

GATES

N

FENCES

# WEBSITE BEFORE REDESIGNING

Welcome To: Gates N Fences  
L.A. Ornamental Corp  
3708 N.W. 82nd Street  
Miami, Florida 33147  
Phone: 305-696-0419  
LAOrnamental@aol.com

**Designed to Enhance the Entry of your home with Custom Ornamental Decorative Driveway Gates while bringing Safety, Security and convenience.**

[Home](#)   [Driveway Gates](#)   [Modern Driveway Gate](#)   [Custom Driveway Gates](#)   [Privacy Driveway Gates](#)   [Garden Gates](#)   [Modern Garden Gates](#)   [Privacy Garden Gates](#)   [Fencing](#)   [Fencing .2](#)   [Railings](#)   [Modern Balcony Railing](#)   [Operators - Operators](#)   [Ramsel](#)   [FAAC](#)   [Apollo](#)   [BFT](#)   [Power Master](#)   [Platinum Gate Openers](#)   [Liftmaster](#)   [Elite](#)   [Doorking](#)

 Welding Expertise



All of our Aluminum or [Wrought Iron Gates](#), or Fences are designed and manufactured to withstand a range of outdoor conditions. Our commitment to our customers and dedication to produce quality gates has earned us thousands of satisfied customers.

Although we offer a wide selection or Ornamental Designs or Decorative Designs, we can design and manufacture any style in aluminum or wrought iron metals. L.A. Ornamental & Rack Corp also offers Fences, Garden or Walk Thru Gates to match your driveway gates. With over thirty five years of experience in manufacturing and designing elegant, custom, or exotic [Aluminum Driveway Gates](#) and Fences, our past and future customers can have peace of mind that they are receiving quality workmanship. We are a Fence Company that gives our customers 110% of dedication to manufacture quality driveway gates and fences. For a quote please send an e-mail to [LAOrnamental@aol.com](mailto:LAOrnamental@aol.com)

If you're looking for Privacy with your Driveway Gates ,Garden Gates, or Walk Thru Gates, we offer a Solid Backing with your choice of Aluminum, Steel, Plexiglas or Plastic. All solid backing are offered in many different colors to choose from. [Privacy Gates](#)

We offer a large selection of Gate Openers and Gate Operators for Residential Driveway Gates, Light or Heavy Commercial Gates, or Industrial locations. If you're not sure the style or size of the Gate opener / gate operator you need, please e-mail or contact us so we can gladly help guide you to the correct choice. We offer all type of Gate Openers / Gate Operator, Sliding Gate Openers / Gate Operator, Swing Gate Openers / Gate Operator, Hydraulic Gate Openers / Gate Operator. We also have a wide selection of replacement [Main Circuit Boards](#) for all brands, and [Remote Controls](#) for Visors or Keychains.

**Railings** - L.A. Ornamental Rack Corp offers top quality Balcony Railings, Front Porch Railings, Deck Railings in Metal, Aluminum, or Wrought Iron Steel. We offer railings for residential or commercial locations for either Interior or Exterior locations. We also offer Custom Made Railings, Decorative Railings, or HandRails that are powder coated paint for low maintenance and long last Balcony Rails, Porch Rails, or Deck Rails

**Garden Gates or Walk Gates** can be designed to match any existing or ordered driveway gate. Customers can choose between wrought iron or aluminum as material and choose from our wide selection of powder coated colors. Garden or Walk Gates are custom made that can give your home that special and elegant look.

**Pool Fences** - the Aluminum Pool Fence Styles, Aluminum Pool Gate Styles, or the Aluminum Pool Deck Railing Styles that is perfect for your project. We offer decorative pool fences, standard safety fences, or any custom made pool gates for your property that are the essential requirements of commercial crowded areas, or residential properties.

