

FORHAD HOSSAIN

FOUNDER & CEO AT FRAUD GUARD

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ABOUT ME

I am Forhad Hossain, a technology-driven entrepreneur and the founder of Fraud Guard. I specialize in developing digital solutions focused on fraud detection, online safety, and user awareness. With strong skills in web technologies, AI tools, and digital platforms, I am committed to building scalable systems that protect users and promote trust in the digital ecosystem.

EDUCATION

- 2019 - 2021
- **M.Sc. in Computer Science**
Daffodil International University
- 2015 - 2018
- **B.Sc. in Computer Science**
Daffodil International University

SKILL S

PROFESSIONAL

Public Relation

Resource Management

Team Leadership

Quick learner with good gossiping

Action oriented and result focused

Good communication

Great time management

Solving Problem

WORK EXPERIENCE

FOUNDER & CEO

Fraud Guard | 2024 – Present

Key Responsibilities

- Conceived and founded an AI-powered platform focused on real-time verification of digital content to combat misinformation.
- Led product vision, research direction, and early-stage development of AI-driven fact-checking systems.
- Conducted user research with journalists, educators, and digital communities to validate social impact and usability.
- Coordinated with developers, researchers, and advisors to translate research concepts into practical digital solutions.
- Represented the project in innovation programs, fellowships, and national/international platforms.

Key Skills & Qualifications

- Strong leadership in mission-driven technology initiatives.
- Applied knowledge of AI, media studies, and digital literacy.
- Strategic thinking with a focus on social impact and scalability.
- Excellent research communication and stakeholder engagement skills.

CHIEF OPERATING OFFICER (COO)

PlanPost AI | 2023 – Present

Key Responsibilities

- Oversaw day-to-day operations and ensured alignment between strategic objectives and execution.
- Streamlined internal processes to improve efficiency across product development and content automation workflows.
- Conducted user research with journalists, educators, and digital communities to validate social impact and usability.
- Led cross-functional teams, supporting performance management and operational coordination.
- Collaborated with executive leadership to implement business strategies and growth initiatives.

Key Skills & Qualifications

- Operational leadership and organizational management.
- Strong problem-solving and decision-making capabilities.
- Experience in AI-based digital products and startup environments.
- Excellent communication and team leadership skills.

AWARDS

- 2025
- **UNDP**
Innovation Challenge 2025 –
Semi-Finalist
- 2014
- **Fraud Guard App**
Recognized as Innovative
Anti-Fraud Solution 2024

SKILLS

TECHNICAL	
SEO & SEM	<div></div>
Google Ads	<div></div>
Meta (Facebook) Ads	<div></div>
Social Marketing	<div></div>
Digital Analytics	<div></div>
Content Strategy	<div></div>
Web Development	<div></div>
WordPress CMS	<div></div>
UI/UX Fundamentals	<div></div>
Video Editing	<div></div>
Graphic Design	<div></div>

HOBBIES



CERTIFICATION

- 2023
- **Figma UI UX Design**
Udemy
- 2021
- **Advance SEO Strategies**
Udemy

WORK EXPERIENCE CONTINUE

SENIOR EXECUTIVE OFFICER

jabotio.com.bd | 2020 – 2024

Key Responsibilities

- Planned and executed multi-platform digital marketing campaigns across social media and search engines.
- Managed paid advertising initiatives on Facebook, Google, Instagram, YouTube, and TikTok to drive audience growth and engagement.
- Analyzed campaign performance data to optimize reach, conversion, and cost efficiency.
- Coordinated content, marketing, and technical teams to align promotional strategies with organizational goals.

Key Skills & Qualifications

- Performance marketing across major digital platforms.
- Data-driven campaign optimization and audience targeting.
- Strong understanding of digital analytics and reporting tools.
- Strategic communication and cross-platform coordination.

DIGITAL MARKETING SPECIALIST

Abaya Al Noor BD | 2024

Key Responsibilities

- Designed and managed paid advertising campaigns across Facebook, Google, Instagram, YouTube, and TikTok.
- Developed audience targeting strategies to improve brand visibility and customer acquisition.
- Monitored advertising performance and adjusted campaigns based on analytics and engagement metrics
- Supported brand growth through data-informed digital marketing strategies.

Key Skills & Qualifications

- Operational leadership and organizational management.
- Strong problem-solving and decision-making capabilities.
- Experience in AI-based digital products and startup environments.
- Excellent communication and team leadership skills.

SENIOR EXECUTIVE OFFICER (SEO)

CortexTag | 2019 – 2023

Contributed to digital operations, online marketing initiatives, and content coordination within a growing digital platform. Supported strategic planning, campaign execution, and performance analysis to enhance brand visibility and audience engagement across digital channels.

REFERENCE

- FOUNDER & CEO
- **MD SHAHINUR RAHMAN SHAHIN**
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