

# Design Portfolio

Ilham Rizki Julianto



# **Curriculum Vitae**



# ILHAM RIZKI JULIANTO

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## Summary

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I am a UX/UI Designer with approximately 3 years of experience creating interactive and intuitive designs. I prioritize user needs and behaviors while balancing them with client business needs. My strengths include creativity, transforming ideas into designs, and collaborating with teams of 20-25 people across developers, business, and design departments.

## Working Experience

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indibizPAY  
UI/UX Designer

Jun 2021 - Dec 2023

- Gathering and evaluating user requirements, in collaboration with product managers and engineers.
- Developed UI design mock-ups, process flows, and high-fidelity prototypes that illustrate site behavior, requirements, and designs.
- Ensured that digital product follow industry standards and best practices with regard to accessibility and usability.
- Delivered design to teams including developers, project managers, marketing manager, and business analyst.
- Developed and maintain design system.

Satu Toko Online (Sakoo)  
UI/UX Designer

Sep 2020 - May 2021

- Gathering and evaluating user requirements, in collaboration with product managers and engineers.
- Illustrating design ideas using storyboards, process flows and sitemaps.
- Designing graphic user interface elements, like menus, tabs and widgets.
- Developed and maintain UI design system.

## Education

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Computer Science  
Telkom University - Bachelor's degree  
Graduated with GPA 3.8

2021

### Relevant coursework

- Human Computer Interaction
- Interaction Design
- Project Management
- Software Development Life Cycle (SDLC)

