

# UFC CLASSIFICATION PROJECT

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## OUR COMPANY

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GOBET is a bet site company mainly focused on football.

The Management is looking for opportunities to expand their Market.

Lately Combat Sports are raising in terms of popularity mainly because of the UFC boom.

As consultants, we have been asked to create a model capable of predicting wins and losses for UFC fights.

# OUR GOALS

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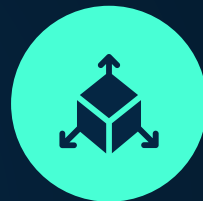
## USABILITY

We want to build a Model that can be used on new random fights



## INTERPRETABILITY

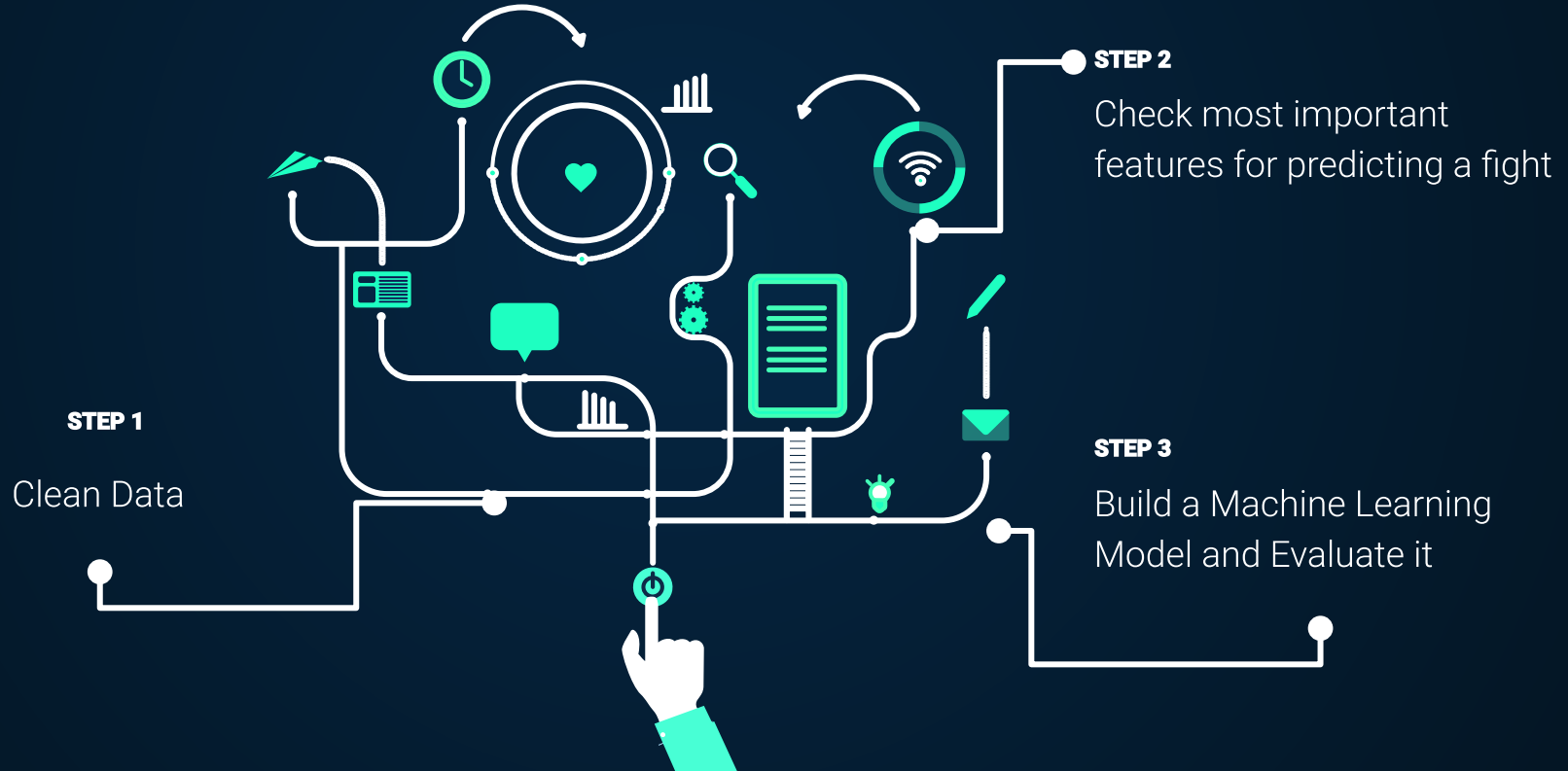
We are looking to create a Model easy to interpret and understand



## EXPANSION

We want to extend the bet options available in our website in order to cover an higher slice of Market

# PROJECT STAGES



# TOP 6 FEATURES

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## Takedowns

Result in taking the opponent  
on the floor

01

## Ground Strikes

Strikes landed on the ground

02

## Total Losses

Number of losses for the  
fighter

03

## Head Strikes

Total number of strikes  
landed to the head

04

## Total Seconds Fought

Total number of seconds  
spent by the fighter in official  
fights

05

## Age

Fighter's age

06

# TOP MODEL SCORES

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**LOGISTIC REGRESSION**

62%

**DECISION TREES**

62%

**RANDOM FOREST**

62%

We tried different Machine Learning Models and as we can see all the Models performed poorly.

It's interesting to notice that there is no actual difference between them, in fact the score is always 62%

# RECOMMENDATIONS

We recommend to consider these features when deciding the fight's odds:

1. Total Number of Losses of the Fighter
2. Age of the Fighter
3. Takedown Capabilities(Related Fighter Background Techniques)
4. Total Number of Rounds Fought by the Fighter

# FUTURE WORK

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Having more time to spend on the project it would have been interesting to analyse more in depth the features in the dataset.

In particular spending some time on creating new features based on the one we have could lead to some interesting results.

Finally to have a more accurate prediction we could use a more resource intensive models such as Support Vector Machines or XBoost.



# Thank For Watching!

Does anyone have any question?