

Data Analyst Portfolio Project

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About

- This dataset contains Melbourne housing snapshot from 2016 to 2017.
- The dataset was taken from Kaggle.
- This is a snapshot of a dataset created by Tony Pino. It was scraped from publicly available results posted every week from Domain.com.au . The dataset includes Address, Type of Real estate, Suburb, Method of Selling, Rooms, Price, Real Estate Agent, Date of Sale and distance from C.B.D. (Central Business District).
- Notes on Specific Variables
- Rooms: Number of rooms
- Price: Price in dollars
- Method: S - property sold; SP - property sold prior; PI - property passed in; PN - sold prior not disclosed; SN - sold not disclosed; NB - no bid; VB - vendor bid; W - withdrawn prior to auction; SA - sold after auction; SS - sold after auction price not disclosed. N/A - price or highest bid not available.
- Type: br - bedroom(s); h - house,cottage,villa, semi,terrace; u - unit, duplex; t - townhouse; dev site - development site; o res - other residential.
- SellerG: Real Estate Agent

About

Date: Date sold

Distance: Distance from CBD

Regionname: General Region (West, North West, North, North east ...etc)

Propertycount: Number of properties that exist in the suburb.

Bedroom2 : Scraped # of Bedrooms (from different source)

Bathroom: Number of Bathrooms

Car: Number of carspots

Landsize: Land Size

BuildingArea: Building Size

CouncilArea: Governing council for the area

Business Objective

- Comparing real estate prices by region.
- Determine which suburb has the cheapest prices of real estate.
- Find out the average price of real estate and how far it is from the Central Business District (CBD).
- Determine the impact of distance on real estate prices
- Identify the relationship between real estate land size and price
- Identify annual price trends by real estate type
- Find out real estate type with many amenities, affordable prices and close to CBD
- Discover real estate types with larger than average acreage at affordable prices.

TOOLS



Data Preparation



DBMS, Analysis



Dashboard visualization

Data Exploration

General Statistics

- Query:

```
SELECT COUNT(*) total_properties,  
ROUND(AVG(price),0) average_price,  
MAX(price) maximum_price,  
MIN(price) minimum_price,  
ROUND(AVG(bedroom2),2) average_bedroom,  
ROUND(AVG(bathroom),2) average_bathroom,  
ROUND(AVG(car),2) average_car  
FROM melb_data;
```

Avg. Average Bathroom	Avg. Average Bedroom	Avg. Average Car	Avg. Average Price	Max. Maximum Price	Min. Minimum Price	Total Properties
1,53	2,91	1,61	1.075.684,00	9.000.000,00	85.000,00	13.580,00

Total properties are 13.580 ; average property price is \$1.075.684 ; highest property price is \$9.000.000 ; lowest property price is \$85.000 ; average number of bedrooms per property is 2,91 ; average number of bathrooms per property is 1,53 ; and average number of carspots per property is 1,61.

