



Vodafone Business Online

Build Your Online Presence

Take your business to the next level with **Business Online**, the easy-to-use website builder designed for growing businesses.

Perfect for you if:

- You don't have a website yet, or you're looking for something more modern, easy to use, or a business email address.
- You're currently relying only on social media
- You want to reach more customers and grow your visibility



Be present
Online



Optimize the
Website

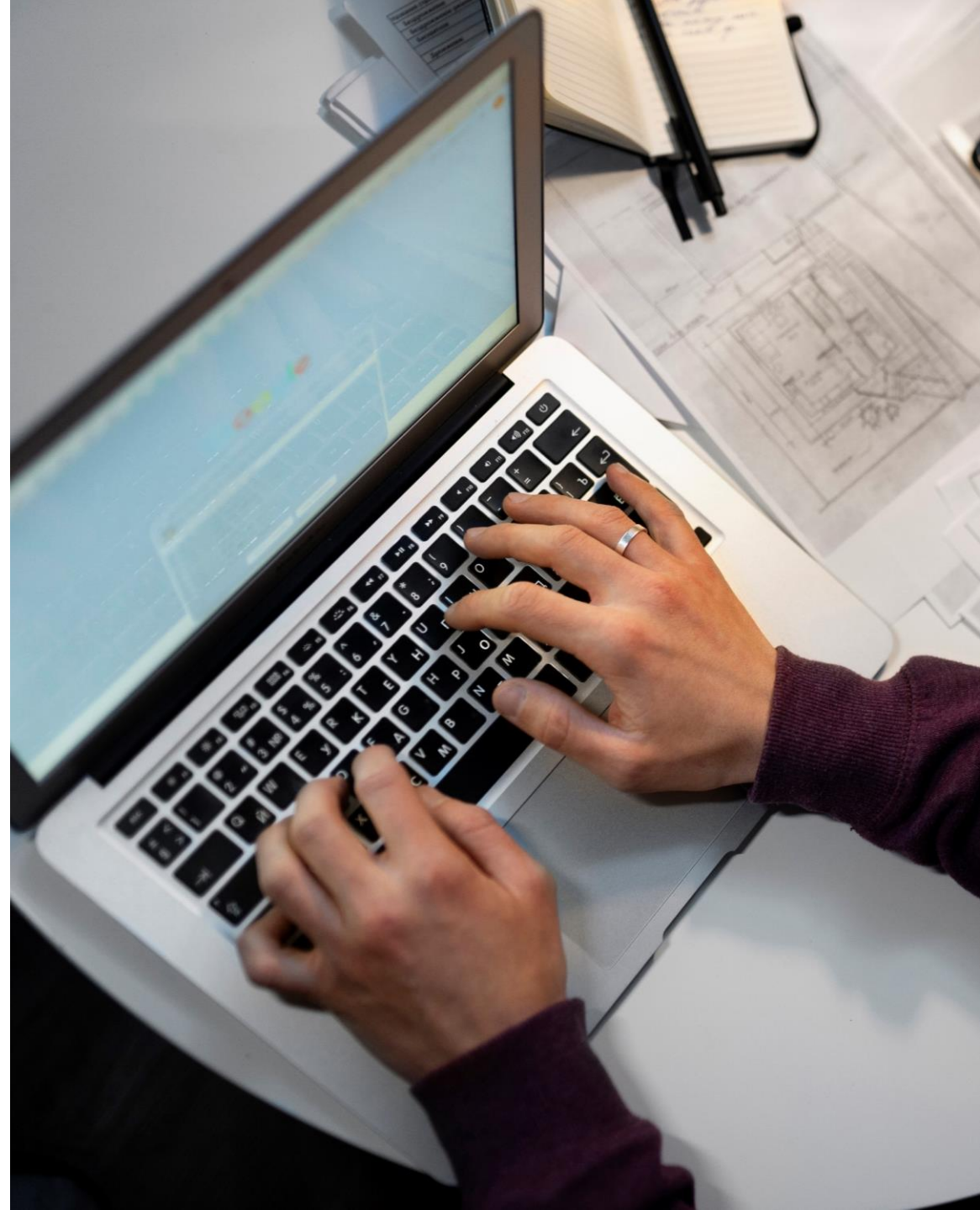


Increase Online
Visibility



Improve Online
Reputation

No tech skills needed!



