



rewarding the active



Mobile App

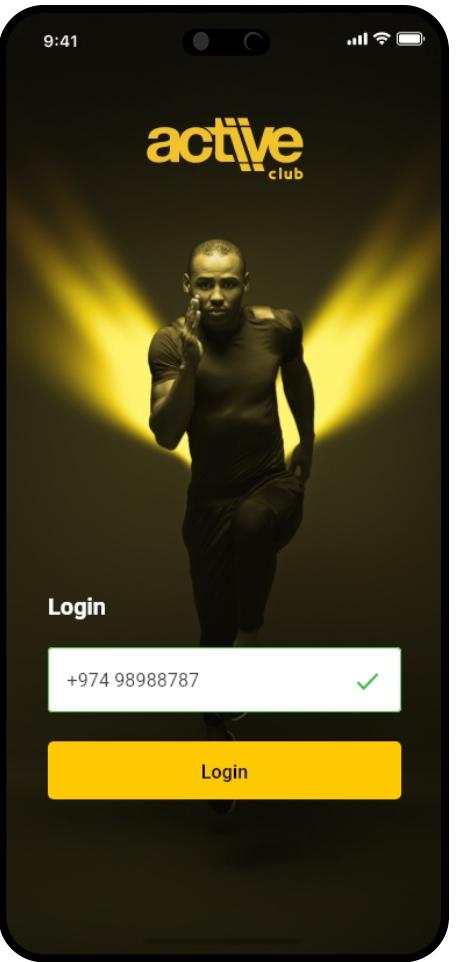
Design presentation



Mobile app design

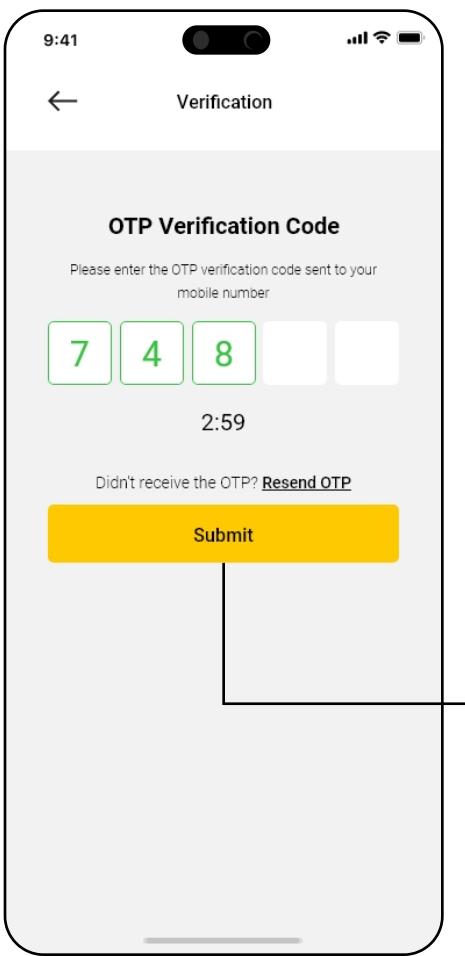
EASY LOGIN

Splash screen



