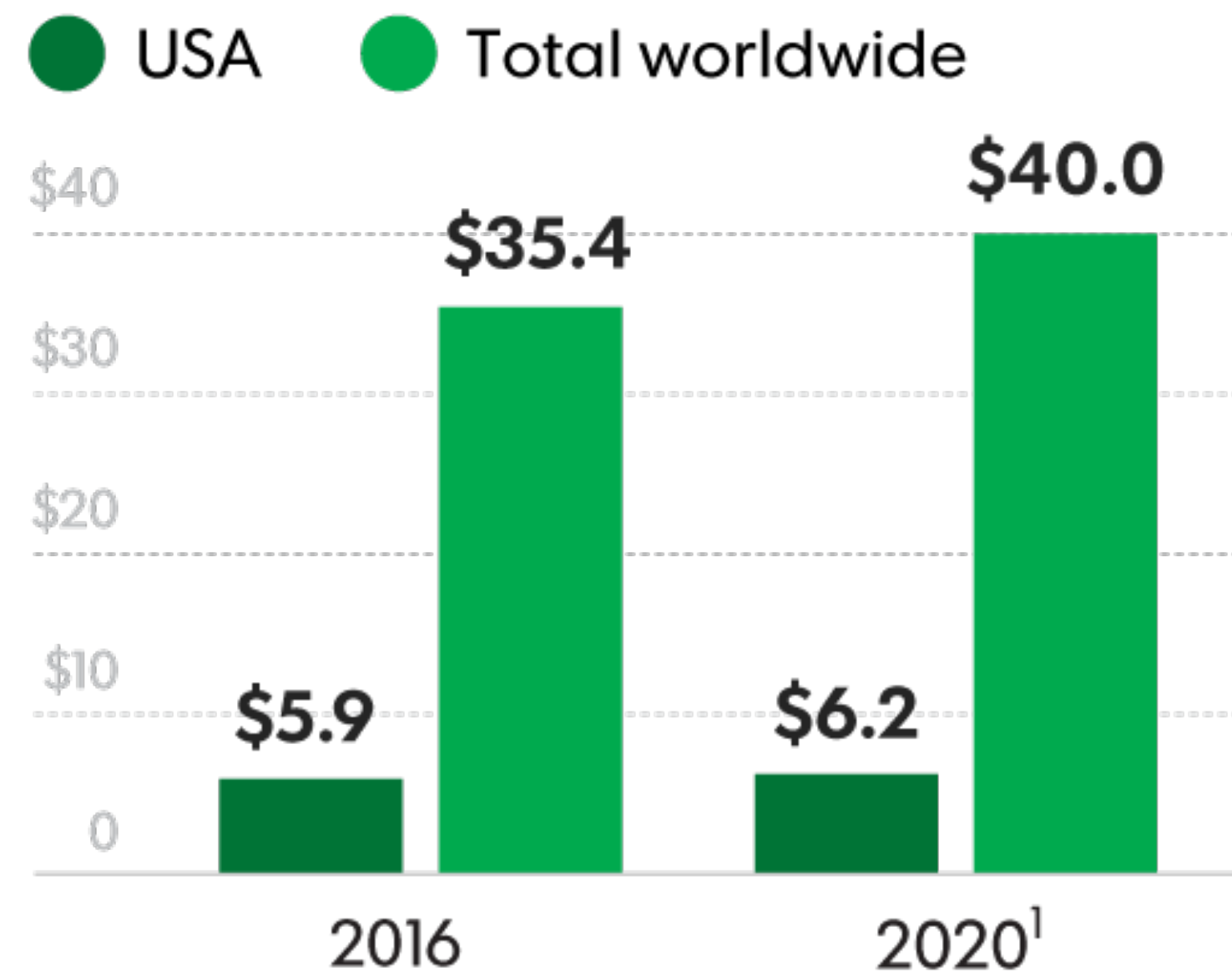


성장가능성

FEMININE HYGIENE MARKET GROWING WORLDWIDE

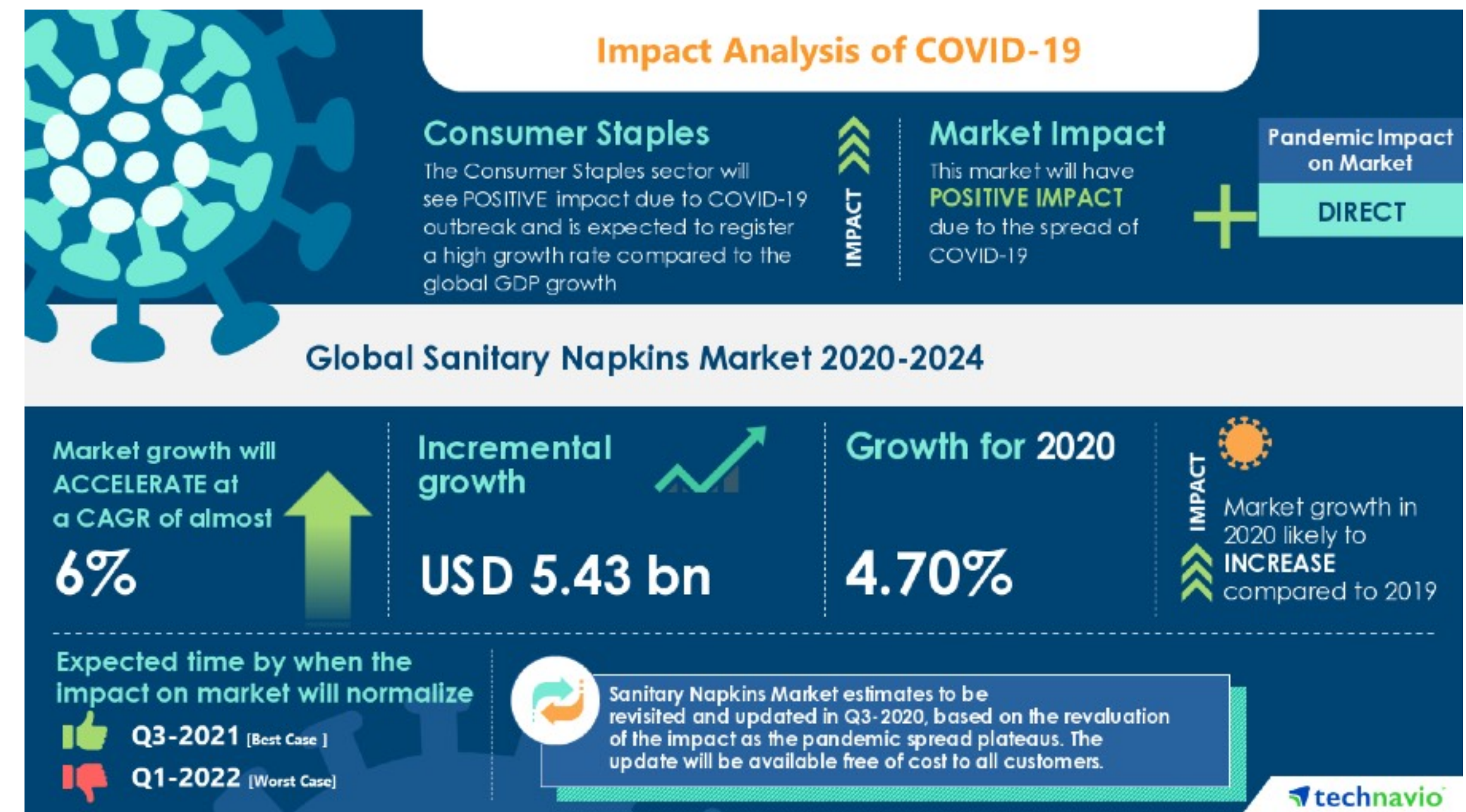
Annual sales (in billions):



¹ - projected

SOURCE Global Industry Analysts, Inc.

KARL GELLES, USA TODAY



GLOBAL ORGANIC SANITARY NAPKINS MARKET: KEY DRIVERS AND FIGURES

KEY MARKET FIGURES

ORGANIC MENSTRUAL PADS

Increase demand in the organic menstrual pads market has led to a growth of **6.79% CAGR**, with relatively higher profit margins.

APAC REVENUE

APAC accounted for **\$297 million** in revenue for organic sanitary pads in 2015.

GREATER AWARENESS

Every year, over **300,000** women die of cervical cancer worldwide, with **60%** of deaths being due to poor sanitary napkins.

GLOBAL MARKET GROWTH



**\$405
MILLION**

INCREMENTAL GROWTH



GLOBAL ORGANIC SANITARY NAPKINS MARKET

KEY MARKET HIGHLIGHTS

1

MARKET GROWTH

The global organic sanitary napkins market is expected to grow at a CAGR of over 7% from 2018-2022.

2

ORGANIC MENSTRUAL PADS

In 2017, the organic menstrual pads segment dominated the market with a 77.88% share.

3

MARKET TREND

Availability of eco-friendly incinerators for easy disposal.

