

PinTycoon

* YOUR PINNING EMPIRE STARTS HERE *



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INTRODUCTION

I always try to keep my guides without any fluff and rather focus on providing value. I won't be making any exceptions here.

The guide is split into three parts.

In part one I'll explain to you why and how this concept works.

In part two I will show you how to setup everything (accounts, website, etc.).

In part three you will find all the daily steps you need to take in order for this system to produce results.

If you want to make this work, you will need to invest some money.

So cancel your Friday night drink this week, because you will be investing around \$100 bucks in setting it all up.

I keep getting asked about the amount of money you can make with this system.

It really depends on how well you can upscale it.

I won't be lying here to you and make some crazy claims that you can make \$200 per day with only 3 accounts.

You probably can't.

From my experience, 1 account can bring you around \$300 per month.

Now do your math and see how much you can earn if you upscale this and have 50 accounts.

It's not hard at all once you understand how it all works.

But for you **to be able to have 50 accounts running, you first have to make it work with ONE!**

And this is the focus of this guide. I will explain to you exactly how all of this works with one account doing it manually. Once you grasp that, you can start playing around with automation and scaling it to the sky. That's when you will start to make real money.

Also, please note, if you never installed or used a Wordpress site, just ask for your refund. While this guide is still very basic, I do not go in extreme details of how to do these tasks. You can find gazillions of videos teaching you that on Youtube.

I would waste everyone time here repeating this information all over.

I want to thank you for purchasing this system. It's been working great for the past 2 years, and it's not going to stop any time soon.

If you have any questions, or are stuck and don't know how to proceed, feel free to contact me at: **pinbot@healzer.com**

I usually respond in less than 24 hours (unless it's holidays). But I will get back to you as soon as possible.

Wish you happy studying!

Healzer

THE CONCEPT

Social Media Psychology

I will dedicate this chapter, to say a few words about Social Media psychology in general (not just Pinterest) and how marketers mess it up when promoting.

We as humans love stories.

Stories are how we connect, how we interact and how we bond with each other.

But people on Social Media sites don't sit down and read your story anymore.

There are just too many distractions to make it possible!

So we have to send out our message differently.

We need to tell our story in a little bite sized chunks.

On Pinterest especially, people are looking for inspiration.

GIVE THEM THAT!

If your niche is home decoration, then inspire them with beautiful rooms.

Don't just post a picture of a new vase and link it to buy button.

This is not how this works!

People are much smarter (especially on Pinterest).

You won't get any following this way.

Inspire people by pinning amazing pictures of rooms, and then here and there enter one of your vases that is on sale.

This works in absolutely any niche out there!

You can do exactly the same if you are selling shoes or handbags or pretty much anything.

People come to Pinterest for inspiration!

Do you know what happens when you give people exactly what they want?

You get fans for life, and these fans will visit your site and buy stuff!

The days when you just flashed your products and people rushed to buy them are over.

It's more and more important today, to appear as human.

Not just some big brand that is out there to get money out of your visitors.

You have to genuinely appear as human behind the brand.

It's nothing wrong if you paste a picture of funny cat here and there.

Just to make your fans world a little bit better for that nano second they see it.

Why Pinterest?

Pinterest (as you probably already know) is one of the largest websites in the world. And it doesn't just get A LOT of traffic. It also gets one of the best traffic on the planet. Over 70% of Pinterest users are women!

Women with Credit Cards!

Women are so much easier to sell to!

(if you are woman, please don't be offended. You actually have an advantage here over your fellow men friends who try their skills at Pinterest marketing. You know how girls think!)

Men mostly wants big expensive things (chances of you selling a new BMW on Pinterest are next to nothing).

With women however, it's a bit different.

Women are an amazing impulse buyers. They don't need a new purse or shoes, yet they still buy them right there on the spot just because it's pretty. And because they don't have to take a credit to afford it, they shop on impulse.

So you are probably getting a picture of who we will target.

There is one important thing where most marketers screw.

DON'T JUST POST PICTURES OF PRODUCTS YOU SELL!

Don't just go out there and spam Pinterest with pictures of purses and shoes. Gazillion of people do that and nobody makes money. You have to be smarter here.

Pinterests users are really really smart. They can smell spam from a mile away and will not follow you. Pinterest will require a bit more effort from you. You can't just go out there and pin pictures just for the sake of pinning. You actually need to find and provide quality pins. While it might sound tedious, it's actually a great news!

99% of people won't go that far. They will post some spam pictures and say this doesn't work and go on to chase a new shiny method.

Isn't that great?

Marketers who take it serious and put in their effort will reap big rewards in the end!

Inspire people!

Secret to being liked on Pinterest is to be daily inspiration in your niche!

Post a nice fashion photos (if fashion is your niche).

Photos with models that don't sell anything. They are just beautiful. People will like and share them and your brand awareness will grow.

That really is the way to make it on Pinterest. By creating a brand and increasing your recognition.

This might scare you, because it sounds big and expensive. But here comes the best part of this all.

You just have to APPEAR as big brand. You don't actually have to be one.

Good news for you my friend. Appearing big is easier than ever.

You just need a nice slick Wordpress site with good looking Logo.

That's it!

Now to make a really nice money on Pinterest, you will have to target multiple niches with multiple sites. Don't worry about this for now. You first have to make it work with ONE.

Once you are good with one, you just rinse and repeat in other niches.

So far, I hope you understand why Pinterest is so great. There are literally millions of women using it daily. And they all have credit cards ready. And all you have to do to gain their trust is to inspire them!

Don't worry if you don't quite understand how we will make money yet. It will all get clear to you in next steps.

For now just remember:

We will get our traffic from Pinterest and it will mostly be women.

Appearing Big

Let's take a look why we need to appear as a big brand.

When I started, I got a lot of traffic fast from Pinterest.

First I tried sending it directly to Amazon. Oh boy was I stupid!
Amazon didn't like that at all and I've got my account banned.

So I needed a different approach.

What if I send visitors to my site first? Amazon has no problem with that!

So that's exactly what I made.

A nice Wordpress site with fashion theme.

Designed a nice logo and man, I was looking like I'm next Gucci.

That's when it hit me!

You just have to APPEAR big!

So what do you put on this site?

The goal is to make it look like it's an online store, but you don't actually sell anything on it.

All the "Buy Now" buttons and links send traffic straight to Amazon.

You don't have to keep any inventory, because you don't sell anything!

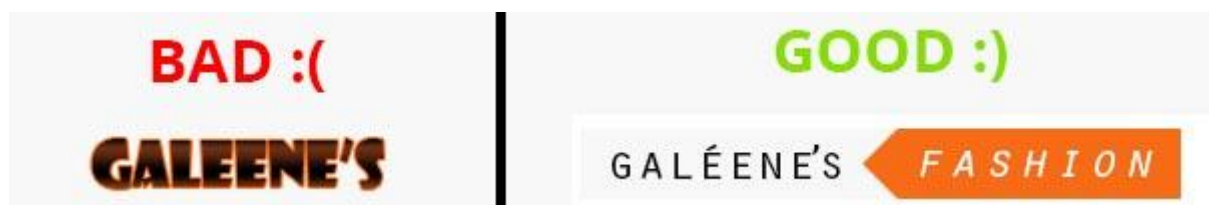
But Healzer, I still don't get it how we will make money if we don't sell anything and just send people to Amazon!?

Don't worry, you will get an answer to that in the next chapter. ☺

Let's talk a little about what is important when designing your brand site.

I've seen a lot of my students struggle with logo.

Let me show you an example of good and bad logo:



If you don't know how to design logos, don't waste your time doing it. It's not worth it.

Just head over to <http://fiverr.com> and get one designed for you for \$5.

They will be good enough.

When you find designer, just let him know that you need simple fashionable text logo.
Tell them to not complicate and keep it simple.

The next important step is to use high quality images on your website.

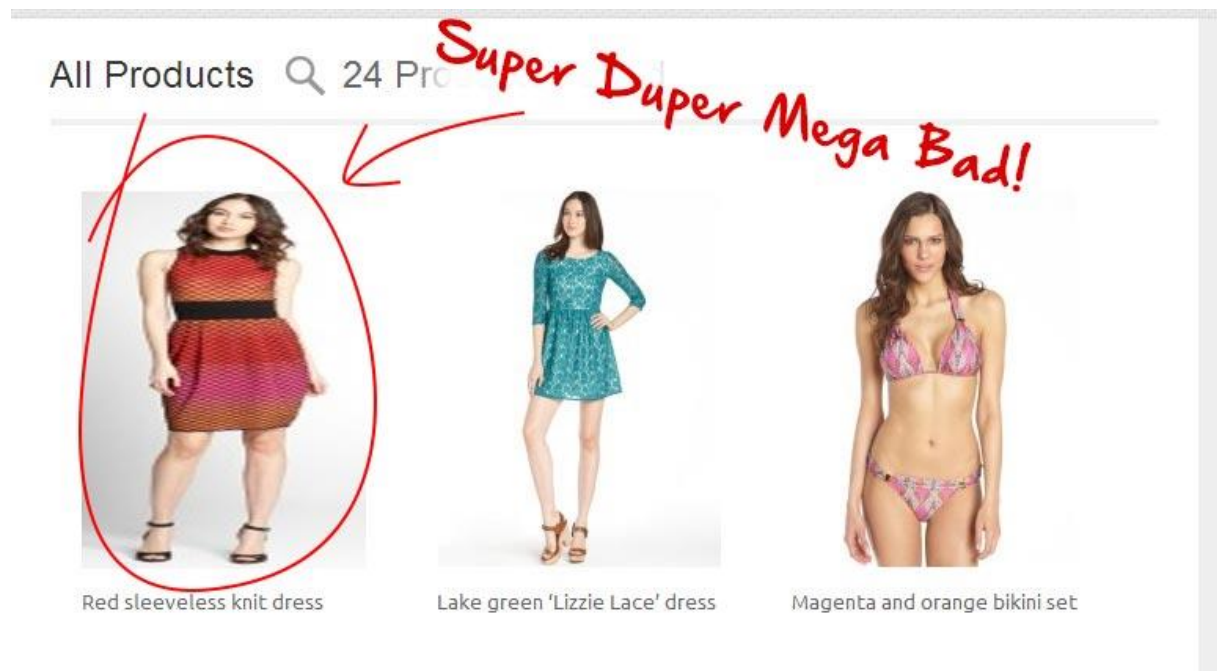
Especially when your traffic is coming from Pinterest.

