

Jake Hamilton

Front-End Developer

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A user-focused web developer and gadget geek, accelerating website and content efforts at agencies for over seven years. Focused on efficiency, enabling fellow devs to grow, and learning from every experience.

Experience:

FRONT END DEVELOPER, IRISH TITAN, MINNEAPOLIS, MN; 2017–CURRENT;

- Built large-scale websites on the Magento 2 platform.
- Communicated ideas directly to clients and worked with them on a wide range of solutions.

FRONT END DEVELOPER, AIMIA INC., MINNEAPOLIS, MN; 2016–2017;

- Built responsive web portals for big-brand customer loyalty programs, utilizing a proprietary CMS.
- Oversaw division's web projects from idea to launch, while delegating tasks to interns and contractors.
- Established mobile-first design, rapid (low-fi) prototyping, and accessibility initiatives with product teams.

WEB DEVELOPER, PERISCOPE, MINNEAPOLIS, MN; 2014–2016;

- Managed company's first ecommerce web project, built on Magento 1.
- Developed a Wordpress-based internal communications portal for Arctic Cat to reach its hundreds of dealers.
- Helped establish agency web accessibility standards and played a role as user advocate.

DIGITAL DEVELOPER, YOUNG & LARAMORE, INDIANAPOLIS, IN; 2012–2014;

- Controlled lists and developed email newsletters for over 500,000 subscribers via ExactTarget.
- Drafted weekly business lead reports, providing detailed analytics to the new business team.
- Worked with small development team to build and launch landing pages and SEO-optimized micro-sites.

CONTENT DEVELOPER, FIREBELLY MARKETING, INDIANAPOLIS, IN; 2010–2012;

- Designed and developed pages for various social media campaigns.
- Managed web hosting for all clients, maintained over a dozen Wordpress sites.
- Contributed to agency blog, highlighting web and digital marketing trends.

Skills:

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| • Styles with preprocessors like SASS or LESS. | • Demonstrating code and teaching what I learn to others. |
| • Turning designs into Magento(1&2) or Shopify themes. | • Modeling complex wireframes and UX design. |
| • Javascript, DOM manipulation (with and without jQuery.) | • Building templates in Twig, Liquid, Handlebars, Blade. |
| • Past experience working in web design at agencies. | • Strong ownership of projects. (They're my babies!) |

Education:

INDIANA UNIVERSITY — BS, MEDIA ARTS & SCIENCE, 2012. DEAN'S LIST, 3.77 GPA.

- Designer and developer for Student Activities Programming Board, elected Marketing Chair.
- Volunteered with the Campus Sustainability Council, providing logo design and website development.