We offer a large selection of Wrought Iron and [Aluminum Driveway Gates](#) , but also browse through our wide selection of Gate Operators,

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3708 NW 82nd Street  
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Office: 305-696-0419  
Fax: 305-696-0419



[Keypads & Telephone Entry Systems](#)   [Gate Operator Circuit Boards](#)   [Remote Controls](#)   [Loop Detectors & Safety Equipment](#)   [Receivers](#)

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In this page you will find one of the largest Wrought Iron Fence and Gate Selection in the net a great selection of Security Gates,Safety Gates, specializing in Front Gates Driveway Gates, the Gate World at your finger tips. We have most brands of Automatic Electric Driveway Gate Openers, brand name like Elite Gate Operator,Power Master Gate Operator,Eagle Gate Operator and others Door Gate Operating Device. All of the Driveway Metal Gates can be made of Wrought Iron or Aluminum,the Aluminum Driveway Gates are lighter the powder coat that is oven baked is superior in the Aluminum it is also less expensive to ship and in the Automatic Driveway Gate, the Electric Gate Openers the life of the unit will be extended that's why we recommend the Aluminum Driveway Gates over the Wrought Iron Driveway Gates. Baby Safety Gate,Child or Pet Safety Gate are available. Ornamental Iron Gates and Ornamental Aluminum Gates Casting are sold in the Wholesale Catalog located in the side menu there you will find Fence & Gates Supplies,Wrought Iron Furniture,Metal Art Wall Decor. In the pictures of all the Front Gates,Driveway Gates,Garden Gates that are listed below just click to learn more about the Gate Design that are available and pricing.

One of a kind hand made custom driveway gates and entrance gates, and much more hand crafted by renown metal artists and craftsmen. We also offer standard series of products that are high quality but budget friendly and factory produced. Our Standard Gate Design Series Each of these styles, while beautiful on their own, provide a great 'template' for incorporating any of the various design components available. We also offer a Signature Gate Series that provides more decorative and elaborate styles. For clients who already have a gate designed, we'll be happy to build it directly from your specs. Once your ironwork styles have been chosen and final measurements have been taken, your order is sent to fabricating. Since every piece of our ironwork is custom hand-crafted, this step is usually the most time consuming-but guaranteed, worth the wait! After fabricating, your gate is sent to a finishing facility where surfaces and welds are sanded smooth by hand and machine prior to coating with your choice of color. Powder Coat is used to assure a great finish, this powder is applied by magnet then placed in oven and baked for a beautiful, long-lasting, drip and pit-free finish.

**Click On Images For More Information**



# USER TEST RESULTS

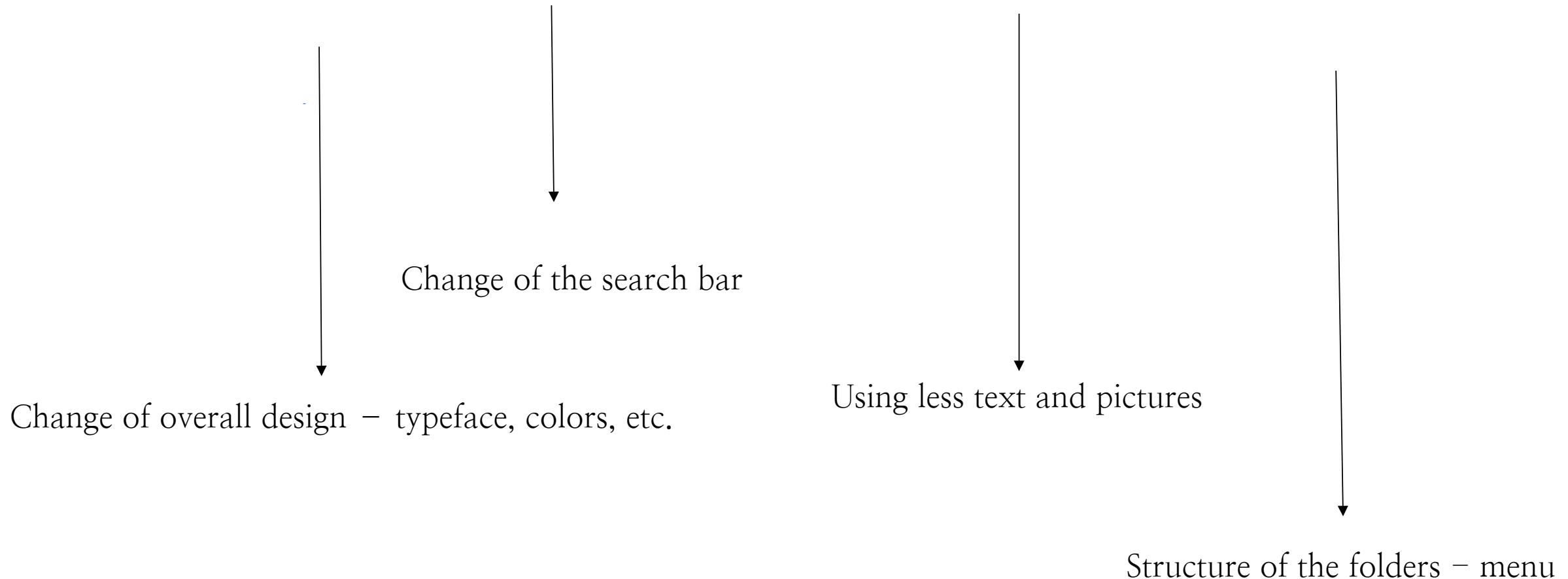
	Title of the website	Offers	Content readability	Search button/Navigation	Suggestions
User 1	Gates N Fences	Purchase options	Unorganized, seperated topics	Can not find the information	Need “dropdown” style for the menu bar.
User 2	Gates N Fences	Purchase options	Too much of text, impression of a untrustworthy website	Did not find the information by keywords	Contact info should be in the footer; More appealing pictures; Change of the colors/layout/content.
User 3	Did not notice	Purchase options	Too much of text	Hard to notice and find the search button	Need information about the company (e.g history, background information); Less text;