Your traffic is very “visual” and good quality photos will make or break it.

One rule is extremely important!

Don't overstretch photos!!

Let me show you exactly what I mean:



We have a freaking robotic lawnmowers that can do your whole garden while you sleep, yet I still see people who stretch photos out of proportion.

Nothing screams LOW QUALITY as much as this little mistake.

And it's so easily avoidable!

Just find another higher quality picture if you see one as bad as this.

Don't bother with low quality when it comes to Pinterest.

You will just waste your time!

All the big brands have “About me” page and “Contact us”, so yours should be no exception!

Take 10 minutes and write those pages. It adds a lot to the credibility!

So that's basically it.

My best advice I can give you, is to check out other authority sites in your niche, and simply mimic the key elements.

You will be thankful you took the time to perfect this!

Best affiliate program on the planet!

I won't spend much time talking about Amazon. You probably already know all the facts about it. It's the biggest ecommerce store on the planet. Everyone uses Amazon. Especially in USA.

Today people buy even the most everyday things (toilet paper) on Amazon.

It truly is the Walmart of internet.

Healzer, we all know that, get to the good stuff!

The good stuff is the Amazon affiliate cookie.

You maybe didn't hear about it yet, but it truly is one of the most amazing cookies out there! Every time you send someone to Amazon through your link, a cookie is placed on their computer for 24 hours.

If that person makes any purchase on Amazon within that 24 hours, you get paid 4-7% commission on anything they buy.

Yes you read that right! 4-7% On ANYTHING they buy!

The more sales you bring each month, the higher percentage you will earn.

They don't have to buy the products you are promoting on your site in order for you to get commission. You get commission on ANYTHING they buy in the 24 hours. Imagine getting a commission on a new 60" 4K Ultra HD TV.

Once you understand this, a whole new world will open to you.

You just need to drive people to Amazon and because people buy there daily, you will get money guaranteed. The more people you send the more money you will make.

Now you also understand why we need our high quality website/store. You can't directly send traffic from Pinterest to Amazon because they don't like that. You need that store to be a "buffer" of some kind.

Your sole goal on that site is to make people click the button that takes them to Amazon.

On the next page I made a nice little flow chart for you to imagine this whole concept a little bit easier. 😊

Concept Recap



1. We drive traffic from Pinterest ...
2. to our Wordpress “store”.
3. On our Wordpress store we entice people to click on a link that sends them to Amazon.
4. **We get paid 4-7% of everything our traffic buys on Amazon in the period of 24 hours.**

Looks simple doesn't it?

It is simple! People tend to over complicate things when they are not.

However don't let that simplicity fool you!

Most marketers will still screw this all up.

This is not some get rich quick scheme.

I honestly believe they don't exist at all. Unless you win at lottery.

This is a genuine business.

You provide value and inspiration to people.

You affect their life a little bit, and because of that, you get paid!

A smart person once thought me a lot about marketing.

He told me a very smart thing that changed my way of looking at business.

He said something in the lines of: “If you want to make millions, you have to impact lives of millions of people.” You have to provide value.

And this is exactly where most marketers screw it.

They are in it just for the quick cash.

They just spam some sh*t thinking it will make them rich.

So give people exactly what they want!

On Pinterest it means to inspire them.

Sooner you understand that you have to provide value, sooner you will get to that point where you want to be.

Okay! You've made it through the first part of this system.

We will now jump to the second part, where I will show you how to setup all of what we just talked about.

THE SETUP

Setting up your own “store”

The first thing we should get is a name.

Name doesn't have to make any sense, but **it has to be brandable**.

Just make something up and don't waste too much time on this.

Examples of good names:

Jaquinne.com

Handia.com

Betrano.com

Velora.com

I have no idea if anything like this exists or means something.

I just made this up.

It also depends a lot of what niche you tackle.

Most of you will probably end in some fashion sub niche.

Go pick a name that has that fashion feel in it.

Something that sounds Italian.

When you make up your name, make sure you check out in Google to see if that word means something funny in some foreign language.

You really don't want to miss on that step.

A whole business can get ruined because your name means something funny in other language.

So please, do your research. You will regret it if you don't!

If it's available and doesn't raise any red flags, you're good to go.

I always register my domains at Namecheap.

It doesn't really matter where you get your domain. It's more of a personal preference.

I've used Godaddy in the past too, but I just don't like their interface.

I couldn't care less about press and all the stories around Godaddy and other companies.

I just know that in my last 8 years of doing this “online” stuff, I never had problems with Namecheap, so I will just stick with what works the best for me.

You should do the same. Pick the one you like, at the end of the day, it doesn't really matter anyway.

DON'T spend too much time on picking a name! In the end it won't really matter.

If you follow my rough guidelines I suggested above, you will do fine.

I've been guilty myself too, on spending days to pick up the name.

Yes this might be important when you are building a big company and brand that you will stick with for years to come, but here we are just “appearing” big. So please, don't spend too much time on it!

Next step, design a logo!

Again, do not waste too much time on this.

I've shown you the example of bad and good logo before.

Keep it simple and modern.

Use your name as a logo. Use a nice modern font.

Make it clean and fashionable.

If you need more ideas on how logo should look, just take a look at some of the biggest brands in the world.

Gucci, Hugo Boss, Versace and others.

You won't see fancy logos with graphics and plethora of colors.

They are just simple, elegant designs.

Your goal with logo should be to make something similar (but don't directly copy them).

Make it slick.

If you don't know how to use Photoshop, don't waste time on creating logo.

Just hire someone on Fiverr for \$5. Explain your designer what I just did to you and I have no doubt that the logo will come out just right!

The last step is setting up the Wordpress store.

I won't waste anyone time here, by teaching you how to install basic Wordpress.

There is around 17 million videos on Youtube showing you exactly that.

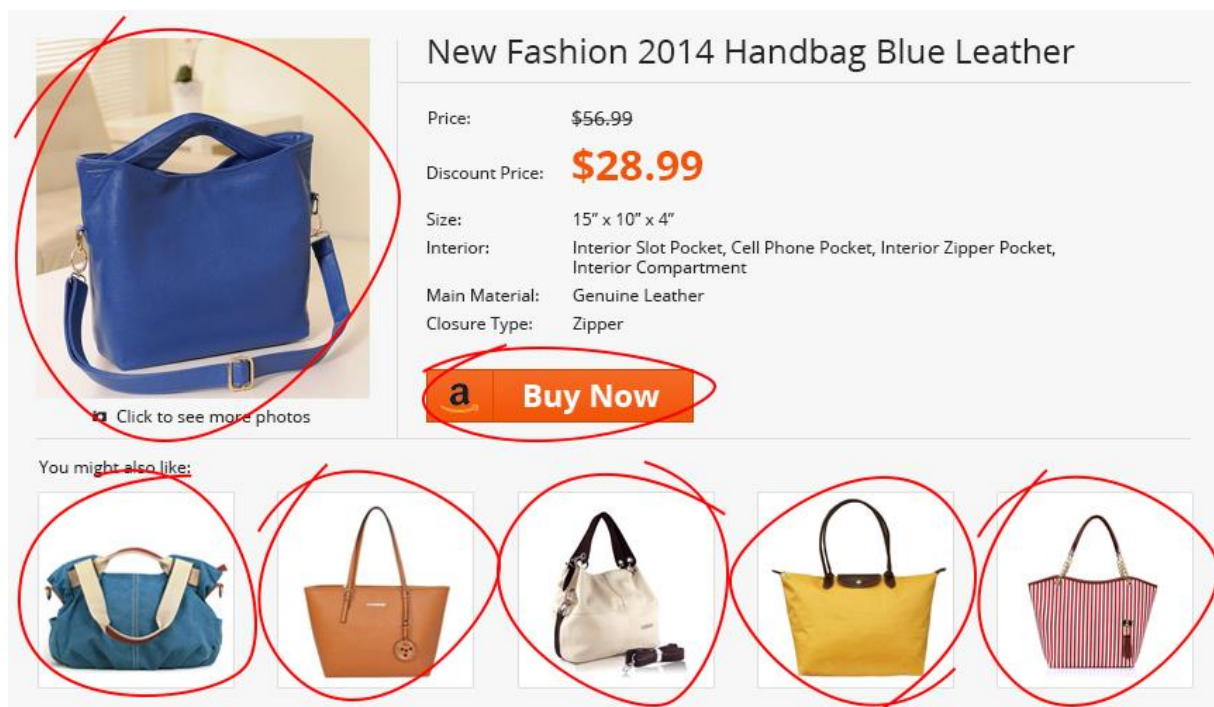
If you don't know how to do it, please search it up.

On the next page, I'll show you how our product pages look on that Wordpress store.

Try and make yours similar.

We've put a lot of tests into ours and trust me, they convert as crazy.

Example of our products page:



Guess what the red circles mean?

If visitor clicks on any of the link/image/button that I've circled, he or she gets taken to Amazon. And my cookie gets placed.

Do you see how powerful this is now?

Almost everyone landing on the product pages will click on something and
BAM! I get credit for all the purchases they make on Amazon in the next 24 hours.

I hope you just got the general idea of not just how bad ass this strategy is, but also how you should design your product pages.

I've got a lot of question regarding this design, so I will try and do my best to answer some of them here.

First of all, people ask me, if it's smart to show the price.

My answer (backed by testing) is that yes, you should always show price.

People just get annoyed too much if they have to look for price and usually close the page.

Yes some of the most interested people will click through to find price, but remember, our goal here isn't to get the most interested people for specific product.

Our goal is to get as much traffic as possible to Amazon, as we increase our chances of sales A LOT!

The next thing I get asked a lot is, if you should write descriptions.

On the screenshot above I don't have it, but yes, you should!

Don't write novels on it!

But if you have some interesting facts about the product, then go ahead and write (a sentence or two).

It adds a lot to the credibility of your store and brand.

Now you can the “Click to see more photos” below the main image.

That is link to Amazon too.

You might think people will get pis*ed off, because you are sending them away, but they won’t. As long as you send them to relevant product and there are more photos there for them to see.

Best of all, since this is Pinterest traffic, they are looking at pictures.

This is link is the biggest conversion boost on my site.

The second biggest one is “You might also like”.

Again, this is an extremely powerful traffic driver!

Your visitors won’t be pissed if you send them away from your site, as long as they land on the product they expect to be landing on.

You should slowly see the pattern here. Give them what they want!

And set cookie while doing it 😊

The use of photos is also extremely important.

