

NETFLIX

SUBSCRIPTION & REVENUE OVERVIEW

Year (Quarter)

Qtr1

Qtr2

Qtr3

Qtr4

Years

2021

2022

2023

Subscription Type

Basic

Premium

Standard

Total Revenue

\$292,416

Total Subscribers

2,500

TOP REVENUE

SPAIN

\$54,653

HIGHEST SUBSCRIBERS

SPAIN

451

Device

Laptop

Smart TV

Smartphone

Tablet

Country

Australia

Brazil

Canada

France

Germany

Italy

Mexico

Spain

U.K

USA

Yearly- Quarterly Revenue Trend

Quarter	Revenue (\$)
Qtr3 2021	\$0
Qtr4 2021	\$0
Qtr1 2022	\$10,000
Qtr2 2022	\$50,000
Qtr3 2022	\$150,000
Qtr4 2022	\$80,000
Qtr1 2023	\$0
Qtr2 2023	\$0

Revenue Distribution Across Countries

Country	Revenue (\$)
Spain	\$54,653
USA	\$52,000
Canada	\$38,000
France	\$25,000
Australia	\$24,000
U.K	\$22,000
Mexico	\$21,000
Brazil	\$20,000
Germany	\$18,000
Italy	\$17,000

Subscription Type user Distribution

Subscription Type	Count	Percentage
Basic	768	31%
Premium	733	29%
Standard	999	40%

Age-Gender User Distribution

Age Group	Male	Female
45-54	318	356
35-44	513	502
25-34	412	399

Distribution of Users Across Subscription Device

Device	Count
Laptop	636
Tablet	633
Smartphone	621
Smart TV	610

Distribution of Revenue Across Subscription Device

Device	Revenue (\$)
Tablet	\$74,733
Laptop	\$73,576
Smartphone	\$73,183
Smart TV	\$70,924