

Summary of the expert test

For the expert test we came up with 10 questions connected to the appearance of the animation and how the users perceive it. For gathering the results and information, we had 2 users (experts), who participated in the interview.

The experts:

Brice Modeste (Group 10)

Denise Tan (Group 9)

During the storyboard and character design creation process, we had comments from lecturers as well - about making improvements in the character design(make it **more recognizable**), character emotions(make **more damatic**), sounds(should also be more dramatic and bold) and the storyboard. We improved the storyboard and character design in illustrator as suggested and had the visual materials ready for today, to show the experts.

The users perceived the animation and the visual materials that we had in a way that we expected. Both of them **recognised the theme and the movie – E.T.**, because of the visual features of the characters, e.g. – red hoodie, that Elliott has. They also recognised the negative characters of the animation, which are the police cars(chasing the main characters).

They also predicted the animation and understood the sequence of the scenes. They also understood the **usage of buttons – characters**, and the result of pressing on the characters – sounds and actions. The users identified the target group as well – in their opinion the animation is made for **the target group in the ages starting from 17 to 35**, which is completely the aim of ours. Experts recognised the nostalgic retro objects – connected to the *Film Noir* and *German Expressionism* theme(color wise).

The experts also mentioned the character feelings and emotions in a way, that we expected – scared and frightened.

At this point we are not planning to make any minor changes for the animation, only the sounds and colors(make more contrast between characters and the background).