Research Proposal Performance Criteria

Criteria & Weighting		D Range D- D D+	C Range C- C C+	B Range B- B B+	A Range A- A A+
Research concept (LO 1, LO 3)	20%	Research concept outlined is not clear. Research question is not present or is not relating to the topic. Path for conducting the research is not mentioned or is not clear.	Research concept outlined is not clear. Research question is ambiguous and not focused. Research question is either too broad or too narrow. Path for conducting the research is not clear.	A clear research concept is outlined. Research question is ambiguous and not focused. Research question is either too broad or too narrow. Path for conducting the research is not well laid out.	A clear research concept is outlined. Research question is clear and focused and not too broad or not too narrow. A clear path for conducting the research is apparent.
Literature review / Field review (LO 1, LO 3)	25%	All the required elements in literature review are described with ambiguity or NOT described at all or no case study has been discussed	A few conference papers or journal articles are summarised, or a study of an existing system is carried out. But advantages and disadvantages are not identified	Only limited number of conference papers or journal articles are summarised, or a study of an existing system is carried out. But advantages and disadvantages are not clear.	A comprehensive coverage of papers or journal articles are summarised, or a study of an existing system is carried out highlighting its advantages and disadvantages.
Production Plan (LO 1, LO 4)	30%	The required elements in the production plan have been described with ambiguity or NOT described at all.	The required elements in the production plan have been described but some details are missing.	All the required elements in the production plan have been described with less clarity.	All the required elements in the production plan have been described correctly and with full clarity.
References (LO 1)	10%	No in text citations. None of the references have been edited in the APA Version 7 format correctly.	Very few in text citations are provided when summarised, paraphrased or quoted from another source Three references have been edited in the APA Version 7 format correctly.	In text citations are provided most of the time when summarised, paraphrased or quoted from another source. References have been edited in the APA Version 7 format correctly	In text citations are provided when summarised, paraphrased or quoted from another source in proper format. All the references have been edited in the APA Version 7 format correctly.
Presentation (LO 1)	15%	All the required elements in the presentation slides have been included/described with ambiguity or are not included/described at all and the presentation is not completed in the allotted time.	All the required elements in the presentation slides have been included/described with some missing details and the presentation is completed in the allotted time.	All the required elements in the presentation slides have been included/described with less clarity and the presentation is completed in the allotted time	All the required elements in the presentation slides have been included/described with clarity and the presentation was completed within the allotted time.