Real estate prices by region

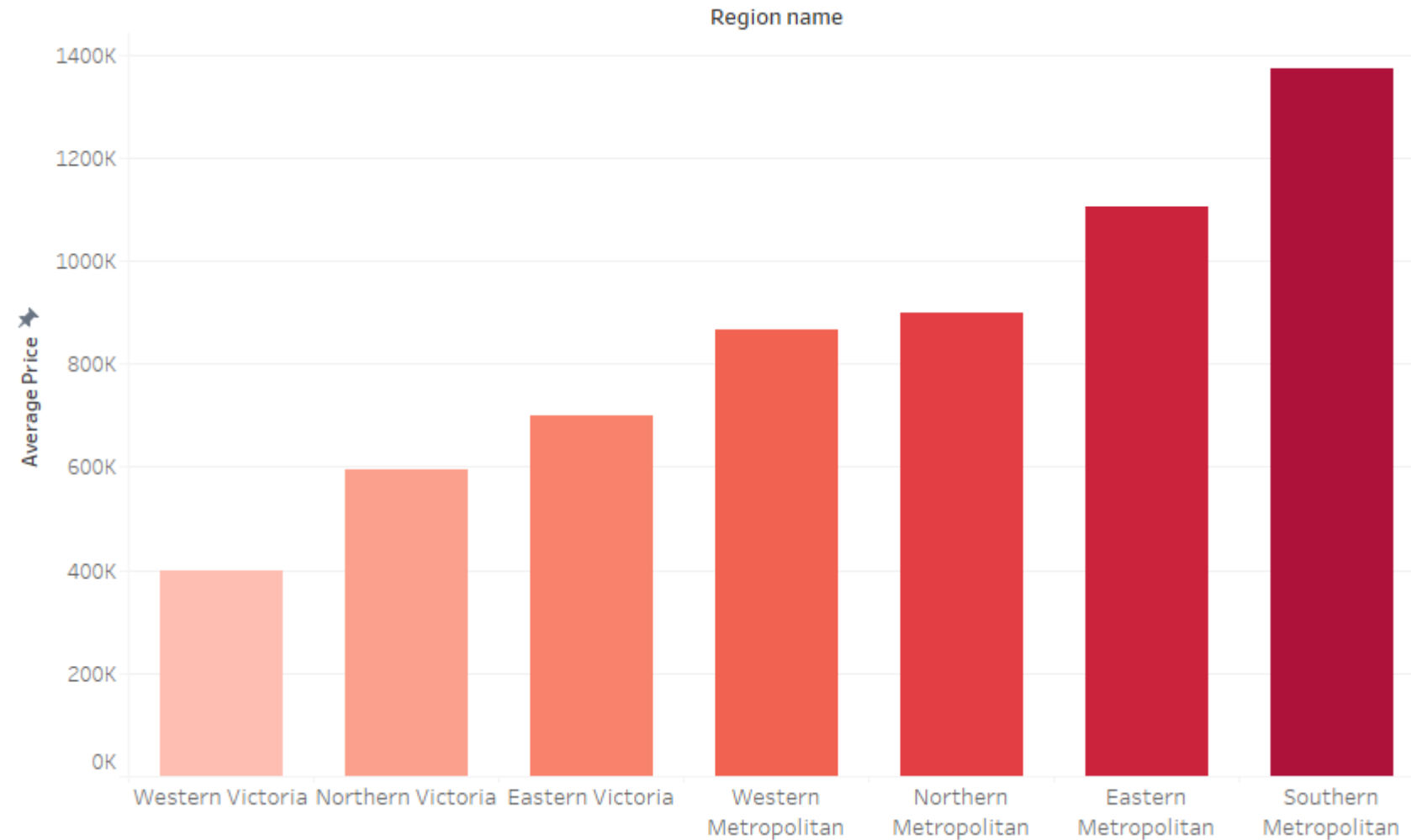
- Query:

```
Select Regionname, ROUND(AVG(Price),0) average_price from melb_data
WHERE Regionname Like 'Northern%'
OR Regionname Like 'Southern%'
OR Regionname Like 'Eastern%'
OR Regionname Like 'Western%'
Group by Regionname
ORDER BY average_price;
```

	Regionname	average_price
1	Western Victoria	397523
2	Northern Victoria	594829
3	Eastern Victoria	699980
4	Western Metropolitan	866420
5	Northern Metropolitan	898171
6	Eastern Metropolitan	1104079
7	Southern Metropolitan	1372963

The region with the cheapest property prices is Western Victoria and the most expensive property is in the Southern Metropolitan region.

