



SHORTLISTING STAGE SUBMISSION

- **Submit a 2 page document (Font: Arial, Size: 12)**
 - **Understanding of Objectives based on required deliverables**
 - **Challenges in answering research objectives**
 - **Elaborating the proposed methodology–**
 - **Secondary Research, Data Sources**
 - **Primary Research – Objectives, TG, Qual/ Quant, Centres/ Geographies**
- **Submit 3 slides on the way final output would be presented (Sample only, use dummy data)**

Deadline for Submission – Midnight 23rd October 2016