GLOBAL ORGANIC SANITARY NAPKINS MARKET: KEY DRIVERS AND FIGURES

KEY MARKET FIGURES

ORGANIC MENSTRUAL PADS

Increase demand in the organic menstrual pads market has led to a growth of 6.79% CAGR, with relatively higher profit margins.

APAC REVENUE

APAC accounted for \$297 million in revenue for organic sanitary pads in 2015.

GREATER AWARENESS

Every year, over **300,000** women die of cervical cancer worldwide, with **60%** of deaths being due to poor sanitary napkins.

GLOBAL MARKET GROWTH



\$405 MILLION

INCREMENTAL GROWTH

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GLOBAL ORGANIC SANITARY NAPKINS MARKET

KEY MARKET HIGHLIGHTS

MARKET GROWTH

The global organic sanitary napkins market is expected to grow at a

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ORGANIC MENSTRUAL PADS

In 2017, the organic menstrual pads segment dominated the market with a 77.88% share.

3 MAY

MARKET TREND

Availability of eco-friendly incinerators for easy disposal.

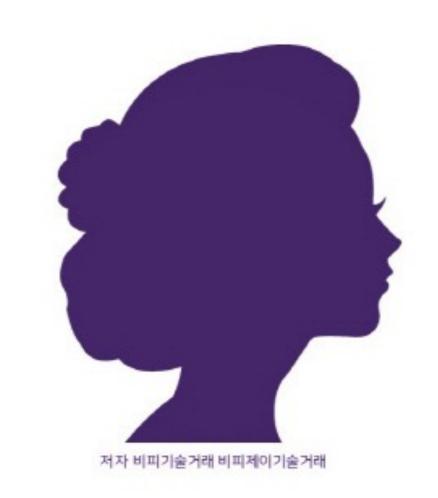
CAGR of over 7% from 2018-2022.



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여성위생용품 산업분석보고서

2019 개정판



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