# **UFC CLASSIFICATION PROJECT**

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### **OUR COMPANY**

GOBET is a bet site company mainly focused on football.

The Management is looking for opportunities to expand their Market.

Lately Combat Sports are raising in terms of popularity mainly because of the UFC boom.

As consultants, we have been asked to create a model capable of predicting wins and losses for UFC fights.

# **OUR GOALS**



#### **USABILITY**

We want to build a Model that can be used on new random fights



#### **INTERPRETABILITY**

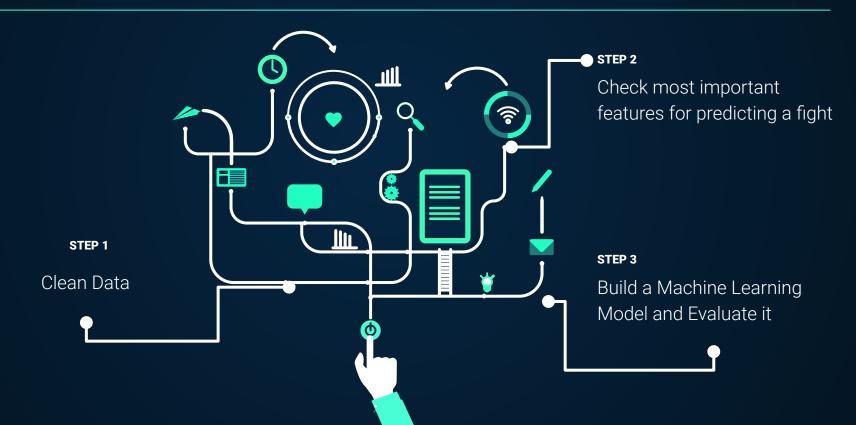
We are looking to create a Model easy to interpret and understand



#### **EXPANSION**

We want to extend the bet options available in our website in order to cover an higher slice of Market

# **PROJECT STAGES**



#### **DATA PROCESSING**

**OBTAINING THE DATA** 

Dataset found on Kaggle.com. 5144 fights with 145 columns

**DEAL WITH NAN VALUES** 

We dropped 20% of the rows because of missing values

**FIXING MISTAKES** 

We dealt with bad data such wrong weight difference etc.

**REDUCING COLUMNS** 

We reduced the columns to get a more manageable Dataset

**CREATING NEW FEATURES** 

We created new features to fit our model

### **TOP 6 FEATURES**

Takedowns
Result in taking the opponent on the floor

Ground Strikes
Strikes landed on the ground

Total Losses
Number of losses for the fighter

Head Strikes
Total number of strikes landed to the head

Total Seconds Fought
Total number of seconds spent by the fighter in official fights

Age
Fighter's age

### TOP MODEL SCORES

LOGISTIC REGRESSION	DECISION TREES	RANDOM FOREST
62%	62%	62%

We tried different Machine Learning Models and as we can see, all the Models performed 12% better that random guessing, an overall decent result.

It's interesting to notice that there is no actual difference between them, in fact the score is always 62%

#### RECOMMENDATIONS

We recommend to consider these features when deciding the fight's odds:

- 1. Total Number of Losses of the Fighter
- 2. Age of the Fighter
- 3. Takedown Capabilities (Related Fighter Background Techniques)
- 4. Total Number of Rounds Fought by the Fighter

#### **FUTURE WORK**

Having more time to spend on the project it would have been interesting to analyse more in depth the features in the dataset.

In particular spending some time on creating new features based on the one we have could lead to some interesting results.

Finally to have a more accurate prediction we could use a more resource intensive models such as Support Vector Machines or XBoost.

# Thank For Watching!

Does anyone have any question?