# Design





# indibizPAY

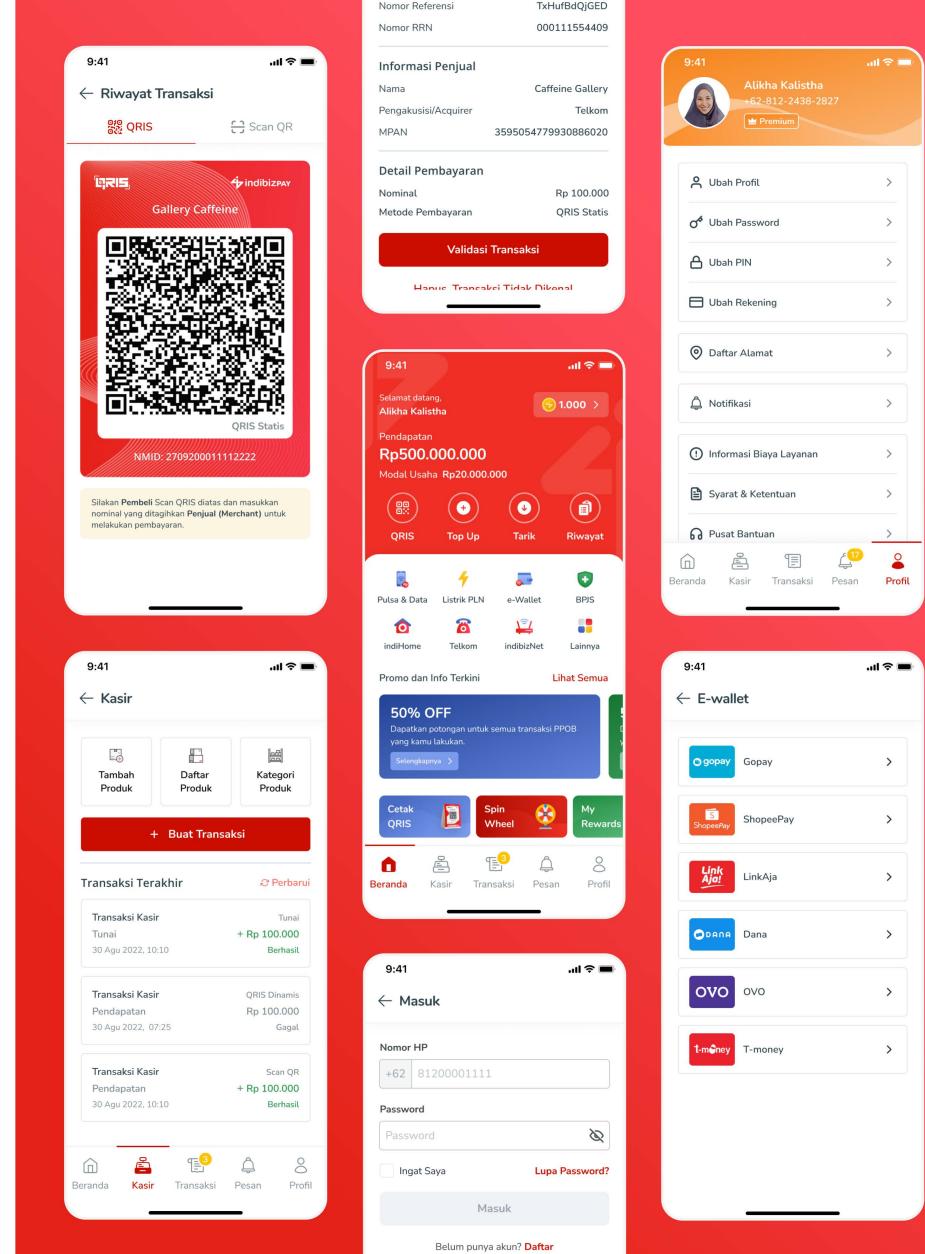
2021 - Mobile App

**Role:** UI/UX Designer

**Stakeholder:** Product Manager & Company C-Level

indibizPAY is a business transaction application for various business people in Indonesia owned by PT Telkom Indonesia. The main features of indibizPAY include the digital payment method QRIS, Top Up & Billing, and Digital Cashier.

indibizPAY as a product of the indibiz ecosystem, has the goal of empowering and driving businesses to grow and actively connect with market opportunities and support increasing Indonesia's competitiveness.



## **Objective**

Adding a new feature "Cashier" to help the entrepreneurs sell their merchandise, create a simple sales report, and manage supplies.

## **Problems**

- IndibizPAY transaction activities limited only to PPOB
- There are no facilities for MSME entrepreneurs to assist with transactions for their store.

## **Goals**

Providing facilities to sellers to growth their business.

# Design Process

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## 1. Research & Define

I start by obtaining a clear project brief from the company through the Product Manager and gather relevant data to identify the challenges.

## 2. Ideate & Design

Using the insights gathered, I try to brainstorm for the solutions that will be proposed later on aligned with the project's goals.

## 3. Review & Validation

The stakeholder reviews my proposals to ensure they meet expectations, and assess the feasibility of development.

# User Research

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## In-Depth interview

- 3 respondents are sellers
- 2 respondents are buyers

## Objective

- To know stakeholder's motives from this project
- To Understand respondents expectations of cashier system

## Result

During peak hours seller tend to have difficulties to manage the store efficiently especially for store who had few workers to serve the customer, starting from checking the availability of goods, creating transaction receipt, calculate the money back, Up to recording transactions.

# Design Direction

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## 1 Product Management

Provide a product management system in the cashier menu such as adding product, manage the product stock, create a product category, etc.

## 2 Sales Report

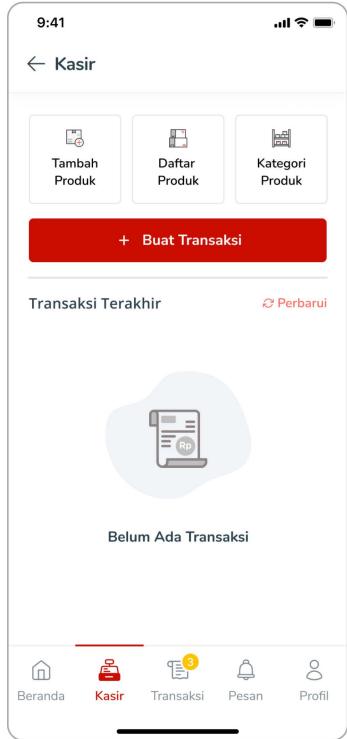
Provide a simple sales report.

