

# David Marshall Front-End Web Developer

29 Greene Street, Apartment 1  
Somerville MA 02143

617-970-1933  
www.illdave.com

[davidscottmarshall@gmail.com](mailto:davidscottmarshall@gmail.com)  
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## SUMMARY STATEMENT

Senior front-end web developer with 15+ years experience of building top-notch sites and responsive, dynamic web applications. Strong track record of combining expertise, best practices, visual design sensitivity, brand awareness, web accessibility, and communication skills.

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## PROFESSIONAL EXPERIENCE

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### State of Connecticut Digital Service, Senior UX/UI Developer and Designer (2021-2025)

Design and development of dynamic websites for Connecticut state agencies and services. Collaborated across multiple teams (product ownership, project management, content, accessibility) through the Agile process. Designed user experience with Figma, and developed websites through Sitecore CMS with custom components. Key projects include Sitecore Center, EdSight, Connecticut State Library

- HTML/CSS, Sitecore, Figma, AdobeCC, CodePen, Jotforms
- Jira/Confluence, Microsoft Teams
- Wrote and tested custom CSS solutions
- Led design team on web accessibility standards
- Wrote descriptions for various components on our Sitecore Center
- Applied 2023 state-wide branding to third party vendors assets

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### CVS Health, Front-End Web Developer (2019-2020)

Developed, maintained, and styled dynamic web applications for a large American healthcare company. Key projects include styling authentication modules for CVS Caremark.

- Angular 8, Grunt, Node JS, CSS3, HTML5, Visual Studio Code, JIRA/Bitbucket/Git, InVision, Mattermost, Clarity, Webex

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## **Duck Creek Technologies (formerly Agencyport Software), Senior Front-End Web Developer**

(2017–2018)

Developed, maintained, and styled dynamic web applications for a large insurance software company. Key projects include Duck Creek's Design System and rebranding AgencyPortal for pre-sales.

- Angular 5, Node JS, Gulp, CSS3, HTML5, Typescript, SVN, SCSS, Zurb Foundation
- Agile, Workday, Visual Studio/Collaborator
- **Delivered framework controls and components for Duck Creek's Design System on an aggressive Sprint schedule**
  - Architected and coded HTML assets as per UX team semantic definition
  - Improved release quality by reviewing peers' code and flagging discrepancies Recommended changes and adjustments where needed
  - Authored and published technical documentation of completed controls, describing styling and configuration options
  - Drove consensus between project management, development, engineering, technical writing, QA, and UX/UI
- **Rebranded AgencyPortal 5 for pre-sales, coordinating engineering, pre-sales, and visual design teams**
  - Drove consensus between project owners and UX/UI
  - Co-engineered build process around database and storage requirements, allowing pre-sales team a one-button build
  - Instructed pre-sales and client services how to easily modify AgencyPortal styles, markup and dynamic file structure
  - Transitioned AgencyPortal client services tasks to pre-sales team

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## Agencyport Software, Front-End Web Developer

(2010–2016, acquired by Duck Creek Technologies in 2017)

Developed and styled dynamic, responsive web apps for a medium-size insurance software company. Designed and maintained CSS themes for product dev, pre-sales, and customer apps. Clients include AAA, Arbella, Hanover, Kemper, Lancer, Nationwide, Pacific Specialty, State Auto, and West Bend.

Learn more on [illdave.com/agencyport](http://illdave.com/agencyport)

- Drove consensus between project management, development, engineering, QA, and UX/UI
- Best practices for markup and styles, eliminating redundant and unnecessary code
- Suggested process changes that resulted in more efficient bug reporting and reduced bug fixes by at least 15%
- Java/Eclipse, Tomcat, PHP, Ant, Grunt, CSS3, HTML5, SVN, MySQL, AWS, LESS and SCSS, Bootstrap, Smarty, Agile, OpenAir, Squish, JIRA/Bitbucket/Git
- **Delivered visual style controls for multi-tenant SASS implementation of AgencyPortal 5 on an aggressive Sprint schedule**
  - Architected and coded planned HTML assets as per UX team semantic definition
  - Themed with Angular Materials and Bootstrap functionality (for consumer and professional users) with minimal code changes by strategically redefining existing class selectors
  - Organized a system for managing multi-tenant assets for multi-tenant platform, allowing engineers to make brand changes with programming
  - Continually updated third-party assets, reducing conflicts as features expanded from product owner demands
- **Delivered effective visual style elements for AgencyPortal 5 redesign**
  - Efficiently achieved unified cross-platform and responsive user experience by building on the Bootstrap framework
  - Simplified brand unity and layout control with LESS variables, drastically reducing revision times
  - Customized user experience for agents, underwriters, and consumers
  - Designed CSS theme replacement system for product services and pre-sales, allowing them to make non-structural brand changes
  - Designed and maintained CSS themes for pre-sales and product services
  - Turned pre-sales prospects into product services clients by designing and developing brand-specific themes (AAA, Arbella, Hanover, Kemper, Pacific Specialty, State Auto)
- **Designed material for marketing and internal team-building**
  - Marketing: design, development and graphics for company website, blog, ad campaigns, product and event landing pages, social media promotions
  - Internal: Dev Zone, hackathons, Project Cinco (5-year anniversary design for employees)

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## OTHER EXPERIENCE

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### **Marshall Art Studio, Creative Services Consultant** (2018–2021)

Subcontractor identity for web design & front-end development, graphic design, illustration. Key projects include three front-end overhauls, PHP style and functionality enhancement, and brand design

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### **iFactory, Freelance Front-End Web Developer** (2008–2009)

Developed responsive dynamic web applications for CMS clients. Emphasis on cross-platform consistent user experience.

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### **Visiting Art Instructor** (2009–2022)

Part time adjunct teaching illustration, graphic design, and comic book art. Colleges and universities include Massachusetts College of Art, Art Institute of Boston, Center for Cartoon Studies, Memphis College of Art, and Wentworth Institute of Technology.

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## TECHNOLOGIES

HTML/CSS, SCSS, Bootstrap, Javascript, PHP, Apache (HTTP Server, Tomcat, Ant, Maven), Node JS, Grunt, Gulp, MySQL, AWS, WordPress, Agile (Jira/Confluence)

Adobe CC, Figma, BBEdit, Visual Studio Code, Notepad++, GitHub, Bitbucket, Versions (SVN), Transmit and Fetch (FTP), Eclipse, VMware Fusion, MySQL Workbench

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## EDUCATION

### **Massachusetts College of Art**

BFA, Design and Illustration