

# Smart Payment Banner Developer Guidelines

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# Introduction

## Purpose of the banner

The Barion logo prevents confusion for customers and merchants alike, which is why displaying it unmodified on the main and the payments page of a Barion Shop is a prerequisite to its approval.

## Banner variants

Modes:

- Light mode (for sites with light backgrounds)
- Dark mode (for sites with dark backgrounds)

Sizes:

- Large, Medium, Small (to fit different placements on the site)

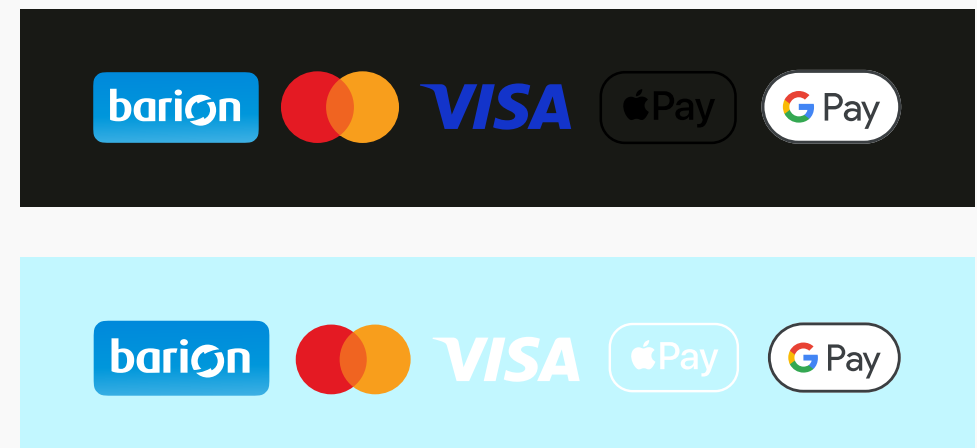
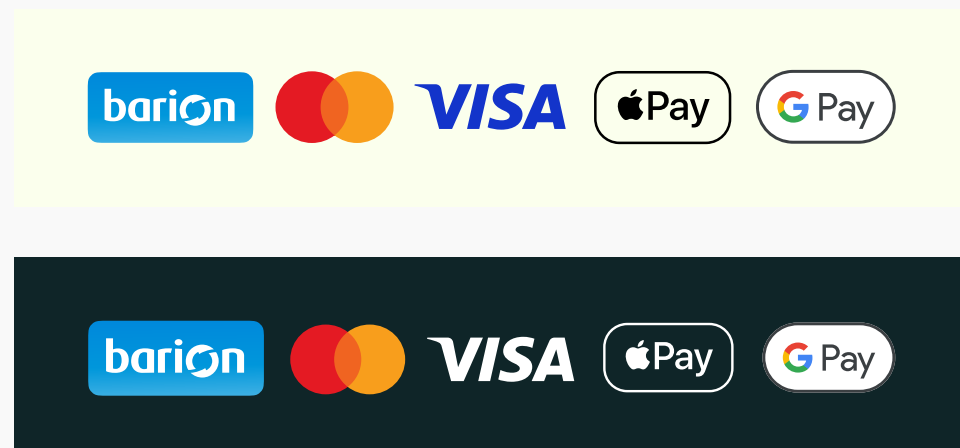
# Placement rules

- Place the banner in close proximity to the payment methods section (e.g., checkout, product detail page, or footer of the payment flow).
- Ensure it is clearly visible without scrolling in the checkout page.
- Do not stretch, crop, or distort the logos.



