

Hopper's BBQ and Company Inc. Expansion Project

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The main decision factor will be based on if it would be better to open a location in downtown or on the outskirts of town, based on the number of other BBQ restaurants in the area. Even though Hopper's BBQ and Company Inc. has had great success in a downtown location, they are open to new ideas and avenues to expand.

Data Section

First, I will use Foursquare explore command to obtain all the "BBQ" restaurants recommendations located in Waco and Corpus Christi.

Then I will use a folium map to outline both cities to show locations. Once I have all venues, then I will use the similar command to get any similar restaurants in the area to make sure we did not miss any locations.

Then I will make a graph to emphasize the findings, and to show which location and where would be the best place to open a location.