# 5 SECOND TEST RESULTS

# PLANNED CHANGES

APPEARENCE WISE

CONTENT WISE



# DESIGN PRINCIPLES USED

REPETITION PRINCIPLE



Color scheme and overall layout

PROXIMITY LAWS



Menu bar layout

# MOODBOARD

## GATES N FENCES



#Security



#Garden



# STYLE TILE

## TYPEFACE EXAMPLE

### HEADING

Typeface in use - Raleway Light

Size for the heading - 18 pt, bold text, Space between letters - 50pt.

For text zone -

Typeface - Raleway Light, Size - 10pt, space between letters - 50pt.

## COLOR SCHEME



#F2F2F2



#BFBFBF



#93543E



#OD2333



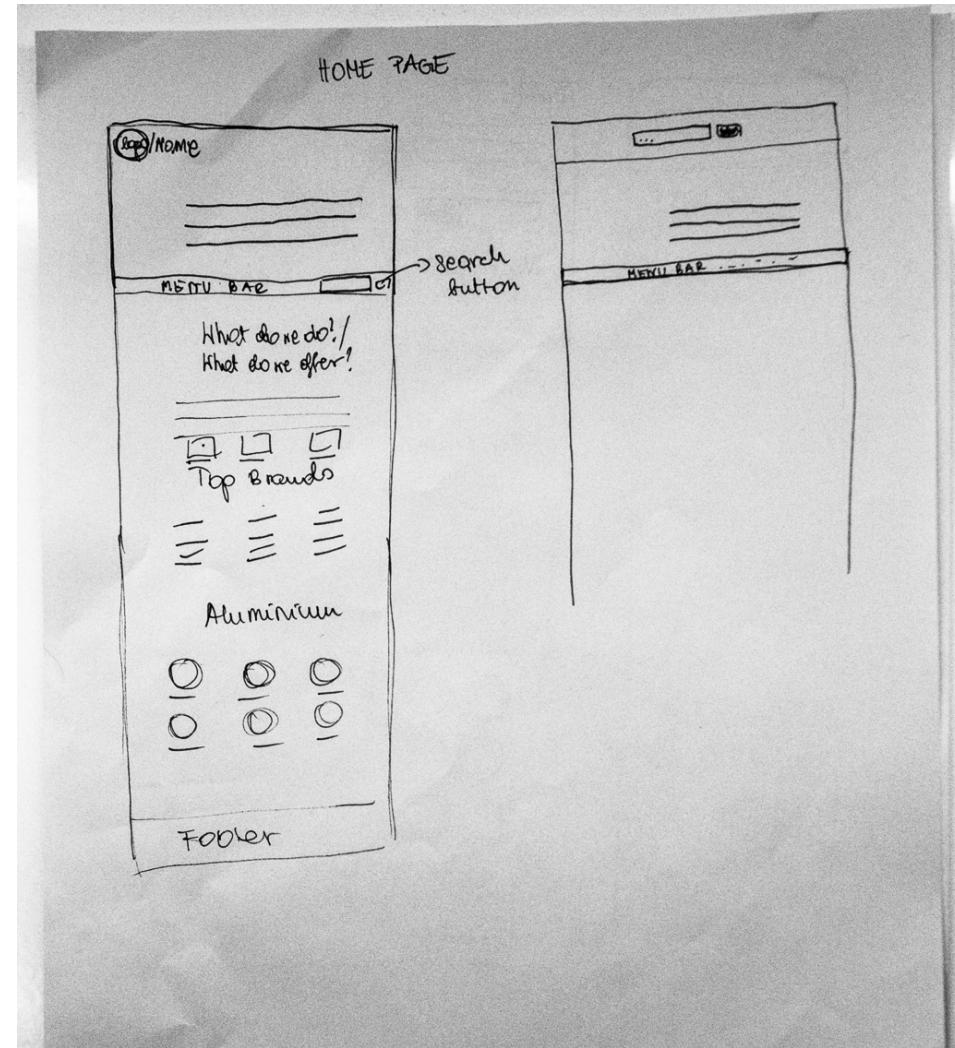
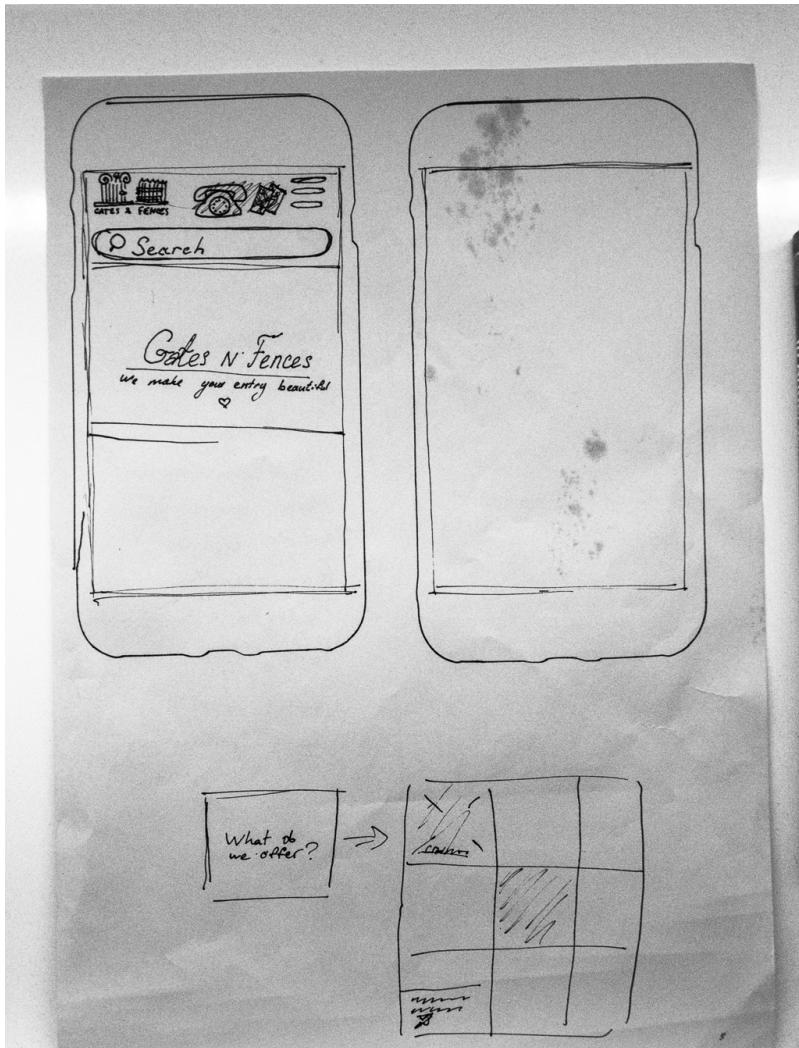
#2F5072