Real estate prices by region



Suburb that has the cheapest prices of real estate

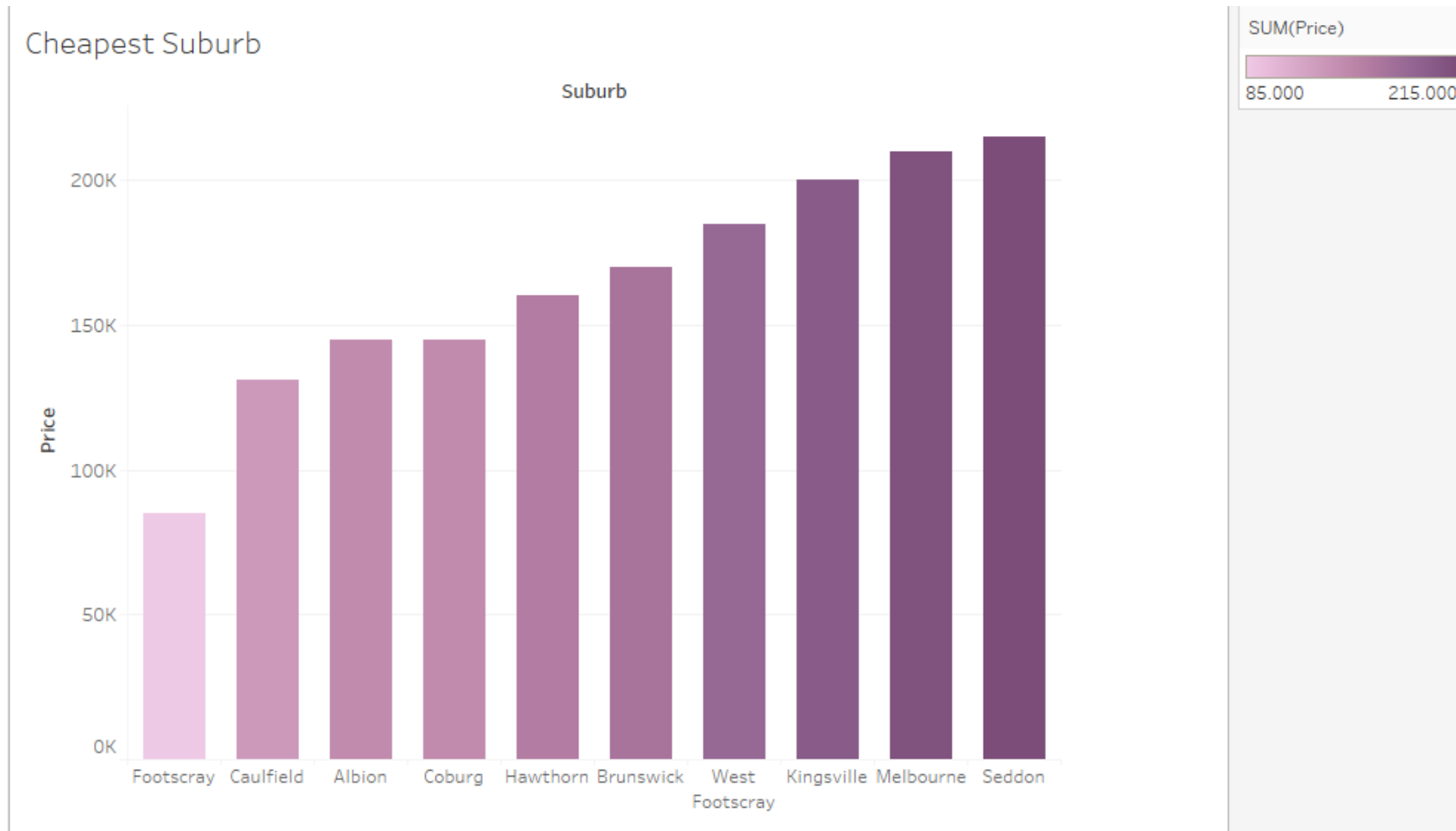
- Query:

```
]select distinct TOP 10 Suburb, MIN(Price) as lowest_price from melb_data  
group by Suburb  
Order by lowest_price
```

	Suburb	lowest_price
1	Footscray	85000
2	Caulfield	131000
3	Coburg	145000
4	Albion	145000
5	Hawthorn	160000
6	Brunswick	170000
7	West Footscray	185000
8	Kingsville	200000
9	Melbourne	210000
10	Seddon	215000

The cheapest suburb is Footscray at \$85000.

Suburb that has the cheapest prices of real estate



Average price of distance of Properties to CBD (Central Business District)

- Query:

```
SELECT distance_range, ROUND(AVG(Price),0) average_price from(  
  SELECT CASE  
    WHEN distance < 5 THEN '0-5 km'  
    WHEN distance < 10 THEN '5-10 km'  
    ELSE '10+ km'  
  END AS distance_range, Price  
FROM melb_data) melb_data  
GROUP BY distance_range  
ORDER BY average_price ASC;
```

	distance_range	average_price
1	10+ km	1000017
2	0-5 km	1123638
3	5-10 km	1155632

The average property price is not affected by the distance to the CBD.
Properties 5-10 km away are more expensive than those 0-5 km away.