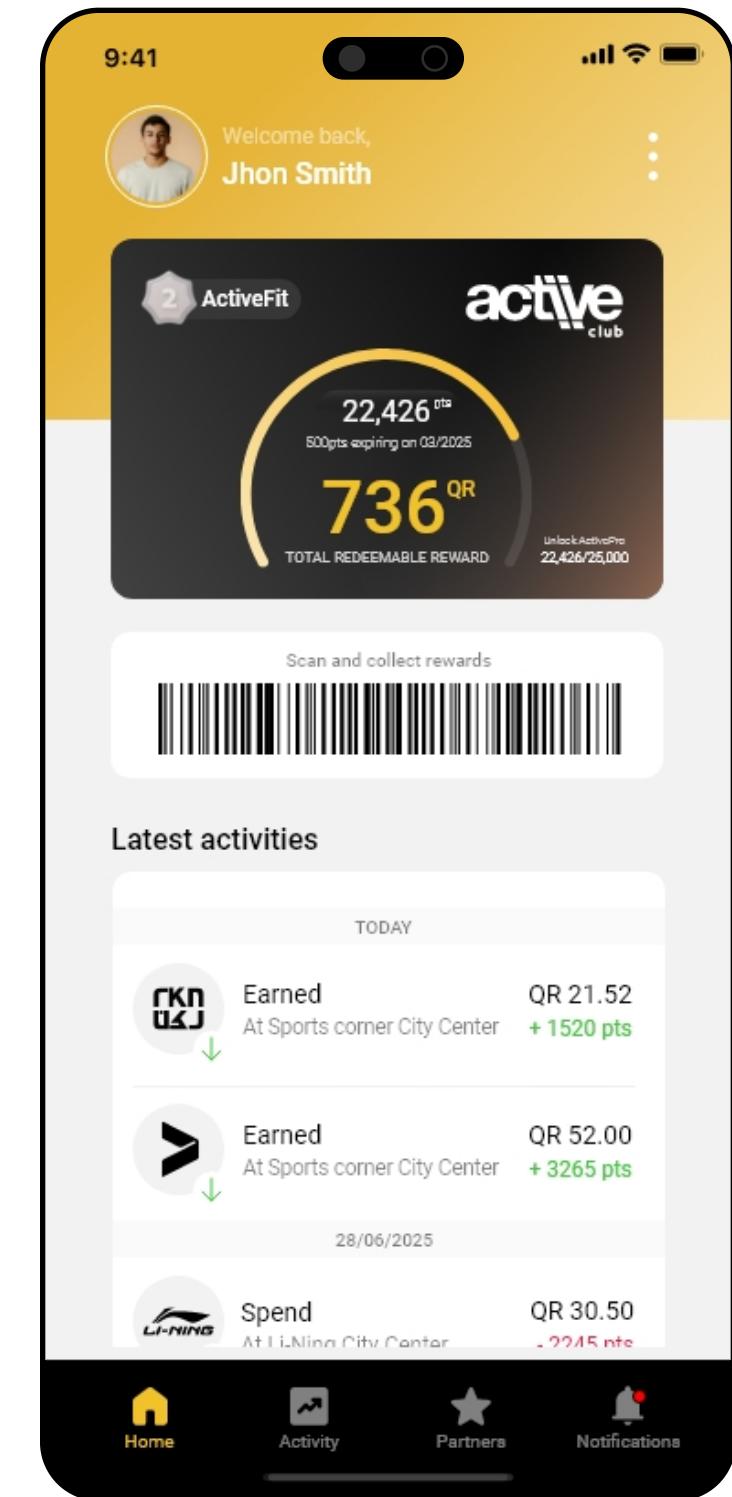
Login with phone number only

OTP verification screen



Checking if the user exists in our database

Home page screen

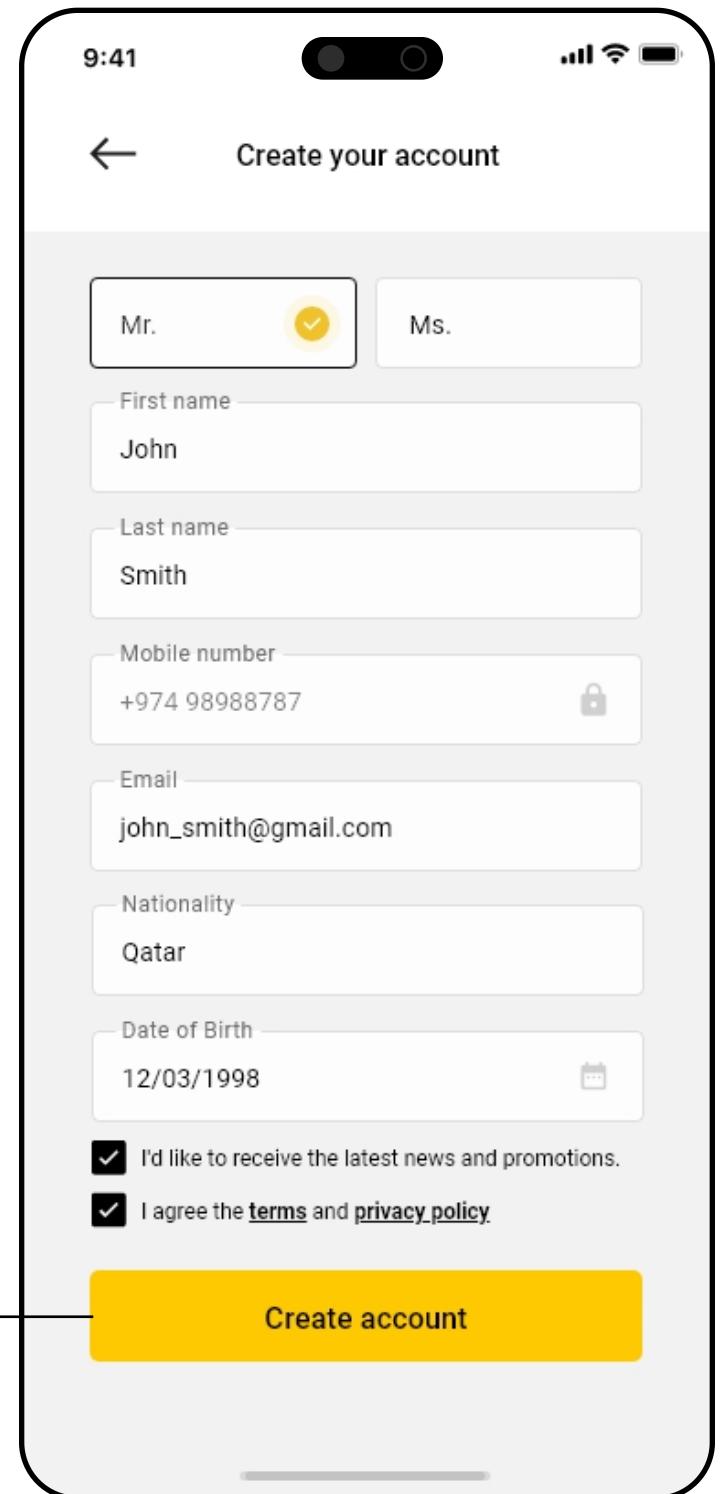


Yes

Registered user?

