# İlknur Akçay

#### EDUCATIONS

# Istanbul Medipol University

2017-2022

B.S. Computer Engineering, 100% English

GPA: 3.19/4.0

# Istanbul Medipol University

2019-2023

B.S. Biomedical Engineering, 100% English, Full Scholarship

GPA: 3.22/4.0

# SKILLS

**Languages**: Python, Spark, SQL, MATLAB, C/C++ **Libraries**: Tensorflow, Matplotlib, Numpy, Scikit-learn

#### EXPERIENCE

# AI Research Engineer | Huawei

04/2023 - Present

Click-Through Rate (CTR) and Conversion Rate (CVR) prediction for company ads. The project aim is increase to these ratios using deep learning techniques different regions and targeting millions of users.

- -Data visualization and analysis on large datasets,
- -Working with ML frameworks like Tensorflow,
- -Researching of feature importance methods,
- -Monitoring and analysis of model performance,
- -Reporting on performance evaluations and designing dashboards,
- -Researching new methods for data analysis (Synthetic Data Generation),
- -Researching on dimensionality reduction methods (tSNE,UMAP,PCA),
- -Deploying and adjusting traffic of online ML models in a live environment

#### Instructor(Python) | Logiscool

09/2022 - 03/2023

Delivered introductory and intermediate-level Python lessons to children, focusing on the fundamental principles of coding.

# Instructor(Coding and Robotics) | T3 Vakfi

09/2022 - 12/2022

Conducted practical training sessions in robotics and programming, equipping children with essential technological and coding skills.

# Project Intern | Istanbul Medipol Universitesi Hastanesi

08/2022 - 09/2022

Reconstruction, processing, and segmentation of cardiac MR images were performed using Python libraries.

# Researcher Intern Teknolojileri | Argenit Akıllı Bilişim

02/2022 - 09/2022

TUBITAK 2247-C Intern Researcher Scholarship Program - Microscope image analysis was conducted, and algorithms were optimized in Python using libraries such as PyTorch and TensorFlow.

#### Information Technology Intern | Sanayi ve Teknoloji Bakanlığı

09/2021 - 10/2021

A desktop application was developed using C# and MySQL for solving transportation problems for employees

# Machine Learning Intern | Obase Bilgisayar ve Danışmanlık Hizmetleri

08/2021 - 09/2021

Preprocessing were performed for a handwritten text recognition project in summer internship

#### Software Engineer Intern | Deka Technology

08/2019 - 10/2019

The fundamentals of the Java language were reviewed, and a desktop application was developed using JSON

## Instructor(Coding) | T3 Vakfı-Bilim Üsküdar

06/2019 - 07/2019

The fundamental principles of coding were introduced to children through simplified programming applications.

## VOLUNTEER

#### Executive Board Member | Google Developer Student Club Medipol

09/2020 - 09/2022

Events were organized to bring university students together with experts in the field to discuss innovation, technology, and coding.

## Volunteer | T3 Vakfi-Teknofest

09/2019 - 09/2019

Juries who evaluated Teknofest projects were supported, and students were coordinated.

# PROJECTS

#### Segmentation of the soma on the bright field microscopy images | Python, MATLAB, Unix Shell

2021-2022

- -Analyzed and segmented the neuron soma from unlabeled bright field microscopy images using detection and segmentation algorithms.
- -This project was accepted by Tübitak-2209.

# Hand Gesture Based Device Control | Python, Nvidia Jetson, Open CV

2022-2023

- -Hand authentication and hand gesture-based device control in the medical domain.
- A side project with similar content was adapted from Nvidia Jetson

# **PUBLICATIONS**

# Preprint-Effects of Using Synthetic Data on Deep Recommender Models' Performance | June 2024

Researched strategies to tackle data imbalance in recommender systems using synthetic data generation techniques. Evaluated 6 different methods for augmenting datasets with synthetic negative samples, showing consistent improvements in AUC scores and emphasizing the potential of data augmentation to enhance recommendation performance. https://arxiv.org/abs/2406.18286

# Interest

Machine learning, Data Science, Deep learning, Artifical intelligence, Image processing, Medical imaging, Photography