Average price of distance of Properties to CBD (Central Business District)



Impact of distance on real estate prices

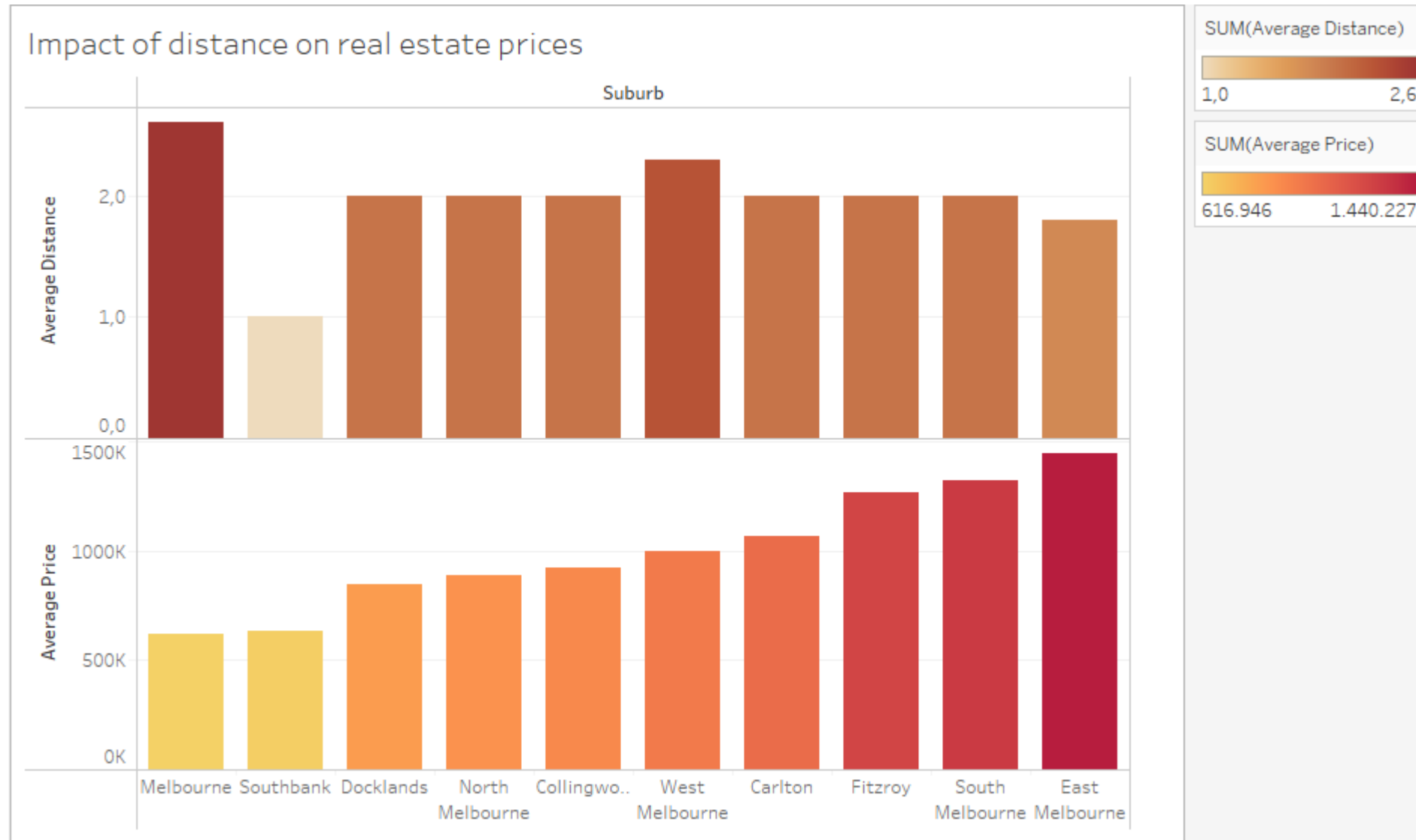
- Query:

```
Select TOP 10 Suburb, ROUND(AVG(Distance),1) average_distance, ROUND(AVG(Price),0)average_price  
from melb_data  
GROUP BY Suburb  
ORDER BY average_distance ASC;
```

