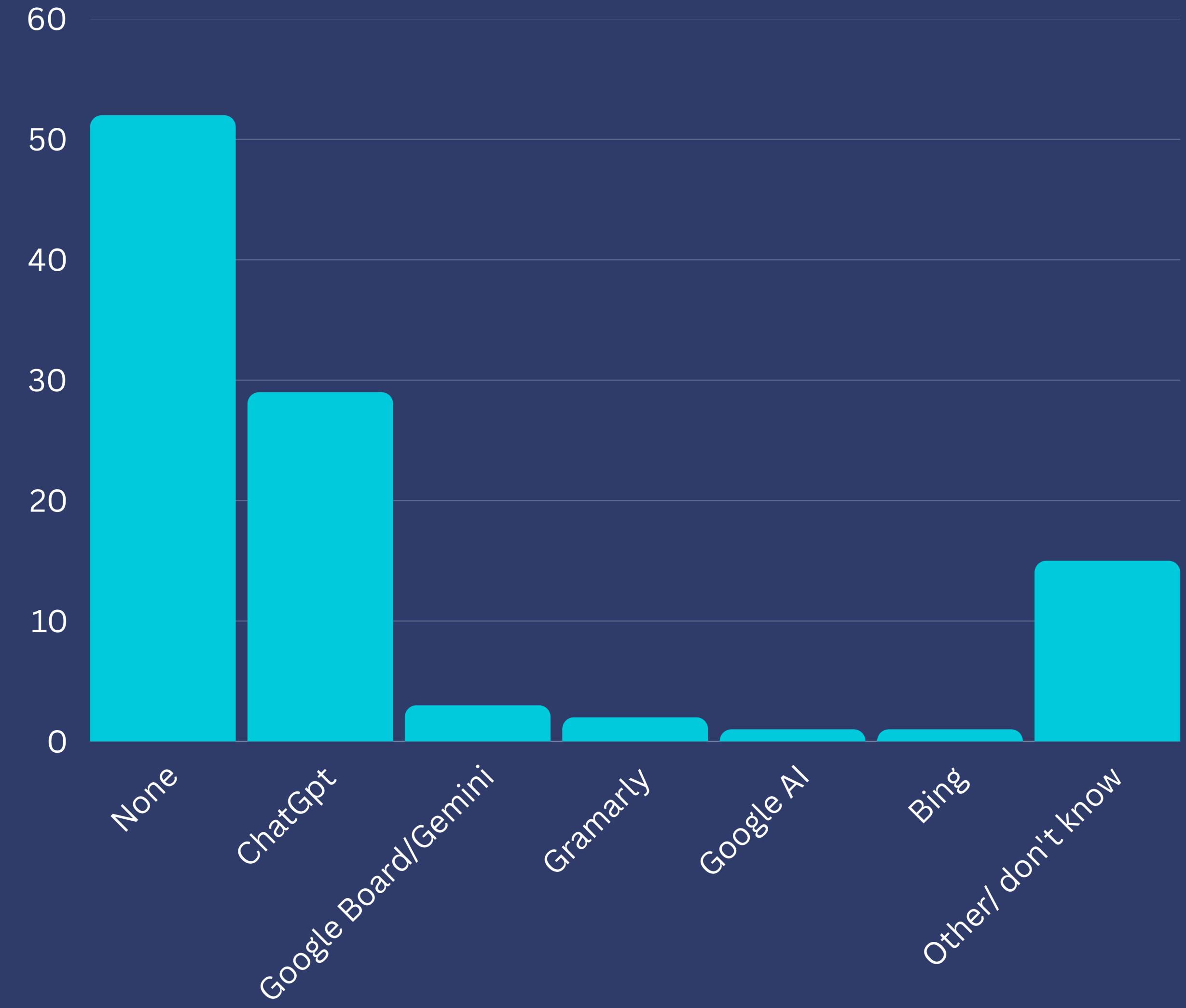
When/Where Users Need StylifyAI:

