

# Whitney Hung

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51 Jerningham Road,  
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## + Work Experience

### Research Assistant

Modeling and Informatics Lab, Department of Psychology, National Taiwan University

Jan 2017 – Aug 2018

/ Conducted research on social cognition in learning and memory.

/ Research was published as conference paper, titled: *Retrieval-Induced Forgetting in Social Contexts: A Meta-Analysis*; currently on journal submission.

/ Built interactive website for data collection.

/ Used python to scrape and analyze frequency of words.

### Database Administrator

Standard Stimuli and Normative Responses of Emotions, National Taiwan University

March 2017 – June 2018

/ Facilitated communication between database authors and applicants.

/ Troubleshoot technological problems.

### Market Researcher

IPSOS

June 2015 – April 2016

/ Designed / analyzed research studies in transportation services, governmental studies, FMCG and cosmetic products.

/ Responsible for delivering research findings to clients and resolving any queries.

/ Built on teamwork and customer focused.

/ Designed report templates and data visualisations to present numerical findings.

## + Summary

/ Passionate for data visualisation and analysis with various experiences of research and data analysis in Psychology and Market Research. Detail-oriented, excellent critical thinking and reasoning.

/ Self-taught and specialises in technologies, including R and Javascript. Three years of industrial and academic data analysis experiences.

/ Recipient of Best Project Performance and top 5% academic awards in higher education.

/ Currently studying MSc Psychology at Goldsmiths, University of London.

## + Skills

R	●●●●●●
Javascript	●●○○○
Python	●●○○○
HTML/CSS	●●●○○
GitHub	●●○○○
SPSS	●●●○○
Adobe Illustrator	●●●●○
Openframeworks	●●●○○
Excel	●●●●○

## + Education

### MSc Psychology of Arts, Neuroaesthetics and Creativity

Goldsmiths, University of London

Sept 2018 – Present

### Exchange student

### Department of Business Studies

Uppsala University - Sweden

Sept 2012 – June 2013

### BA Diplomacy

### College of International Affairs, GPA: 3.7/4

National Chengchi University - Taiwan

Sept 2009 – Jan 2014