On the product pages, I tend to use high quality product images without any interference of unnecessary elements.

Clean, professional photos. You will usually find all of them on Amazon.

As you can see, everything on that page is there to make people click on the link, so my cookie gets set.

Bring in enough people each and every day, and you too can make the cash seen on the screenshots!

Let me show you one of my sites I don’t use anymore.

It doesn’t have any Amazon links or buy buttons on it, to protect my affiliate account, but you will get a good idea of how a site should look like.

[Galeenes Fashion](#)

It really is as simple as it looks!

Remember, you only have to APPEAR BIG.

You don’t actually have to be big!

Let me quickly show you, how you can find good Wordpress themes to use.

I don’t mess with free themes, so I have no idea if there are any good ones out there.

And I don’t want to give advice on something I don’t do or don’t have experience with, so the themes I’m going to suggest you are paid ones.

My favorite place is Themeforest.

http://themeforest.net/category/wordpress/ecommerce?utf8=%E2%9C%93&sort_by=sales_count&categories=wordpress%2Fecommerce

I go to Wordpress – Ecommerce category and sort it by sales.

Then you just browse the themes and find something that can work for your store and your niche.

For example this one: <http://www.yithemes.com/live/?theme=bazar>

Will work extremely well.

What I look for in the theme when searching for it is:

IT MUST BE RESPONSIVE!

I'm sure you know that at least 50% of people use social sites on mobile phones.

Pinterest is no exception. So your theme **MUST** be responsive, or you will shoot yourself in the foot.

Then what I look for is, that it doesn't rely on any fancy scripts to display content.

Fancy scripts, while they might make cool effects, in reality they murder your user experience.

Either they load slow, or are not compatible with all devices.

Just avoid it!

Keep it simple and elegant. That's how big brands do it and your job is to appear as one.

The next thing I look for is, if products are the main focus of the theme.

They should be!

You don't want to have distracting elements taking away attention from your products (and links).

Example of another good theme:

<http://theretailer.getbowtied.com/demo/shop/jackets-coats/get-the-complete-wordpress-developer-outfit/>

Product pages are amazing!

A nice big image that captures attention, no distracting elements.

No fancy scripts running.

Overall a great theme for what we are trying to achieve here!

We will return to Wordpress setup once more, but first, we have to create Amazon Affiliate Account!

Getting into Amazon Affiliate Program

We won't be wasting much time here.

BUT!

Before you apply, make sure you have at least 20 products on your website.

When applying you have to list your website and they check it.

Don't worry, if you build a site like I just described above, they'll accept you without any problems.

Another thing you have to know is that, Amazon affiliate program isn't available in all states.

So PLEASE check this before making account!

If your account is not allowed, take a look at: <http://www.viglink.com/>

I can't really comment on that, because I have no experience with it.

I work with Amazon Affiliate program.

A student of mine mentioned Viglink, because he couldn't get Amazon account, so this might be a suitable alternative for some!

The Amazon Affiliates application is pretty straightforward.

Go to: <https://affiliate-program.amazon.com/gp/associates/join/landing/main.html>

Just follow the registration form and put in all your real details.

Once you get to the website part, put in the site you've just created.

If your site gets rejected (yes it can happen, but it's not the end of the world), just make it look even more legit, upload some more products and apply again.

You will get in eventually.

That's it!

Welcome to the Amazon Affiliate family.

Let me show you how to find a product on Amazon and get an affiliate link with your cookie inside.

First, find the product on main amazon.com website. Same process applies as if you would go shopping. Search or browse for the product you wish to put on your website.

Once you find it, click on it and check Product Description.
Search for ASIN number as shown on picture below:

Product Description

Born in San Diego, California, Rebecca Minkoff's first love was the art of design and she t
She launched her clothing line in 2001, but it wasn't until her good friend and actress Jeni
and were cut to move over the body with ease. She took these ideas to her handbag desi

A scaled-down version of Rebecca Minkoff's signature Cupid satchel, accented with polis
interior with 3 pocket. Dust bag included.

ASIN: **B00CW8TBBC** ←

Product Dimensions: 5 x 9.5 x 8 inches; 1.7 pounds

Shipping Weight: 1.8 pounds ([View shipping rates and policies](#))

Shipping: This item is also available for shipping to select countries outside the U.S.

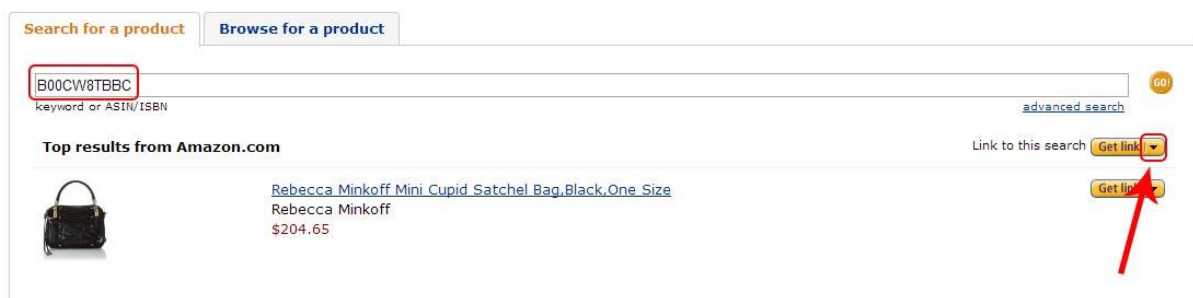
Origin: China

Item model number: Cupid Mini

Average Customer Review: ★★★★★ 3 customer reviews

Would you like to [give feedback on images?](#)

Copy this ASIN number and head to the Amazon Affiliates page.
Insert this number into the box, as show on the picture below:



Search for a product Browse for a product

B00CW8TBBC
keyword or ASIN/ISBN

[advanced search](#)

Top results from Amazon.com

Link to this search **Get link**

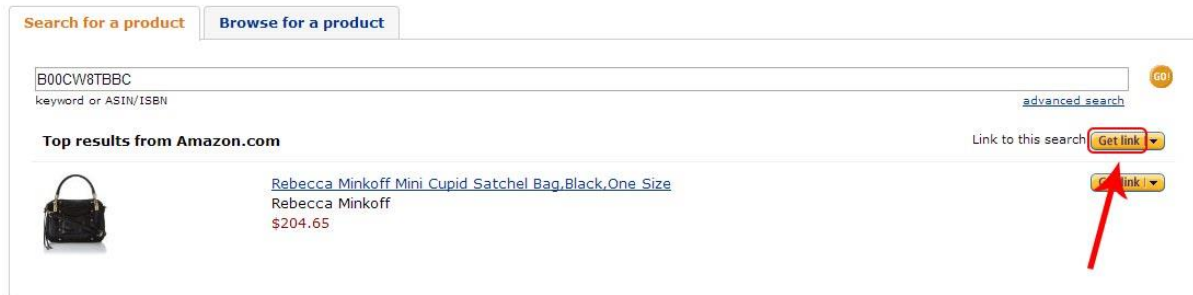
Get link

To get a link, just click on the arrow next to »Get Link« button.

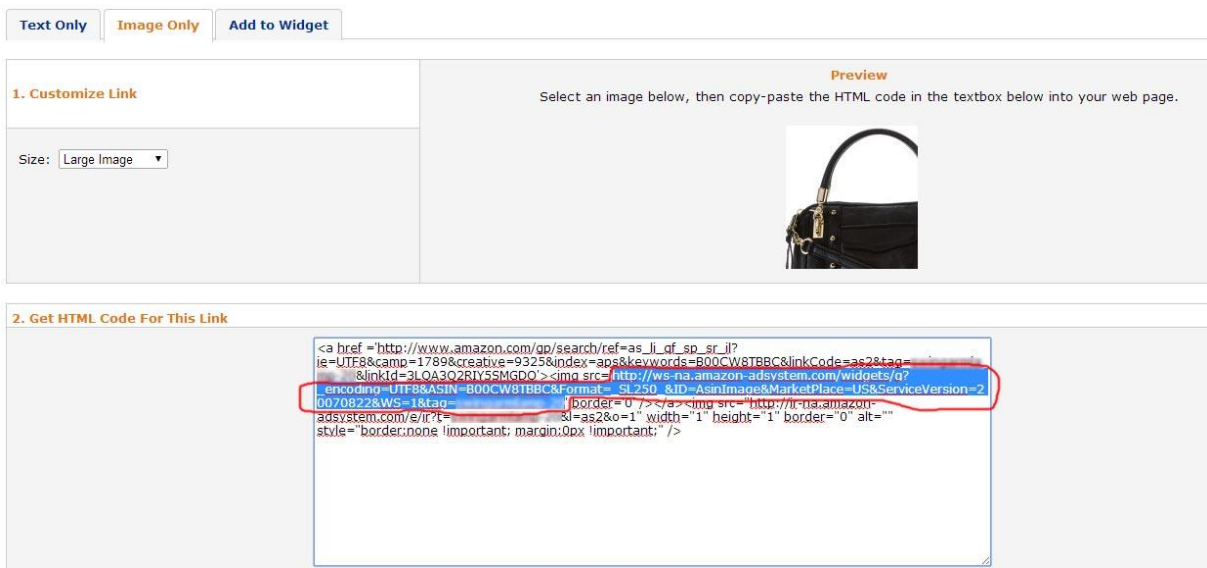
Copy and paste that link into your Wordpress and you are set!

(Where to put this link in Wordpress really depends on your theme and setup. Remember the picture above where I circled all the locations? That's where I put this link. For you it will depend on what kind of theme you use, so I can't really show you how to do it exactly. Unless you buy our ready-made stores, where we also offer an in depth guide on how to use it and support if you get stuck.)

Great we have a link in place now!
But let's also put an image of a product.
On the screens below, I'll show you exactly how to get your picture.



This time, don't click on an arrow, but click the actual »Get link« button.



Click the "Image Only" tab above and you will see the similar screen.
Choose Large Image size from dropdown and look in the box below with HTML code.

Look for ... <img src="(the link will be here)" border=0 ...

Just copy the link that is there, the same way I highlighted it on the screenshot above.

This is your image!
Paste it in browser, right click on it and do save as.
Save it to your disk and upload to Wordpress.

That's how you find products to add to your store.

Let's take a look at how to find bestselling products on Amazon!

Finding Best Sellers

There is sooo many products on Amazon that you can quickly get lost!

In the end you are adding some random products, just for the sake of adding something.