## 3 Transaction History

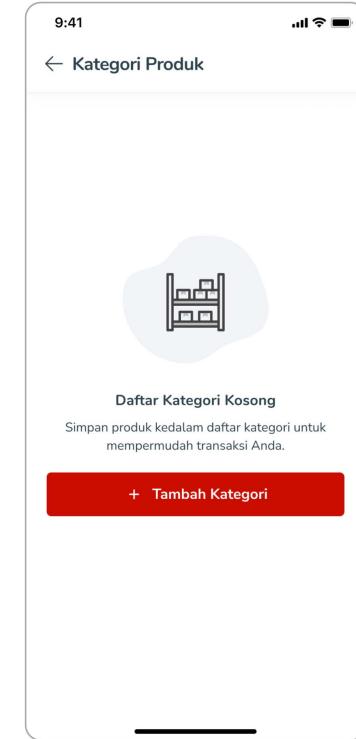
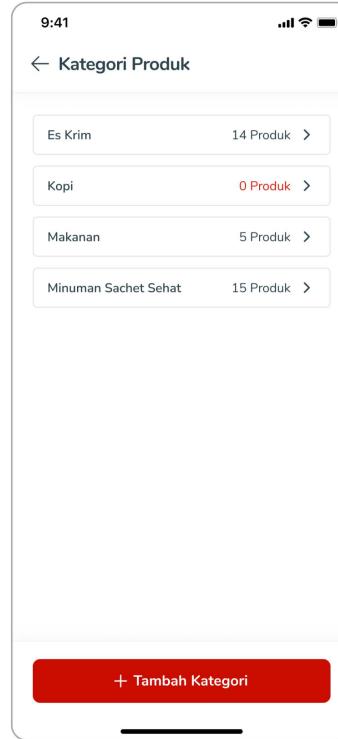
Provide user a historical transaction history.

# Design

## Cashier (Main Page)



## Product Category



cont.

## Add Product

9:41

← Tambah Produk

Nama Produk  
Minyak Goreng 1L

Harga Modal  
Rp 32.000

Harga Jual  
Rp 34.000

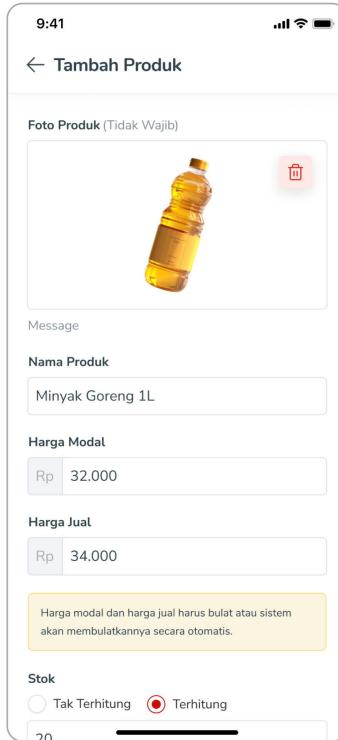
Harga modal dan harga jual harus bulat atau sistem akan membulatkannya secara otomatis.

Stok  
 Tak Terhitung  Terhitung  
20

Kategori Produk (Tidak Wajib)  
Kebutuhan Masak Minyak Curah Minyak Goreng

Ubah Kategori

Simpan



9:41

← Tambah Produk

Message

Nama Produk  
Contoh: Minyak Goreng 1L

Harga Modal  
Rp 0

Harga Jual  
Rp 0

Harga modal dan harga jual harus bulat atau sistem akan membulatkannya secara otomatis.

Stok  
 Tak Terhitung  Terhitung  
0

Kategori Produk (Tidak Wajib)  
+ Tambah Kategori

Simpan

9:41

← Tambah Produk

Foto Produk (Tidak Wajib)

Ukuran maksimal 10MB dengan format JPG, JPEG, atau PNG

Pilih Foto

Message

Nama Produk  
Contoh: Minyak Goreng 1L

Harga Modal  
Rp 0

Harga Jual  
Rp 0

Harga modal dan harga jual harus bulat atau sistem akan membulatkannya secara otomatis.

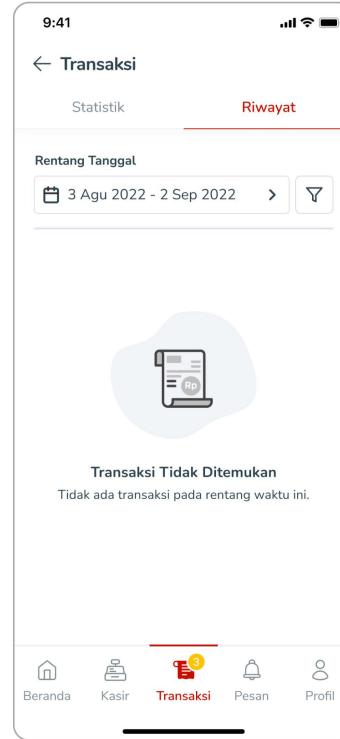
Stok  
 Tak Terhitung  Terhitung  
0

cont.

