HISTORIES OF CAPITALISM, 2.0 CORNELL UNIVERSITY SEPTEMBER 29 TO OCTOBER 1, 2016

PRELIMINARY SCHEDULE

FOR MORE INFORMATION SEE HOC.ILR.CORNELL.EDU

PRELIMINARY SCHEDULE

THURSDAY | 7:00 PM to 9:00 PM

OPENING PLENARY | SLAVERY AND CAPITALISM

Sandy Darity william.darity@duke.edu

Kirsten Mullen folklifeworldwide@yahoo.com

PRELIMINARY SCHEDULE

FRIDAY | 9:00 AM to 10:30 AM

PANEL 1.0 | IMAGINING THE ECONOMY | MEASUREMENT

Comment: Shaianne Osterreich sosterreich@ithaca.edu

Timothy Shenk teshenk@gmail.com

"The Enemy Within": Lawrence Klein, the Politics of the Economy, and the Limits of Neoliberalism

Rachel Knecht teshenk@gmail.com

"Certain Fixed and Palpable Principles": Engineers Invent the Economy

Stephen Macekura smacekur@indiana.edu

Whither Economic Growth?: Social Indicators and the Transnational Politics of Measurement in the 1970s

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 9:00 AM to 10:30 AM

PANEL 1.1 | IMAGINING THE ECONOMY | THE CORPORATION

Comment: Gabrielle Elise Clark gec213@nyu.edu

Stefan Link stefan.j.link@dartmouth.edu

Bringing Politics Back into Business History: Ford versus GM revisited

Richard Popp stefan.j.link@dartmouth.edu

The Age of Conglomeration: Corporations and Technocratic Gigantism in Late Postwar Culture

K Sabeel Rahman sabeel.rahman@brooklaw.edu

Managerialism and structuralism in economic governance

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 9:00 AM to 10:30 AM

PANEL 1.2 | IMAGINING THE ECONOMY | SMALL BUSINESS

Comment: Ben Waterhouse Benjamin C. Waterhouse <waterhou@email.unc.edu>

Danielle Wiggins danielle.wiggins@emory.edu

The Legend of Sweet Auburn: Black Capitalism and the Cult of Black Entrepreneurship in the Second Post Civil Rights Era

Gordon Lafer danielle.wiggins@emory.edu

Making Sense of Business Political Activism in the 21st Century

Rachel Bunker rbunker@history.rutgers.edu

From Any Point in the World:' Standardizing Consumer Credit Ratings Between the U.S. and Mexico

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 9:00 AM to 10:30 AM

PANEL 1.3 | IMAGINING THE ECONOMY | SCIENCE

Comment: Lee Vinsel lee.vinsel@gmail.com

E.F. Spero efs8@mit.edu

Turning Knowledge into Economy: The Emergence of Academic-Industrial Partnerships in the early 20th century

Margaret Graham efs8@mit.edu

When Industrial R&D Became Corporate

Alexander Arnold ala287@nyu.edu

Beyond Physics Envy?: Thinking Through the Epistemological Status of Economics in 20th Century France

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 9:00 AM to 10:30 AM

PANEL 1.4 | IMAGINING THE ECONOMY | NON-PROFIT

Comment: Ken Lipartito Ken Lipartito < lipark@fiu.edu>

Joshua Davis jdavis@ubalt.edu

Can Business Be Non-Capitalist? A Recurring Question of American Social Movements

Evan Faulkenbury jdavis@ubalt.edu

The Voter Education Project, Philanthropic Foundations, and the Financing of the Civil Rights Movement

Micah McElroy mdm2200@columbia.edu

"Planning for Freedom:" The Fracturing of Philanthropic Foundations, 1900—1960.

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 9:00 AM to 10:30 AM

PANEL 1.5 | IMAGINING THE ECONOMY | RELIGION

Comment: Derek Chang Derek Chang <dsc37@cornell.edu>

Gerald Zahavi gzahavi@albany.edu

Marx and Luther on the Prairie: Radicalism and Faith in Sheridan County, Montana (1920-1934)

Aaron Sizer gzahavi@albany.edu

"A Little Fearful of the Women's Boards": Gender and Presbyterian Corporatization

