Illyanda Fadhila A

+6281384633839   illyandaa@gmail.com

Skills

Quality Assurance	01
Ui/UX	02
Technical Writer	03
Problem Solving	04
Critical Thinking	05
Team Work	06
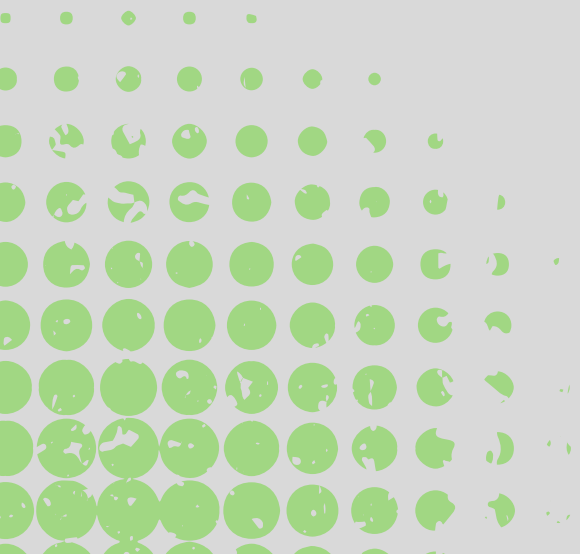
TOOLS
skills

|	
FIGMA	MICROSOFT OFFICE
KATALON	R STUDIO
CANVA	ODOO
PYTHON	

WORK EXPERIENCE

INTERNSHIP AT PT. XL AXIATA AS QUALITY ASSURANCE

AGUSTUS – DESEMBER 2023

Creating automated testing on the internal web of PT. XL Axiata using Katalon. Conducting tests on XL and AXIS products before launching. Creating test documentation after developing the automated tests.

Click to play automation
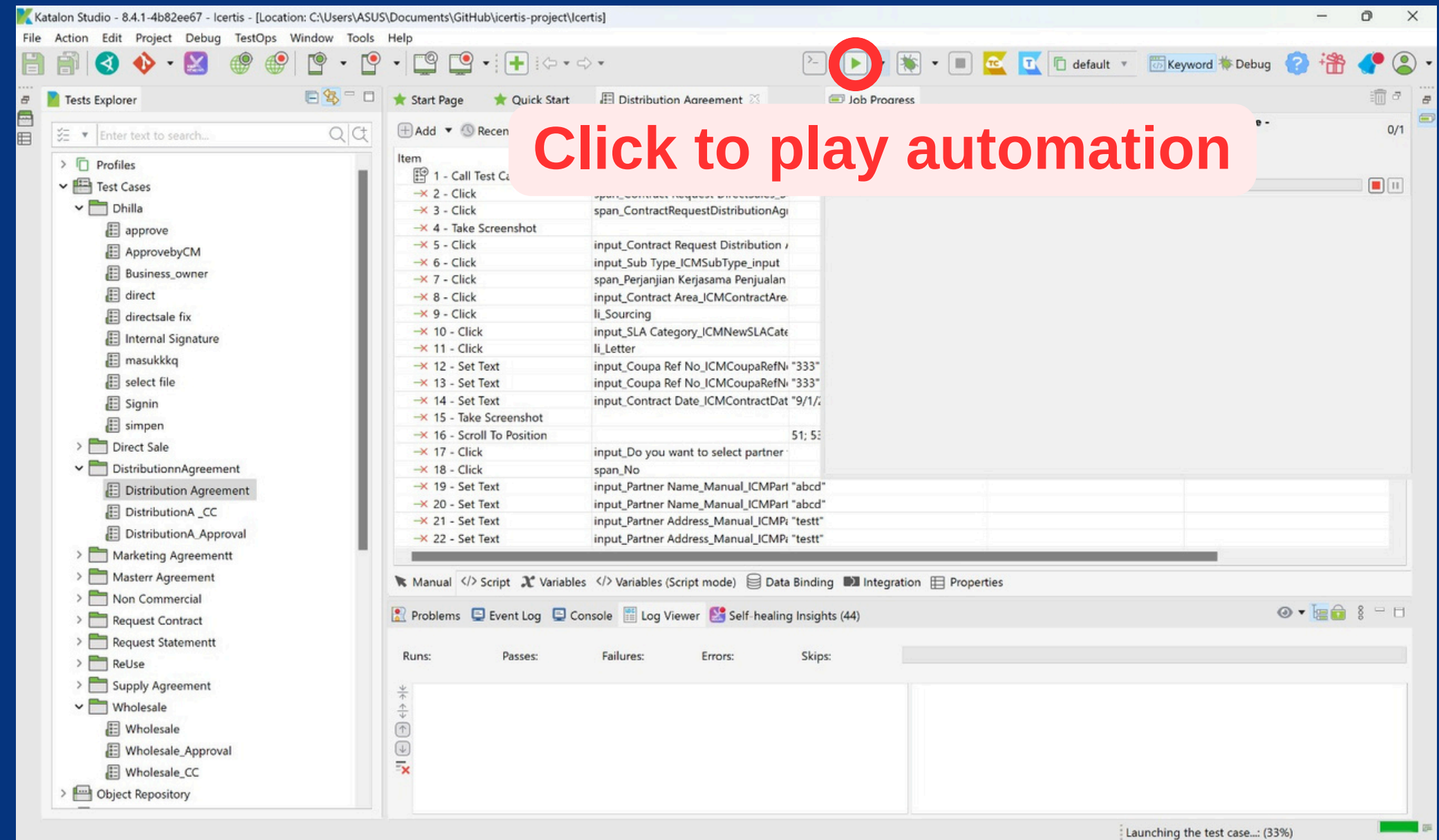
Organization Experience