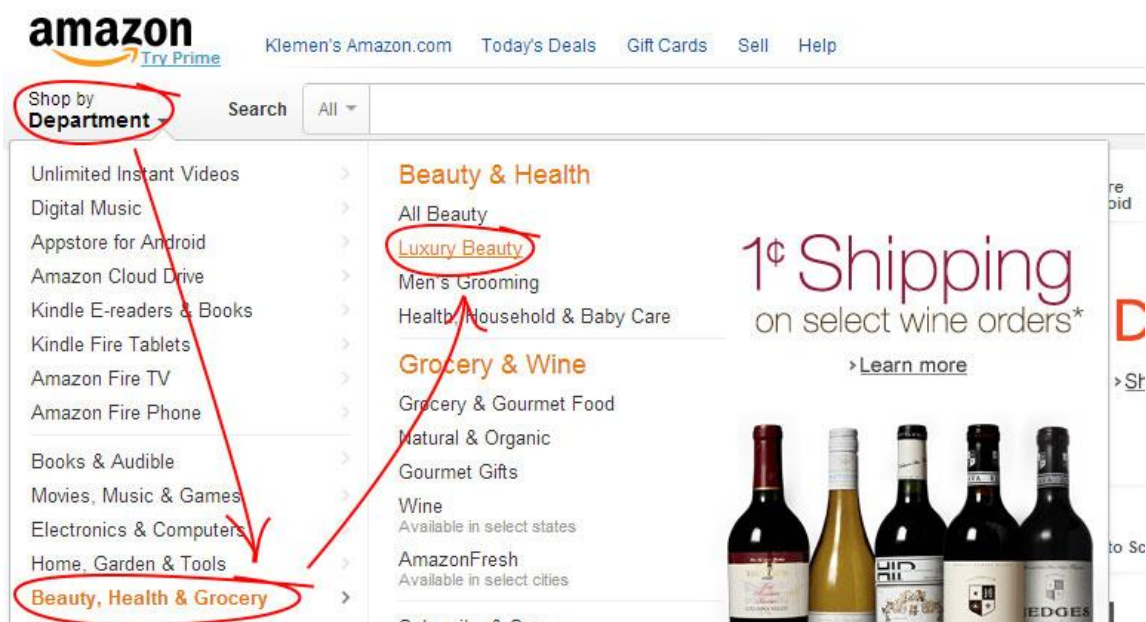
That's not how you should do it!

Wrong products will hurt you more than no products.

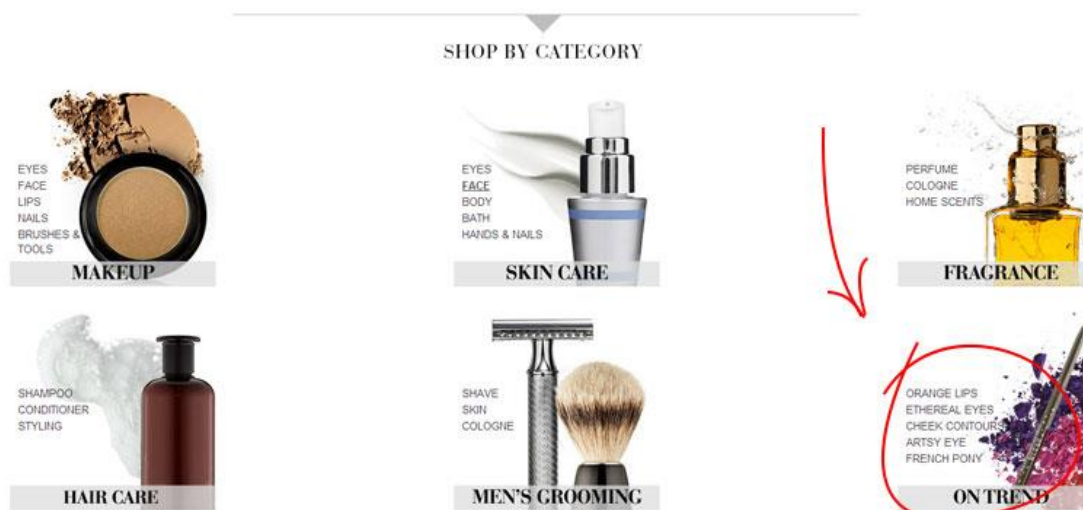
So let's take a look at how to find some good looking products, relatively easily!

Go to amazon.com (obvious).

And go to "Shop by Department" like shown on the picture below:



Let's click on "Trending"



You will see a very nice section of Amazon.

They actually show step by step tutorials and all of these pictures are of extreme high quality.

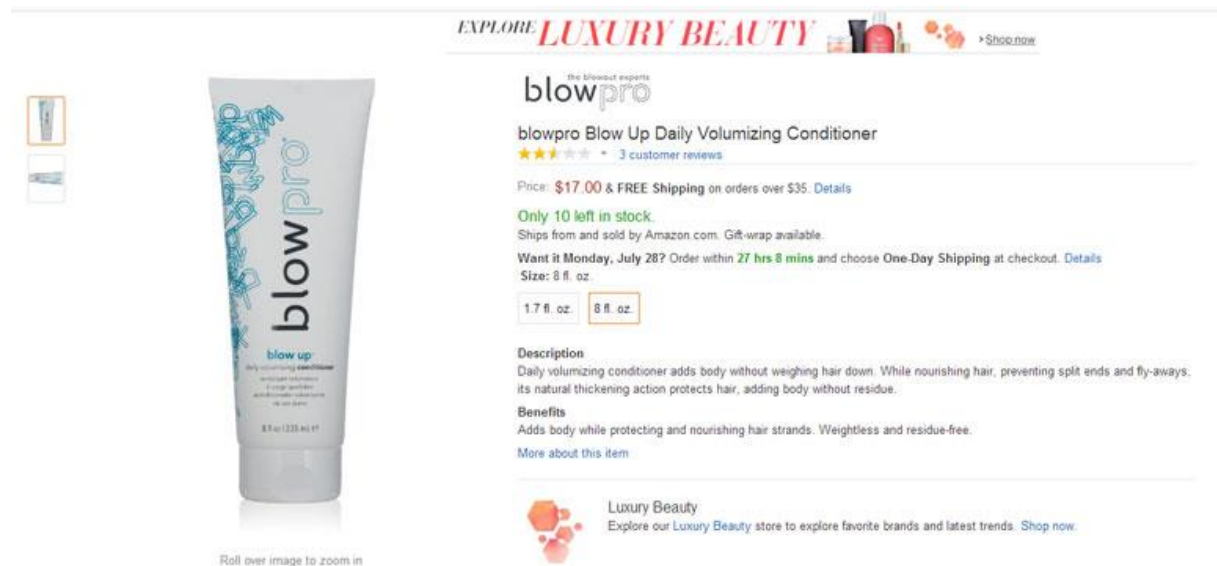
Also, what people don't realize is, that all this products are currently extremely hot and in demand!



When you click on it, you will get to the products page, where you can find ASIN number as shown previously.

Most of these products will be available in affiliate backend, but not all!

So if it isn't available, just find something that is!



Searching for products can get tedious and take a lot of time, so why not use the promotions Amazon is currently running to our advantage!

Remember, you are trying to attract REAL people. Not bots.

If you just stuff your site with random products, you will repel off so many people!

It's important to design your store for people.

People like quality products and images. They like colors and stories. Give them that!

Your first Pinterest account

Please pay attention to what I'm about to say.

Simply because this will make or break your attempts at making it big with Pinterest.

First of all, please remember, that you are building a brand.

Do you think Gucci would spam irrelevant images around Pinterest?

No they would never. So you shouldn't too!

Be smart and act like big brand.

Second extremely important thing I see lot of marketers mess up is, they only promote products. DON'T! This is not how social networks work. You need to engage with users, be a part of the community. You need to tell stories! You need to show that there is human behind the computer.

It's so amazing how many people mess this up completely. And it probably is the easiest thing to do. It's just common sense.

There are real people behind computer and phones!

Your job is to connect with them and let them connect with you.

You can't do that if you act like they are robots (or if you act like one).

There has to be that human touch in all of your campaigns!

In the fashion niche, the one biggest mistake people do is just post pictures of shoes and handbags.

Don't do that!

Post pictures of beautiful models, photos of interesting locations where the photo shooting takes place and so on.

I'll give you a real world example that is happening right now.

I'm a big Mercedes-Benz fan. They just released their new CLS class and are making insane promotion on Instagram (yes it's not Pinterest, but the same concept applies).

However, they are not just posting pictures of a car. They also post a pictures of how they did promotion with Hugo Boss and CLS.

Then they post pictures of "behind the scenes" of that photo shoot.

Photos of how they washed the car before shooting took place.

They don't just show car. **They show whole story behind it!**

When you are doing your own promotions, try and do the same.

Don't just focus on your main product, but focus on whole industry and tell story behind it.

And now the third stupid mistake people do...

Pinterest is an American site. Don't use Russian names when you create accounts.

Just use normal American female names and you will do fine.

Okay let me show you how to create account now.

We will talk more about strategy in the third part.

Go to Pinterest.com and signup for account.

We will create a business account to promote our brand, so choose that in the bottom right corner.

The image shows a screenshot of the Pinterest 'Sign up for a business account' form. The form is titled 'Sign up for a business account' in a large, bold, dark font. Below the title, there are several input fields and a dropdown menu. The 'Email address' field contains 'olivia@quinn.com'. The 'Password' field is masked with dots. The 'Business Name' field contains 'Quinn'. The 'Business Type' dropdown menu is set to 'Brand (e.g., Coca-Cola, Man U, HP Sauce)'. The 'Contact Name' field is split into two parts: 'Olivia' and 'Brown'. The 'User name' field contains 'www.pinterest.com/quinn'. The 'About' field contains the text 'Be fashionable with Quinn. All the accessories a girl wants to look good each and every day.' The 'Website' field contains 'http://quinn.com'. At the bottom, there is a section for 'Accept Terms' with the text 'By creating an account, I agree to the Business Terms of Service and Privacy Policy'. At the very bottom right, there are two buttons: 'Cancel' and 'Create account'.

Sign up for a business account

Email address: olivia@quinn.com

Password:

Business Name: Quinn

Business Type: Brand (e.g., Coca-Cola, Man U, HP Sauce)

Contact Name: Olivia Brown

User name: www.pinterest.com/quinn

About: Be fashionable with Quinn. All the accessories a girl wants to look good each and every day.