	Suburb	average_distance	average_price
1	Southbank	1	634012
2	East Melbourne	1,8	1440227
3	Fitzroy	2	1263186
4	Collingwood	2	924192
5	North Melbourne	2	884638
6	Docklands	2	843333
7	Carlton	2	1066948
8	South Melbourne	2	1317917
9	West Melbourne	2,3	994516
10	Melbourne	2,6	616945

The average price of a property in a suburb is not affected by its distance from the CBD. Prices in more distant Melbourne suburbs are cheaper than in East Melbourne, which is closer to the CBD.

Impact of distance on real estate prices



Relationship between real estate land size and price

- Query:

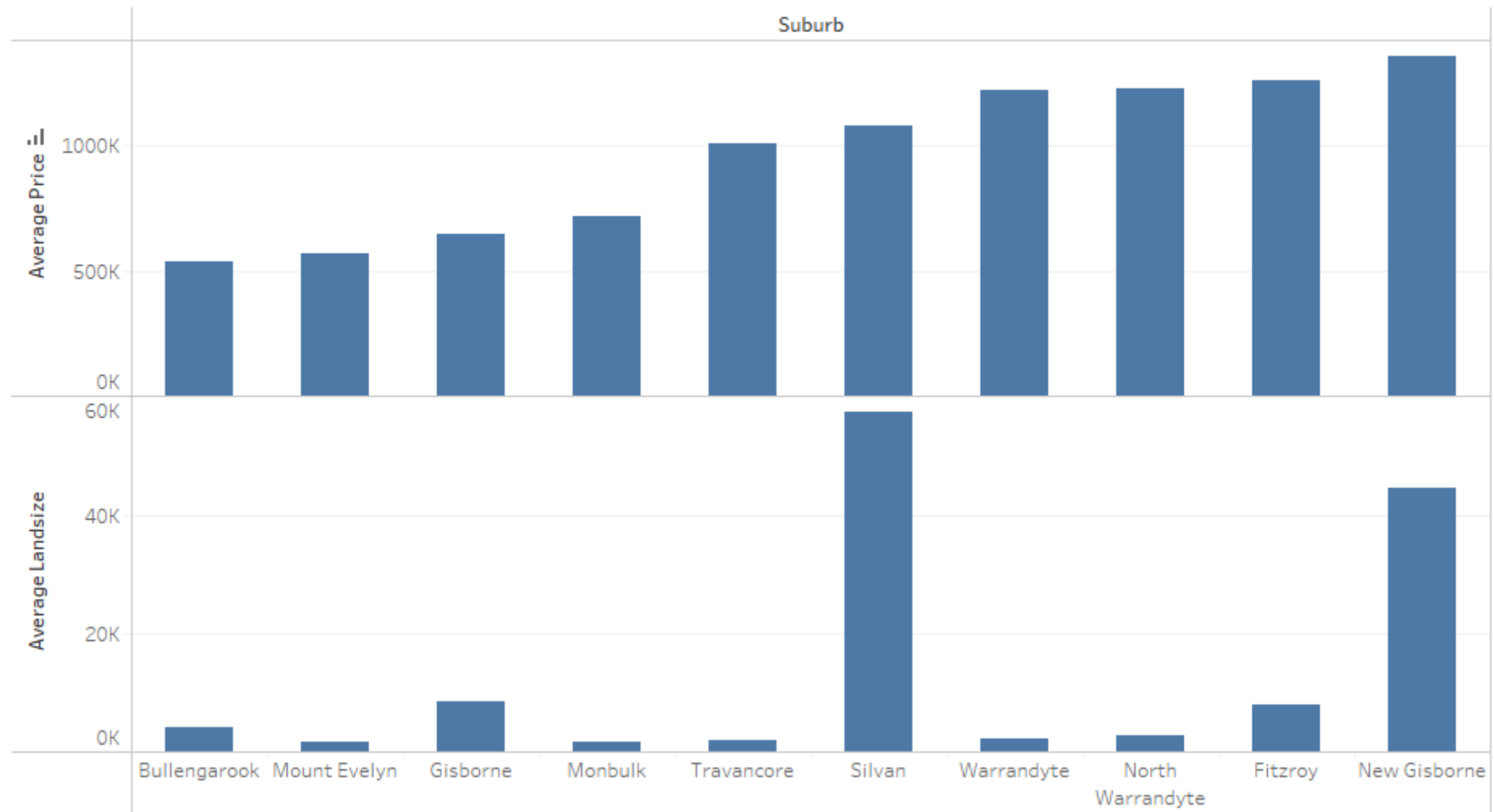
```
select TOP 10 Suburb, ROUND(AVG(Price),0) average_price, ROUND(AVG(Landsize),2) average_landsize  
from melb_data  
group by Suburb  
order by average_landsize DESC;
```