Henry Gorman henry.g.gorman@vanderbilt.edu

Capital, Labor, and America's Moral Empire

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 9:00 AM TO 10:30 AM

PANEL 1.6 | IMAGINING THE ECONOMY | MODELS

Comment: Ann Johnson aj532@cornell.edu

Andrew Russell arussell@jhu.edu

Maintaining Capitalism: Labor History meets the History of Technology, Again

Jeff Diamanti arussell@jhu.edu

Reading Hardin's 'Tragedy of the Commons' Thesis as a Foundational Petrofiction

Teal Arcadi tarcadi@princeton.edu

Big Box America: Superstores as Capitalist Typology

PRELIMINARY SCHEDULE

FRIDAY | 10:30 AM to 11:00 AM

BREAK

PRELIMINARY SCHEDULE

FRIDAY | 11:00 AM TO 12:00 PM

PLENARY 1 | JULIET WALKER

PRELIMINARY SCHEDULE

FRIDAY | 12:00 PM to 1:00 PM

LUNCH

PRELIMINARY SCHEDULE

FRIDAY | 1:15 PM to 2:45 PM

PANEL 2.0 | PLACES | CHINA AND JAPAN

Comment: John Barwick jsb435@cornell.edu

Victor Seow vseow@cornell.edu

Manufacturing Revolutions: The Rise and Decline of a Chinese Automobile City

Koji Hirata vseow@cornell.edu

The Making of a Rust Belt: State Enterprise, City, and Workers in China's Northeastern Industrial Base, 1975-1997

Kira Lussier kira.lussier@utoronto.ca

Big in Japan: Management, Social Psychology, and the Myers-Briggs Type Indicator in Japan, 1970-1990

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 1:15 PM to 2:45 PM

PANEL 2.1 | PLACES | GLOBAL INDIA

Comment: Osama Siddiqui ors9@cornell.edu

Silas Webb SIWEBB@SYR.EDU

"A large colony of British Indians": Punjabis at the Limit of Racial Capitalism in Working-Class Glasgow, 1925-1947

ROHIT DUTTA ROY SIWEBB@SYR.EDU

Capitalism and the Question of Caste: India, Economic Liberalization and the trajectory of widening social inequalities

Blessy Abraham blessynow18@gmail.com

Analyzing the Impact of Inter-War Tariff Policy for Industrial Development in India (1919-1939)

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 1:15 PM to 2:45 PM

PANEL 2.2 | PLACES | GLOBAL FRANCE

Comment: Paul Friedland paf67@cornell.edu

Xavier Lafrance lafrance.xavier@uqam.ca

A Protracted Transition: Reassessing Capitalist Development in Post-Revolutionary France

Frantz Gheller lafrance.xavier@uqam.ca

The French Canadian Peasant Society and the Uneven Development of Early Northeastern America

Thierry Drapeau tdrapeau@buffalo.edu

'Un service profitable': Black Racial Slavery and the Capitalist Transition in Pre-Revolutionary Saint-Domingue

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 1:15 PM to 2:45 PM

PANEL 2.3 | PLACES | SOUTH AMERICA

Comment: Ray Craib rbc23@cornell.edu

Casey Lurtz lurtz@wcfia.harvard.edu

Small Time Credit Networks in Chiapas during the Export Boom

Christy Thornton lurtz@wcfia.harvard.edu

'Mexico has the Theories': Debt, Finance, and Development in the 1930s

James Sanders james.sanders@usu.edu

"The Path of the Dictator": Capitalism and the Restriction of Democracy in Late Nineteenth-Century Mexico and Colombia

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 1:15 PM to 2:45 PM

PANEL 2.4 | PLACES | THE MIDWEST

Comment: Gabe Rosenberg Gabriel Rosenberg <rosenberg.gabriel@gmail.com>

Noam Maggor maggor@post.harvard.edu

Populism and the Politics of Market Integration in the Great American West

Robbie Nelson maggor@post.harvard.edu

Organizing the People's Capital: The Knights of Labor and the Politics of Popular Finance

Jeremy Vetter jvetter@email.arizona.edu

Science and the Production of Value in Capitalist Agriculture on the U.S. Great Plains

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 1:15 PM to 2:45 PM

PANEL 2.5 | PLACES | THE SOUTH

Comment: Shirley Thompson s.thompson@mail.utexas.edu

Bryant Etheridge bletheridge1@gmail.com

"Industry Follows Brainpower': The Texas Path to Human Capital-Intensive Economic Development"

