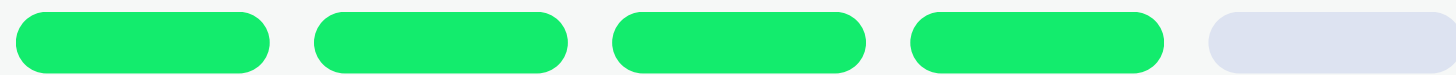

Hack for Humanity

EcoQuest

Eco Quest turns everyday eco-friendly actions into missions that encourage real-world participation.

Users **verify their actions**, **earn XP**, and **build consistent habits** through small but meaningful efforts.



Eco Quest

Core Concept

EcoQuest is inspired by location-based type apps, but instead of unlocking different characters, users unlock different quests.

THE GOAL

Make sustainability more addictive and rewarding

Eco Quest

User Flow

Users opens the app to find nearby **eco-friendly quests** and then completes them to **earn XP to unlock quests and build streaks** for consistency. The system rewards small and repeatable actions that let the users to be engaged and gradually turn eco-friendly behaviors into long-term habits.

Eco Quest

Environmental Impact

EcoQuest transforms environmental awareness into **consistent real-world action.**

By turning small, repeatable, eco-friendly behaviors into missions, the app encourages long-term habit formation, leading to reduced waste and increased sustainable practices.

Eco Quest

Motivation

XP (Experience Points)

Users earn XP by completing verified environmental missions.
XP represents their level of **participation and real-world engagement**.

Unlock System

As users accumulate XP, new missions or features become available.
This creates a **sense of progression and long-term engagement**.

Leaderboard

Users can **compare their activity** levels with others.
Rather than pure competition, it encourages **consistent participation over time**.