	Suburb	average_price	average_landsize
1	Silvan	1077500	57245
2	New Gisborne	1355000	44500
3	Gisborne	648625	8437,88
4	Fitzroy	1263186	7965,51
5	Bullengarook	535000	4000
6	North Warrandyte	1226000	2839
7	Warrandyte	1219200	2142,8
8	Travancore	1010450	1854,6
9	Mount Evelyn	567500	1650
10	Monbulk	720000	1611

The price of a property in the suburbs is not affected by the land size of the property. Prices in Monbulk suburb are more expensive than in Gisborne.

Relationship between real estate land size and price

Relationship between real estate land size and price



Annual price trends by real estate type

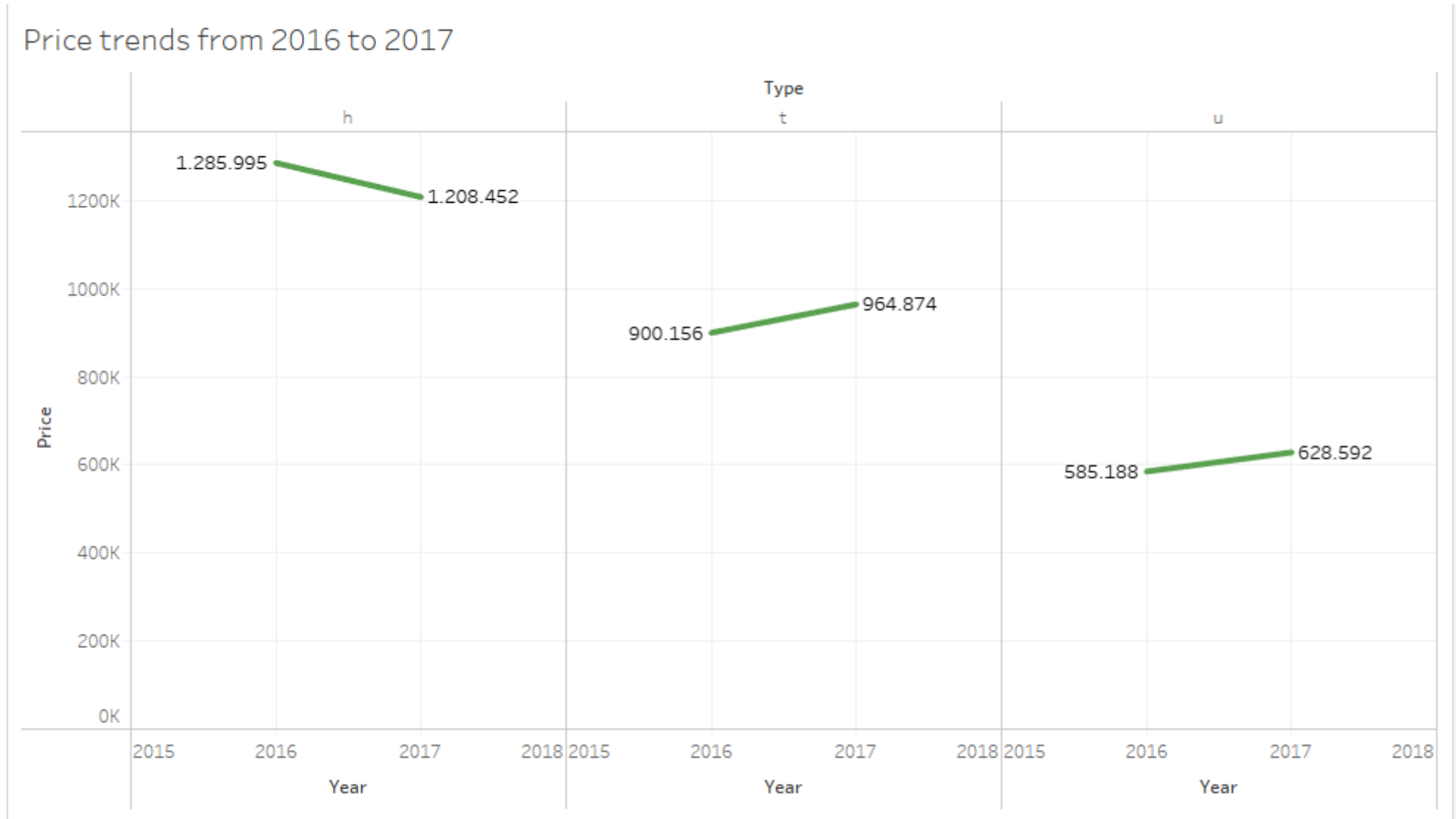
- Query:

```
]select Type, YEAR(Date) AS year_properties, ROUND(AVG(Price),0) average_price  
from melb_data  
GROUP BY Type, YEAR(Date)  
ORDER BY Type, YEAR(Date) ASC;
```