Çfarë është Vodafone Business Online ?

Vodafone Business Online allows clients to create, in an easy and **intuitive** way, a website with a personalized **domain**, and an online store, with wide web **hosting** space.

Vodafone provides an innovative Self Care area to manage **autonomously** your website, without the need of having programming skills. This area also gives you access to a set of tools that can help to **increase the visibility** of your business and increase the chances of being found by your customers.

This solution is totally **flexible** and **expansible**, and it allows the perfect fit for your business growth.

Your Business Online by Vodafone brings together all the elements required to build a brand and grow online. .



Vodafone Business Online | Hosting & Domain

1. Custom Domain

A personalized domain gives credibility and professionalism to any business. Vodafone B-online allows you to have a customized domain to your business, with management and maintenance ensured by Vodafone.

www.yourcompany.al
www.yourcompany.com

2. Hosting

With the web hosting service you can store files and information on your **site and e-mail**. Vodafone offers wide hosting space with various options. Guarantee that your site is accessible, anywhere at anytime, through Internet.

Wide Hosting Space



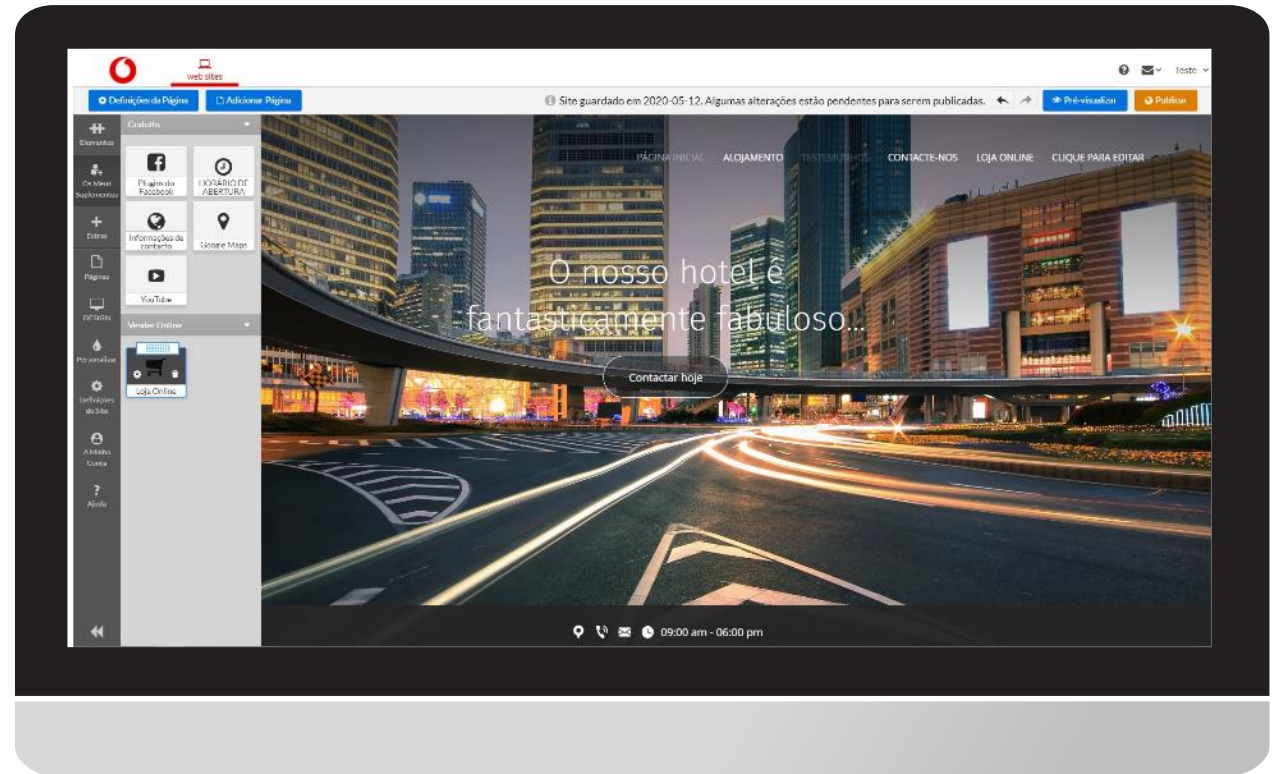
Vodafone Business Online | Hosting & Domain