Website: http://quinn.com

Accept Terms: By creating an account, I agree to the Business Terms of Service and Privacy Policy

Cancel Create account

The form is pretty self-explanatory.

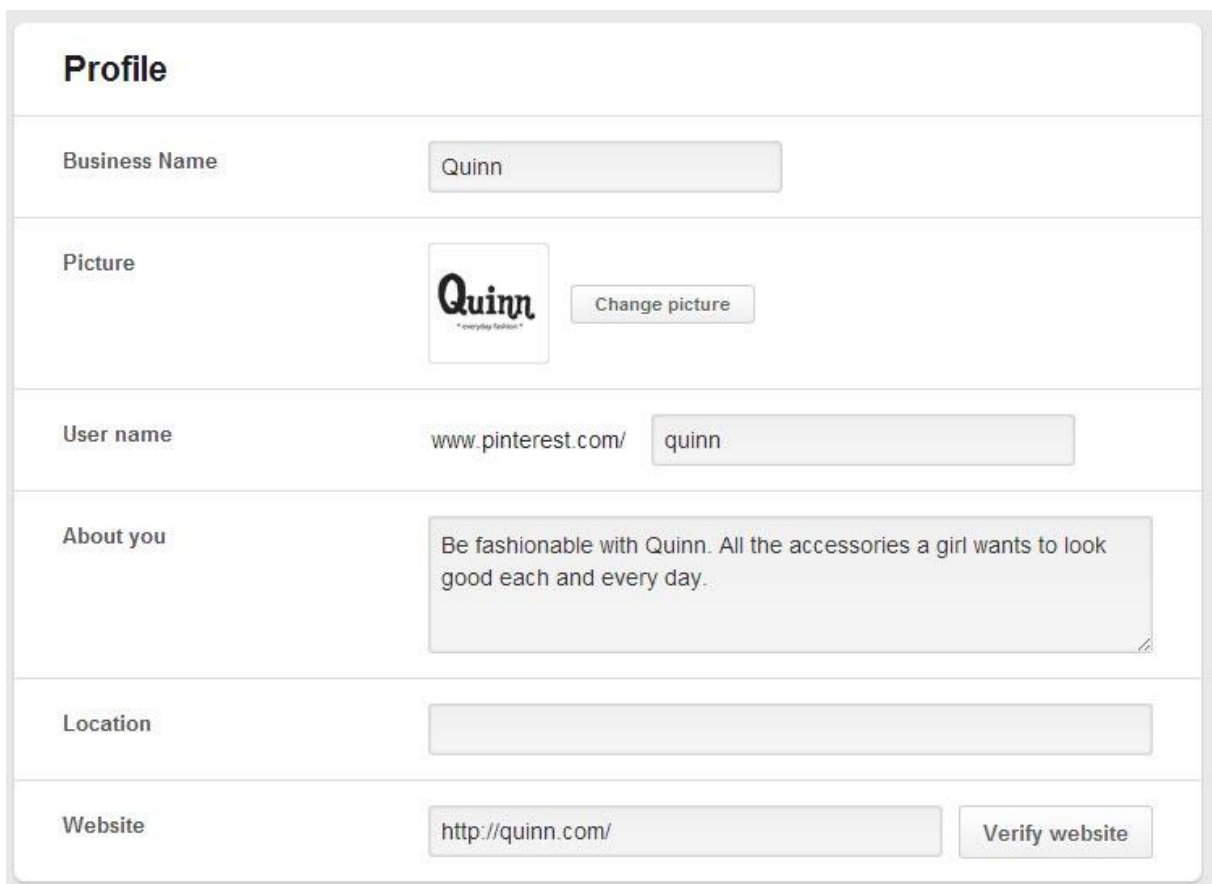
Use a valid email address, because you will have to confirm it.

Write descriptive About. I could do much better.

Actually take my example of how NOT TO write About.

Check out some other brands in your industry and write something similar!

Once you are done, go to profile settings and upload Logo.



The image shows a 'Profile' settings form on Pinterest. It includes fields for 'Business Name' (Quinn), 'Picture' (Quinn logo with a 'Change picture' button), 'User name' (www.pinterest.com/quinn), 'About you' (a text area with the bio: 'Be fashionable with Quinn. All the accessories a girl wants to look good each and every day.'), 'Location' (empty), and 'Website' (http://quinn.com/ with a 'Verify website' button).

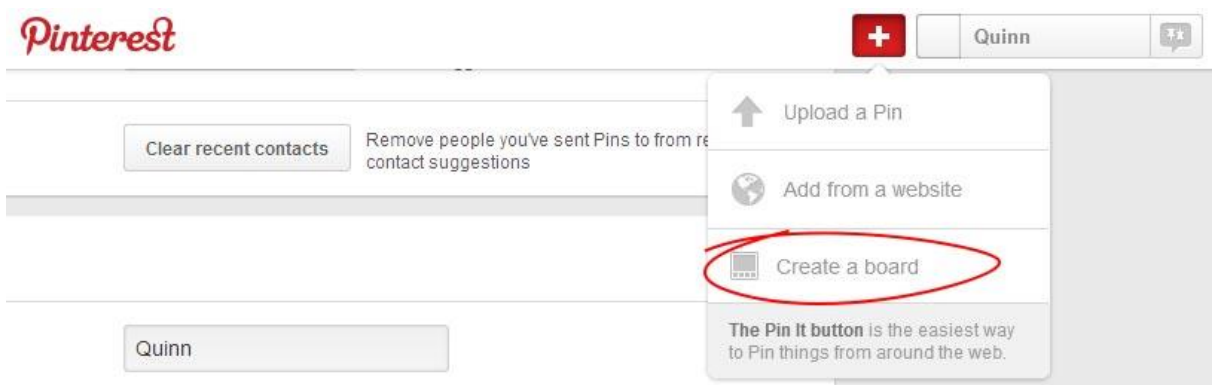
It is really really important to make your profile look legit.

People on Pinterest always check out profile before they follow someone.

Don't get lazy doing your profile!

Now that you have profile set, it's time to create another extremely important part of every Pinterest account.

Boards!



Create a board

Name

My Favorite Purses

Description

A collection of my favorite purses.
"Balls are to men what purses are to women." - Sarah Jessica Parker

Category

Women's Fashion

Add a map?

☐ No

Keep it secret?

☐ No


Learn more

Who can add Pins?

Learn more

Type a name or email

Add

 Quinn
you created this board

Cancel

Create board

Create at least 15-20 of these boards.

Write a nice and interesting Name and Description.

Again, spend the necessary time on this.

People will check this before following!

If you spend time creating these, you will already beat 95% of marketers out there, who are simply too lazy to do this.

Let's take a look at some good and bad Pinterest profiles on the next page:

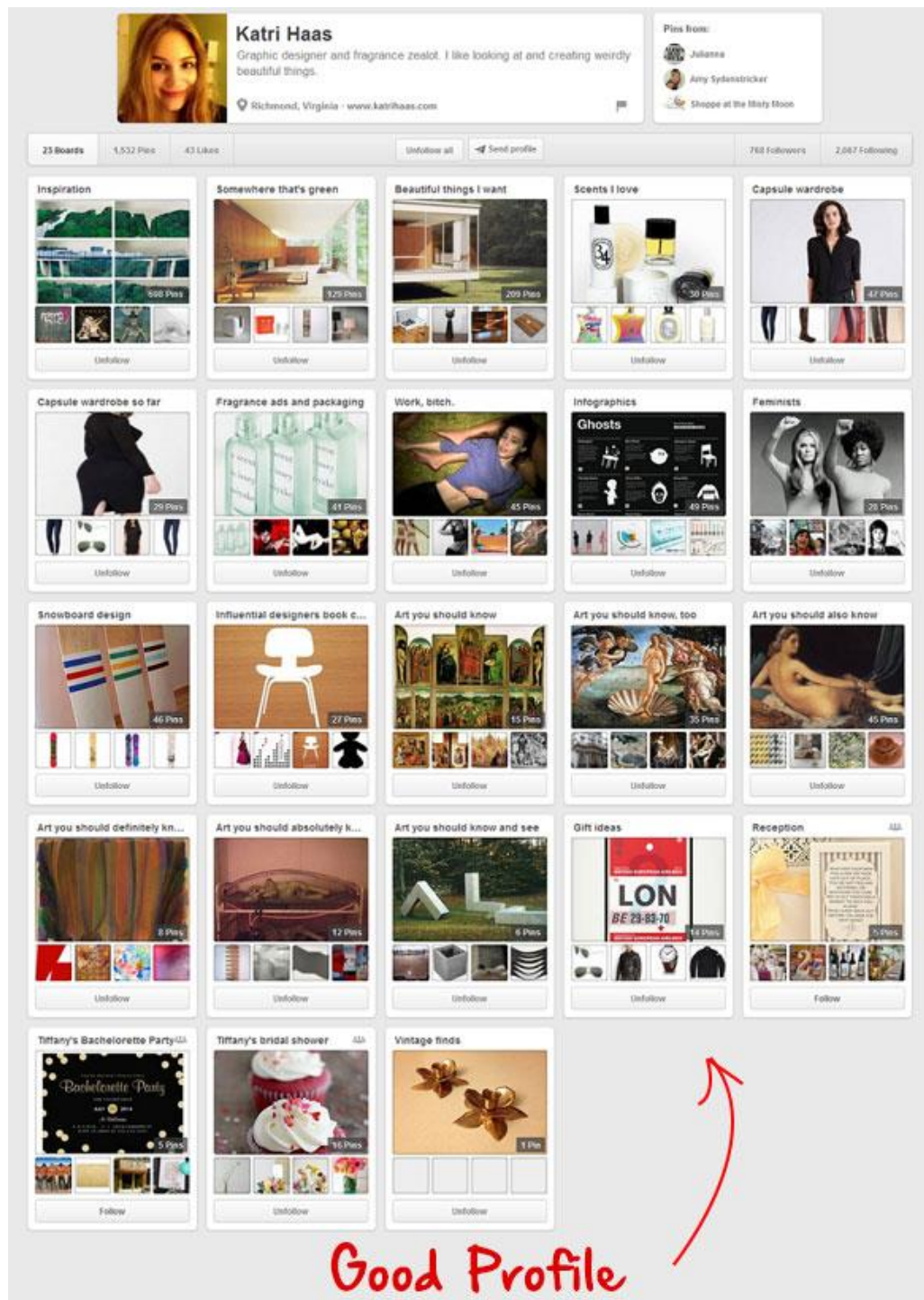
I will tell this again (because it's so damn important!)

