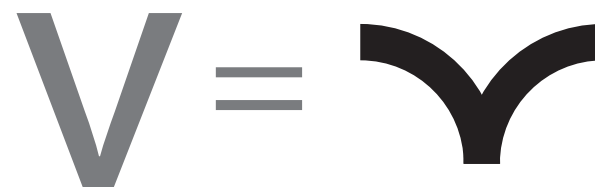
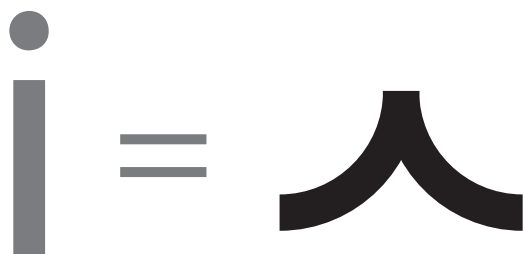


**PARA A CONSTRUÇÃO DO SÍMBOLO  
TRABALHAMOS EM CIMA DE QUATRO  
PILARES CONCEITUAIS:**

- CONEXÃO**
- UNIDADE (GRUPO)**
- MOVIMENTO (ATITUDE)**
- ENGAJAMENTO**

## COSNTRUÇÃO TÉCNICA DO SÍMBOLO



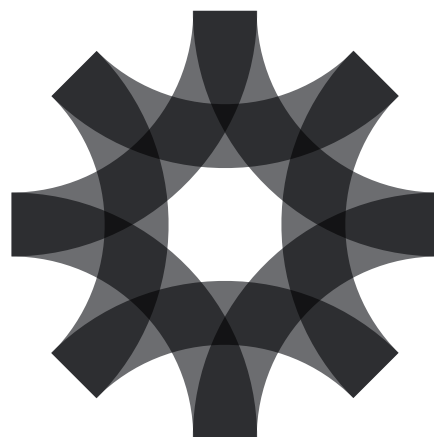
COSNTRUÇÃO TÉCNICA DO SÍMBOLO



COSNTRUÇÃO TÉCNICA DO SÍMBOLO

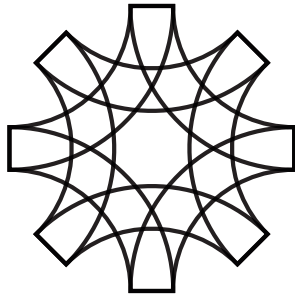


## COSNTRUÇÃO TÉCNICA DO SÍMBOLO

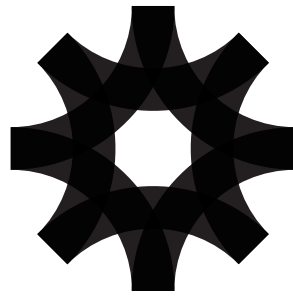


**MAS ONDE PODEMOS VER OS  
PILARES CONCEPTUAIS DENTRO  
DESSE SÍMBOLO?**

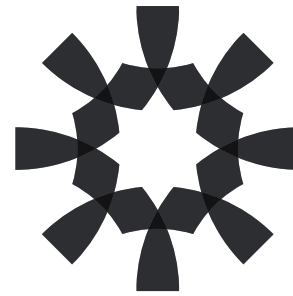
## UNIVERSO ASSOCIATIVO/SUBJETIVO DO SÍMBOLO?



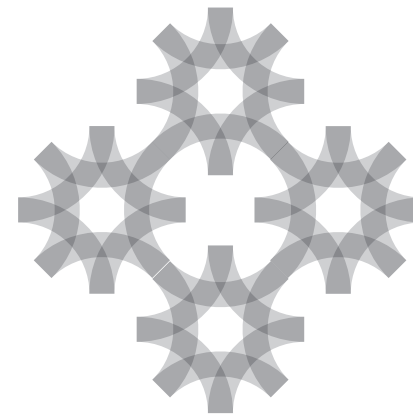
**conexão**



**unidade**

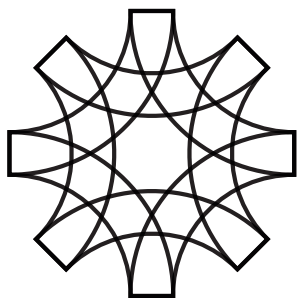


**movimento**

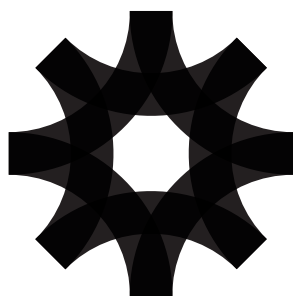


**engajamento**

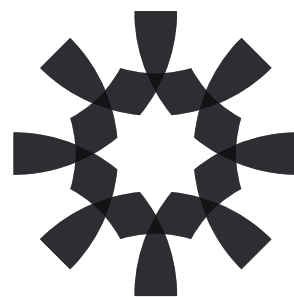
## UNIVERSO ASSOCIATIVO/SUBJETIVO DO SÍMBOLO



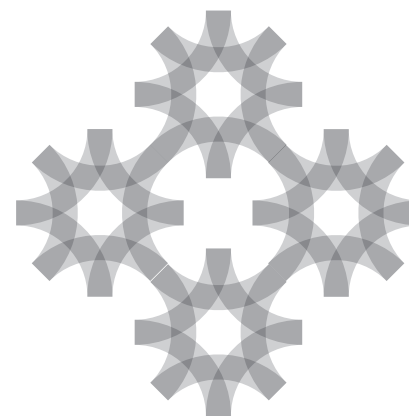
teia  
rede  
contato



engrenagem  
força



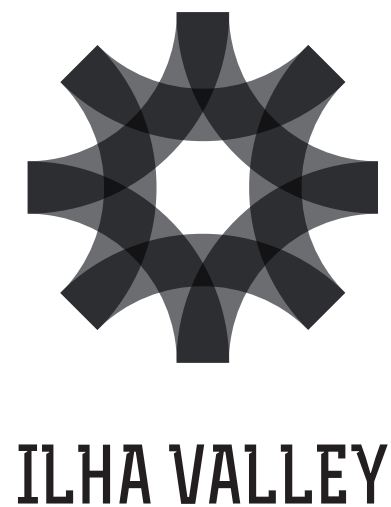
roda d'água  
moinho



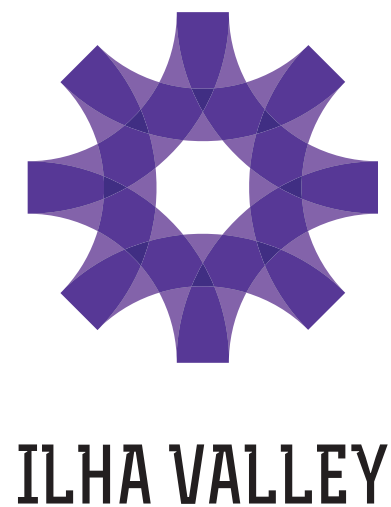
quebra-cabeça  
mosaíco



## LOGOTIPO



LOGOTIPO/COR



➤ NOSSA ILHA É CERCADA  
DE SOLUÇÕES PARA  
TODOS OS LADOS!

**ILHA VALLEY**

