14. Marginal Structural Models

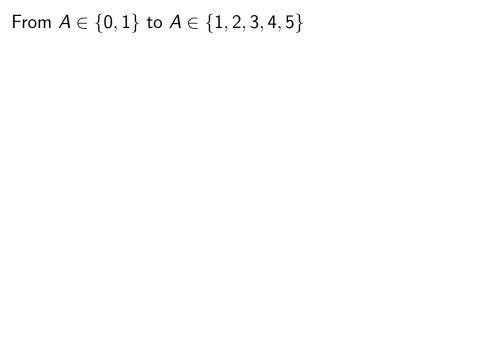
lan Lundberg
Cornell Info 6751: Causal Inference in Observational Settings
Fall 2022

6 Oct 2022

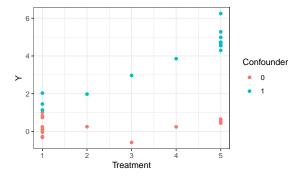
Learning goals for today

At the end of class, you will be able to:

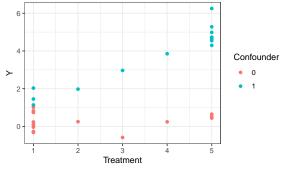
- 1. Gain efficiency with marginal structural models
- 2. Recognize how that gain comes through information sharing
- 3. Understand stabilized weights



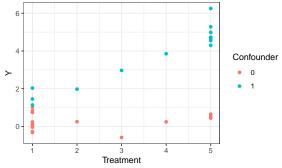
From $A \in \{0,1\}$ to $A \in \{1,2,3,4,5\}$



From $A \in \{0,1\}$ to $A \in \{1,2,3,4,5\}$

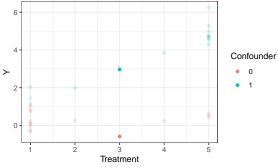


How to estimate $E(Y^3)$?



How to estimate $E(Y^3)$?

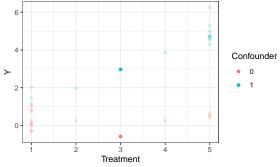
Inverse probability weighting



How to estimate $E(Y^3)$?

Inverse probability weighting

1) Restrict to A = 3

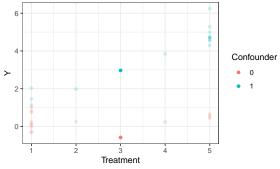


How to estimate $E(Y^3)$?

Inverse probability weighting

- 1) Restrict to A = 3
- 2) Take inverse probability weighted average

From $A \in \{0,1\}$ to $A \in \{1,2,3,4,5\}$



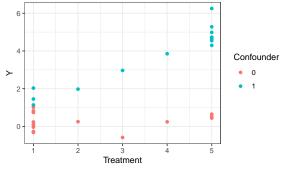
How to estimate $E(Y^3)$?

Inverse probability weighting

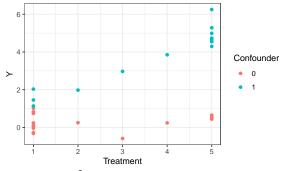
But only 2 units! High variance!

- 1) Restrict to A = 3
- 2) Take inverse probability weighted average

From $A \in \{0,1\}$ to $A \in \{1,2,3,4,5\}$

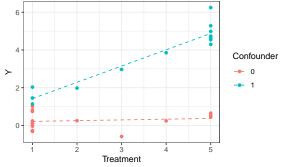


How to estimate $E(Y^3)$?



How to estimate $E(Y^3)$?

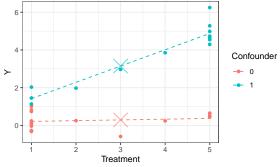
Outcome modeling



How to estimate $E(Y^3)$?

Outcome modeling

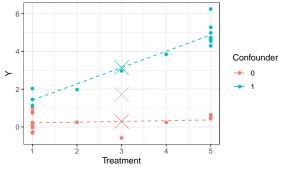
1) Fit a model for $E(Y \mid A, L)$



How to estimate $E(Y^3)$?

Outcome modeling

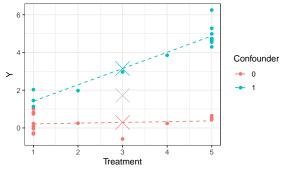
- 1) Fit a model for $E(Y \mid A, L)$
- 2) Predict at A = 3 in each group



How to estimate $E(Y^3)$?

Outcome modeling

- 1) Fit a model for $E(Y \mid A, L)$
- 2) Predict at A = 3 in each group
- 3) Average



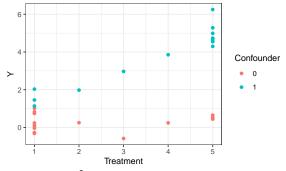
How to estimate $E(Y^3)$?

