Jake Crouch

1) Internationalization is setting up a software application to be able to be
integrated to multiple cultures. This includes preparing to integrate aspects such as
currency and vocabulary. Localization is the process of actually integrating the software to
be used on the international level. Such as physically adding in the correct
vocabulary words.

2) Some software can benefit the world and is viable to be used in every country. If every country
kept its products to itself then the world would not be in the advanced state it is currently
in. A business can also greatly benefit in profit by selling their products
internationally.