## Sales Report



## Transaction History



9:41

← Transaksi

Statistik Riwayat

Rentang Tanggal  
3 Agu 2022 - 2 Sep 2022

3 Sep

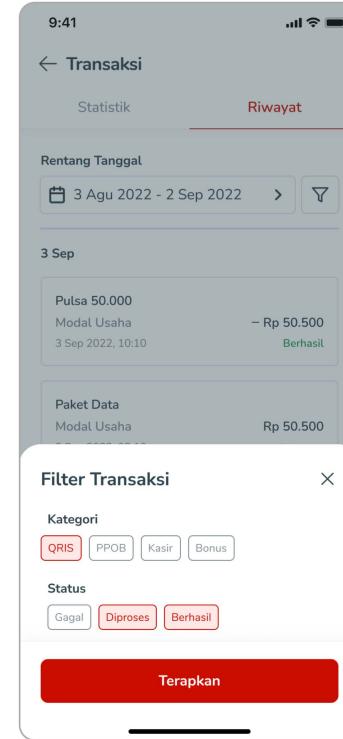
Pulsa 50.000	Modal Usaha	- Rp 50.500
3 Sep 2022, 10:10	Berhasil	

1 Sep

Paket Data	Modal Usaha	Rp 50.500
3 Sep 2022, 08:10	Diproses	

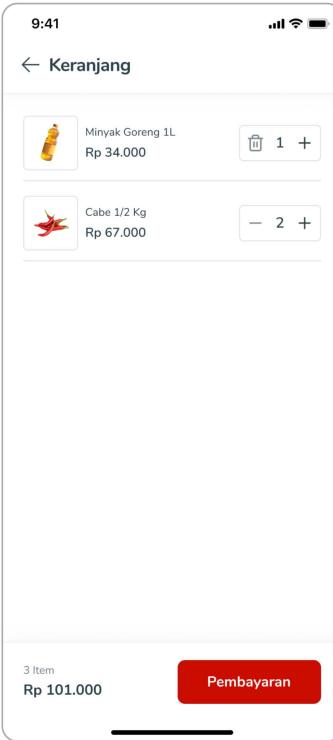
Token Listrik 50.000	Modal Usaha	Rp 51.000
3 Sep 2022, 07:25	Gagal	

Beranda Kasir **Transaksi** Pesan Profil



cont.

## Create Transaction



## Payment - Cash



cont.

## Payment - QRIS

The image displays three sequential screenshots from a mobile application for QRIS (Quick Response Code Integrated System) payment processing.

**Screenshot 1: Metode Pembayaran (Payment Method)**

- Time: 9:41
- Header: ← Tagih Pembeli (Bill the buyer)
- Section: Metode Pembayaran (Payment Method)
  - Tunai: Terima uang tunai langsung dari pembeli.  
Rp 0
  - Kembalian Rp 0
  - QRIS: LinkAja, OVO, Dana, Gopay, ShopeePay, dll. (selected, indicated by a green checkmark)
  - Scan QR: Khusus transaksi dengan Kartu Santri.
- Total: 3 item, Rp 101.000
- Bottom: Tagih Pembeli button

**Screenshot 2: Tagih Pembeli (Bill the buyer)**

- Time: 9:41
- Header: ← Tagih Pembeli
- Section: Kedaluwarsa Pada (Expiry Date)  
Rabu 21 Juli 2022 13:03 WIB 00:50:35
- Section: Nomor Transaksi (Transaction Number): 1234567890123456
- Section: Total Pembayaran (Total Payment): Rp 101.000
- Text: Scan QR berikut menggunakan aplikasi e-wallet untuk menyelesaikan pembayaran.
- QRIS code: QRIS Dinamis, generated by sultanPay
- Bottom: Tagih Pembeli button

