

# Muhamad Aarsaludin

## UX Designer



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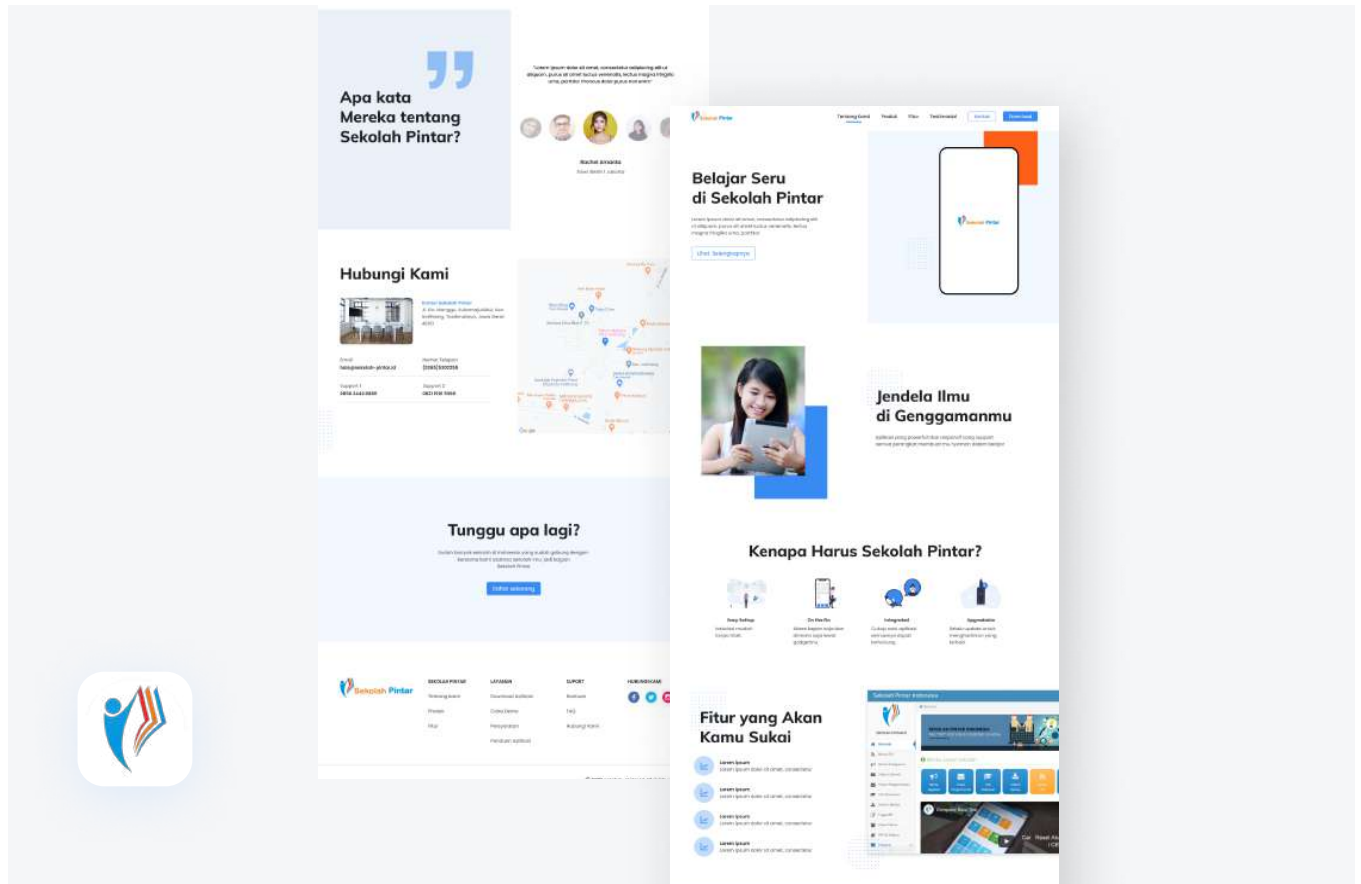


[behance.net/muhamadarsaludin](https://behance.net/muhamadarsaludin)

# Portfolio

# Sekolah Pintar

## Redesign of Website Company Profile



Client : **PT. Satya Kencana Pasundan**

Year : 2020

This project is a redesign of Sekolah Pintar old website company profile. Sekolah Pintar is one of the superior products of PT. Satya Kencana Pasundan which is engaged in Edu-Tech based on Android Applications and Web Base. This app is designed to digitize school management information systems.

