Project Charter: Portal

Defining the vision

Project name	Portal
Creation date	13/05/2024
Last revision date	15/05/2024
Status	Approved

Description

Altiore is a newly started company that aims to provide solutions with focus on 'working better with risk assessments'. These solutions will be separate applications which need to be easily accessible for the customer.

Furthermore, the user should be able to manage their information in a single place. Information is vaguely defined, but will most likely include billing and user management.

This solution will be the main entrypoint for customers, with regards to both signup and signin.

Purpose

Enable Altiore to distribute their future offerings effectively through a cloud interface.

Goals

Create a foundation for future offerings so new solutions can easily be integrated into the existing architecture, measured by time required to integrate a new solution and the number of needed modifications.

Develop a main entrypoint for users so they can be converted into customers, measured by the success rate of user sign-ups and sign-ins.

Centralize offerings enabling customers to seamlessly access solutions in one place.

Define and implement pricing model to specify revenue streams, ensure profitability and allow users to pay for used services, measured by diversity of pricing models adopted.

Specify customer support scope so an adequate level of support is available depending on the customer and business use case. This may (also) result in a FAQ page. The pricing model should also tackle this. Measured by a cost benefit of resources needed to support a customer.

Scope

A globally accessible website for Altiore to distribute their offerings while also preparing Altiore for releasing future solutions.

This includes:

➔ User registration and authentication system
➔ User management
➔ Billing management
➔ Case management
➔ Application integration capabilities
➔ Implementation of a pricing model
➔ Customer support features, may include a FAQ page

Stakeholders

Altiore - Deeply invested in the success of the project, as this will be a core piece of their delivery of value.

Risks

Risk	Impact	Probability	Strategy	Mitigation
Excessive time spent	High	High	Reduce	Outline development, set milestones, and an overall deadline. Assess deadlines at each milestone and adjust resources if necessary. Regular progress reviews and agile development practices can help manage time effectively.
Redundant costs	Medium	Medium	Reduce	Ensure costs reflect business needs throughout development. Monitor hosting costs strictly after certain levels are reached. Initially, keep costs low. Use cost-effective solutions and review budget regularly.

Costs

Tangible
- Hosting
- Banking fees (?)

Intangible
- Own working hours

Benefits

Tangible

A distribution channel for delivering value to customers and allowing for pushing / marketing other relevant solutions to the customers.

Intangible

Foundation for further business development by reducing time to market for new solutions as they utilize the portal.

Boosting organization morale for having completed the first organization's first project in its existence.