5. Exchangeability: Assumptions to block backdoor paths

Ian Lundberg
Cornell Info 6751: Causal Inference in Observational Settings
Fall 2022

6 Sep 2022

Learning goals for today

At the end of class, you will be able to:

- 1. Encode causal theories in Directed Acyclic Graphs (DAGs)
- 2. Identify causal effects by blocking backdoor paths
- 3. Understand collider variables



A DAG is a formal graph, used for causal assumptions

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- ► Each **node** is a variable
- ► Each edge is a causal relation



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$$A \xrightarrow{\nearrow} C$$

What makes it a DAG?

A DAG is a formal graph, used for causal assumptions

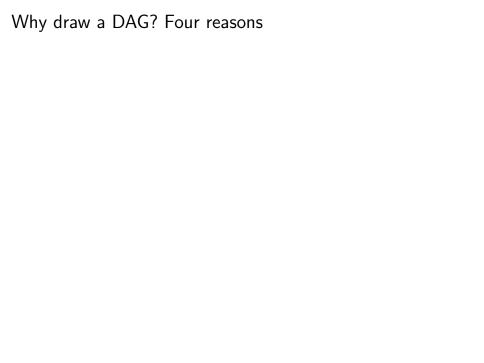
- ► Each **node** is a variable
- ► Each edge is a causal relation

$$A \xrightarrow{B} C$$

What makes it a DAG? It is directed and acyclic.

- ▶ Directed: Every edge has an arrow. Causality flows one way.
- ► Acyclic: There are no cycles





Why	draw	a	DAG?	Four	reasons

 $1.\,$ DAGs formalize the theory we believe before we see any data

Why draw a DAG? Four reasons

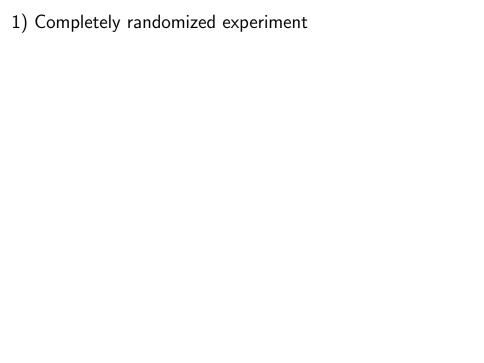
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- 1. DAGs formalize the theory we believe before we see any data
- 2. DAGs often formalize things the data cannot tell us
- 3. DAGs are mathematically precise, with formal properties
- 4. DAGs are intuitive



Flip a coin. Assign job training. Observe employment.

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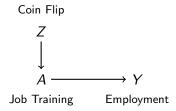
Coin Flip

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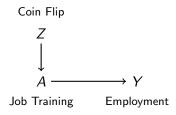
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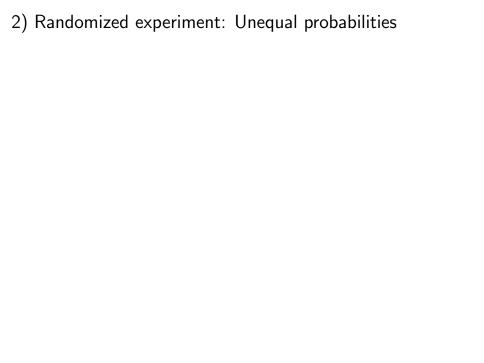
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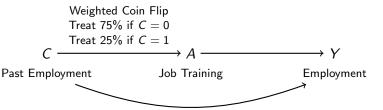


Recall: Heads and tails are exchangeable.

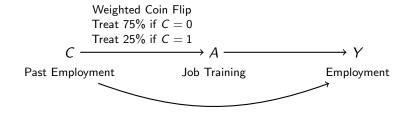


Assign job training with higher probability to those who were not employed last year.