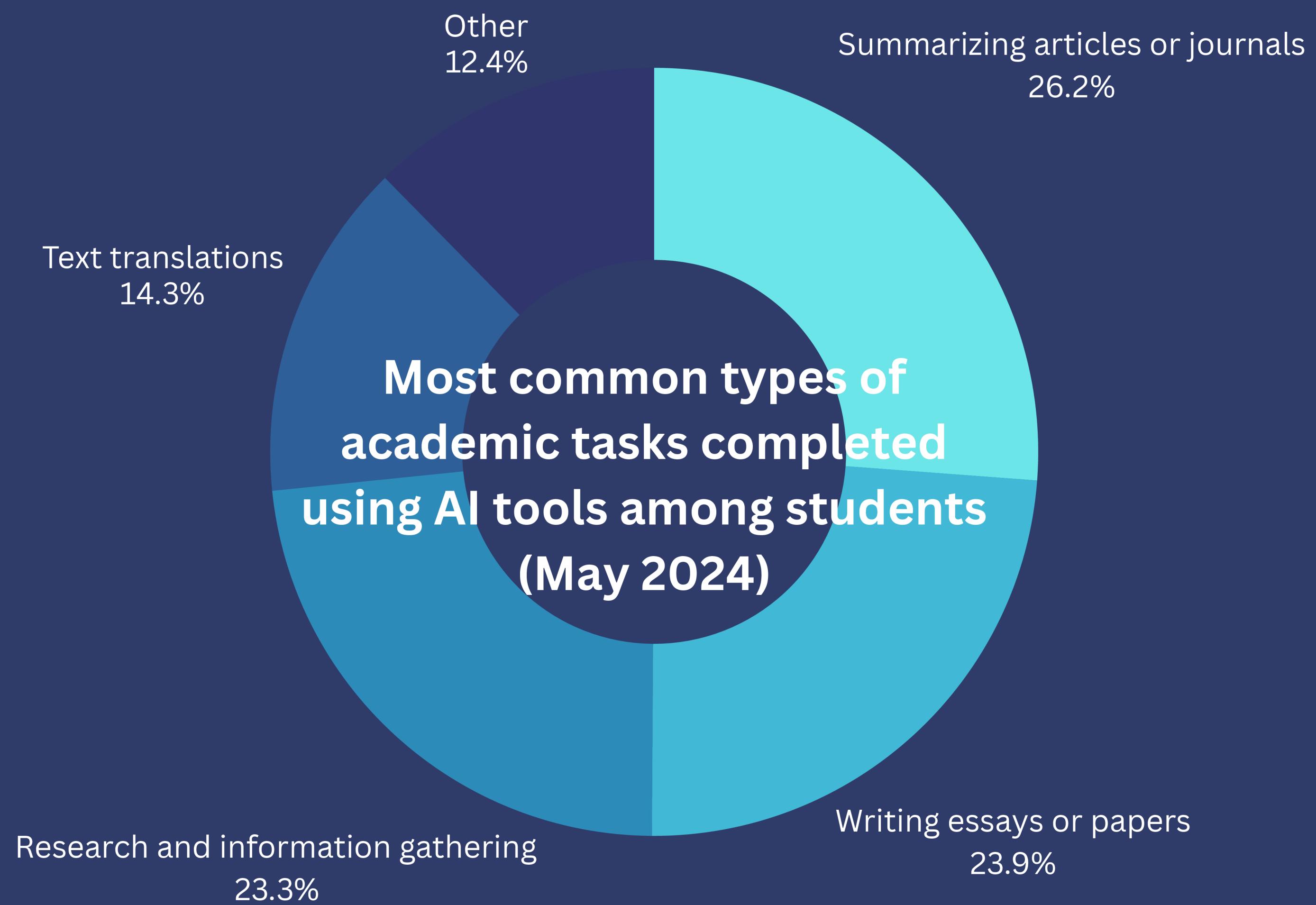
- Drafting essays, papers, and research projects
- Preparing for submission deadlines
- Synthesizing complex ideas during research

How Users Solve Problems Today:

- Basic tools like Grammarly
- Peer or tutor feedback
- Over-simplifying concepts

Leading AI tools used for content/writing tasks as of February 2024





Our Competitors and what do they have to offer

Competitor	Grammarly	QuillBot	ChatGPT
What They Offer	Grammar, spelling, clarity, and tone adjustments.	AI-powered paraphrasing and summarization.	Versatile AI for writing assistance and idea generation.
Limitations	Limited focus on diverse writing styles and personalization.	Lacks deep writing style insights or learning tools.	Not tailored for learning or personalized writing insights.

The User

Primary User Profiles:

- University Student
- Graduate Student
- Non-Native English Speaker
- Adult Learner



What we offer our users

1

**Tailored
Writing
Assistance**

2

**Real-Time
Feedback**

3

**Confidence
Building**

StylifyAI Business Model



Type:
Subscription-based platform with additional enterprise solutions.

Sustainability:
Ensures long-term viability through recurring revenue streams and strategic partnerships.

Revenue Streams

■ Subscription revenue ■ Enterprise Licensing
■ Integrated Partner Services



Q & A

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Thank you!