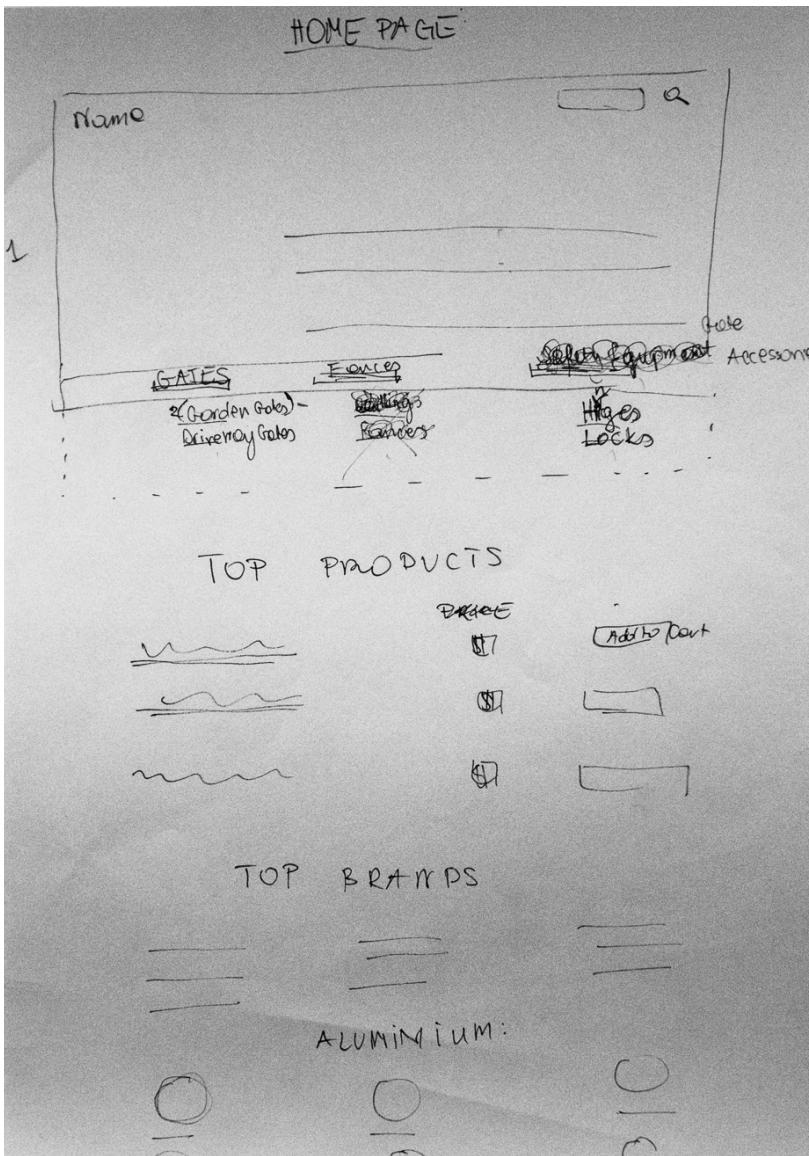
#000000

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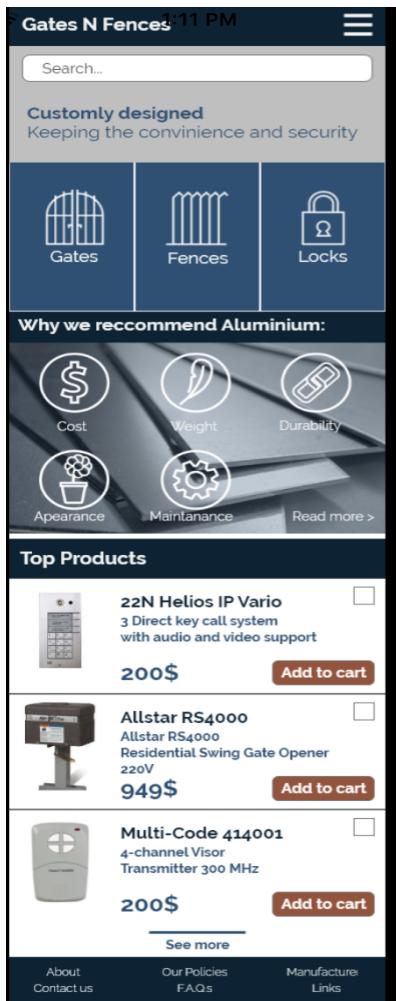
# SKETCHES – MOBILE VERSION



# SKETCHES – DESKTOP VERSION



# XD PROTOTYPES



This desktop prototype shows the homepage of Gates N Fences. It has a navigation bar with Home, Gates, Fences, Accessories, a search icon, and a shopping cart icon. Below the navigation, a section titled "Why we recommend Aluminium" contains five circular icons representing Cost, Weight, Durability, Appearance, and Maintenance. A "Top products" section follows, featuring three items: 22N Helios IP vario, All star RS4000, and All star RS4000. Each product listing includes a thumbnail, a brief description, the price, and an "Add to cart" button. At the bottom, there are links for Contact Us, Our Policies, FAQ's, and a note indicating the site was Redesigned in 2018.