Himpunan Mahasiswa Teknik Informatika

Secretary (Jul 2023 - Jul 2024)

Himpunan Mahasiswa Teknik Informatika

Staff Of External Relationship Division
(Jul 2022- 2023)

Badan Eksekutif Mahasiswa Fakultas Teknologi Industri Universitas Trisakti
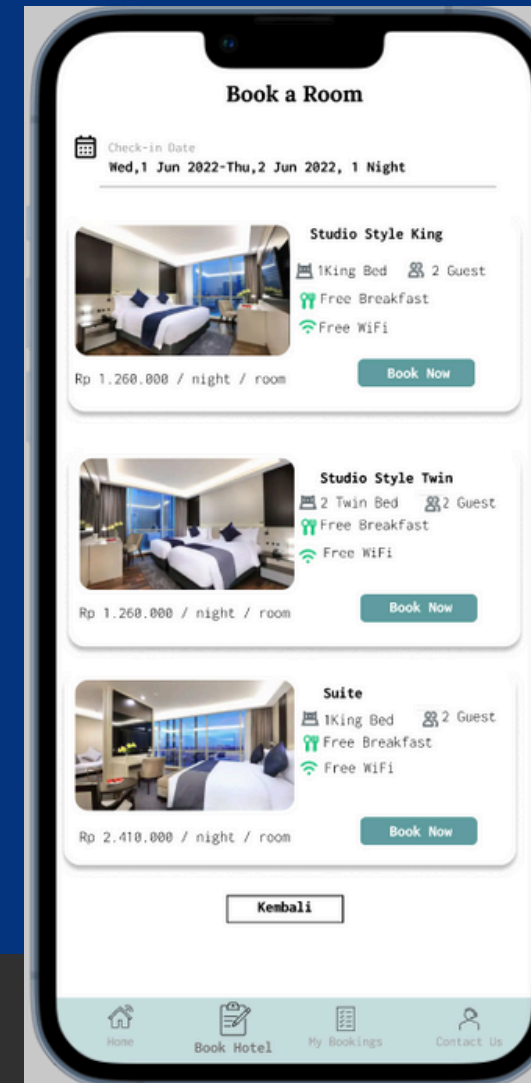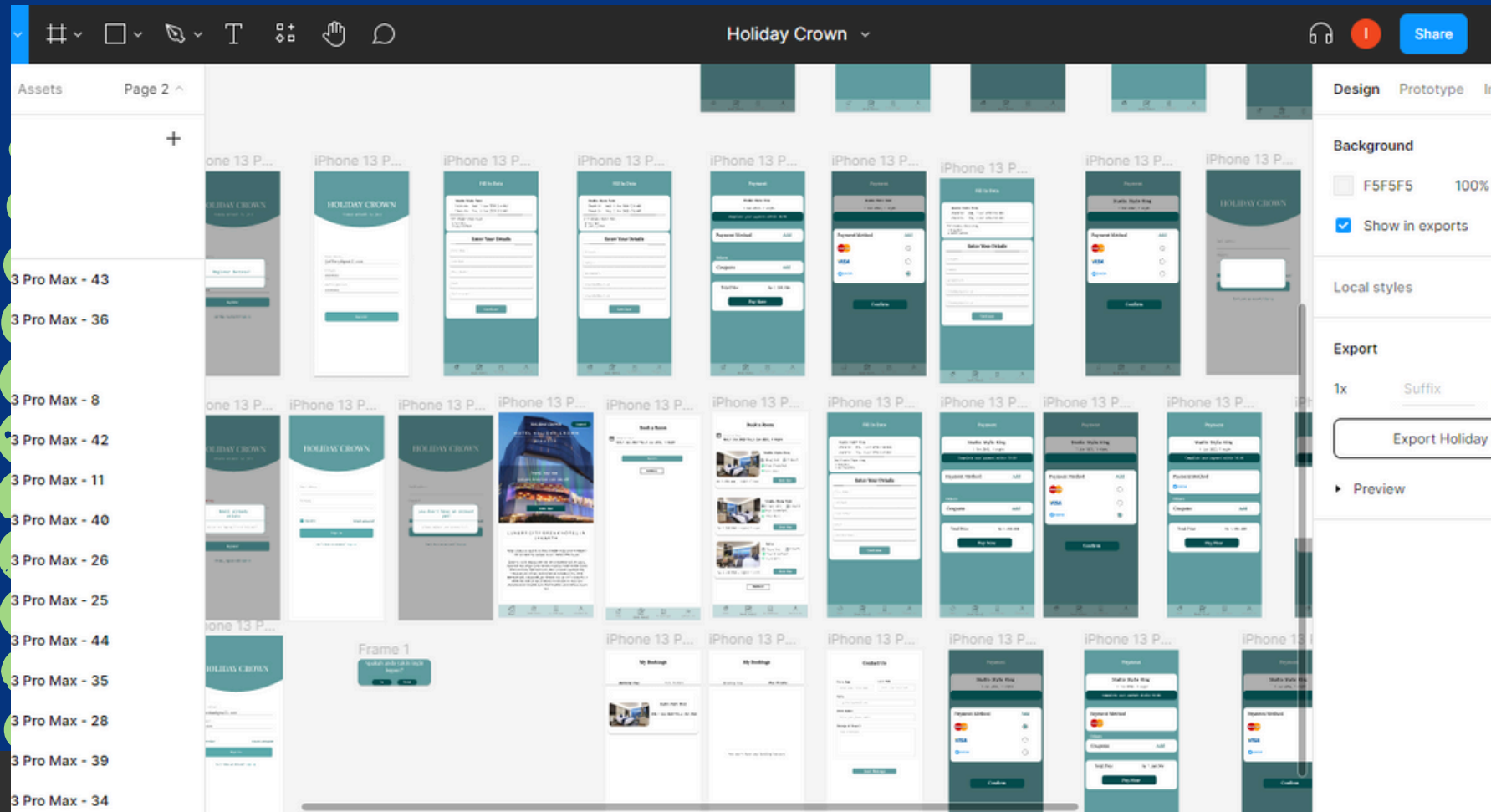
Staff Of Art and Sport Division (Apr 2022-2023)

