## Retail Sales Performance

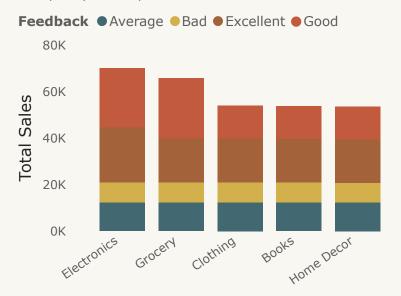


### The stores are located in Australia, Europe, and North America



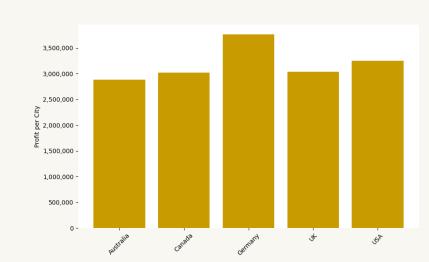
#### Customer Feedback by Product Category

Customers highly rate the performance of the stores and the quality of the products.



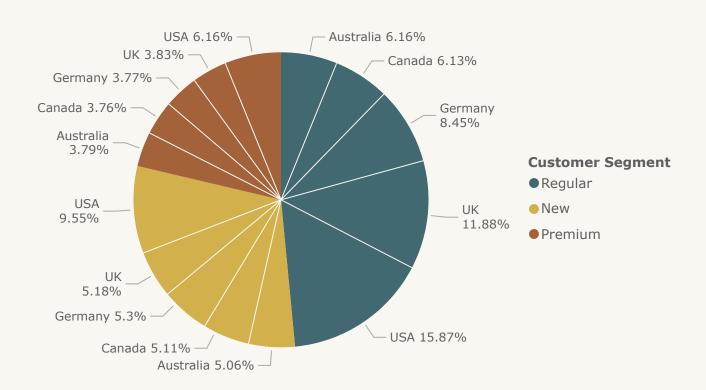
#### Profit per City by Country

Although the USA has the highest number of stores and overall profit, individual cities in Germany generate higher revenue.



#### Sales by Customer Segment and Country

The highest sales are in the USA. Additionally, 30% of customers are new buyers, which is a positive sign as it indicates strong customer acquisition and potential for long-term growth.



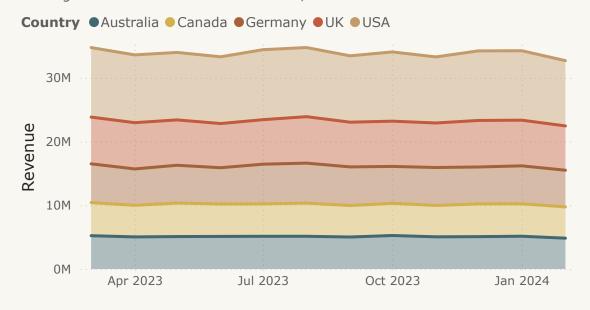
#### Total Sales and Revenue by Product Category

The highest number of orders and revenue come from the electronics and grocery categories.



#### Revenue over Date and Country

The highest revenue comes from the USA, while the lowest is from Australia.





# Sales Performance by Countries





