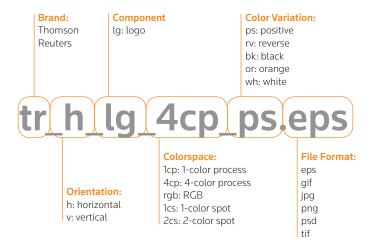
# THOMSON REUTERS LOGO QUICK REFERENCE

For complete information on the Thomson Reuters brand please go to the Thomson Reuters Brand Center at brand-library.thomsonreuters.com.

The Thomson Reuters artwork is available in various color variations and file formats. Here we break down the file naming convention:



#### **CONFIGURATIONS**

The Thomson Reuters logo comes in two configurations.

The horizontal configuration is preferred for all corporate communications. The vertical configuration is used only when space prohibits the use of the horizontal configuration.



Horizontal configuration



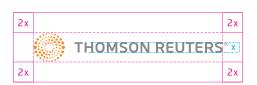
Vertical configuration

#### **CLEAR SPACE**

Clear space is the area surrounding the Thomson Reuters logo that must be kept free of any text or graphic elements. By leaving ample space around the logo, we make sure it stands out on all of our communications.

Clear space is measured by the height of the "T" in the Thomson Reuters wordmark. The minimum clear space must always be 2 times the height of the "T" on all sides of the logo. For web applications, the clear space is the height of one "T".

The same clear space rules apply to all configurations and variations of the logo.





## **MINIMUM SIZE**

To make sure the logo is always clear and legible, we've tested and established a minimum reproduction size. There may be an exceptional case where a smaller size is necessary. In these cases, you must receive special approval from the Brand Team.

The height of the kinesis on the horizontal logo should never go below  $^3/_6$ " (0.1875") or 4.7625mm in any print applications and 18 pixels in any onscreen applications.



3/16" or 4.7625mm for print 18 pixels for web

The height of the kinesis on the vertical logo should never go below 1/4" (0.25") or 6.35mm in any print applications and 25 pixels in any onscreen applications.



1/4" or 6.35mm for print 25 pixels for web

# THOMSON REUTERS (continued)

### **BACKGROUND CONTROL**

It's important that the logo is always clear and legible. The examples on this page show how to use the logo on various backgrounds.

The goal is visibility. Use the positive version of the logo against white or light-colored backgrounds. The 1-color black logo is for use when full- and spot-color reproduction is not available.

The reverse version of the logo should be used against Dark Gray or black. The 1-color white logo should be used on all other dominant color backgrounds.

The same background rules apply to all configurations and variations of the logo.

Note that the boxes surrounding the logos on this page are illustrative only. The logo should never appear in a box.







