

## ABOUT ME

# UI/UX Designer with experience in Color & Material Design and Development

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I STARTED MY CAREER AS A TEXTILE DESIGNER, COLLABORATING WITH LOCAL HOSIERY FACTORY IN SAMOBOR, CROATIA.

I MOVED TO GERMANY IN 2014 TO THE POSITION OF COLOR & MATERIAL DESIGNER AT PUMA HQ IN HERZOGENAUACH. I WORKED WITH KEY ACCOUNTS ON SMU ORDERS, DESIGNING COLOR CARDS AND SELECTING KEY DROPS FOR VARIOUS MARKETS.

AS A COLOR DESIGNER, I WORKED FOR ADIDAS DESIGNING COLOR CARDS FOR TRAINING FOOTWEAR AND SLIDES.

AS OF 2017 I AM A COLORIST FOR C&A HQ IN DÜSSELDORF IN CHARGE FOR COLOR MANAGEMENT AND COMMUNICATION.

FROM THERE I MOVED MY INTEREST TO DIGITAL DESIGN AREA AND COMPLETED EDUCATION IN UI DESIGN, I AM WORKING ON UI/UX PROJECTS FOCUSED ON VISUAL DESIGN FOR WEB AND MOBILE.



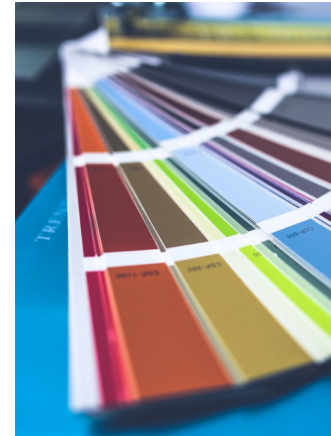
## UI/UX

### UI DESIGN

- trend research
- wireframing
- prototyping
- interface design
- responsive design

### UX RESEARCH

- user interview
- usability test
- user persona
- user flow



## Color & Material

### COLOR / MATERIAL DESIGN

- color design
- trend research
- material selection
- competitor analysis

### COLOR DEVELOPMENT

- labdip approval digital/visual
- color management
- color standard creation
- DCI training certification for digital color evaluation



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