

Ilias Jaddi Douieb

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EDUCATION

University Of Barcelona

- BSc In Economics

Barcelona, Spain

06/2024

Self-Teaching AI/ML

- Following a structured [AI/ML learning roadmap](#) to prepare for a future Master's in AI.

Barcelona, Spain

Present

PROFESSIONAL EXPERIENCE

Unifarco

Passeig de Gracia, Barcelona, Spain

- *Web Development and Data Analysis Intern*

03/2024 - Present

- Conducted weekly market analysis using Boardfy to scrape Google Shopping data on client pharmacies. Visualized pricing trends in Looker Studio and prepared comprehensive reports based on the data.
- Built a Python-Selenium web scraper to compile a database of 20,000+ Spanish pharmacies, capturing details like location, authorization dates, and structural modifications, boosting market expansion for the company.
- Evaluated over 300 prospect pharmacies to assess suitability, analysing social media presence, location, services, and product lines.
- Managed and maintained MySQL databases using PHP, ensuring data accuracy and timeliness.
- Developed and updated CRM systems to enhance client relationship management.
- Automated tasks using Python and created internal tools using HTML, CSS, and JavaScript, including a podcast editor/uploader, an Instagram profile manager, and a signature/VCF generator for onboarding new commercial agents.

Deutsche Bank

Passeig de Gracia, Barcelona, Spain

- *Internship Trainee*

12/2022 - 09/2023

- Management of check remittances and review of individual clients, ensuring compliance with established policies and procedures to mitigate the risk of fraud and money laundering.
- Analysis of more than 300 client profiles and detection of suspicious transactions to make informed decisions regarding their approval or rejection.
- Management and renewal of bank data related to associated accounts of individuals and small/medium companies.

Ennova UB

Barcelona, Spain

- *Co-founder*

02/2021 - 09/2022

- Founder of the first association from the UB oriented on pioneering change and entrepreneurship.
- Head of the Communications Department. In charge of Social Media management and content creation.

UserTesting

Remote

- *Product Reviewer and Customer Experience Advisor*

10/2020 - 01/2022

- Addressing pain-points the average customer faces when shopping or using a product.
- Advising companies on ways they could improve the interface of their websites in order to develop a top-notch experience for the customer.
- Explaining to company representatives in 30 to 60 minutes sessions possible customer problems and suggested features to improve the experience.

SKILLS

- **Languages:** English (Fluent), Spanish (Native), Catalan (Native), Arabic (Elemental) and Chinese (Elemental)
- **Computer:** Microsoft Office Package (Excel, PowerPoint, Word, etc), Python, HTML/CSS and JavaScript

ADDITIONAL INFORMATION

- **Voluntary work:** Fundraising through GoFundMe platform funds to help Palestinian families have access to the most basic resources such as food, utilities, clothes and children's toys.
- **Debate:** Competed in the XV edition of the University of Barcelona's Debating League.

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PORTFOLIO

PDFAlive

Typescript, Next.js 13, GPT 3.5 and PineconeDB

- A project that delves into the intricacies of API integration for PDF interaction. Built using Next.js 13, Vercel's AI SDK, Langchain, and PineconeDB, this tool incorporates OpenAI's GPT to facilitate conversations within PDF documents information. Embarking on this project marked my initial exploration into API integration, presenting intricate technical challenges that, once overcome, yielded valuable insights. Within an academic context, this tool has helped me immensely, providing a pragmatic solution for interacting with class notes and making easier exam preparation through an intuitive chat interface.

Substack Downloader

Javascript

- A Node.js application designed to automate the process of generating PDFs from a list of specified URLs. Leveraging the Puppeteer library, this app allows users to easily convert web pages into PDF documents. Whether you need to archive online articles, create digital records, or save web content for offline access, this app simplifies the task and provides customizable options for PDF generation. Within a personal context, I've used this tool to download blog posts behind a paywall (therefore not accessible through public channels) for offline use.