3. Build Your Website

Online Presence Builder

Cloud application that allows to build your own website in an **intuitive** way, eliminating the need of installing software or having programming skills.

- Website building with an adaptative design for PC, tablet or mobile device.
- Account management so that you can update your contact and login information whenever it is necessary.
- Advanced applications area to boost your online

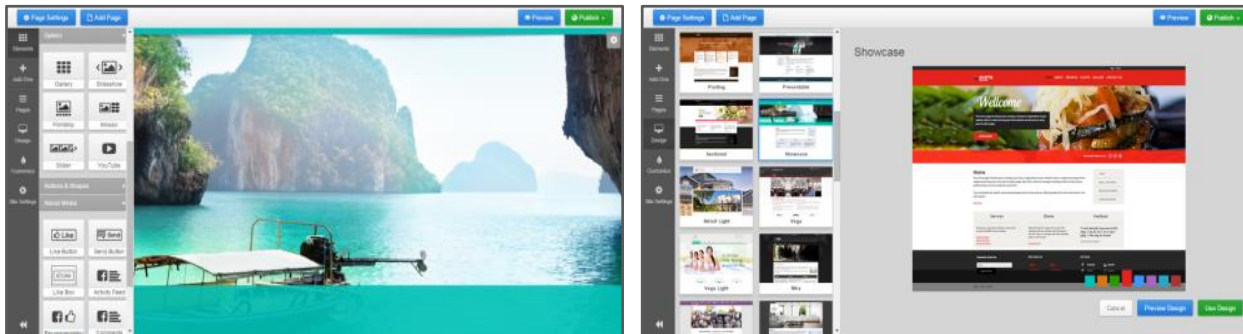


Vodafone Business Online | Website

Design & Navigation

Elements are categorized so that they can be intuitively found and easy to work with.

- 1. Templates |** You can choose from a wide variety of categorized templates by activity sector and then customize it according to your preferences.
- 2. Drag & Drop |** Through the “drag and drop” functionality the process of website page creation turns out to be simpler and more intuitive.
- 3. Responsive Design |** Possibility of previsualize the website on PC, tablet and mobile device without the need of getting out of the portal. The design is automatically responsive to different devices.



29 May 2025

AI-Powered Website Builder

Vodafone's Online Presence Builder now also uses **Artificial Intelligence** to make website creation super **simple** for small businesses:

- 1. Smart Start |** Just enter your business info—AI picks a design, generates pictures and text to get your site started.
- 2. Ready-Made Pages |** Build pages like “About Us” or “Contact” in seconds with AI templates.
- 3. Step-by-Step Help |** AI gives you tips as you go, so you're never stuck.



Vodafone Business Online | Website

Social Media

Elements are categorized so that they can be intuitively found and easy to work with.



Facebook

Facebook social plugins allow your customers to like, comment or share in web pages.

Add to your page:

LIKE BUTTON | SEND BUTTON | PAGE PLUGIN | COMMENTS

Youtube application facilitates the visualization and sharing of video content on the website.

Use Youtube on your website to:

1. Show your clients a video of your products and services;
2. Show an unforgettable experience on your personal website;

Content Elements



Google Maps application facilitates the inclusion of maps functionality on your webpages. This application offers intuitive mapping technology and information about the local businesses – including localization, contacts and directions.

TEXT AND IMAGES |

Elementet bazë të faqes mund t'i shtoni dhe t'i redaktoni sipas dëshirës dhe preferencave tuaja.