This dark mode desktop prototype shows the homepage of Gates N Fences. The layout is identical to the light mode version but with a black background. The "Top products" section features three items: 22N Helios IP vario, All star RS4000, and All star RS4000. Each product listing includes a thumbnail, a brief description, the price, and an "Add to cart" button. At the bottom, there are links for Contact Us, Our Policies, FAQ's, and a note indicating the site was Redesigned in 2018.

# CSS CODE SNIPPETS

## Grids

```
.grid-container {  
    display: grid;  
    grid-template-columns: 1fr 1fr 1fr;  
    grid-template-rows: auto;  
    grid-template-areas:  
        "header header header"  
        "why why why"  
        "icons icons icons"  
        "top-products top-products top-products"  
        "products products products"  
        "footer footer footer";  
    grid-gap: 5px;  
}  
  
.grid-container-2 {  
    display: grid;  
    grid-template-columns: 1fr;  
    grid-template-rows: auto;  
    grid-template-areas:  
        "header"  
        "column"  
        "column"  
        "column"  
        "footer";  
    grid-gap: 5px;  
}
```

## Grid contents

```
.img1 {grid-area: img1;}  
.text1 {grid-area: text1;}  
.cost1 {grid-area: cost1;}  
.img2 {grid-area: img2;}  
.text2 {grid-area: text2;}  
.cost2 {grid-area: cost2;}  
.img3 {grid-area: img3;}  
.text3 {grid-area: text3;}  
.cost3 {grid-area: cost3;}  
.cost {grid-area: cost;}  
.weight {grid-area: weight;}  
.dueability {grid-area: durability;}  
.apperance {grid-area: apperance;}  
.maintenance {grid-area: maintenance;}  
.read-more {grid-area: read-more;}
```

```
* {  
    box-sizing: border-box;  
}  
  
body {  
    font-family: 'Raleway', sans-serif;  
    margin: 0;  
    height: 100%;  
    background-color: #BFBFBF;  
}  
  
.grid-container {  
    display: grid;  
    grid-template-columns: 1fr 1fr 1fr;  
    grid-template-rows: auto;  
    grid-template-areas:  
        "header header header"  
        "why why why"  
        "icons icons icons"  
        "top-products top-products top-products"  
        "products products products"  
        "footer footer footer";  
    grid-gap: 5px;  
}  
  
.grid-container-2 {  
    display: grid;  
    grid-template-columns: 1fr 1fr 1fr;  
    grid-template-rows: auto;  
    grid-template-areas:  
        "header header header"  
        "column column column"  
        "column column column"  
        "column column column"  
        "footer footer footer";  
    grid-gap: 5px;  
}  
  
*{  
    box-sizing: border-box;  
}  
*{  
    outline:0px dashed white;  
}  
  
.search{  
    align-content: center;  
}  
  
#search {  
    width: 100px;  
}  
#shop {  
    width: 100px;  
}  
  
.header img {  
    width: 150px;  
    padding: 20px;  
}  
  
.search {  
    text-align: center;  
}  
  
.separator {  
    background-color: #0d2333;  
    color: #F1F1F1;  
    padding: 20px 0 20px 20px;  
    font-weight: 900;  
    font-size: 14pt;  
}  
  
.top-products {  
    grid-area: top-products;  
}  
  
.why {  
    grid-area: why;  
}  
  
.products {  
    grid-area: products;  
    display: grid;  
    background-color: white;  
    grid-template-columns: 1fr 30% 1fr;  
    grid-template-rows: 100px 1fr 1fr 1fr 1fr;  
    grid-template-areas:  
        ". . ."
```

# TEST RESULTS – AFTER IMPROVING THE PAGE

	Title of the website	Offers	Content readability	Search bar/Navigation	Suggestions
User 1	Gates N Fences	Purchase options and information about aluminium	Very simple, readable and clean, color scheme suits the page	Everything clear, navigation search button located at the header	Logo could be bigger, so it is more noticeable
User 2	Gates N Fences	Purchase options	Aluminium description page is not clear	Easy to navigate through the page	All the headings should be centered
User 3	Gates N Fences	Purchase options	Very readable and easy to understand, there is not a lot of text	In the header of the page there is a search button, menu and cart – easy to understand	Could add numbers for the cart items, so that multiple items can be added

THANK YOU FOR YOUR  
ATTENTION!

Group 6

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