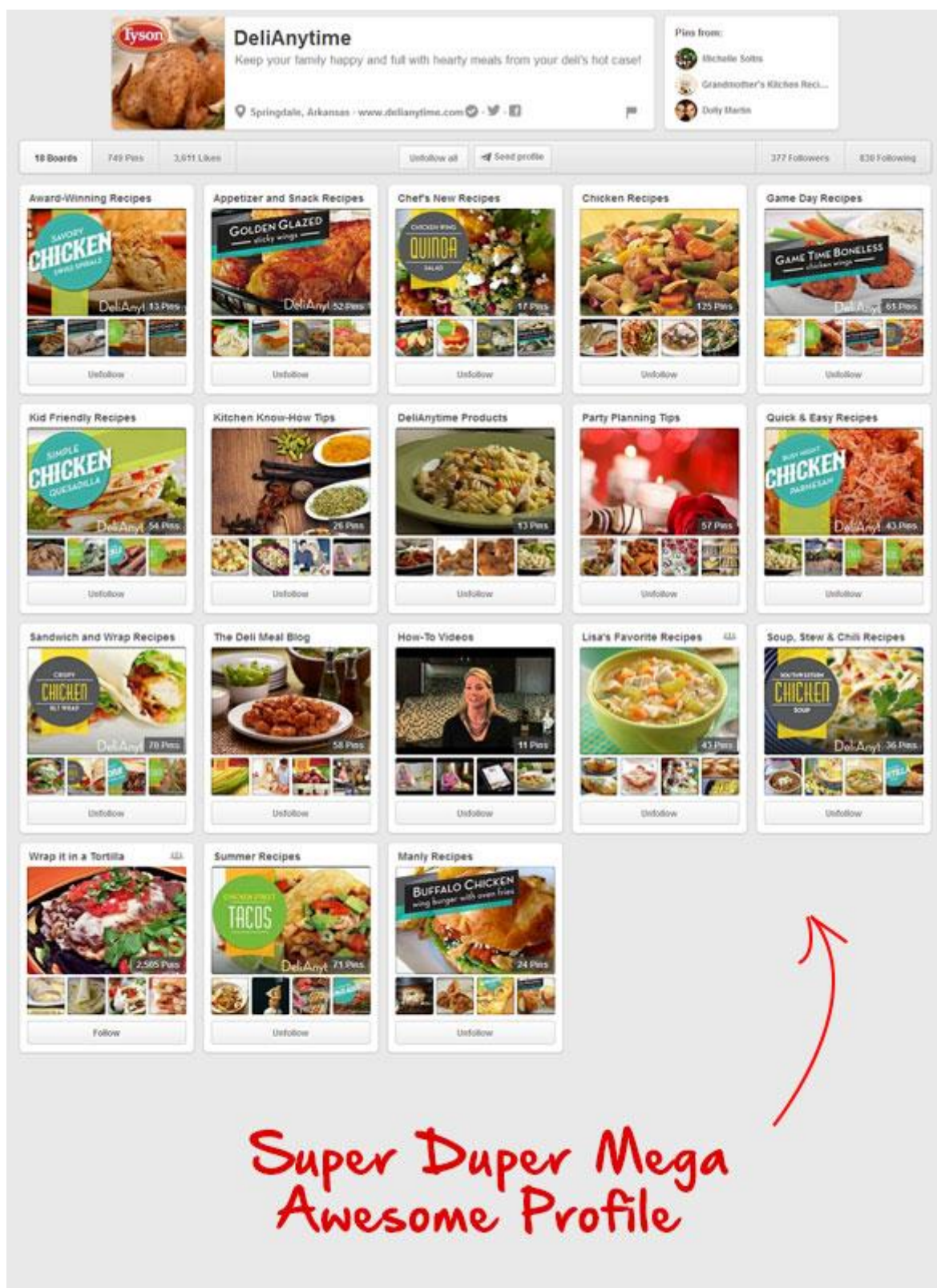
When you create account, create it with certain niche in your mind.

Don't try and please all. Yes you might get more followers, but they won't click through, so in the end you will make much less money.

Try to be the best fit for your niche, not the best fit for everyone on Pinterest!


Extremely Important!





As you can see in these example, they really take it to the next level. Photos are of extreme quality, the caption on them is extremely professional and they don't post random cr*p.

Followers always expect what they will get and this is extremely important. They follow because they know they will be welcomed with high quality content they want.



Get Paid To Shop

Convert your shopping into earning by shopping at www.shop.com. Earn up to 50% on cash back 0.5% on referral purchase.

United States · www.shop.com/ttlin · [Twitter](#) · [Facebook](#)


Pins from:

- Olivia La Boline
- Debby de Witte
- Dorcas Hochstetler-Rapske


27 Boards
385 Pins
728 Likes

Follow all
Send profile


2,001 Followers
7,455 Following

Your Sport & Energy

54 Pins
Follow


Get Paid to Shop


46 Pins
Follow


Architecture Catch Your Eyes


23 Pins
Follow


Your Weight Loss Solution


10 Pins
Follow


Cosmetics Made for You!


32 Pins
Follow


Skin Care for All Age


9 Pins
Follow


Career Opportunity


9 Pins
Follow

Travel & Vacation You Want To


41 Pins
Follow


Convert Shopping into Earn...


11 Pins
Follow


Children You Love

Play, Learn & Grow


- Activity Toys
- Building Blocks & Stickers


7 Pins
Follow


Isotonix--Your First Choice


14 Pins
Follow


Car Care You Need


5 Pins
Follow


Team UnFranchise Owners


3 Pins
Follow


Mind & Energy Solution


9 Pins
Follow


Something You Want to See


33 Pins
Follow


Your Lovely Dog


3 Pins
Follow


Keep Your Garden Pretty


7 Pins
Follow


Flowers You Want Keep


40 Pins
Follow


Nutritional Supplements Ma...


7 Pins
Follow


Women's Health


3 Pins
Follow


Holiday Hot Deals


9 Pins
Follow


Women's Fashion


21 Pins
Follow


House Cleaning Solution


4 Pins
Follow


Celebrities You Follow


7 Pins
Follow


Healthy Food & Drink


6 Pins
Follow

Happy Holiday


2 Pins
Follow

What's Happening?


6 Pins
Follow

Bad BAD! Don't do that!

The profile above, is just awful.

Don't ever do something like that. It's a waste of time.

You have no idea what this profile is about,
It's just all over the place!

Screams SPAM from miles away.

Pinterest users will avoid it like plague!

Yet 90% of marketers out there setup something like this.

When they get very low sales, they go cry on the nearest internet marketing forum, saying that
Pinterest doesn't work and that we are all liars.

Of course it doesn't work with profile like that!

People aren't dumb!

They know what they want on Pinterest and your job is to give them that.
What you've just seen above is not giving them what they want.

It's SPAM!

Okay, I hope you got the idea of how to make your Pinterest account look.

Yes it will take some time and work to make it look high quality, but If you aren't ready to do that,
then just go and buy lottery ticket and pray you win.

This is real business and it takes real work to make it.

There is no shortcuts.

You just have to get your hands dirty!

We will now jump to the third part of this guide, where we will see exactly what to do each and every
day to get that moolah!

CONNECTING THE DOTS

Growing your Pinterest account

I'll just spill out my recipe for growing account and then explain how to use it.

- On a daily basis you have to: Pin 20-30 unique images. 15% of these will include your website URL in the description. Another 25% will be watermarked with website URL.
- Daily: Re-pin 20-30 images. If the pin promotes another website then delete the URL, but do not insert your own URL!
- Daily: Comment on 20-30 pins. Keep your comments clean and pleasant, don't try to promote/sell. You must comment to make other people happy, because they will follow you and contribute to your success.
- Daily: Like 20-30 pins.
- Daily: Follow 30-100 users. You can follow up to 350-400 users per day, however I personally never go beyond 200 per day.

First thing first.

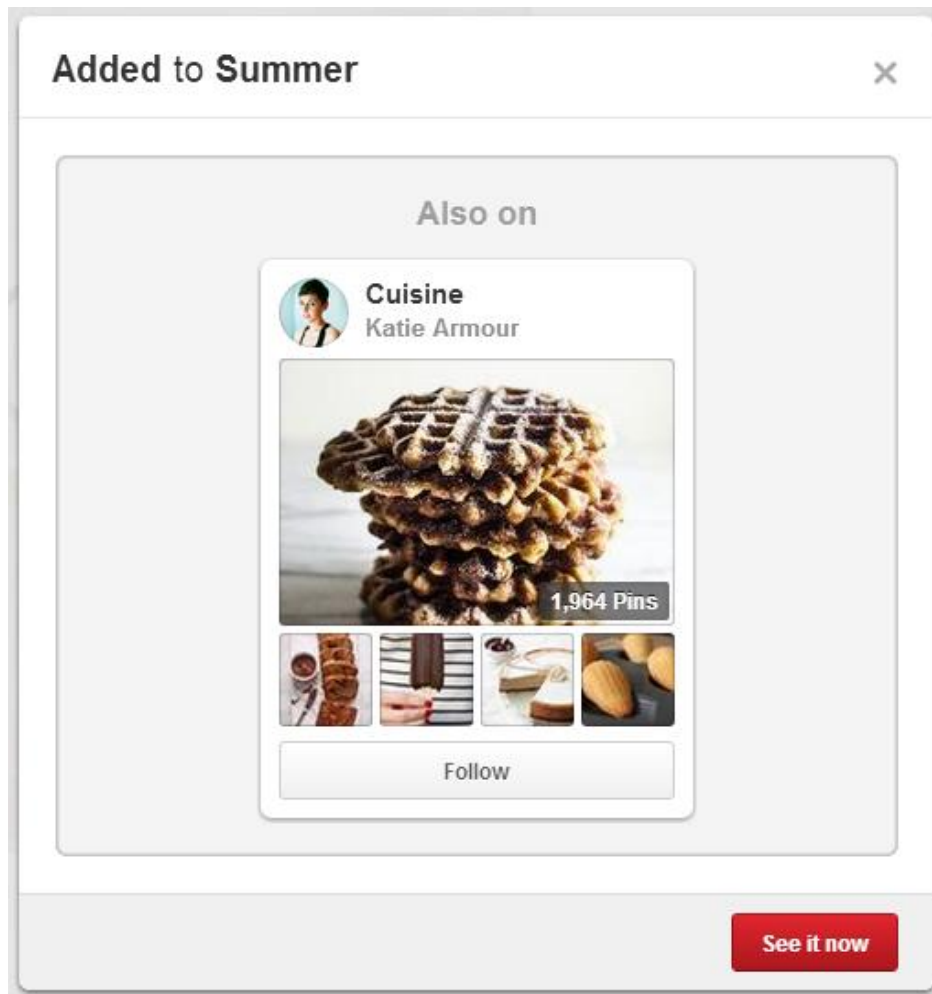
I strongly suggest you do the "daily chores" on the hours when most of the USA users are on the site. That's between 6 – 10 PM USA time (convert it to your local time).