Catherine Conner bletheridge1@gmail.com

"Laboring Women: Race and Human Capital in Post-Industrial Birmingham, 1940-1980"

Gavin Benke gavinbenke@gmail.com

"Enron and Human Capital in Houston"

PRELIMINARY SCHEDULE

FRIDAY | 2:45 PM to 3:00 PM

BREAK

PRELIMINARY SCHEDULE

FRIDAY | 3:00 PM to 4:00 PM

PLENARY 2 | MARCUS REDIKER |

PRELIMINARY SCHEDULE

FRIDAY | 4:15 PM to 5:45 PM

PANEL 3.0 | **DOMINATION AND RESISTANCE** | AFRICAN AMERICANS

Comment: Bessie House-Soremekun beshouse@iupui.edu

Quincy Mills qumills@vassar.edu

What Black Barbers Knew Before Mark Zuckerberg

Marcia Chatelain qumills@vassar.edu

Mahalia's Glori-Fried Chicken, Muhammad's Champburger: The Franchise Race and 1970s Black America

Jessica Ann Levy jlevy24@jhu.edu

Governing the "Black Power" City: Leon H. Sullivan, Opportunities Industrialization Centers Inc., and the Rise of Black Empowerm

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 4:15 PM to 5:45 PM

PANEL 3.1 | **DOMINATION AND RESISTANCE** | *COMMUNISTS*

Comment: TBD TBD

Lukas Dovern ldovern@stanford.edu

Investing in Socialism: Communist Poland, the World Bank, and the Beginning of the Cold War

Tomasz Blusiewicz Idovern@stanford.edu

The blueprint for the East German Kommerzielle Koordinierung, or how the Stasi Read Capitalism

Fritz Bartel mfb87@cornell.edu

The Volcker Shock and the Communist Sovereign Debt Crisis

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 4:15 PM to 5:45 PM

PANEL 3.2 | **DOMINATION AND RESISTANCE** | *WOMEN*

Comment: Karen Mahar KMAHAR@siena.edu

Jessica Burch jburch@hbs.edu

No-Collar Work: Direct Selling and the Origins of the Casual Labor Economy

Allison Elias jburch@hbs.edu

Women and Offices in the 1970s

Danielle Dumaine danielle.dumaine@uconn.edu

"Credit For Women:" Feminist Federal Credit Unions and Feminist Re-imaginings of Capitalism

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 4:15 PM to 5:45 PM

PANEL 3.3 | **DOMINATION AND RESISTANCE** | *SLAVES*

Comment: Ed Baptist Ed Baptist <eeb36@cornell.edu>

Justene Hill justene_hill@yahoo.com

Black Markets: The Slaves' Economy and Plantation Capitalism in South Carolina, 1820-1860

Ernesto Bassi justene hill@yahoo.com

Much More Than the Half Has Never Been Told: Revisiting Capitalism and Slavery from New Granada's Shores

Gregg Lightfoot GTL7@Cornell.edu

An Aspirant and Anxious Class - Cuban Hacendados and the Capitalist Caribbean 1800-18

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 4:15 PM to 5:45 PM

PANEL 3.4 | **DOMINATION AND RESISTANCE** | *HEGEMONY*

Comment: Julia Ott ottj@newschool.edu

Daniel Luban dluban@uchicago.edu

Hayek, Nozick, and the Riddle of Coercion

Nicholas Osborne dluban@uchicago.edu

Children of Capitalism: School Savings and the Crafting of Economic Norms

Brett Sheehan bsheehan@usc.edu

The Moral Discourse on Capitalism in Twentieth-Century China

PRELIMINARY SCHEDULE

FRIDAY | 4:15 PM to 5:45 PM

PANEL 3.5 | **DOMINATION AND RESISTANCE** | *COLONIZED*

Comment: Eric Tagliacozza et54@cornell.edu

Allison Powers Useche akp2134@columbia.edu

Dangerous Precedents: International Eminent Domain in the Panama Canal Zone

Brandon Williams akp2134@columbia.edu

Making the World Safe for Capitalism? The ILO's Mission to Spread New Deal Capitalism in India and Indonesia

Alvin Camba acamba1@jhu.edu

US Empire and Informal Capitalism: Unpaid Work and Food Regimes in Late Colonial Philippines

