

# NETFLIX

**STOCK PROFILE**

# OBJECTIVES

1

The Distribution  
of Netflix stock  
prices in 2017

2

A comparison of  
Netflix's earnings and  
revenues in 2017

3

Actual vs. Estimated  
earnings per share for  
the four quarters in 2017

4

Netflix Stock price vs  
the Dow Jones Industrial  
Average price in 2017

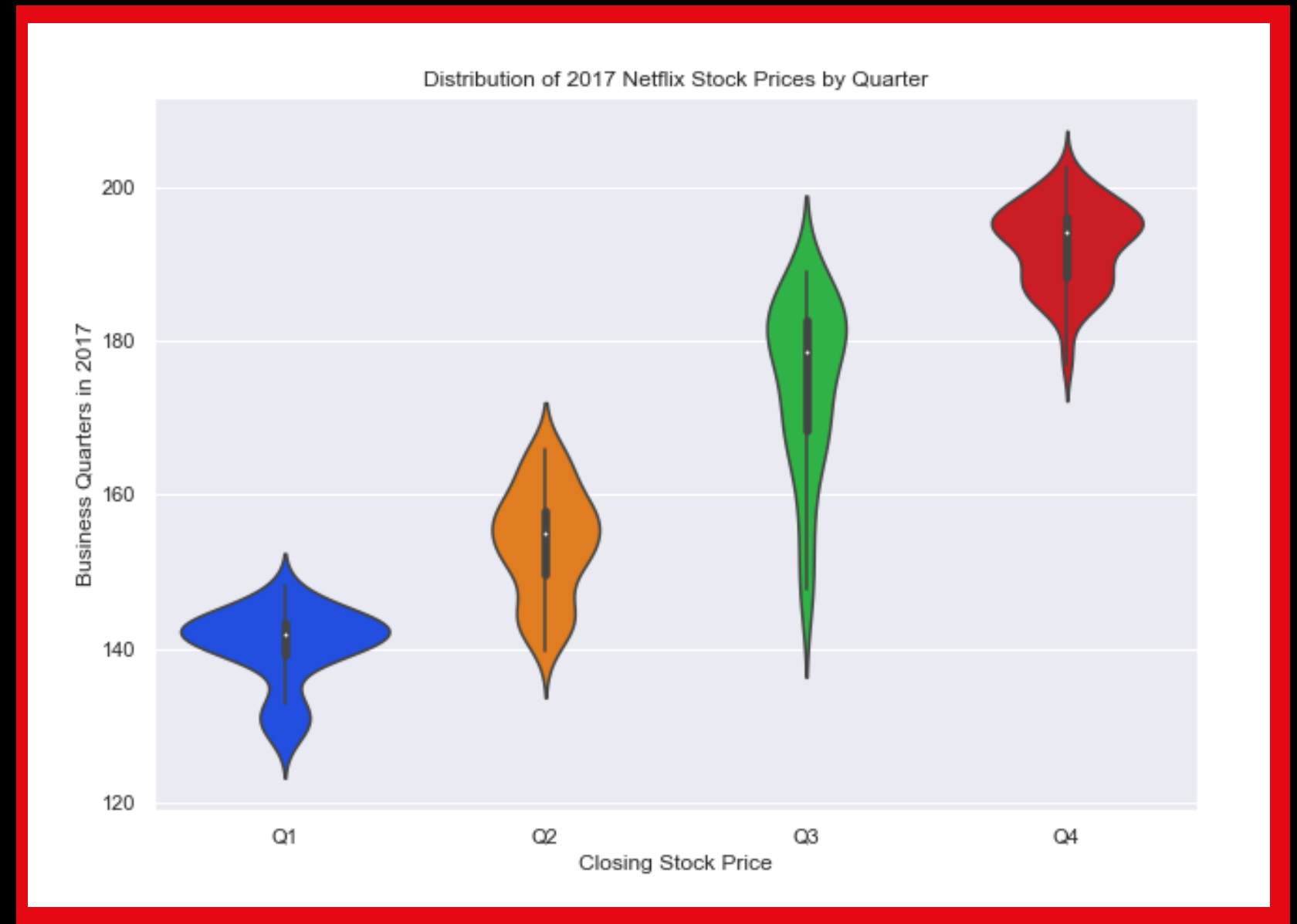
# The Distribution of Netflix stock prices in 2017

In general, prices are increasing

- All are skewed to the left
- Upper limits are increasing
- 3 Quarters have a bimodal distribution with a bigger swell on the higher prices.