LAYOUTS |

It contains elements such as columns, tabs, lines, tables and lists.

GALLERY |

It includes images gallery, rotative banners, videos, buttons and shapes.

COMPANIES' INFORMATION |

Opening Schedule, Contact Information; Google Maps, Contact Form.

Vodafone Business Online | Website

Search Engine Optimization (SEO)

Website pages and online store are optimized for search engine results.



Set of strategies and techniques with the aim of improving the **visibility** of a website page in organic results on the different search engines.

Each **search engine** uses its own index methods and classification of web pages.

However, the majority classifies web pages based on:

1. Site **popularity**
2. **Quality** of website copy
3. **Technical** information like meta tags, robots and mapping files.

Analytics

Use **Google Analytics** to understand where and how you can improve your online presence.



Application that allows clients to know all of their website traffic. They can extract general and segmented data about their visitors like n° of daily visitors, their origin (localization, browser) and how they found the site (link, search engine).

All the information can be analysed and used to **improve the content** and its structure on the website.

Vodafone Business Online | E-commerce

Online Store – eShop100/1000/unltd

Build Your Online Store

Complete e-commerce platform totally integrated with the website, representing an Add-On to the Online Presence Builder platform.

E-COMMERCE



1. Customize your store **layout** according to your preferences, it is possible to edit layouts, format, etc.
2. Online store design is **responsive** to any device (PC, tablet, mobile device).

Products Catalogue



- ✓ Favorite products
- ✓ Search and filter: by keywords, attributes, price, category.
- ✓ Shopping cart
- ✓ Estimated delivery time based on the clients' IP



- | | |
|------------------|------------------------|
| ✓ Discount codes | ✓ Recommended products |
| ✓ Cupons | ✓ Gift cards |



Vodafone Business Online | E-commerce

Online Store – eShop100/1000/unltd

Payments

- ✓ Select the payment method with which you pretend your customers to pay.

PAYMENT METHODS



- ✓ All the credit cards data and transactions are transmitted via HTTPS **protocols of security** and it follows gold standards for secure e- commerce.
- ✓ Safe and quick payment process. Compatible with **Quickbook**.
- ✓ Configurable payment methods, PayPal and Stripe, to do online shopping in an easy and fast manner.

Shipping Orders

- ✓ Various delivery service options to do the shipping of your orders.

SHIPPING ORDERS



- ✓ Geographic localization determines automatically the currency, taxes, and calculates the delivery taxes to apply.
- ✓ Flexible configuration of Delivery/Taxes zones, taxes and delivery rules.
- ✓ Configurable delivery services: UPS and FedEx.

Vodafone Business Online | E-commerce

Online Store – eShop100/1000/unltd

Tracking and Inventory Management

- ✓ Customizable email notification about the order status.
- ✓ Inventory management – quantity of products is automatically reduced when an item is bought.



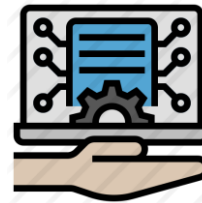
- ✓ Email reception notifying when stock is low.
- ✓ Orders history per client.
- ✓ Tracking of payment and shipping orders.
- ✓ Export orders, products and customer data to a CSV file.

Facebook Integration



- ✓ Free **integration** with Facebook application.
- ✓ Possibility of adding your online store to the Facebook page of your business to boost your online store presence.

Information Management



- ✓ Tool to export all of the sales information for billing.
- ✓ CSV export for orders, products and customers data.

What are the main advantages?

Create your website and your online store with an attractive and credible image and define your custom domain, optimizing businesses digital presence in an easy, intuitive and secure manner and get:

1. MORE VISIBILITY FOR YOUR BUSINESS

Amplify the visibility of your brand and expand your business to every part of the world.

2. CLOSER CONTACT WITH CLIENTS

Maintain a close contact with your clients and be always available where and when they need.

3. MORE EFFICIENCY IN CLIENTS CONVERSION

Guarantee the **best experience** to who visits your website, whether they look for your business on the smartphone, PC or tablet.

