

Whitney Hung

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+ WORK EXPERIENCE

Research Assistant

Modeling and Informatics Lab, Department of Psychology, National Taiwan University

Jan 2017 – Aug 2018

Conducted research on social cognition in learning and memory.

Conducted Meta-Analysis research with R compiling 60 experiments. Research was published as conference paper, titled: *Retrieval-Induced Forgetting in Social Contexts: A Meta-Analysis*; currently on journal submission.

Built interactive website for experiments and data collection. Used Python to analyze frequency of wordings.

Database Administrator

Standard Stimuli and Normative Responses of Emotions, National Taiwan University

March 2017 – June 2018

Facilitated communication between database authors and applicants.

Troubleshoot technological problems.

Built a website on Wordpress for the Taiwanese Psychological Association (TPA) and maintained the website.

Market Researcher

IPSOS

June 2015 – April 2016

Designed and analyzed research studies in transportation services, governmental studies, FMCG and cosmetic products.

Responsible for delivering research findings to clients and resolving any queries.

Built on teamwork and customer focused.

Designed report templates and data visualisations to present numerical findings.

+ EDUCATION

MSc in Psychology of the Arts, Neuroaesthetics and Creativity

Goldsmiths, University of London

Sept 2018 – Present

Modules: Multivariate Statistical Models, Foundations of Neuroscience, Creative Coding, Research Design and Analysis, Research Skills, Aesthetic Science

Auditing a course in digital journalism

Writing skill: Five 1500-word lab report of academic statistical analysis paper

+ PROFILE

Passionate for data visualisation and technology with various experiences of research and data analysis in Psychology and Market Research - detail-oriented, excellent critical thinking and reasoning.

Specialises in analytic as well as web technologies, including R and Javascript.

Three years of industrial and academic data analysis experiences.

Recipient of Best Project Performance and top 5% academic awards in higher education.

Currently studying MSc Psychology at Goldsmiths, University of London.

+ SKILLS

R ●●●●●
Javascript ●●●○○
Python ●●○○○
HTML/CSS ●●○○○
GitHub ●●○○○

SPSS ●●●●○
Adobe Illustrator ●●●●○
Openframeworks ●●●○○
Excel ●●●●●

Mandarin Chinese ●●●●●
English ●●●●○
Korean ●●○○○
Swedish ●○○○○

Exchange Student, Department of Business Studies

Uppsala University - Sweden

Sept 2012 – June 2013

Modules: International Business, Consumer Behaviour, International Marketing

Awards:

The Best Project Performance: Group project with four Swedish teammates in The International Business Course Project Competition, project name: Geely's Acquisition of Volvo.

BA Diplomacy, College of International Affairs, GPA: 3.7/4

National Chengchi University - Taiwan

Sept 2009 – Jan 2014

Modules: International Relations, Quantitative Social Science Statistical Analysis

Awards:

Best Delegation, Taipei Model United Nations

The Academic Achievement Award (Top 5%), Department of Korean

+ OTHER WORK EXPERIENCE

Secretary

Taiwanese Psychological Association

Jan 2017 – March 2017

Standardised administrative work for the association. Worked in a team to organise the 56th Annual Taiwanese Psychological Conference. Designed graphics for marketing events.

Internship

Political and Economic Section, American Institute in Taiwan

March – June 2012

Facilitated biography profiles of Taiwanese politicians. Refined translation skills of professional Chinese and English.

+ INTERESTS & ACTIVITY

President, Taiwanese Community, Goldsmiths University, London,

Finished 2018 PUMA Night run Half Marathon, Taipei Taiwan

Finished 2014 NIKE Women Half Marathon, Taipei Taiwan

Volunteer, Marketing Sector, 32nd Uppsala International Short Film Festival 2012, Uppsala Sweden

Violin, learning languages and jogging

+ OTHER INFORMATION

Tier 4 Visa

References available upon request