Outcome modeling

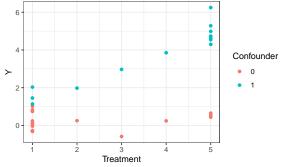
- 1) Fit a model for $E(Y \mid A, L)$
- 2) Predict at A = 3 in each group
- 3) Average

But so much modeling!

From $A \in \{0,1\}$ to $A \in \{1,2,3,4,5\}$

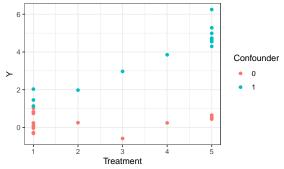


How to estimate $E(Y^3)$?



How to estimate $E(Y^3)$?

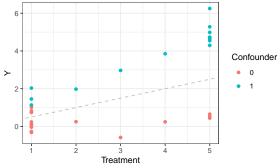
Marginal structural modeling



How to estimate $E(Y^3)$?

Marginal structural modeling

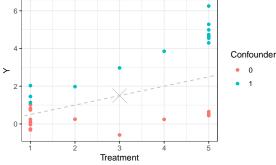
1) Reweight to a pseudo-population (inverse probability weights)



How to estimate $E(Y^3)$?

Marginal structural modeling

- 1) Reweight to a pseudo-population (inverse probability weights)
- 2) Model $E(Y^a)$ directly



How to estimate $E(Y^3)$?

Marginal structural modeling

- 1) Reweight to a pseudo-population (inverse probability weights)
- 2) Model $E(Y^a)$ directly
- 3) Predict at A = 3





Within each \vec{L} , reweight units so that every value of A is equally prevalent.

$$\vec{L} \xrightarrow{--} A \xrightarrow{Y} Y$$

Within each \vec{L} , reweight units so that every value of A is equally prevalent.

► Effectively: Remove the dashed edge

$$\vec{L} \xrightarrow{C} A \xrightarrow{Y} Y$$

Within each \vec{L} , reweight units so that every value of A is equally prevalent.

► Effectively: Remove the dashed edge

In our pseudo-population, the mean given A=a equals the expected outcome under an intervention to set A=a

$$\mathsf{E}_{\mathsf{PseudoPopulation}}(Y \mid A = a) = \mathsf{E}(Y^a)$$

$$\mathsf{E}(Y^{\mathsf{a}}) = \alpha + \beta \mathsf{a}$$

Example:

$$\mathsf{E}(Y^{\mathsf{a}}) = \alpha + \beta \mathsf{a}$$

▶ Not OLS: Modeling potential rather than factual outcomes

$$\mathsf{E}(\mathsf{Y}^{\mathsf{a}}) = \alpha + \beta \mathsf{a}$$

- ► Not OLS: Modeling potential rather than factual outcomes
- ► Assume a functional form on the thing you will report

$$\mathsf{E}(\mathsf{Y}^{\mathsf{a}}) = \alpha + \beta \mathsf{a}$$

- ► Not OLS: Modeling potential rather than factual outcomes
- ► Assume a functional form on the thing you will report
- ► Deal with confounding by inverse probability weights

$$\mathsf{E}(\mathsf{Y}^{\mathsf{a}}) = \alpha + \beta \mathsf{a}$$

- ► Not OLS: Modeling potential rather than factual outcomes
- ► Assume a functional form on the thing you will report
- ▶ Deal with confounding by inverse probability weights
- ► Gains efficiency by pooling information across treatments

$$\mathsf{E}(\mathsf{Y}^{\mathsf{a}}) = \alpha + \beta \mathsf{a}$$

- ► Not OLS: Modeling potential rather than factual outcomes
- ► Assume a functional form on the thing you will report
- ► Deal with confounding by inverse probability weights
- ► Gains efficiency by pooling information across treatments
 - ► Very useful when treatment has sparse values

Example:

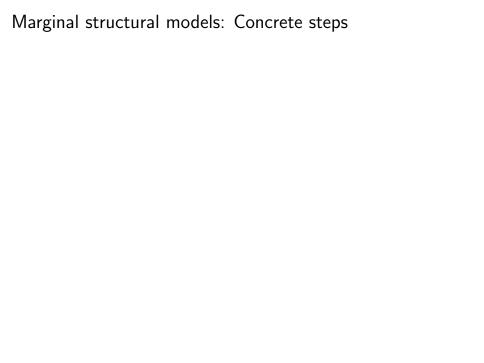
$$\mathsf{E}(Y^{\mathsf{a}}) = \alpha + \beta \mathsf{a}$$