Badan Eksekutif Mahasiswa Fakultas Teknologi Industri Universitas Trisakti

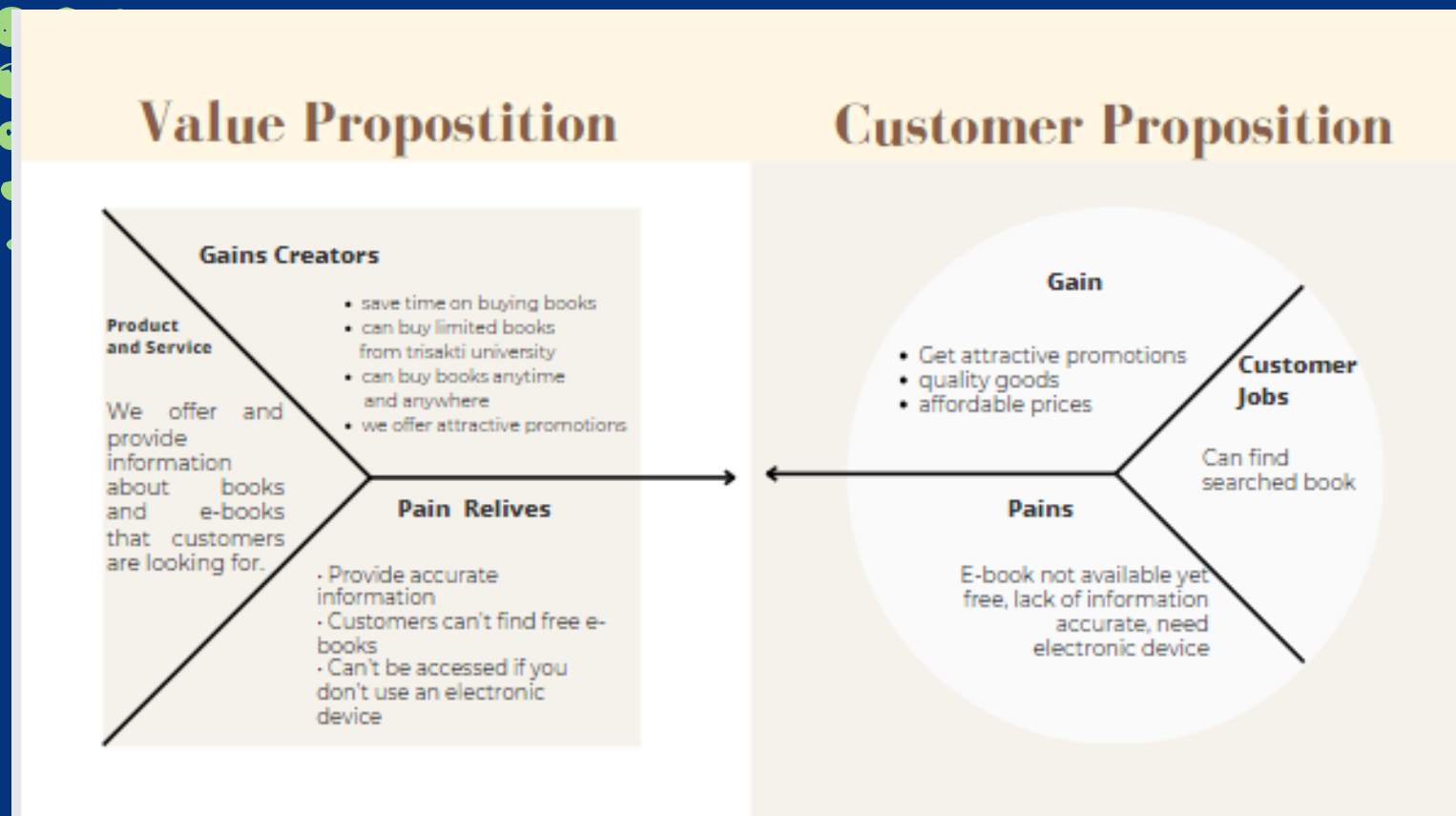Staff Of Art and Sport Division (Aug 2021-Feb 2022)
