

Ilhamsyah Zakarya Putra

UI/UX Designer at IDE

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🖱 <https://www.behance.net/ilhamsyahzp>

📍 KOTA TANGERANG, BANTEN

SUMMARY

Energetic UX Designer, skilled in Designing and wireframing. Have completed several personal projects, including Casestudy of an Office Mobile App, TikTok content restriction research & usability testing, wireframes, and redesigned a Startup Finance Company Landing page. And currently a student of UI / UX Design Bootcamp working on a final project at Dibimbing.id

EXPERIENCE

UI & UX Specialist

02/2022 - Present

IDE (Indonesia Digital Ent.)

- Rapid prototyping to help validate design concepts with internal stakeholders.
- Responsible for the UI/UX wireframe of products.
- Conceiving and creating ideas together with products, flexibly providing visual and interactive solutions.
- Constantly analyze and monitor the design trend of the products, study the aesthetic tendency of target users and optimize existing products.
- Ideate and conduct user research and testing with various methods.
- Organize and manage all visual assets and deliverables.
- Identify & making troubleshoot for UX problems.

KompasTV

02/2021 - 12/2021

Brand Activation Officer - Contract

- Organized off-air commercial collaborations projects between KompasTV and Clients.
- Organized off-air internal projects for sponsor.
- Created Event, Campaign and Production.
- Completed 24+ off-air commercial collaboration and internal projects.
- Responsible for technical and visual output.

Mikaila The Label

05/2020 - 11/2020

Graphic Designer - Part Time

- Composed Instagram Graphic Content feed and Story daily.
- Formulated Instagram Caption for feed
- Developed continues instagram contents

Artero.id

05/2016 - 11/2020

Graphic Designer - Self Employed

- Created face-portrait artwork for wedding gifts and birthday for clients
- Made Poster for events for clients

InfoPublik.com - Kominfo

07/2019 - 09/2019

Graphic Designer and Reporter (Intern)

- Created Instagram Graphic Content feed
- Created video news report

EDUCATION

Broadcasting

2020

Sekolah Tinggi Multi Media "MMTC" Yogyakarta - D4

Public Broadcasting University Under The Ministry of Communication and Information (Kominfo) in Yogyakarta

- Graduated in Broadcasting Major with 3.70/4.00 GPA.
- Participate in Community Radio Stations "MMTC Radio" as a Creative Chief, Producer and Announcer.
- Contributed in several Campus Event Projects, Such as National Radio Announcer Competition and Campus Award.

CERTIFICATES

Intro to UX Design Research - BuildWithAngga

01/2022 - Present

Complete UI Designer: Visual Design, Prototype, Usability Testing - BuildWithAngga

01/2022 - Present

UI / UX Bootcamp at Dibimbing.id (on-going)

12/2021 - Present

Certificate of Proficiency In English - Schoters

11/2021 - Present

SKILLS

Adobe Photoshop	Intermediate	Design System
Adobe Illustrator	Intermediate	Wireframing
Figma	Intermediate	Interaction Design
Design Thinking		Prototyping

LANGUAGES

Bahasa Indonesia	Native	English	Intermediate
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