	Type	year_properties	average_price
1	h	2016	1285995
2	h	2017	1208451
3	t	2016	900155
4	t	2017	964874
5	u	2016	585187
6	u	2017	628592

Prices for property types h (house, cottage, villa, semi, terrace) decreased from 2016 to 2017, while prices for property types t (townhouse) and u (unit, duplex) increased.

Annual price trends by real estate type



Real estate type with many amenities, affordable prices and close to CBD

- Query:

```
Select Type, Suburb, Address, COUNT(*) total_properties from melb_data
where Bedroom2 > 1
AND Bathroom > 1
AND Car > 1
AND Landsize > 1000
AND Distance <= 4
AND Price < 700000
Group By Type, Suburb, Address
ORDER BY total_properties;
```

	Type	Suburb	Address	total_properties
1	u	Collingwood	226/3 Hoddle St	1
2	u	Maribymong	2/6 Horizon Dr	1
3	u	Richmond	607/2 McGoun St	1

Properties with many amenities such as more than 1 bedroom, more than 1 bathroom, land area of more than 1000, distance to CBD less than 4 and with affordable prices are found in Collingwood, Maribyrnong and Richmond suburbs with type U (unit, duplex).

Real estate types with larger than average acreage at affordable prices.

- Query:

```
SELECT Type, suburb, address, landsize
FROM melb_data
WHERE landsize > (SELECT ROUND(AVG(landsize),1) FROM melb_data)
AND Price <= 270000
ORDER BY landsize DESC;
```

	Type	suburb	address	landsize
1	u	Malvern East	7/696 Waverley Rd	2410
2	u	Albion	10/117 Anderson Rd	2347
3	u	Glenroy	14/854 Pascoe Vale Rd	1996
4	u	Brunswick	4/831 Park St	1250
5	u	Albion	1/121 Anderson Rd	1175
6	u	Glen Huntly	8/131 Grange Rd	1162
7	u	West Footscray	4/38 Hampton Pde	1059
8	u	Footscray	9/3 Gordon St	1015
9	u	Pascoe Vale	4/566 Pascoe Vale Rd	995
10	u	Preston	5/49 Austral Av	631

Real estate with larger than average land size and affordable prices can be found in the suburb of Malvern East at 7/696 Waverley Rd.

Real estate types with larger than average acreage at affordable prices.

Real estate types with larger than average land size



Conclusions

- The real estate distance factor to the CBD is not affected by price.
- The land size factor of a real estate is not affected by price.
- The determining factor of high and low real estate prices is the location, whether it's a suburb or a region.
- Despite the price increase, the lowest priced property is the U type (unit, duplex).