

# Meningkatkan Penjualan Pada E-Commerce Bank Muamalat

**Bussinees Intellengent Analyst VIX**

Presented by  
Ilman Gifari



# Disclaimer

Ini **hanya** digunakan untuk proses pembelajaran selama di Virtual Internship Rakamin. Mohon untuk diberikan masukan, kritik dan saran jika ada kekurangan sehingga saya bisa menjadi lebih baik.



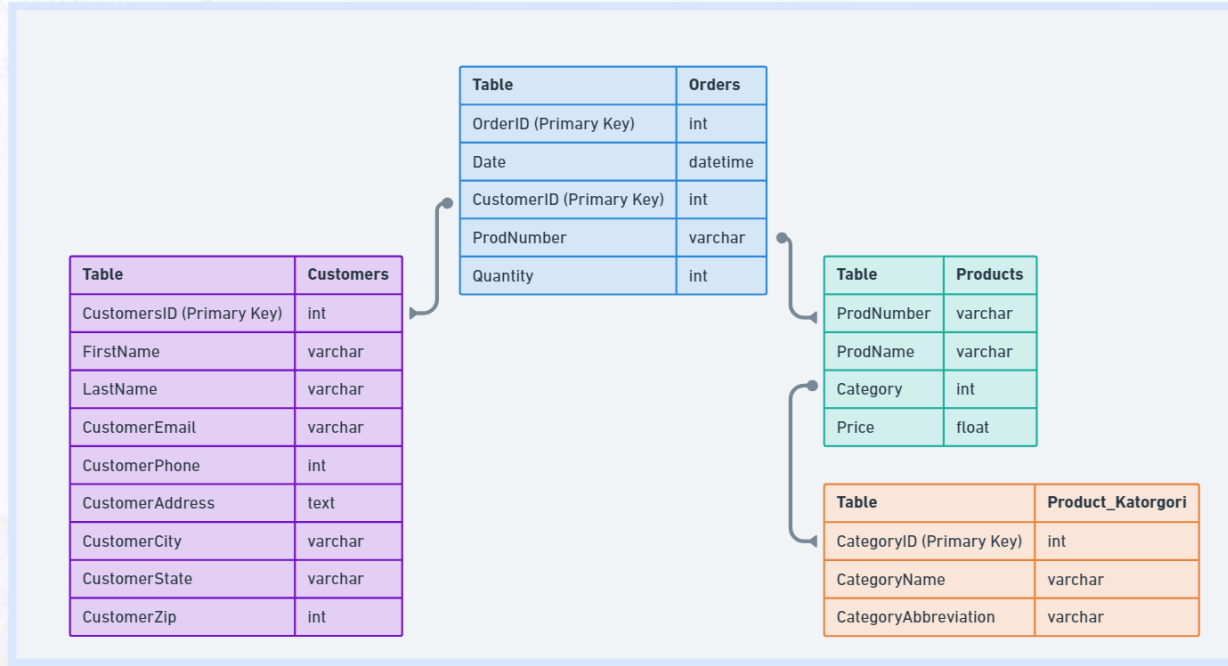
# Ilman Gifari

## About You

Hellooo, I'm Ilman Gifari majoring in Mathematics UIN Jakarta Semester 7. Right now, I interest magang and learn about data analyst and web developer.