- ▶ Not OLS: Modeling potential rather than factual outcomes
- ► Assume a functional form on the thing you will report
- ► Deal with confounding by inverse probability weights
- ► Gains efficiency by pooling information across treatments
 - Very useful when treatment has sparse values

To estimate:

$$E(Y^a) = E_{PsuedoPopulation}(Y \mid A = a) = \alpha + \beta a$$

This is OLS weighted to the pseudo-population



1. Assume a DAG where \vec{L} blocks backdoor paths

- 1. Assume a DAG where \vec{L} blocks backdoor paths
- 2. Estimate inverse probability weights

$$\hat{w}_i = rac{1}{\hat{\mathsf{P}}(\mathsf{A} = \mathsf{a}_i \mid \vec{\mathsf{L}} = \vec{\ell}_i)}$$

- 1. Assume a DAG where \vec{L} blocks backdoor paths
- 2. Estimate inverse probability weights

$$\hat{w}_i = \frac{1}{\hat{P}(A = a_i \mid \vec{L} = \vec{\ell}_i)}$$

3. Assume a functional form

$$E(Y^a) = f(a)$$
 for some simple function $f()$

- ightharpoonup Example: $E(Y^a) = \alpha + \beta a$
- "marginal": only modeling as a function of a, not \vec{L}
- "structural": causal response to an intervention on A

- 1. Assume a DAG where \vec{L} blocks backdoor paths
- 2. Estimate inverse probability weights

$$\hat{w}_i = rac{1}{\hat{\mathsf{P}}(\mathsf{A} = \mathsf{a}_i \mid \vec{\mathsf{L}} = \vec{\ell_i})}$$

3. Assume a functional form

$$E(Y^a) = f(a)$$
 for some simple function $f()$

- ightharpoonup Example: $E(Y^a) = \alpha + \beta a$
- "marginal": only modeling as a function of a, not \vec{L}
- ► "structural": causal response to an intervention on A
- 4. Estimate $\hat{E}(Y^a)$: Weighted regression of Y on A, using \hat{w}

Stabilized weights

Standard weights can be high-variance: denominator is small

$$w_i = rac{1}{\mathsf{P}(A=a_i \mid ec{L}=ec{\ell_i})}$$

Stabilized weights

Standard weights can be high-variance: denominator is small

$$w_i = rac{1}{\mathsf{P}(A=a_i \mid ec{L}=ec{\ell}_i)}$$

Stabilized weights can have lower variance

$$w_i = \frac{P(A = a_i)}{P(A = a_i \mid \vec{L} = \vec{\ell}_i)}$$

Stabilized weights

Standard weights can be high-variance: denominator is small

$$w_i = rac{1}{\mathsf{P}(A=a_i \mid ec{L}=ec{\ell_i})}$$

Stabilized weights can have lower variance

$$w_i = \frac{P(A=a_i)}{P(A=a_i \mid \vec{L}=\vec{\ell_i})}$$

This yields efficiency gains only for when the model for $E(Y^a)$ is not saturated (Hernán & Robins p. 158)

When A is continuous, pooling information over A is appealing.

When A is continuous, pooling information over A is appealing.

A marginal structural model is possible

$$w_i = \frac{1}{f_{A|\vec{L}_i}(a_i)}$$

where $f_{A|\vec{L_i}}(a_i)$ is the conditional *density* of A given \vec{L} .

When A is continuous, pooling information over A is appealing.

A marginal structural model is possible

$$w_i = \frac{1}{f_{A|\vec{L}_i}(a_i)}$$

where $f_{A|\vec{L_i}}(a_i)$ is the conditional density of A given \vec{L} .

But densities are hard to estimate

- ► Requires not just the mean—the whole distribution
- ► Can be very sensitive

When A is continuous, pooling information over A is appealing.

A marginal structural model is possible

$$w_i = \frac{1}{f_{A|\vec{L}_i}(a_i)}$$

where $f_{A|\vec{L}_i}(a_i)$ is the conditional density of A given \vec{L} .

But densities are hard to estimate

- ► Requires not just the mean—the whole distribution
- Can be very sensitive

See Hernán & Robins 12.4.

Reading

Hernán & Robins 12.4 on marginal structural models

Learning goals for today

At the end of class, you will be able to:

- 1. Gain efficiency with marginal structural models
- 2. Recognize how that gain comes through information sharing
- 3. Understand stabilized weights

Let me know what you are thinking

tinyurl.com/CausalQuestions

Office hours TTh 11am-12pm and at calendly.com/ianlundberg/office-hours Come say hi!