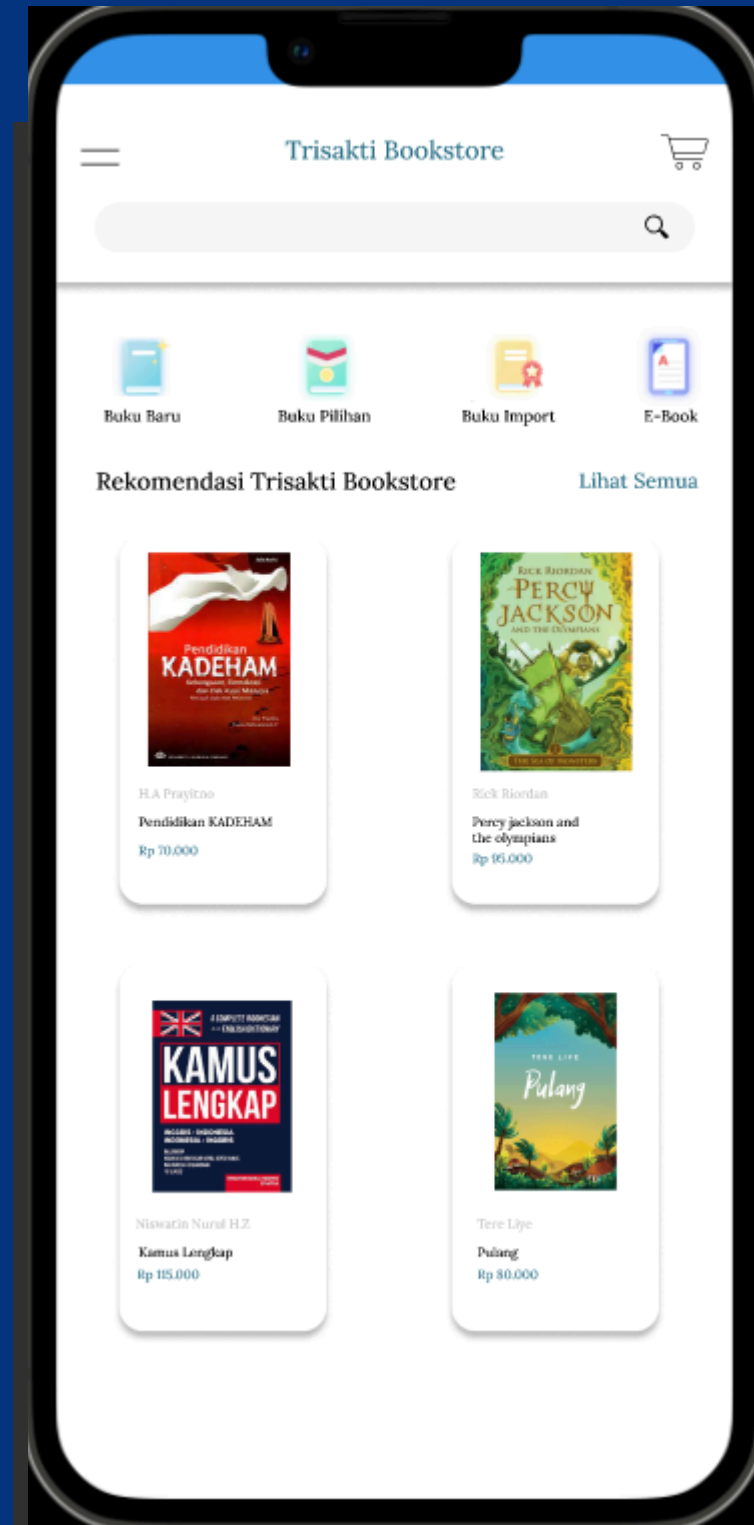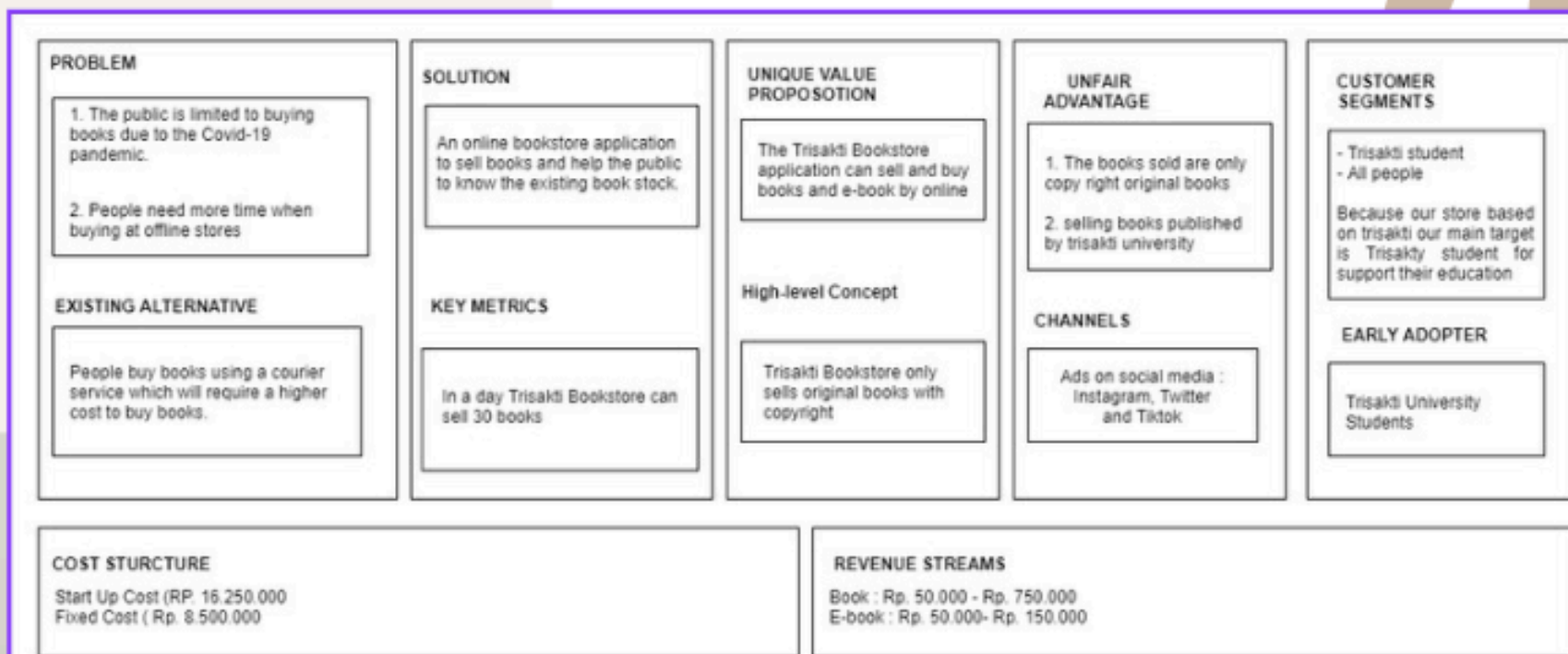
Project 1 - Holiday Crown