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

FRIDAY | 4:15 PM to 5:45 PM

PANEL 3.6 | **DOMINATION AND RESISTANCE** | *ELITES*

Comment: TBD TBD

Bretton Fosbrook

Evolution through Heterarchical Organization in 1980s Strategic Management

Richard Schneirov

Problematizing Capitalism: The Vulnerability of Capitalist Hegemony in Mid-Nineteenth Century Chicago

Don Nerbas don_nerbas@cbu.ca

Cape Breton Coal and "Gentlemanly Capitalism"

PRELIMINARY SCHEDULE

FRIDAY | 6:00 PM to 7:30 PM

RECEPTION

HISTORIES OF C	APITALISM COI	NFERENCE, 2.	.0	
FRIDAY 7:3	O РМ то 9:30	PM		
DINNER	I			

Comment:

PRELIMINARY SCHEDULE

PRELIMINARY SCHEDULE

SATURDAY | 8:00 AM to 9:00 AM

BREAKFAST

PRELIMINARY SCHEDULE

SATURDAY | 9:30 AM TO 10:30 AM

PLENARY 3 | EMMA ROTHSCHILD |

PRELIMINARY SCHEDULE

SATURDAY | 10:45 AM to 12:15 PM

PANEL 4.0 | INSTITUTIONS | MINES

Comment: Lukas Rieppel lukas_rieppel@brown.edu

Elizabeth Harmon harmone@umich.edu

The Importance of Distinguishing Business and Philanthropic Interests: Colorado Fuel & Iron's Failed Corporate Welfare Strategy

Trish Kahle harmone@umich.edu

Environmental Mayhem: Jock Yablonski's Campaign for the UMWA Presidency in an Era of Energy Capital Restructuring

Branden Adams branden@stanford.edu

New River Coal: Labor, Finance, and Railroads in Late Nineteenth-Century American Coal Mining

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 10:45 AM to 12:15 PM

PANEL 4.1 | INSTITUTIONS | FORESTS

Comment: Erik Loomis eloomis@uri.edu

Jason L, Newton jlnewton@syr.edu

The Winter Workscape: Weather and the Meaning of Industrial Capitalism in the Northern Forest, 1900-1950

Ileen DeVault jlnewton@syr.edu

Family Business

Debjani Bhattacharya db893@drexel.edu

Manufactured Landscape: Law and Infrastructure in the Bengal Delta

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 10:45 AM to 12:15 PM

PANEL 4.2 | INSTITUTIONS | FACTORIES

Comment: Andrew Kahrl andrew.kahrl@marquette.edu

Jason Resnikoff jzr2101@columbia.edu

The Misanthropic Sublime: Automation, Radicalism, and the Meaning of Labor in the Post-War United States

Nickolas Perrone jzr2101@columbia.edu

"From 'the Swamp' to Wall Street: Manhattan Tanners and the Making of American Capitalism"

Shaun Nichols snichols@fas.harvard.edu

"In Constant Turmoil"?: Global Labor Migration and Working-Class Conflict in Industrial Massachusetts, 1865-1900

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 10:45 AM TO 12:15 PM

PANEL 4.3 | INSTITUTIONS | DEVELOPMENT

Comment: George Boyer grb3@cornell.edu

Jenny Goldstein jeg347@cornell.edu

Re-Engineering Indonesia's Peatlands and the Contradictions of Development Capital

Sveinn Johannesson jeg347@cornell.edu

The Inquiring State: The Federal Government, Scientific Knowledge and Economic Development in the Early United States, 1817-1840

Kaspar Pucek kpucek@princeton.edu

Factories and Institutions in Transition: The Russian Aluminum Industry and the Post-Communist Economic Predicament

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 10:45 AM to 12:15 PM

PANEL 4.4 | INSTITUTIONS | ENTERTAINMENTS

Comment: Charles McGovern cfmcgo@wm.edu

Jane Glaubman jg835@cornell.edu

From Subculture to State Policy: Tolkien and the Political Economy of Fan Culture

Seth Tannenbaum jg835@cornell.edu

Baseball's Capitalist Democracy

Ronny Regev rregev@princeton.edu

It's a Creative Business: The Hollywood Film Studio as a Workplace

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 10:45 AM to 12:15 PM

PANEL 4.5 | INSTITUTIONS | STATE

Comment: Christy Chapin cchapin@umbc.edu

Jacob Swanson jgs275@cornell.edu

Reporting and Rendering: Constituting Monetary and Political Orders in Alexander Hamilton's "Report on Public Credit"

