

# STAT 528 - Advanced Regression Analysis II

## Exponential family theory (part 3)

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## Last time

- ▶ mean value parameters
- ▶ maximum likelihood estimation (MLE)
- ▶ asymptotics of MLE
- ▶ finite sample concentration of MLE

# Learning Objectives Today

- ▶ generalized linear models (GLMs)
- ▶ different parameterizations

## Canonical linear submodels: intro to GLMs

We now motivate generalized linear models (GLMs) within the context of exponential theory.

A canonical affine submodel of an exponential family is a submodel having parameterization

$$\theta = a + M\beta$$

where:

- ▶  $\theta \in \mathbb{R}^n$  is the canonical parameter vector
- ▶  $\beta \in \mathbb{R}^p$  is the canonical parameter vector for the submodel
- ▶  $a \in \mathbb{R}^n$  is a known offset vector
- ▶  $M \in \mathbb{R}^{n \times p}$  is a known *model matrix*.

In most applications the offset vector is not used giving parameterization

$$\theta = M\beta,$$

in which case we say the submodel is a *canonical linear submodel*.

We will restrict attention to the canonical linear submodel in this class.

The canonical linear submodel log likelihood is given by

$$\begin{aligned}l(\theta) &= \langle y, \theta \rangle - c(\theta) \\&= \langle y, M\beta \rangle - c(M\beta) \\&= \langle M'y, \beta \rangle - c_\beta(\beta),\end{aligned}\tag{1}$$

and we see that we again have an exponential family with

- ▶ canonical statistic  $M'y$
- ▶ cumulant function  $\beta \mapsto c_\beta(\beta) = c(M\beta)$
- ▶ submodel canonical parameter vector  $\beta$

Let's step back a bit.

In applications  $n$  denotes the sample size.  $\theta \in \mathbb{R}^n$  is an arbitrary vector specifying one parameter for individual. This is a saturated model.

For a model to be useful, we need dimension reduction

$$\theta = M\beta.$$

In other words,  $\theta \in \text{span}(M)$ .



## Full regular submodels

If the originally given full canonical parameter space was  $\Theta$ , then the full submodel canonical parameter space is

$$B = \{\beta : M\beta \in \Theta\}.$$

Thus a canonical linear submodel gives us a new exponential family, with lower-dimensional canonical parameter and statistic.

The submodel exponential family is full regular if the original exponential family was full regular.

# Parameterizations

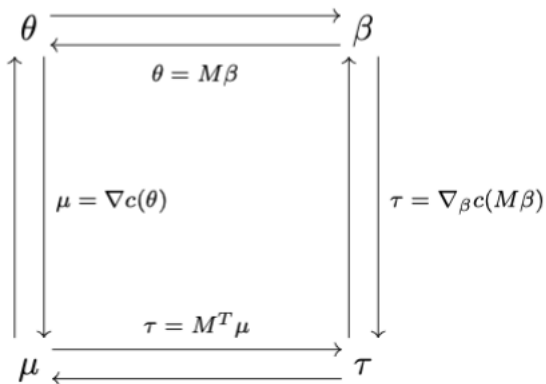
Now we have four parameters:

- ▶ the saturated model canonical and mean value parameters  $\theta$  and  $\mu$
- ▶ the canonical linear submodel canonical and mean value parameters  $\beta$  and  $\tau = M^T \mu$ .

The observed equals expected property for the submodel is

$$\hat{\tau} = M^T \hat{\mu} = M^T y. \quad (2)$$

A depiction of the transformations necessary to change between parameterizations.



**Note:**  $\mu \rightarrow M^T \mu$  is usually not one-to-one (when  $n > p$  and  $M$  is full column rank).

Hence we cannot determine  $\hat{\theta}$  and  $\hat{\beta}$  from them either.

The only way to determine the MLEs is to maximize the log likelihood (1) to obtain  $\hat{\beta}$  and then

- ▶  $\hat{\theta} = M\hat{\beta}$
- ▶  $\hat{\mu} = \nabla c(\hat{\theta})$
- ▶  $\hat{\tau} = M^T \hat{\mu}$ .

## GLMs and link functions

Recall that the saturated model canonical parameter vector  $\theta$  is *linked* to the saturated model mean value parameter vector through the change-of-parameter mappings  $g(\theta)$ .

We can reparameterize  $\theta = M\beta$  and write

$$\mu = E_{\theta}(Y) = g(M\beta)$$

which implies that we can write

$$g^{-1}(E_{\theta}(Y)) = M\beta.$$

Therefore, a linear function of the canonical submodel parameter vector is linked to the mean of the exponential family through the inverse change-of-parameter mapping  $g^{-1}$ .

This is the basis of exponential family generalized linear models with link function  $g^{-1}$ .

Note that most treatments of GLMs will present  $g^{-1}$  as the link function. Instead we motivated a change of parameters mapping from canonical to mean value parameters.

## Example: logistic regression

Let  $M$  have rows  $x_i'$ ,  $i = 1, \dots, n$ . Then  $\theta_i = x_i'\beta$  and

$$x_i'\beta = \log\left(\frac{p_i}{1 - p_i}\right) \quad \text{and} \quad p_i = \left(\frac{\exp(x_i'\beta)}{1 + \exp(x_i'\beta)}\right),$$

where

$$\begin{aligned} \sum_{i=1}^n [y_i \log(p_i) - (1 - y_i) \log(p_i)] &= \sum_{i=1}^n [y_i x_i'\beta - \log(1 + \exp(x_i'\beta))] \\ &= \sum_{i=1}^n [\langle y_i, x_i'\beta \rangle - \log(1 + \exp(x_i'\beta))] \\ &= \langle y, \theta \rangle - \sum_{i=1}^n \log(1 + \exp(\theta_i)) \\ &= \langle y, \theta \rangle - c(\theta). \end{aligned}$$

Alternatively,

$$\begin{aligned} & \sum_{i=1}^n [\langle y_i, x'_i \beta \rangle - \log(1 + \exp(x'_i \beta))] \\ &= \langle \sum_{i=1}^n y_i x_i, \beta \rangle - \sum_{i=1}^n \log(1 + \exp(x'_i \beta)) \\ &= \langle M' y, \beta \rangle - c_\beta(\beta) \end{aligned}$$