## Project Experience

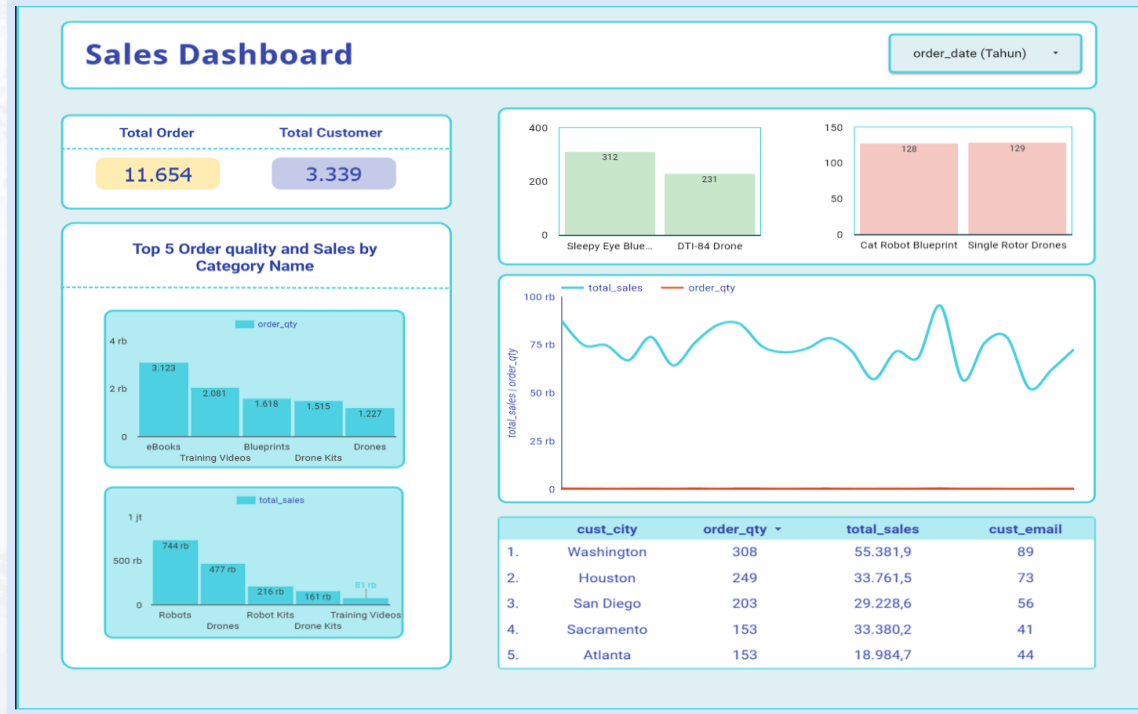
- Make a model Machine Learning detection with tensorflow
- Make a web dashboard with streamlit
- Make a website e-learning about statistics and visualisasi with streamlit
- Make a model prediction water potability with tensorflow



This is about relational dataset what i use to analyst and  
You can **access** this image with link below

	A	B	C	D	E	F	G	H
1	order_date	category_name	product_name	product_price	order_qty	total_sales	cust_email	cust_city
2	01/01/2020	Drone Kits	BYOD-220	690	1	690	edew@nba.com#mailto:edew	Honolulu
3	01/01/2020	eBooks	Polar Robots	2399	2	4798	fvaslerqt@comsenz.com#mail	Jackson
4	01/01/2020	eBooks	SCARA Robots	195	5	975	llespercx@com.com#mailto:ll	Des Moines
5	01/01/2020	eBooks	Spherical Robots	1675	5	8375	lfromonte9@de.vu#mailto:lfr	Birmingham
6	01/01/2020	Robots	RWW-75 Robot	8830	3	26490	tmckernot@tinyurl.com#mail	Katy
7	01/01/2020	Training Videos	Drone Video Techniques	3799	6	22794	gstiggersdd@eventbrite.com#	Saint Petersburg
8	02/01/2020	Blueprints	Ladybug Robot Blueprint	120	2	240	akingaby78@deviantart.com#	West Palm Beach
9	02/01/2020	Drone Kits	BYOD-100	540	5	2700	jzellick84@ustream.tv#mailto:	Washington
10	02/01/2020	Drones	DTE-QFN20 Drone	2500	2	5000	jcolthurstgu@cbsnews.com#n	Sacramento
11	02/01/2020	eBooks	Fixed Wing Drones	155	3	465	ohalbardv@booking.com#mai	Birmingham
12	02/01/2020	Robot Kits	BYOR-2640S	1890	2	3780	aguiongo@behance.net#mail	Houston
13	02/01/2020	Robot Kits	BYOR-2640S	1890	2	3780	gmirrlees4v@state.tx.us#mail	Washington
14	02/01/2020	Robot Kits	BYOR-3000	2140	2	4280	croylede@dot.gov#mailto:cro	Virginia Beach
15	02/01/2020	Training Videos	Drone Video Techniques	3799	2	7598	lgatenbyel@quantcast.com#n	Des Moines

This is dataset after join from dataset customers, order, product and product\_category.  
You can see and check dataset with below link



This image about dashboard what i use to analyst and  
You can **access** this image with link below



After I analyst this dataset, I will give a advice to increase sales

1. You can **promotion** (with facebook ads or content) product most popularity.
2. **Improve service customer**, and how to customer repeated order.
3. In Sep 2020 and Juni 2021 the high order, you can give a **discount** between Juni until September.
4. Give a **free ongkir** with customer who live in Washington.
5. You can sales good product **with one package include less selling** products or can be given free with a **minimum order**.



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You can watch video in link below, thank you

[presentasi](#)



# Thank You



**Rakamin**  
Academy



**Bank**  
**Muamalat**