

Hack for Humanity

EcoQuest

Eco Quest turns everyday eco-friendly actions into missions that encourage real-world participation.

Users **verify their actions, earn XP, and build consistent habits** through small but meaningful efforts.



Eco Quest

Core Concept

**EcoQuest is inspired by location-based type apps,
but instead of unlocking different characters,
users unlock different quests.**

THE GOAL

Make sustainability more addictive and rewarding

Eco Quest

User Flow

Users opens the app to find nearby **eco-friendly quests** and then **completes them to earn XP to unlock quests** and **build streaks** for consistency. The system rewards small and repeatable actions that let the users to be engaged and gradually turn eco-friendly behaviors into long-term habits.

Eco Quest

Environmental Impact

EcoQuest transforms environmental awareness into consistent real-world action.

By turning small, repeatable, eco-friendly behaviors into missions, the app encourages long-term habit formation, leading to reduced waste and increased sustainable practices.

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Motivation

XP (Experience Points)

Users earn XP by completing verified environmental missions.
XP represents their level of participation and real-world engagement.

Unlock System

As users accumulate XP, new missions or features become available.
This creates a sense of progression and long-term engagement.

Leaderboard

Users can compare their activity levels with others.
Rather than pure competition, it encourages consistent participation over time.