Daniel Mandell jgs275@cornell.edu

Clashing Views of Political Economy, 1790-1840

Par Wikman par.wikman@ekhist.uu.se

Drawers of maps and hewers of data – The co-production of the social sciences and the welfare state in post-war Sweden

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 10:45 AM to 12:15 PM

PANEL 4.6 | INSTITUTIONS | UNFREEDOM

Comment: Kathryn Boodry kboodry@uoregon.edu

Sharon Murphy sharon.murphy@providence.edu

Bank Financing of Slavery during the 1840s and 1850s

Songho Ha sharon.murphy@providence.edu

Albert Gallatin and slavery

Jen Manion manionjen@gmail.com

Capitalism & the Carceral State: Reading the Ledgers of Early American Penitentiaries

PRELIMINARY SCHEDULE

SATURDAY | 12:30 PM to 1:45 PM

LUNCH

PRELIMINARY SCHEDULE

SATURDAY | 2:00 PM to 3:00 PM

PLENARY 4 | **JEDIDIAH PURDY** |

PRELIMINARY SCHEDULE

SATURDAY | 3:15 PM to 4:45 PM

PANEL 5.1 | THE STATE | STATE AND LAW

Comment: Richard John rrj2115@columbia.edu

Judge Glock judgeglock@gmail.com

Private Business Records and the Origins of the Administrative Subpoena

Martin Giraudeau judgeglock@gmail.com

Promising Businesses: A Historical Essay on the Legalization of Business Plans (18th-21st c.)

Antonio Weiss antonio.eduardo.weiss@gmail.com

McKinsey & Company and the British state: The 1974 National Health Service Reorganisation

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 3:15 PM to 4:45 PM

PANEL 5.2 | THE STATE | CONQUEST

Comment: TBD TBD

Thomas Cox thc001@shsu.edu

"Middle Men in the Middle Kingdom: American Traders, Hong Merchants, and Qing Officials in China during the First Opium War

Emilie Connolly thc001@shsu.edu

Money Trails: Chickasaw Removal and Southern Banks

Heather Wilpone-Welborn hwelbo2@uic.edu

Taxing Victory: America's Fiscal Revolution During the Civil War and the Dawn of the Gilded Age, 1861-1873

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 3:15 PM to 4:45 PM

PANEL 5.3 | THE STATE | SOLVING CRISES

Comment: Elaine Lewinnek elewinnek@fullerton.edu

Alice Echols echols@usc.edu

The Building & Loan Crisis of the Depression: Un-Wonderful Lives

Erin Cully echols@usc.edu

Bleeding Them Dry: The Demise of the US Thrift Industry and the Consolidation of the Banking Sector, 1980-1995

Michael Reagan reagan@uw.edu

Racial Capitalism in the 1975 New York City Fiscal Crisis

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 3:15 PM to 4:45 PM

PANEL 5.4 | THE STATE | BORDERS

Comment: Sandra Greene seg6@cornell.edu

Paige Glotzer paigeglotzer@jhu.edu

Transnational Investment and the Origins of the Segregated American Suburb

Gabrielle Clark paigeglotzer@jhu.edu

"Coercion and Contract at the Margins: Deportable Labor and the Laws of Employment Termination under American Capitalism"

Ben Huf benjamin.huf@anu.edu.au

Making Migration an Economic Problem in the Early Nineteenth-Century British World

HISTORIES OF CAPITALISM CONFERENCE, 2.0

PRELIMINARY SCHEDULE

SATURDAY | 3:15 PM to 4:45 PM

PANEL 5.5 | THE STATE | LIBERALISM AND NEOLIBERALISM

Comment: Ellie Shermer eshermer@claremontmckenna.edu

Ed Quish ejq7@cornell.edu

Walter Lippmann and the Origins of Neoliberalism

Lyle Rubin ejq7@cornell.edu

The Economist's Second Smith: Between Market Liberalism and Market Socialism, 1843 to the Present

Stefan Eich stefan.eich@yale.edu

John Locke and the Politics of Monetary Depoliticization

SATURDAY | 5:00 PM to 5:30 PM

REFLECTIONS | GRADUATE STUDENTS DISCUSS WHAT THEY HEARD |

Comment: **TBD**

PRELIMINARY SCHEDULE

SATURDAY | 6:30 PM to 9:30 PM

PARTY: THE LEISURE OF THE THEORY CLASS