# CONTACT

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Aguascalientes, Ags, MX.

# PORTFOLIO & PROFESSIONAL LINKS



in http://www.linkedin.com/in/iliana-



https://github.com/iliqb



#### SKILLS

Web Design

Photoshop

Figma

Illustrator

HTML

Java Script

CSS

Git

## SUMMARY

I'm a passionate graphic designer and junior web developer based in Mexico. I love blending creativity with logic to craft visual identities and digital interfaces that are functional, accessible, and visually engaging.

My focus lies in front-end design, brand identity, and user experience, with a strong commitment to continuous learning and visual precision

#### EXPERIENCE

#### WEB & GRAPHIC DESIGN FREELANCER

#### Social Media Posts — ParfoLab

Designed visual content for Parfolab's social media platforms, applying brand guidelines to produce sophisticated and cohesive imagery that enhances brand identity and communicates its exclusive fragrance experience to the audience.

### **Digital Wedding Invitations**

Developed a digital weddings invitation using HTML, CSS, JavaScript, and Photoshop to deliver an elegant and interactive experience for modern couples, blending technology and emotion while maintaining a refined and cohesive visual identity that reflects each couple's unique

### Its Time (Google google extension)

Developed a Google Chrome Extension using JavaScript, JSON, HTML, and CSS to display a real-time countdown to important events in the browser toolbar, improving user time management and ensuring timely event awareness.

#### **Read Mode**

Redesigned the logo and user interface for Read Mode using Figma and Adobe Illustrator, enhancing the mobile application's usability and visual appeal while providing customizable color filters that improve reading comfort and reduce visual strain