I created the user interface and user experience for the Holiday Crown Hotel using Figma

Project 2 - Trisakti Bookstore

Value Propostition

Gains Creators

Product and Service

We offer and provide information about books and e-books that customers are looking for.

- save time on buying books
- can buy limited books from trisakti university
- can buy books anytime and anywhere
- we offer attractive promotions

Pain Relives

- Provide accurate information
- Customers can't find free e-books
- Can't be accessed if you don't use an electronic device

Customer Proposition

Gain

- Get attractive promotions
- quality goods
- affordable prices

Customer Jobs

Can find searched book

Pains

E-book not available yet free, lack of information accurate, need electronic device

Business Model

PROBLEM	SOLUTION	UNIQUE VALUE PROPOSOTION	UNFAIR ADVANTAGE	CUSTOMER SEGMENTS
1. The public is limited to buying books due to the Covid-19 pandemic.	An online bookstore application to sell books and help the public to know the existing book stock.	The Trisakti Bookstore application can sell and buy books and e-book by online	1. The books sold are only copy right original books	- Trisakti student - All people
2. People need more time when buying at offline stores			2. selling books published by trisakti university	Because our store based on trisakti our main target is Trisakty student for support their education
EXISTING ALTERNATIVE	**KEY METRICS**	**High-level Concept**	**CHANNELS**	**EARLY ADOPTER**
People buy books using a courier service which will require a higher cost to buy books.	In a day Trisakti Bookstore can sell 30 books	Trisakti Bookstore only sells original books with copyright	Ads on social media : Instagram, Twitter and Tiktok	Trisakti University Students

COST STURCTURE
Start Up Cost (RP. 16.250.000
Fixed Cost (Rp. 8.500.000

REVENUE STREAMS
Book : Rp. 50.000 - Rp. 750.000
E-book : Rp. 50.000- Rp. 150.000

Trisakti Bookstore

Buku Baru   Buku Pilihan   Buku Import   E-Book

Rekomendasi Trisakti Bookstore   Lihat Semua

H.A Prastitno
Pendidikan KADEHAM
Rp 70.000

Rick Riordan
Percy jackson and the olympians
Rp 95.000

Niswatin Nurul H.Z
Kamus Lengkap
Rp 115.000

Tere Liye
Pulang
Rp 80.000

I created the user interface and user experience for Trisakti Bookstore using Figma. I developed the business model, customer segments, and value proposition.

Project 3 - SDC Dental Care

I designed the user interface and user experience for the SDC dental clinic using Figma, according to the users' requirements.

Link Prototype