

MMP240-0900 Midterm

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Project Statement

STATEMENT OF PURPOSE

20-1 Century Animation Film Festival dedicated to find out animation films which have both highest artistic and commercial value. Nowadays, animation is not only service children, it can work adults either. This film festival is looking for introduce serious Animation movies to more people. Furthermore, the festival committee hope to make use of the site to host some information of participated film, events, tickets, etc.

My working is going to solve the web design with the committee. Trying to showing the information directly with pictures and videos. Audience can be easily caught with film frame layout.

The mobile webs are working for the audience or people who spend more time on mobile phone for searching information. When audiences have arrived to the Festival place, mobile devises is the most convenient equipment to check Festival's information.

Target Audiences

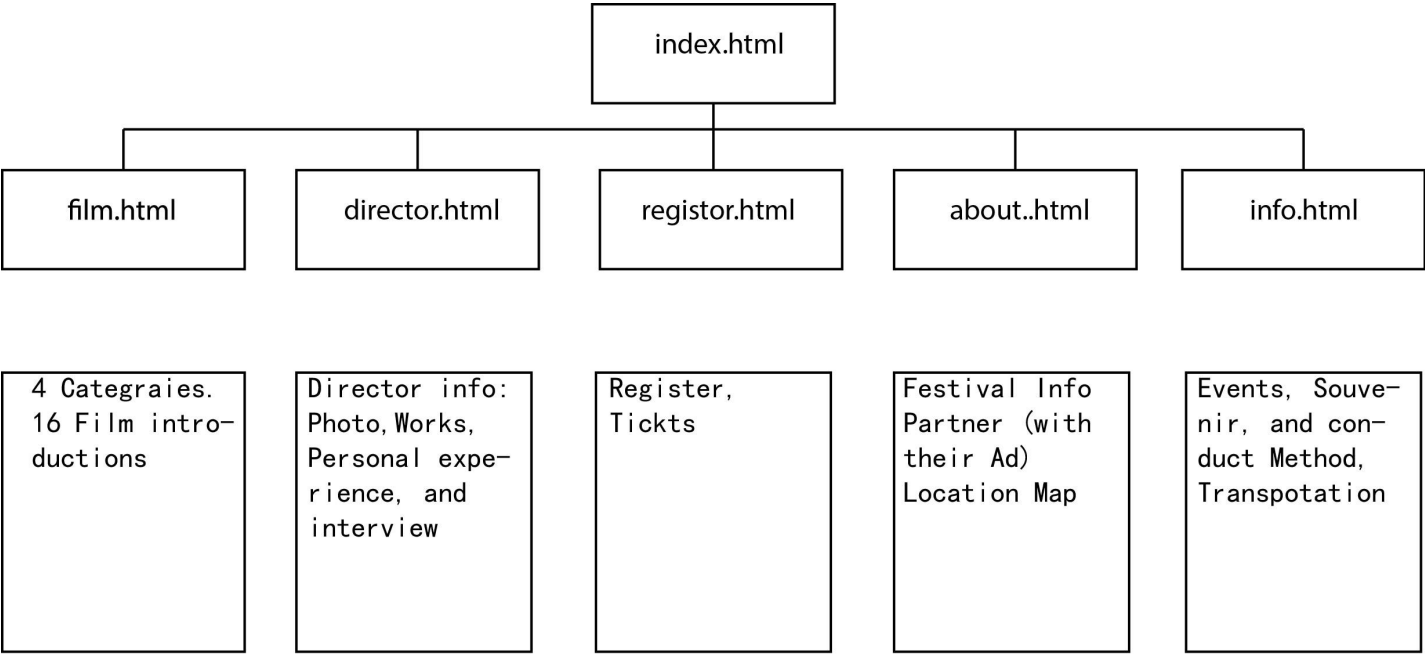
Animation Fans

Teenager (15 or higher)