4. ALWAYS AVAILABLE

Have your business **always connected** and increase the possibility of being found by customers.



Tariff Plans

Vodafone Business Online	Business Online Presence	Business Online eShop100	Business Online eShop1000	Business Online eShop untld
All prices include VAT	1,000 ALL	1,800 ALL	3,000 ALL	5,000 ALL
Technical Details				
1 Registered Domain	✓	✓	✓	✓
Domain & DNS Manager	✓	✓	✓	✓
Unlimited Website Storage	✓	✓	✓	✓
WordPress & Joomla integrated	✓	✓	✓	✓
Web Analytics & Log Manager	✓	✓	✓	✓
MS SQL Manager	✓	✓	✓	✓
SSL Manager /Secure Shell Manager/Website Security	✓	✓	✓	✓
<ul style="list-style-type: none"> • 25 Mailboxes • 5 GB Email Storage/Email • 10 Email Forwards (Aliases) • 25 Mb Max Attachment Size • Mail Manager 	✓	✓	✓	✓
E-commerce Modul	X	✓ *Max 100 Products	✓ *Max 1000 Products	✓ *Unlimited Products

Tariff Plans

Vodafone Business Online	Business Online Presence PRO	Business Online eShop PRO 100	Business Online eShop PRO 1000	Business Online eShop PRO untld
All prices include VAT	2,800 ALL	8,500 ALL	9,500 ALL	11,500 ALL
Technical Details				
<ul style="list-style-type: none"> 25 Mailboxes 5 GB Email Storage/Email 10 Email Forwards (Aliases) 25 Mb Max Attachment Size Mail Manager 	✓	✓ +15 Email Forwards (Aliases)	✓ +15 Email Forwards (Aliases)	✓ +15 Email Forwards (Aliases)
E-commerce Modul	X	✓ *Max 100 Products	✓ *Max 1000 Products	✓ *Unlimited Products
Professional website consultant works with customer to build out website based on customer requirements.	X	✓	✓	✓
Display your business location on an interactive map. Also provide site visitors with detailed driving directions to your location.	X	✓	✓	✓
<ul style="list-style-type: none"> Setup of company store front information using OPB e-commerce First 12 products & 10 product categories with pricing and shipping options. Checkout process & payment options. 	X	✓	✓	✓
Shipping Setup <ul style="list-style-type: none"> Setting Up Ship To Countries Setting Up Shipping Rates Calculator 	X	✓	✓	✓

Additional Tariff Plans

Vodafone Business Online	Description	Prices (VAT included)	Payment Method
Mailbox 10	Add up to 10 email mailboxes to your plan	2,000 ALL	Monthly
Mailbox 25	Add up to 25 email mailboxes to your plan	4,200 ALL	Monthly
Mailbox 50	Add up to 50 email mailboxes to your plan	8,000 ALL	Monthly
Mailbox 100	Add up to 100 email mailboxes to your plan	15,000 ALL	Monthly
Email Marketing 1,000	Allows the collection of up to 1,000 email addresses from website/e-commerce visitors	1,500 ALL	Monthly
Email Marketing 2,500	Allows the collection of up to 2,500 email addresses from website/e-commerce visitors	2,500 ALL	Monthly
Domain General	Enables the purchase of a domain <.org>; <.com>; <.biz>; <.net>	150 ALL	Monthly
Domain .al	Enables the purchase of a domain <.al>	300 ALL	Monthly
Positive SSL	A security certificate that applies a level of protection to the information displayed on the website.	300 ALL	Monthly
Comodo SSL	A certificate with a higher level of security that offers enhanced protection and flexibility.	850 ALL	Monthly
Wild SSL	A comprehensive security certificate that can be applied to multiple websites.	5,000 ALL	Monthly

Customer Support



Commercial Support

DL-AL-enterprisesolutions@vodafone.com
Giga.sales@vodafone.com

Available on working days from **09:00 - 17:30**.



Technical Support

140

gigabusiness@vodafone.com

Available everyday **24/7**.