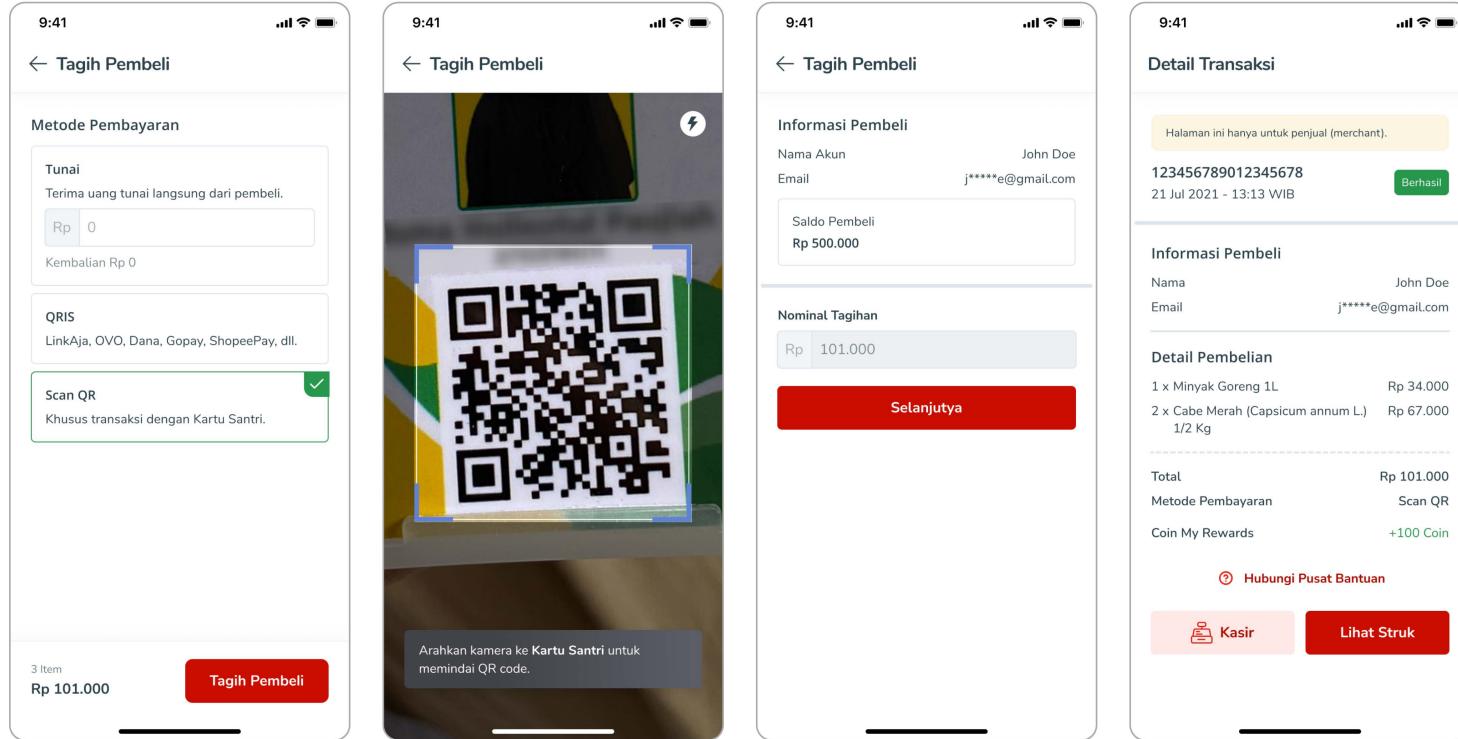
**Screenshot 3: Detail Transaksi (Transaction Details)**

- Time: 9:41
- Header: Detail Transaksi
- Text: Halaman ini hanya untuk penjual (merchant).
- Text: 123456789012345678 Berhasil (Successful) 21 Jul 2021 - 13:13 WIB
- Section: Detail Pembelian (Purchase Details)

Pembelian	Jumlah	Harga
1 x Minyak Goreng 1L	1	Rp 34.000
2 x Cabe Merah (Capsicum annuum L.)	1/2 Kg	Rp 67.000
<b>Total</b>		<b>Rp 101.000</b>
- Text: Metode Pembayaran: QRIS
- Text: Coin My Rewards: +100 Coin
- Text: Hubungi Pusat Bantuan (Contact Support)
- Buttons: Kasir (Checkout) and Lihat Struk (View Receipt)

cont.

## Payment - Scan QR



**Thank you for your time**