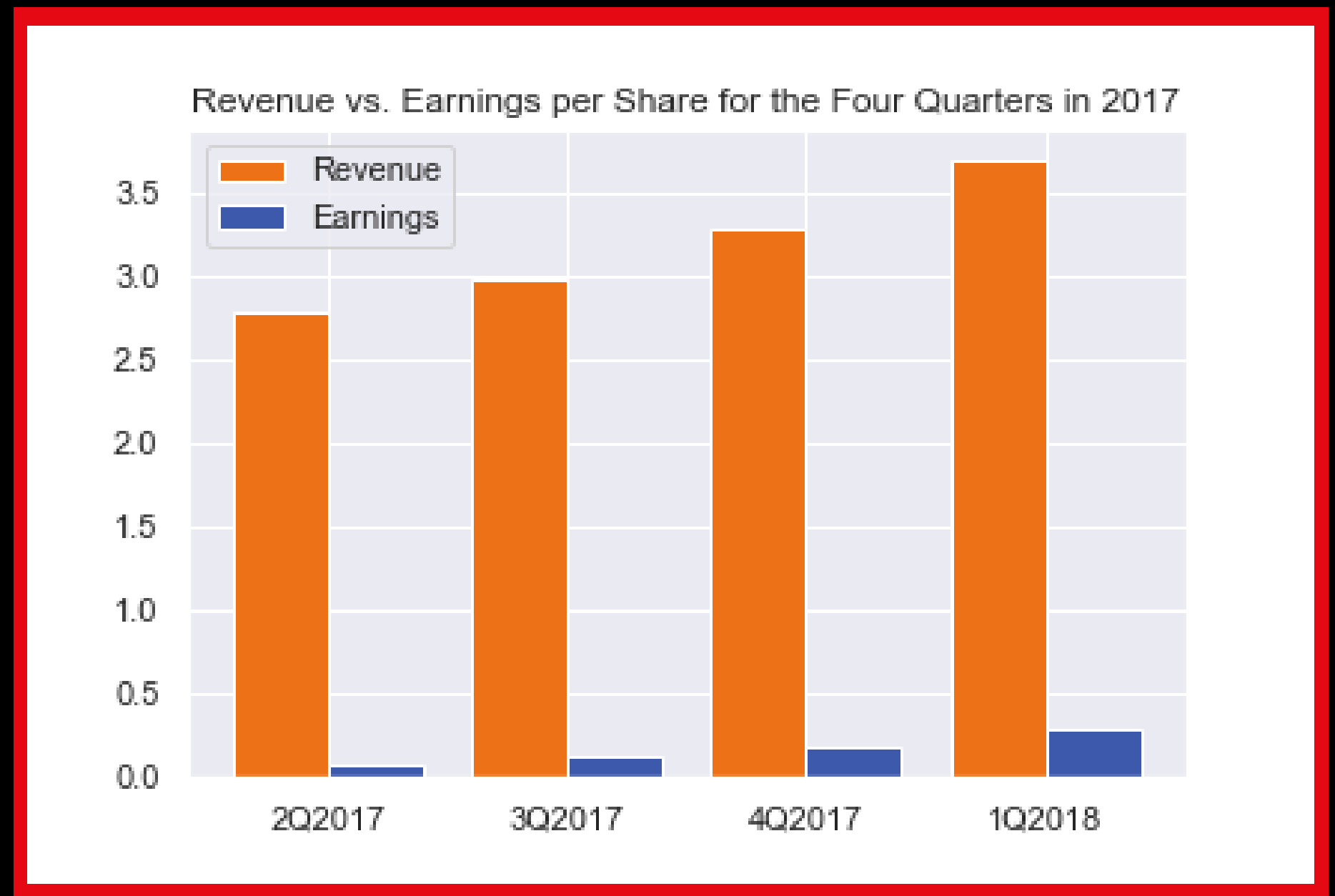
3rd Quarter shows a period of change

- Distribution is spread out compared to the other quarters
- Lower limit is similar to the previous quarter(2nd)
- But the lower limit for the next quarter (4th) is drastically different.