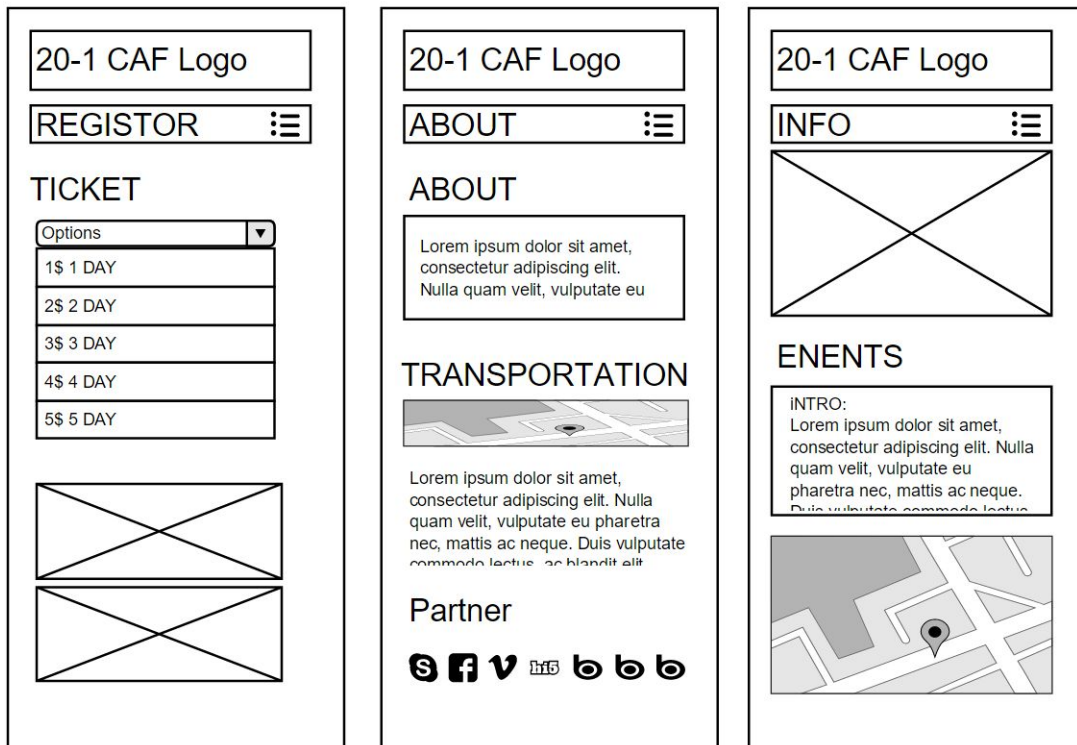
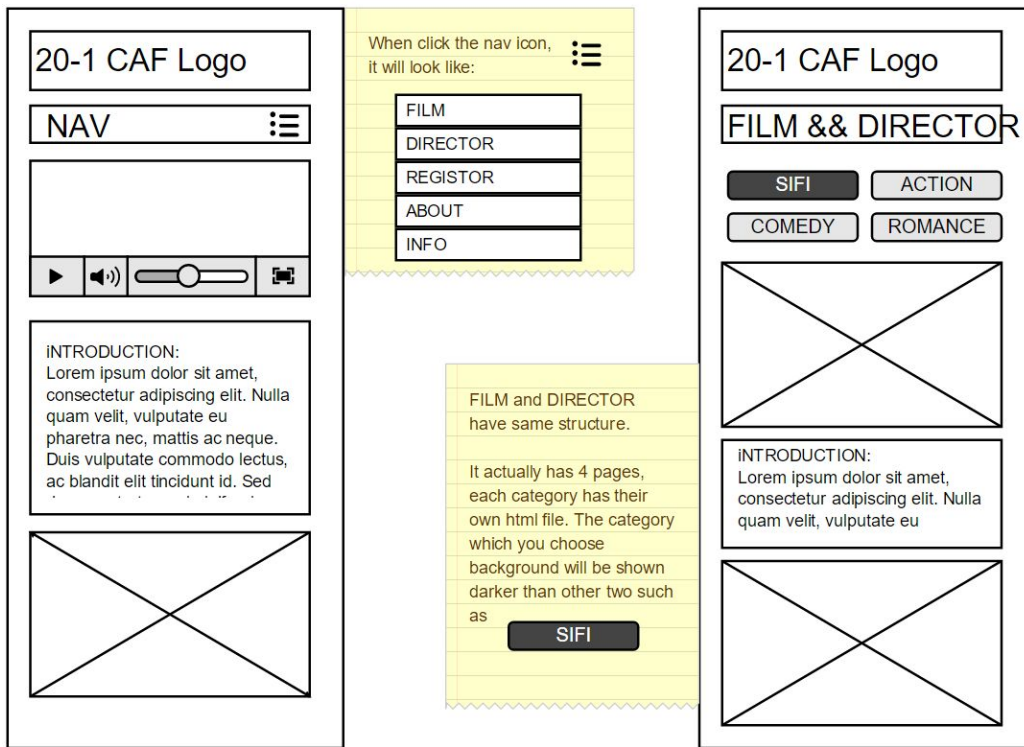
Potential new movie fan who does not would like watch animation film

College students (Video arts major)

Sitemap:



Wireframes for Mobile

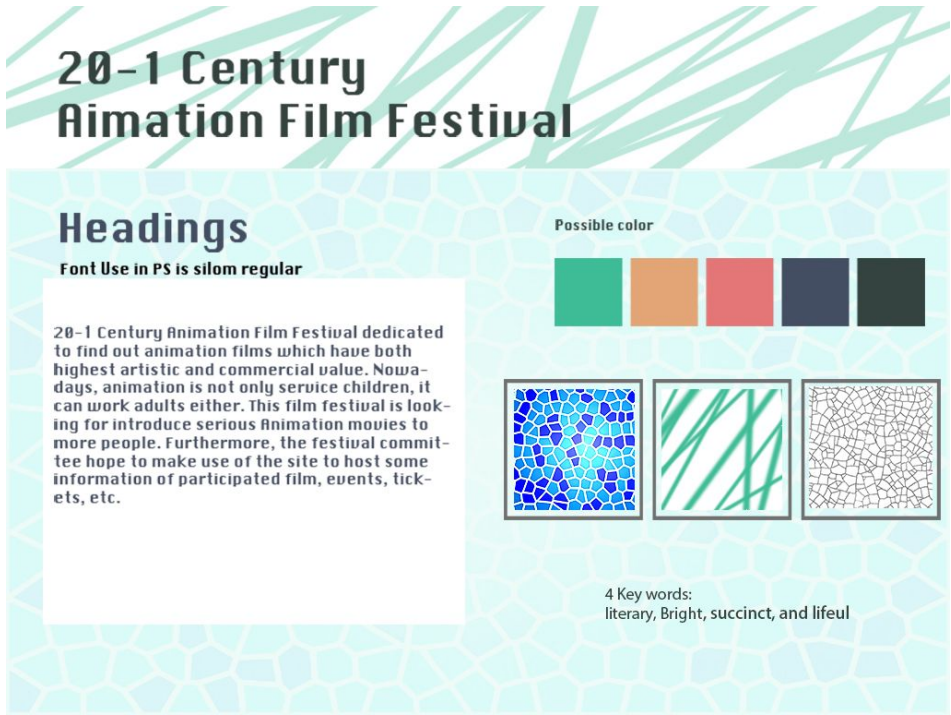


Style Tile:

Tile 1



Tile 2



HTML and CSS- Mobile versions of index page (home)

<http://mmp.bmcc.cuny.edu/SIYU.HAN/MMP240/Midterm/index.html>