When you are posting images, find them outside Pinterest.

You will have a much higher chance of finding something unique that other users will share.

If you just take pictures from other Pinterest boards, you won't get much exposure.

More pictures you pin (not spam) the more will Pinterest recommend you to other users.
Ever noticed this after you pin?



This is a Pinterests way of helping you find people with similar interests.
The more quality photos you pin, the more often Pinterest will recommend you to other users.

I'm talking about quality photos a lot, so let me show you an example of bad and good pin:



As you can see on the above photo, the left (shoe only) is screaming spam. Meanwhile the right one is nice and doesn't sell anything (at least isn't obvious).

Your pins should mostly be as right one.

When I say mix your website URL to 15% off photos and watermark 25%, you don't have to do exactly that percentage. It's just a rough guideline.

How to watermark photos online - <https://www.watermark.ws/>
(I use Photoshop, so I can't comment on this site, but I heard it's good).

When you comment on other users pin, please take a moment to study the image and write meaningful comment. Also kiss the users ass. They love that. Just don't do it in the spammy way.

Nothing on Pinterest works if you spam it.

There is one really neat trick on Pinterest (I can imagine it works on other social sites too) that so many marketers miss it.

I'm really amazed why so little people use this powerful technique.

Try commenting on profiles that are not so popular. Why?

Well these little guys aren't used to get attention, and they will return it 10 times fold.

You will just make their day, when they will see notification that someone commented on their stuff and of course will check you out!

Also, don't forget about big boards out there. When commenting on those, you have to create a really well-crafted comments.

A lot of users will see you and check you out if you don't appear as spam.

When you follow someone, they will see a notification and in many cases they will visit your account. If they like your account and boards they will follow you back. If you have lots of random pins they won't follow you back, it's really that simple!

Remember most of the people who use Pinterest are there just to find ideas and inspiration for buying new clothes/objects/interior, or just to have some fun. Most "buyers" do not have many followers and don't follow many people. Those who do are usually spammers, hardcore pinners or kids; and they are not your regular buyers.

So don't focus on following big players. It's a waste of time.

You have to focus on the regular users.

Because they don't have many followers, they will visit your profile much more often.

These are the guys that will bring you money and I can't believe how many people miss that!

You don't really have to unfollow. Why bother?

If you follow the right people from beginning, you won't have much to unfollow anyway.

The thing you also have to remember is, that people are lazy.

They don't bother to follow you back, but they are still happy that you follow them and will check you out on regular basis (and bring you money).

Do all of the steps above each and every day (you don't have to do actual numbers, they are more guidelines, not rules).

The funny rule of virality and social proof will happen if you do it every day.

At first you will struggle.

But more and more you build it, easier it becomes to grow.

Just stick with it.

95% of people will give up after few days and say this doesn't work.

It does!

You just have to be smart and stick with it. Then you will reap big rewards.

We can all be happy that only 1% of people makes it that far, so we don't have any real competition

It's also extremely important, that you treat your accounts as gold.

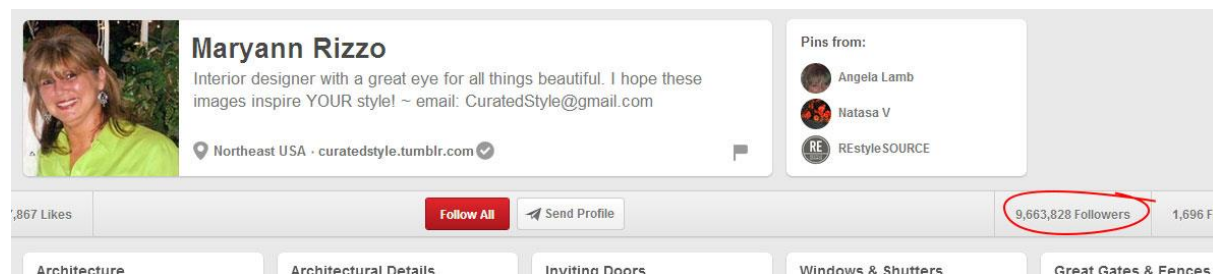
Don't just set them up and forget about them.

Invest that 10-20 minutes per day and make it REAL.

After all, it's your accounts that will bring you the money in the end!

The Secret To Big Numbers

How would you like to own a monster account like this one:



If you can't tell from screenshot, she has over 9,6 mil followers.

It's like license to print money!

You can't get to these numbers, by just following and commenting.

I'm introducing you: **Group Boards!**

Group boards are just the regular boards on Pinterest that anyone can create.

They become group boards once you start inviting people to join them.

Now, this is not the same as when people follow boards.

When you invite them to group boards, you give them permission to start pinning to that board. And you are the moderator of it.

They work on autopilot!

The idea is to invite other users in, so they do the work for you!

They voluntary pin their favorite pins to your boards and your boards grow exponentially!

Once their followers see where they are pinning, they will start following that board and automatically follow you too!

Once again (oh man I'm repeating myself. But to my defense it is extremely important!) this won't work if you invite spammers.

It will actually hurt you if you keep spammers in the board.

Let's take a look at how to invite somebody to your Group Board!

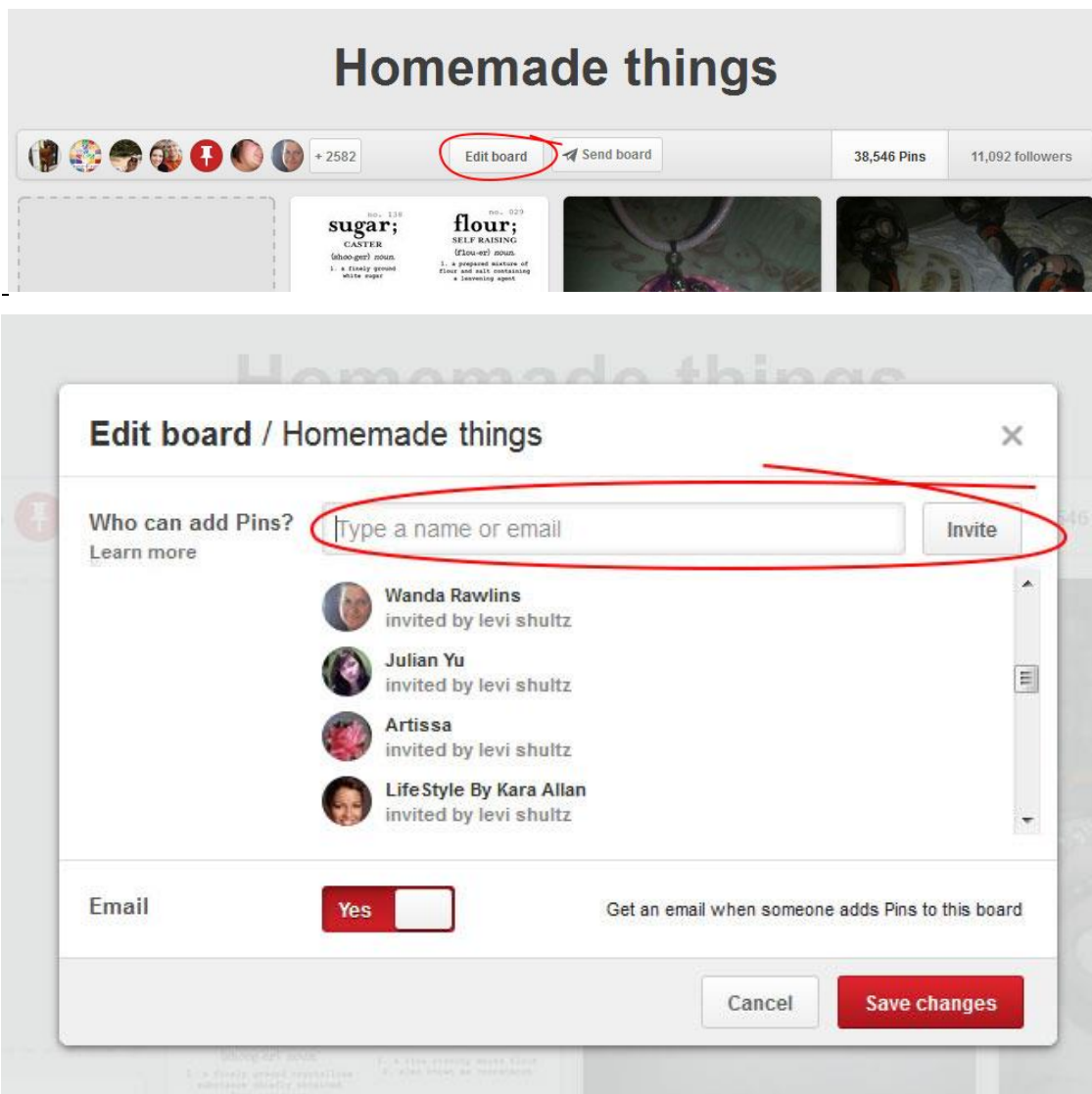
First, you need to meet some of the Pinterest requirements:

- You can invite people to your Group Board by their username or email address only.
- They must be following you.
- You must be following them.

Note: Members of your Group Board are able to invite other people as well.

Once you meet the following requirements, do the following:

1. Start by creating a normal board on your account.
2. Give it a nice name and a meaningful description (like we've seen previously in this guide).
3. Make sure the board you wish to turn into a Group Board already has pins (I recommend at least 20 quality pins)
4. (see image 1 below) Visit your board and click "Edit board"
5. (see image 2 below) Type in the username/email of the person you wish it invite, and click "invite".
6. The user will automatically receive an invitation notification (they can accept or decline).



Now that you have your board ready, start inviting people to join!

Now, there is no way to actually know if the person you invite is spammer/bot in the end. That's why you have to manually check pins if they are of good enough quality.

However, from time to time, you will let in a spammer.

Don't worry!

It's not the worst thing that can happen!

