Whitney Hung

ilovedc74@gmail.com

+44 740 711 3062

https://www.linkedin.com/in/whitneyhung/

https://github.com/ilovedc74/

+ WORK EXPERIENCE

Research Assistant

Modeling and Informatics Lab, Department of Psychology, National Taiwan University
Jan 2017 – Aug 2018

Conducted research on social cognition in learning and memory.

Conducted Meta-Analysis research with R compiling 60 experiments. Research was published as conference paper, titled: *Retrieval-Induced Forgetting in Social Contexts: A Meta-Analysis*; currently on journal submission.

Built interactive website for experiments and data collection. Used Python to analyze frequency of wordings.

Database Administrator

Standard Stimuli and Normative Responses of Emotions, National Taiwan University
March 2017 – June 2018

Facilitated communication between database authors and applicants. Troubleshoot technological problems.
Built a website on Wordpress for the Taiwanese Psychological Association (TPA) and maintained the website.

Market Researcher

IPSOS
June 2015 – April 2016

Designed and analyzed research studies in transportation services, financial studies, FMCG and cosmetic products.
Responsible for delivering research findings to clients and resolving any queries.
Built on teamwork and customer focused.
Designed report templates and data visualisations to present numerical findings.

+ EDUCATION

MSc in Psychology of the Arts, Neuroaesthetics and Creativity

Goldsmiths, University of London
Sept 2018 – Present
Modules: Multivariate Statistical Models, Foundations of Neuroscience, Creative Coding, Research Design and Analysis, Research Skills, Aesthetic Science
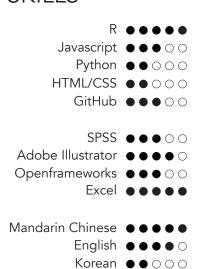Auditing a course in digital journalism

Writing skill: Five 1500-word lab report of academic statistical analysis paper

+ PROFILE

- Passionate for data analysis and data visualisations with various experiences of research and data analysis in Psychology and Market Research - detail-oriented, excellent critical thinking and reasoning.

- Specialises in statistical analysis tools as well as web technologies, such as R and javascript.

- Three years of industrial and academic data analysis experiences.

- Recipient of Best Project Performance and top 5% academic awards in higher education.

- Currently studying MSc Psychology at Goldsmiths,

+ SKILLS

Skill	Level
R	●●●●●
Javascript	●●●○○
Python	●●○○○
HTML/CSS	●●○○○
GitHub	●●●○○
SPSS	●●●○○
Adobe Illustrator	●●●●○
Openframeworks	●●●○○
Excel	●●●●●
Mandarin Chinese	●●●●●
English	●●●●○
Korean	●●○○○
Swedish	●○○○○

Exchange Student, Department of Business Studies
Uppsala University - Sweden
Sept 2012 – June 2013
Modules: International Business, Consumer Behaviour, International Marketing
Awards:
The Best Project Performance: Group project with four Swedish teammates in The International Business Course Project Competition, project name: Geely's Acquisition of Volvo.

BA Diplomacy, College of International Affairs, GPA: 3.7/4
National Chengchi University - Taiwan
Sept 2009 – Jan 2014
Modules: International Relations, Quantitative Social Science Statistical Analysis, International Political Economy, Economics
Awards:
Best Delegation, Taipei Model United Nations
The Academic Acheivement Award (Top 5%), Department of Korean

+ LEADERSHIP AND PROJECTS

President

Taiwanese Community, Goldsmiths University of London
I founded the society officially at the University. Led a team of 6 committee members to initiate activities about Taiwanese culture, including Lunar New Year's dinner, alumni career sharing event, and Taiwanese indigenous tribal performance and workshop with around 20 participants. I spend time seeking sponsorship and lay emphasis on the enjoyable and meaningful events for both members and committee members.

Socially-Shared Retrieval-Induced Forgetting

This is a psychological research project where I reviewed articles on retrieval-induced forgetting (RIF) paradigm, which shows robust effect of forgetting some memorized exemplars when some examplars that belonged to the same category were practiced before retrieval. I attempted to understand the causation of large RIF effect sizes when this paradigm is conducted in a social environment, during the practice stage participants are involved in a free conversation, namely socially-shared RIF (SSRIF). Counterintuitively, after conducting meta-analysis with R, the SSRIF regression between practice effect and RIF shows a negative relationship. A comprehensive experiment was carried out to verify the findings.
This was a two-year project that involved many trial-and-error. I was responsible for the whole project and handled all the experiments. I built the website for stimulus and data collection.

Some of the things I Learned:

- Automating documents with python and working with json.
- Always check file owenership before debugging.
- Bridging desired outcomes with methodology.

- Teamwork on a large project.
- Verbal Skills of comunicating the complicated research in clear forms.
- Planning before analysis and building websites.

+ INTERESTS & ACTIVITY

Finished 2018 PUMA Night run Half Marathon, Taipei Taiwan

Finished 2014 NIKE Women Half Marathon, Taipei Taiwan

Volunteer, Marketing Sector, 32nd Uppsala International Short Film Festival 2012, Uppsala Sweden

Violin, learning languages , jogging and graphic illustrations

+ OTHER WORK EXPERIENCE

Secretary

Taiwanese Psychological Association
Jan 2017 – March 2017

Standardised administrative work for the association.
Solved administrative issues.
Worked in a team to organise the 56th Annual Taiwanese Psychological Conference.

Internship

Political and Economic Section, American Institute in Taiwan
March – June 2012

Facilitated biography profiles of Taiwanese politicians.
Refined translation skills of professional Chinese and English.

+ OTHER INFORMATION

Tier 4 Visa
References available upon request