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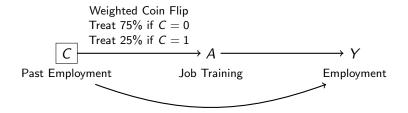


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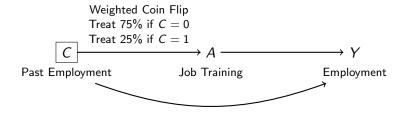
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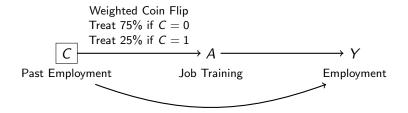


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Heads and tails are conditionally exchangeable

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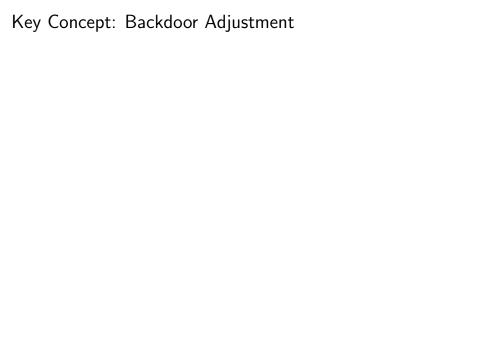


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Heads and tails are conditionally exchangeable

Next up: Formalize this intuition

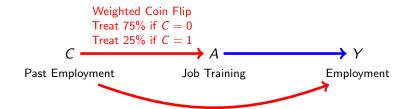


There are two reasons A and Y are associated

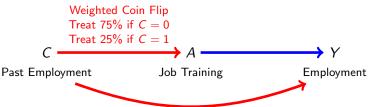
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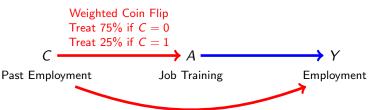
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 - ► Think of a house at A

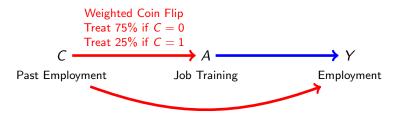


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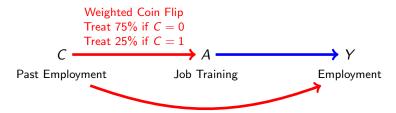
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To block the backdoor path, condition on C

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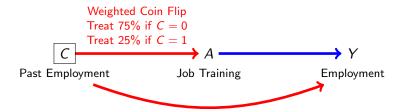


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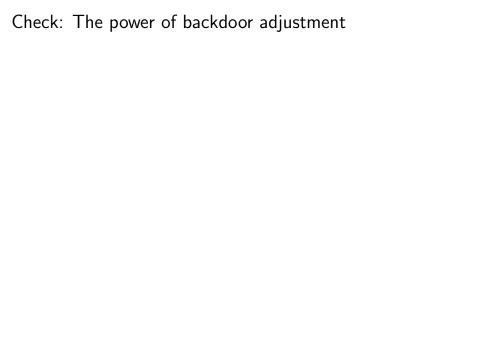
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To block the backdoor path, condition on C

- ► Analyze within strata of *C*
- ► Denoted by the box



Check: The power of backdoor adjustment

► If my DAG is true

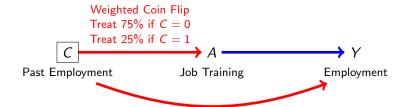
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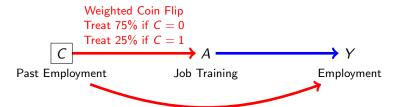
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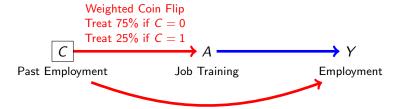
Only difference: In an experiment we know the DAG is true.



Causal identification links causal quantities (involving potential outcomes, e.g. Y^a) to statistical quantities (involving observable variables, e.g. Y)



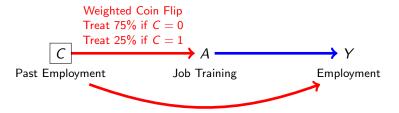
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Once we block the backdoor path,

$$\underbrace{\mathsf{E}(Y^a \mid C = c)}_{\mathsf{Causal Quantity}} = \underbrace{\mathsf{E}(Y \mid C = c, A = a)}_{\mathsf{Statistical Quantity}}$$

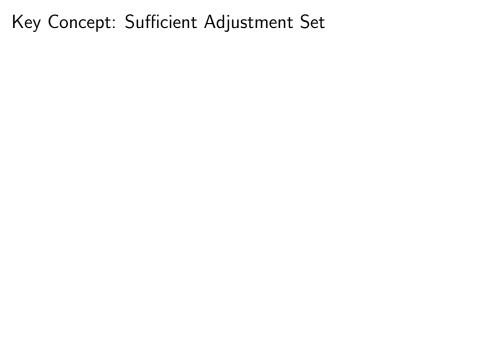
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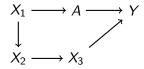
$$\underbrace{\mathsf{E}(Y^a \mid C = c)}_{\mathsf{Causal Quantity}} = \underbrace{\mathsf{E}(Y \mid C = c, A = a)}_{\mathsf{Statistical Quantity}}$$