### My Role

In this project, I work as a UI/UX designer.

### The Problem

the reason sekolah pintar do website redesign is because the old website was their first website when they started, so they didn't prepare design well. Now that they are growing bigger, they need to present their website to potential clients and investors. So they need a better content structure and of course a better and fresher design to attract clients and investors.

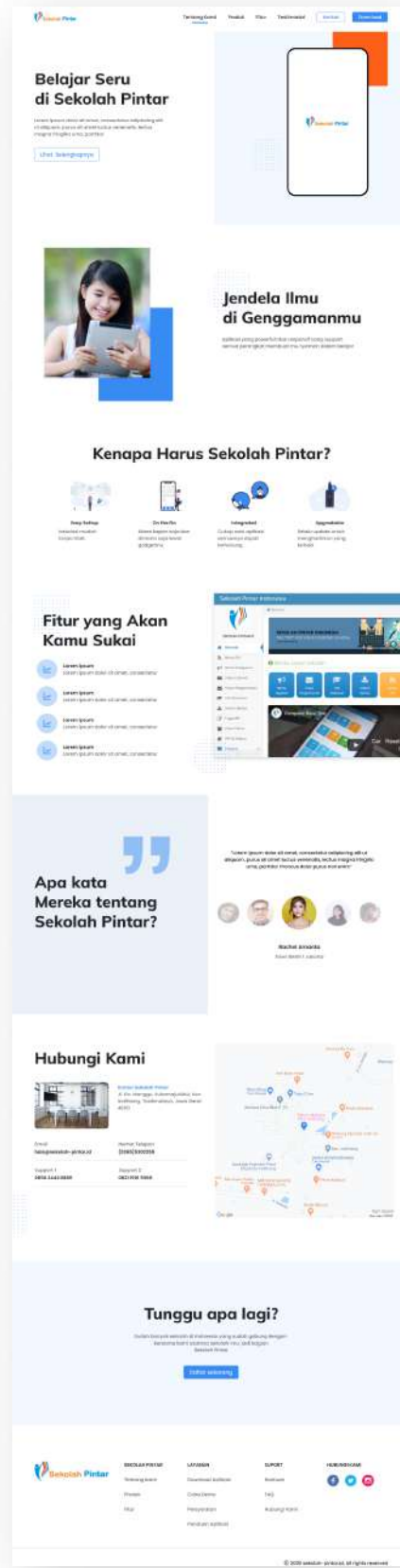
## Result

With some feedback and revisions, the final design is finally done. Then the next step is the development process by my partner