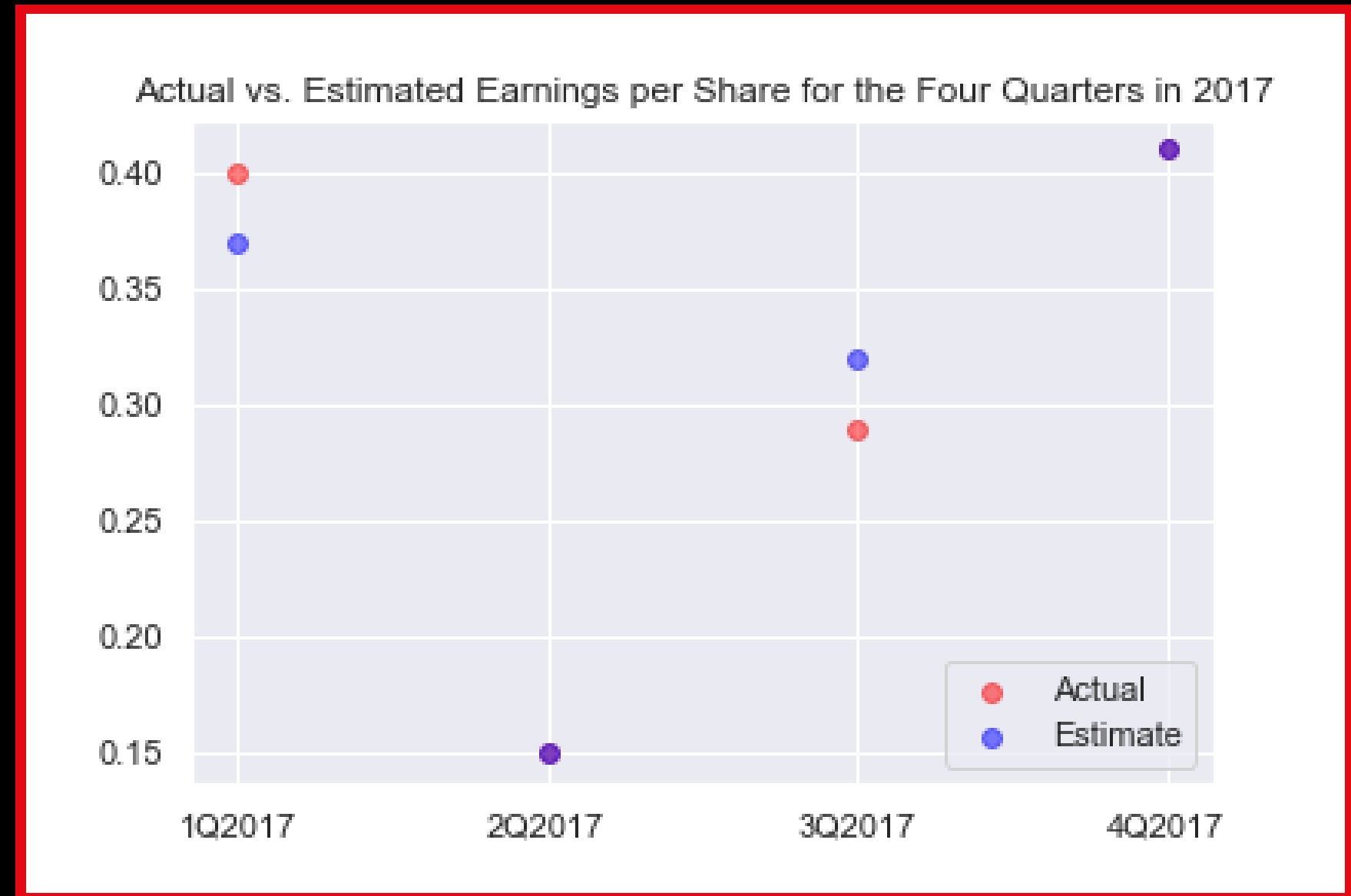
## Comparison of Netflix's Earnings and Revenues in 2017

- Revenues and earnings are following the same upward trend.
- Earnings have increased from around 0.06 to 0.29 from 1st to 4th quarter, while revenues increased from 2.79 to 3.70.
- The percentage of earnings from revenue is also increasing from around 2% to 7%



## Actual vs. Estimated Earnings per Share for the Four Quarters in 2017

- The actual and estimated EPS are the same for the 2nd and 4th quarter
- In the 1st quarter, the actual EPS exceeds expectations by about 0.4
- In the 3rd quarter, the actual EPS is lower than expectations by about 0.4 as well.



## Netflix Stock Price vs. the Dow Jones Industrial Average Price in 2017

- The general price direction of Netflix is similar to the Dow.
- However, the stock shows a lot of volatility. Exceeding the market in some months but falling behind in others too.
- Extreme volatility is experienced from June to August.