Also known as conditional exchangeability (Hernán & Robins 3.2)

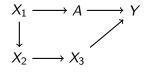


A sufficient adjustment set is any set of variables that blocks all backdoor paths between the treatment and outcome

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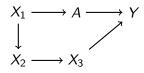


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▶ Condition on X_1 : $A \leftarrow X_1 \rightarrow X_2 \rightarrow X_3 \rightarrow Y$

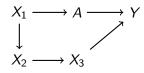
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$$\begin{array}{cccc}
X_1 & \longrightarrow & A & \longrightarrow & Y \\
\downarrow & & & & \\
X_2 & \longrightarrow & X_3
\end{array}$$

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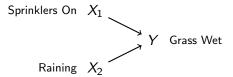
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¹Example from Pearl, J. (1988). Probabilistic Reasoning in Intelligent Systems: Networks of Plausible Inference.

Suppose I have sprinklers on a timer.

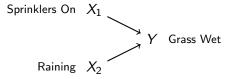
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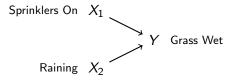
Suppose I have sprinklers on a timer.



We say Y is a **collider** along the path $X_1 \rightarrow Y \leftarrow X_2$

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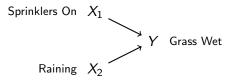


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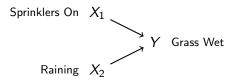


We say Y is a **collider** along the path $X_1 \rightarrow Y \leftarrow X_2$

- ► The collider blocks the path
- \triangleright X_1 is independent of X_2
 - ► (Sprinklers On) is uninformative about (Raining)

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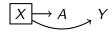


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- \triangleright X_1 is independent of X_2
 - ► (Sprinklers On) is uninformative about (Raining)
- ► Conditioning on Y opens the path
 - ▶ If the grass is wet (conditional on Y = 1), then either (Sprinklers On) or (Raining)

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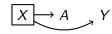
Conditioning on an ancestor closes an open path



Conditioning on an collider **opens** a closed path

$$X_1$$
 X_2
 Y

Conditioning on an ancestor closes an open path

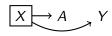


In the population, A and Y are related

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Conditioning on an ancestor closes an open path



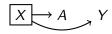
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Conditioning on an collider **opens** a closed path



In the population, X_1 and X_2 are **independent**

Conditioning on an ancestor closes an open path



In the population, A and Y are related

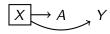
Within strata of X, A and Y are independent

Conditioning on an collider **opens** a closed path



In the population, X_1 and X_2 are independent

Conditioning on an ancestor closes an open path



In the population, A and Y are related

Within strata of X, A and Y are independent

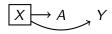
Conditioning on an collider **opens** a closed path



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Within strata of Y, X_1 and X_2 are related

Conditioning on an ancestor closes an open path



In the population, A and Y are related

Within strata of X, A and Y are **independent**

Example

- X is past unemployment
- A is ineffective job training
- Y is future employment

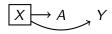
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Conditioning on an collider **opens** a closed path



In the population, X_1 and X_2 are **independent**

Within strata of Y, X_1 and X_2 are related

Example

- X_1 is sprinklers on
- X_2 is rain
- Y is wet grass

Ancestors vs. Colliders²

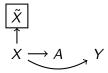
The consequences of conditioning on a descendant differ

²A great paper on colliders: Elwert, F., & Winship, C. (2014). Endogenous selection bias: The problem of conditioning on a collider variable. Annual Review of Sociology, 40.