You can easily block that user and all of his pin in your board will be deleted!

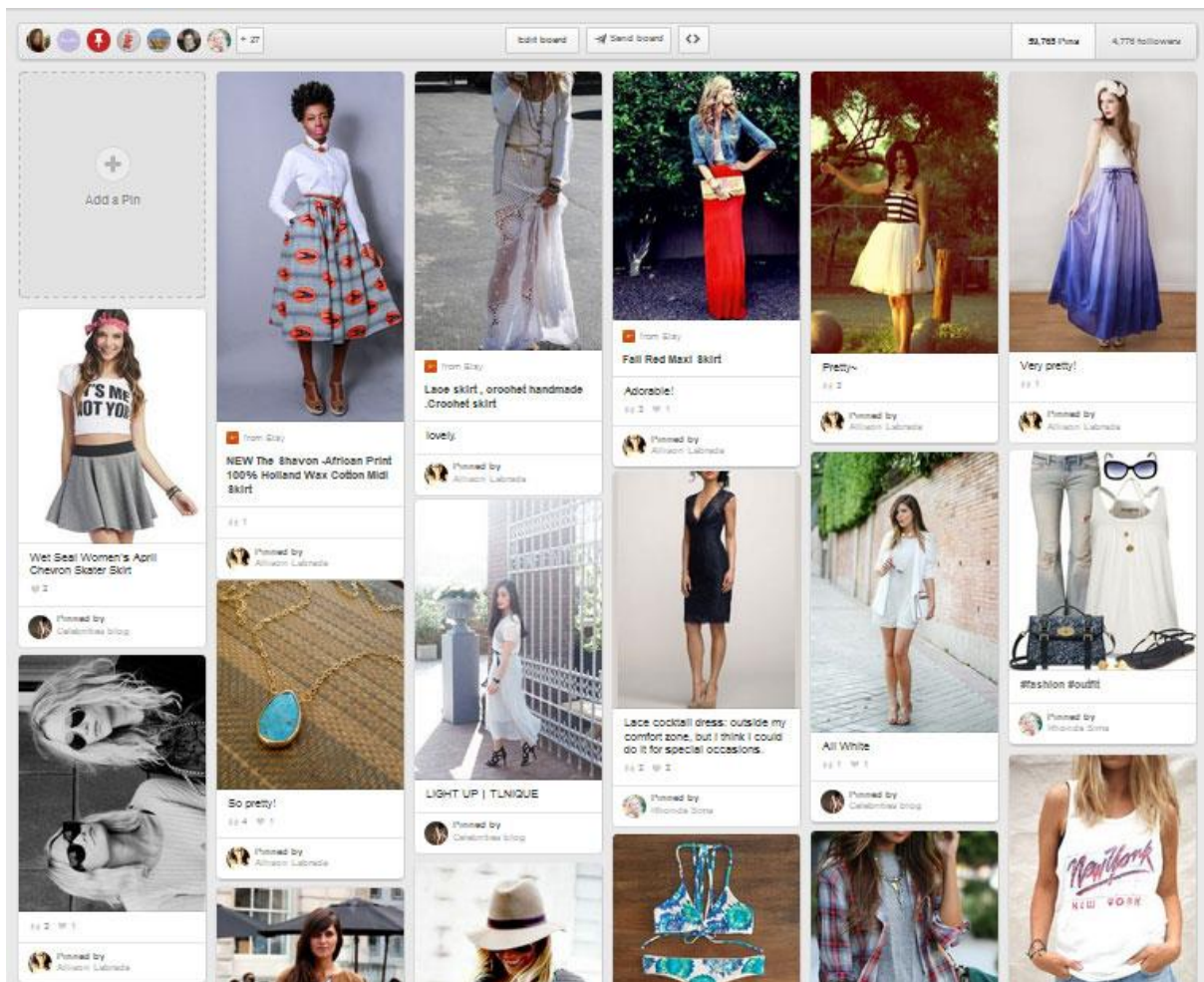
Just go to edit board -> remove user -> block user.

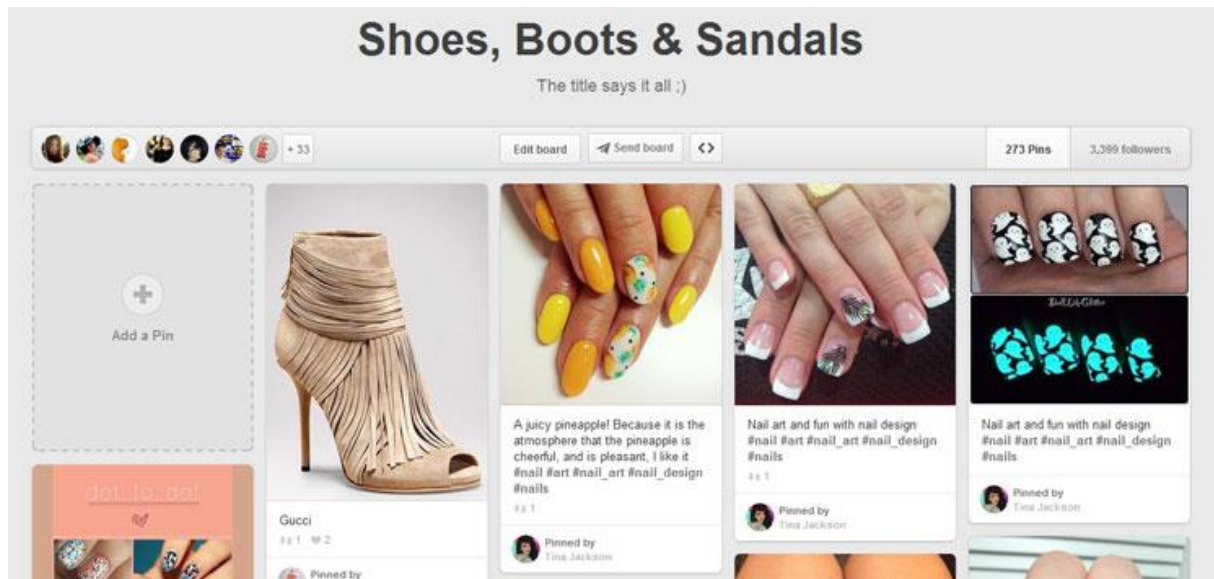
And you're done!

No more spamming from that guy.

This is essential, don't let your boards get spammed. Pinterests users are much too smart to fall for cheap spam, so you have to remove it asap.

Now let's take a look of what a good board looks like and what you should avoid at all costs:





On first picture (previous page) you can see that board is really good and neatly organized. It is very niche related and has high quality pins.

On the second picture however, the story is completely different!

The title suggest this board is about shoes, while in reality there is nail art.

You have to avoid making mistakes like these at all costs!

You don't want to lose your loyal followers, just because someone spammed your board with irrelevant stuff.

Don't ever let them post advertisement either!

Okay, I believe you've seen how powerful boards can be, and how can they change your life (remember that 9 million followers acc).

Let's jump to the big league now!

Making the big cash

What I just taught you, are the core basics.

You absolutely have to know all of this.

Just knowing will not be enough though.

You absolutely have to grow an account manually and do all these steps to really get to know Pinterest and the traffic that comes with it.

Also, don't get discouraged if you don't get good response at first.

Chances are you probably didn't pick the right niche.

Just pick another and try again.

It also takes time. So it's important to stick with it for a while (this doesn't mean you just create account and forget about it, but actually work on it each and every day).

We all know one account won't make it possible for you to quit your day job, but I will say it once more!

You absolutely have to go through this MANUAL process.

One account can bring you (it did for me) around \$300 per month. This is not at all hard to do.

Maybe it won't be your first account, but you will get to that level eventually.

However, if you want to talk about big numbers (\$3000 per month and more), then we have to talk about automation.

There is no way in the world you could manage 30 accounts manually.

And unfortunately, having that many accounts is the only way to make that kind of income.

There are bots (software) out there that manage all the accounts for you.

They do all the steps I listed above for you. They just take a bit of fiddling around to setup everything.

But bot, is just a tool in the end and you as user, have to know the steps to be able to replicate them using a software.

Most of the bots are not worth their money. They were made with intention of selling and this can be seen when it comes to the usability. It's obvious their owners don't really make money with Pinterest and they based their software around speculations.

However, I have a friend who is also doing Pinterest for the past 2 years.

He is software engineer and of course he made a whole range of tools for him to help him do the daily chores on Pinterest.

He gladly shared the tools with me, while they were still in the "geeky" state.

Once I started using them, I simply didn't look back.

He didn't want to sell them, but after months of me convincing him that he really has something genuine here to offer, he finally agreed.

He polished it up and made it "ALL IN ONE" type of bot.

It's just sick!

You just do what I showed you here in this guide and multiply it by 30x with one push of a button.

I believe, it truly is the only way to make big bucks on Pinterest.

Now there is one important thing to understand when using bots.

If you can manually make \$10 per day per account, you won't be able to make \$100 per day with 10 accounts.

When you hook up accounts with automation, they lose a little on quality.

BUT THE GOOD NEWS!

Since now it's so easy to hook up 30 or more accounts in the end you still make a lot more than \$100 per day while working a lot less!

Even if it takes more account to get to that point.

The benefits of using a software are far bigger at the end.

Software I'm talking about, can be found here: [Pinbot](#)

My friend won't just send you a software, but also a whole lot of training material on how to use it together with this guide.

In the end, you pretty much automate everything I just taught you here!

If you have any questions regarding [Pinbot](#), you can also ask me.

I use it for the past 6 months so can help you with pretty much anything!

I'm here for you at: pinbot@healzer.com

CLOSING OFF

You've come a long way (if you read the whole guide).

The Pinterest is an amazing source of traffic.

And what traffic that is!

Women with Credit Cards.

If there is one thing, I'd like you to take away from this guide is...

DO NOT SPAM!

Seriously!

Just make your accounts look and treat as real business.

That will make you come a long way.

Also engage with people and be a part of the community.

Tell stories!

Stories around your whole industry and niche.

Patience!

Grow your account and be patient.

Don't give up when the first set of problems arise.

Nothing beats the feeling, when you have such a big following,
that you pin an image and BAM you have 600 visitors on your site.

You make money while you sleep!

Thanks again for your purchase.

I'm sure you've picked some gold nuggets from it.

Now go and take action!

and if you get stuck ...

Just email me at: pinbot@healzer.com

And I'll help you as soon as humanly possible.

Have a good one!

Healzer