### Before

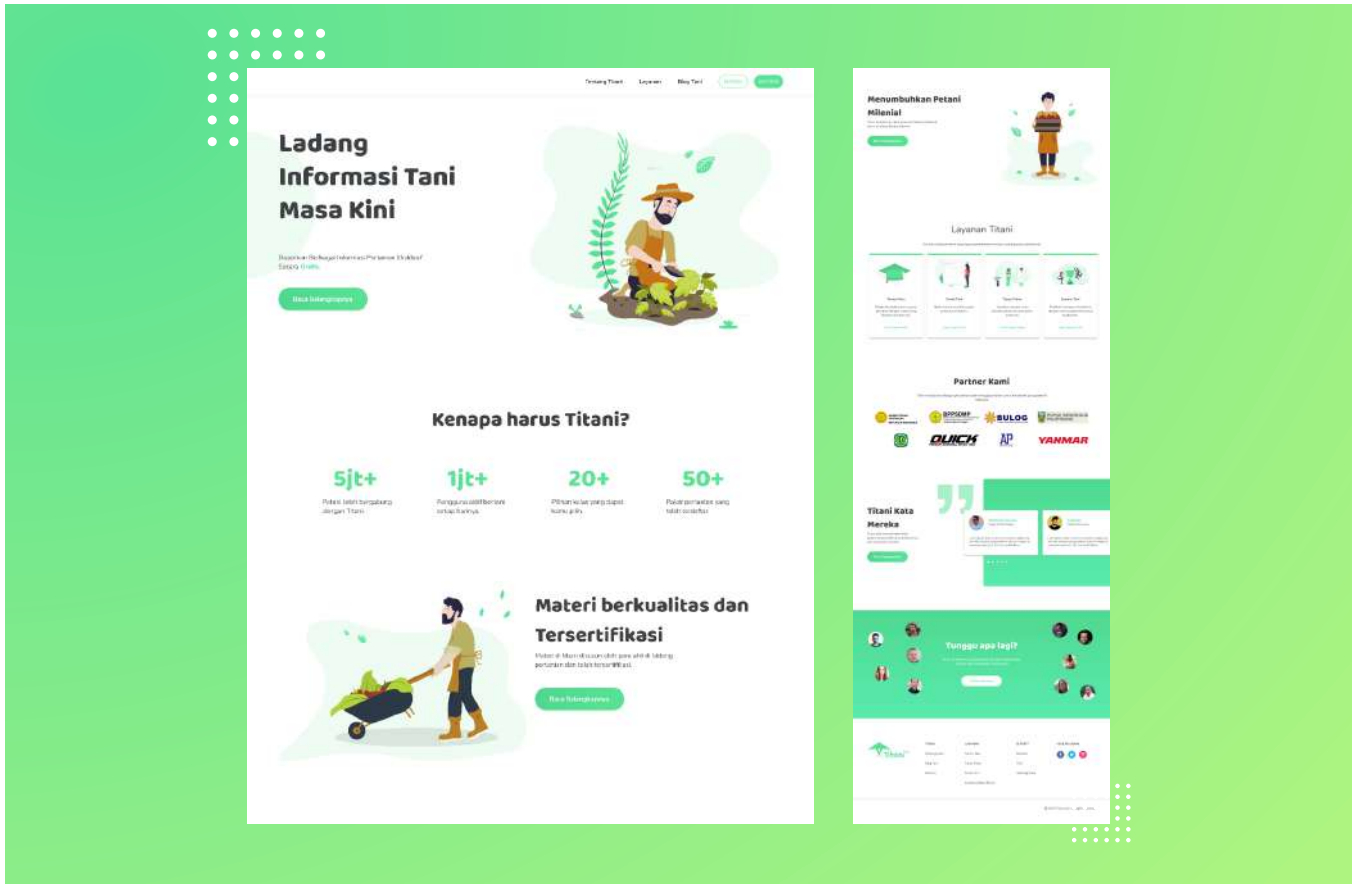


### After



# Titani

## Design Website Titani Indonesia



### Project for hackaton Find it UGM

Year : 2020

Titani is a website-based agricultural extension and education website created to facilitate farmer systems in viewing various information in the agricultural sector, such as how to cultivate crops, control plant pests, view agricultural seminar information, develop agricultural technology, and make it easier for agricultural extension agents to conduct extension. by online.

#### My Role

In this project, I work as a Project manager and UI/UX designer.

# Secangkir

## Design Website Secangkir



## Case Study Coffee Shop Website

Year : 2020

Secangkir is a rising coffee brand in Indonesia. It's modern, young, and always innovating new tastes for their loyal customers. The customer mostly is millennials, who enjoys getting a quick and tasteful coffee that they can bring anywhere.

### My Role

In this project, I work as a UI/UX designer.



# Design Mobile App Darting



Darting is an application for emergencies that allows users to make emergency calls to the relevant and nearest agencies such as police, hospitals, towing services, fire engines and others.

In this project, I work as a UI/UX designer.

**Portfolio.**