Ancestors vs. Colliders²

The consequences of conditioning on a descendant differ

Conditioning on the descendant of an ancestor does not block a path

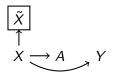


Ancestors vs. Colliders²

The consequences of conditioning on a descendant differ

Conditioning on the descendant of an ancestor does not block a path

But conditioning on the descendant of a collider still opens one



$$X_1 \Rightarrow Y \rightarrow Z$$

²A great paper on colliders: Elwert, F., & Winship, C. (2014). Endogenous selection bias: The problem of conditioning on a collider variable. Annual Review of Sociology, 40.

d-separation: Formal definition of blocking backdoor paths

From Greenland, Pearl, & Robins 1999, p. 45:

...we say that a set of variables S separates two other sets R and T, or S blocks every path between R and T, if the following criteria are met:

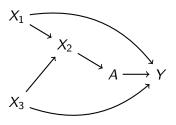
- 1. Every unblocked path from R to T is intercepted by a variable in S, and
- Every unblocked path from R to T generated by adjustment for the variables in S is intercepted by a variable in S

(This concept is usually called "d-separation of R and T by S" in the graphical literature, where d stands for "directional."

Intuition: $R \leftarrow \boxed{S} \rightarrow T$

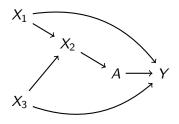
Exercise

Find 3 sufficient adjustment sets to identify $A \rightarrow Y$



Exercise

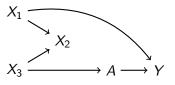
Find 3 sufficient adjustment sets to identify $A \rightarrow Y$



Answer: $\{X_2\}, \{X_1, X_3\}, \{X_1, X_2, X_3\}$

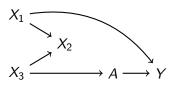
Exercise

What is the smallest adjustment set that identifies $A \rightarrow Y$?

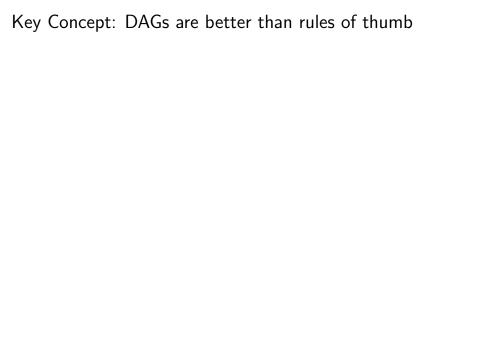


Exercise

What is the smallest adjustment set that identifies $A \rightarrow Y$?



Answer: The empty set! Don't condition on anything. The collider X_2 already blocks the path.



Incorrect Rule of Thumb:

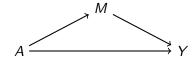
Adjust for all variables that are related to the treatment and related to the outcome.

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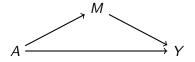


- M is related to A
- M is related to Y

Incorrect Rule of Thumb:

Adjust for all variables that are related to the treatment and related to the outcome.

Examples where that rule fails:

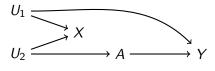


- *M* is related to *A*
- M is related to Y
- But conditioning on *M* blocks a causal path!

Imai, K., Keele, L., Tingley, D., & Yamamoto, T. (2011). Unpacking the black box of causality: Learning about causal mechanisms from experimental and observational studies. American Political Science Review, 105(4), 765-

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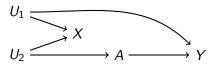


- X is related to A
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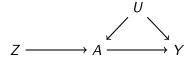


- X is related to A
- X is related to Y
- But conditioning on X opens the backdoor path!

Greenland, S. (2003). Quantifying biases in causal models: classical confounding vs collider-stratification bias. Epidemiology, 14(3), 300-306.

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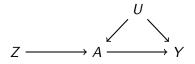


- Z is related to A
- Z is related to Y, given A

Incorrect Rule of Thumb:

Adjust for all variables that are related to the treatment and related to the outcome.

Examples where that rule fails:



- Z is related to A
- Z is related to Y, given A
- But conditioning on Z amplifies bias from U!

Pearl, J. (2011). Invited commentary: Understanding bias amplification. American Journal of Epidemiology, 174(11), 1223-1227.

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The rule of thumb commits a fundamental error.

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Adjust for all variables that are related to the treatment and related to the outcome.

The rule of thumb commits a fundamental error.

It presents a criterion that is

statistical

(involving observed relationships among variables)

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This is why we need a DAG.

Learning goals for today

At the end of class, you will be able to:

- 1. Encode causal theories in Directed Acyclic Graphs (DAGs)
- 2. Identify causal effects by blocking backdoor paths
- 3. Understand collider variables

Let me know what you are thinking

tinyurl.com/CausalQuestions

Office hours TTh 11am-12pm and at calendly.com/ianlundberg/office-hours Come say hi!