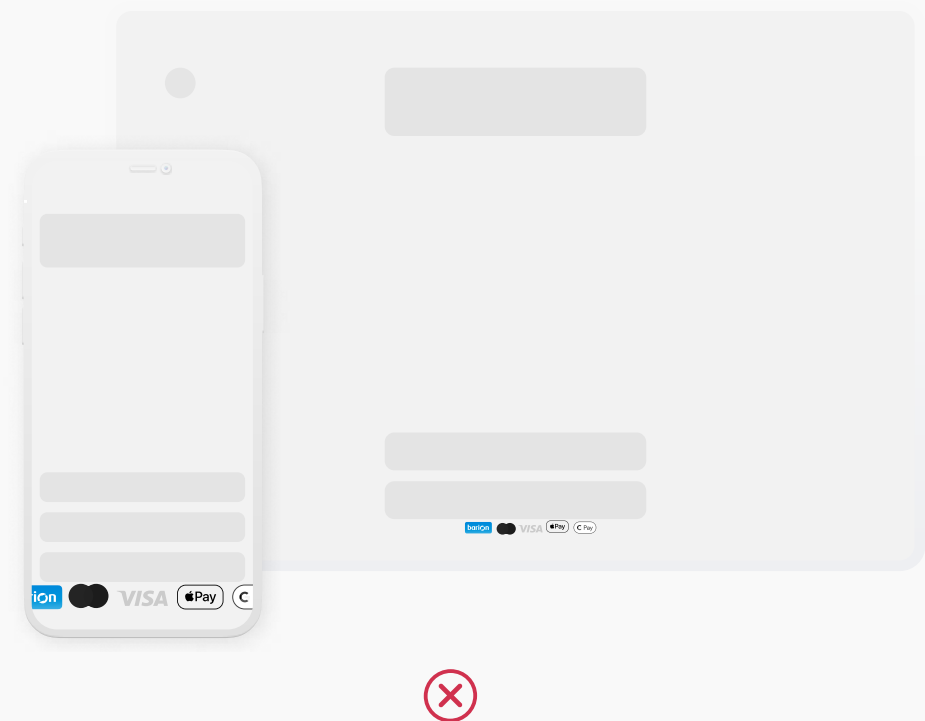
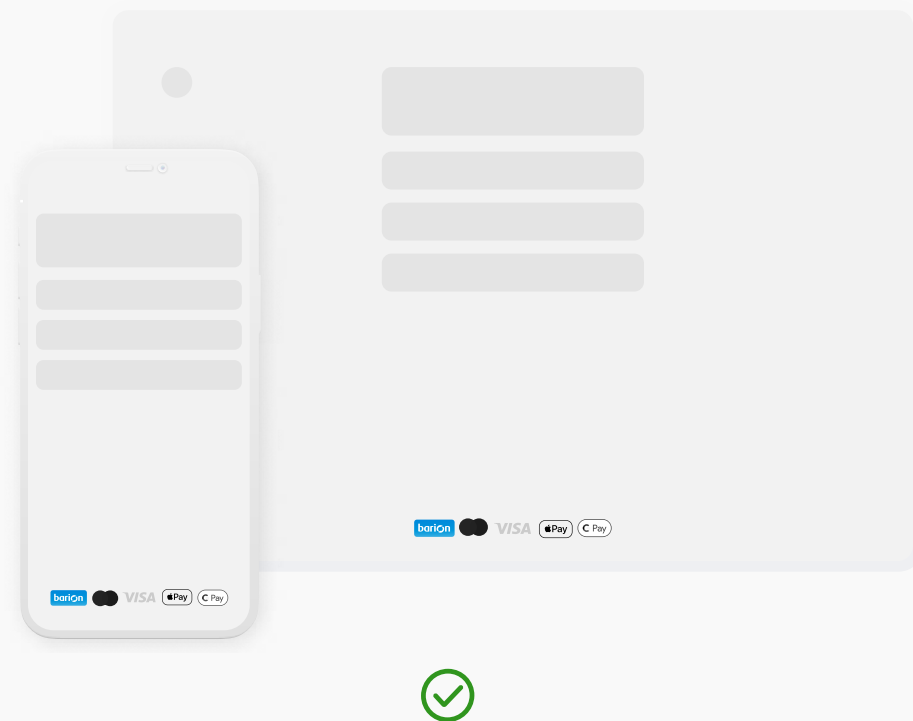
# Background usage

- **Light mode banners:** Use on white or light-colored backgrounds.
- **Dark mode banners:** Use on dark or near-black backgrounds.
- Ensure sufficient contrast between logos and site background.



# Responsive design

- On smaller screens, switch to the medium or small banner version.
- Ensure banners remain legible at all breakpoints.
- Maintain clear spacing around the banner (at least 8px padding from other elements).



# Logo Integrity

- Do not edit, recolor, or modify logos (e.g., Apple Pay, Google Pay, Visa, Mastercard, Diners Club, Discover).
- Maintain original aspect ratios.
- Do not add shadows, borders, or effects.



# File usage

- Use the provided official assets only.
- Do not export screenshots or re-create logos.
- Optimize image files for web (use SVG or high-resolution PNG).

# Testing

- Verify banners are:
  - Visible on all devices (desktop, tablet, mobile).
  - Displayed correctly in light/dark themes if your site supports theme switching.
  - Localized per region