No

Create account screen



Account created and login

HOME PAGE

Home Page Overview

The home screen features a dynamic tier card that updates based on the user's points. While the tier badge adds a gamified feel, the QR amount is shown consistently to keep users aware of their earnings.

Barcode Access

The barcode is placed on the home screen for quick in-store scanning.

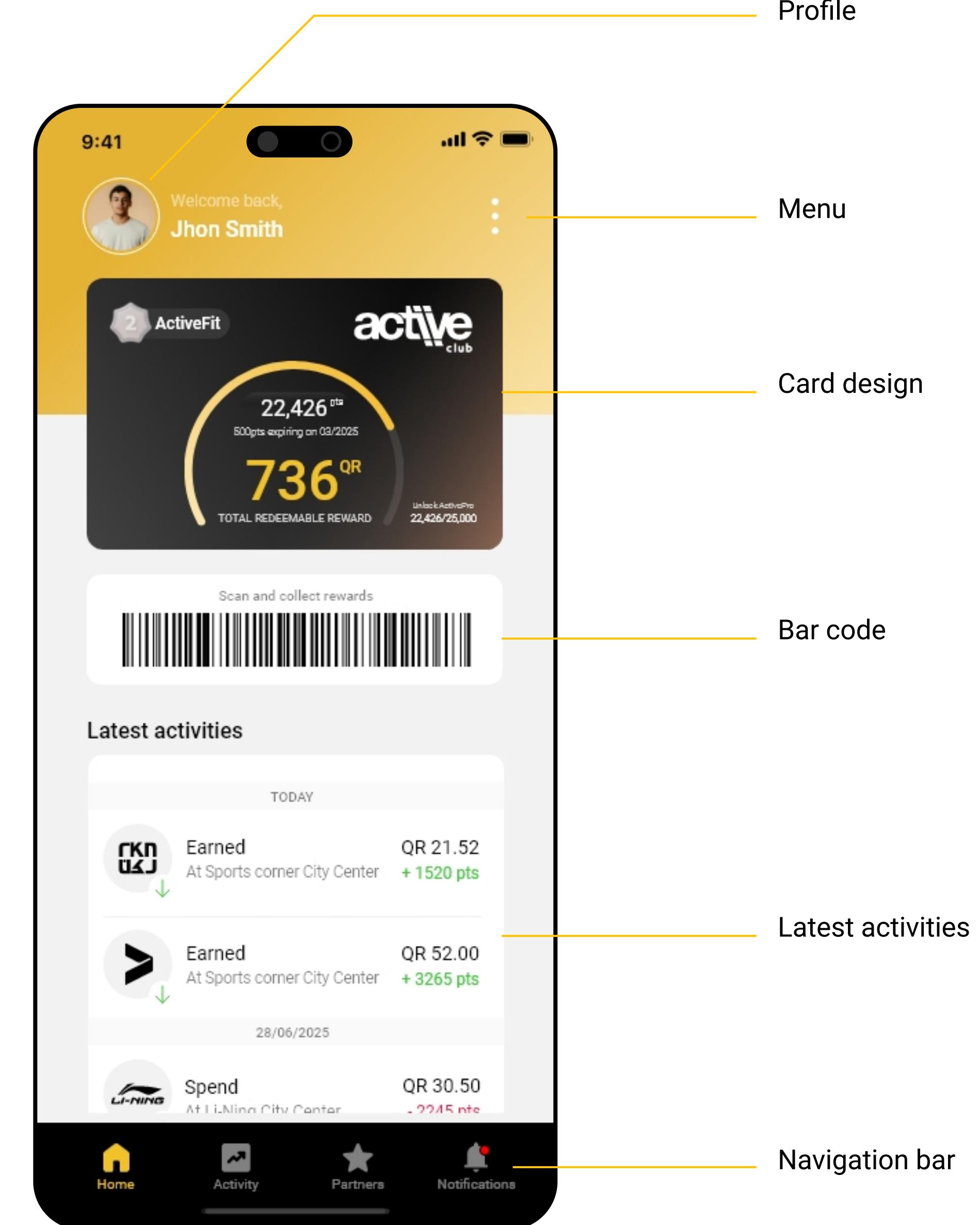
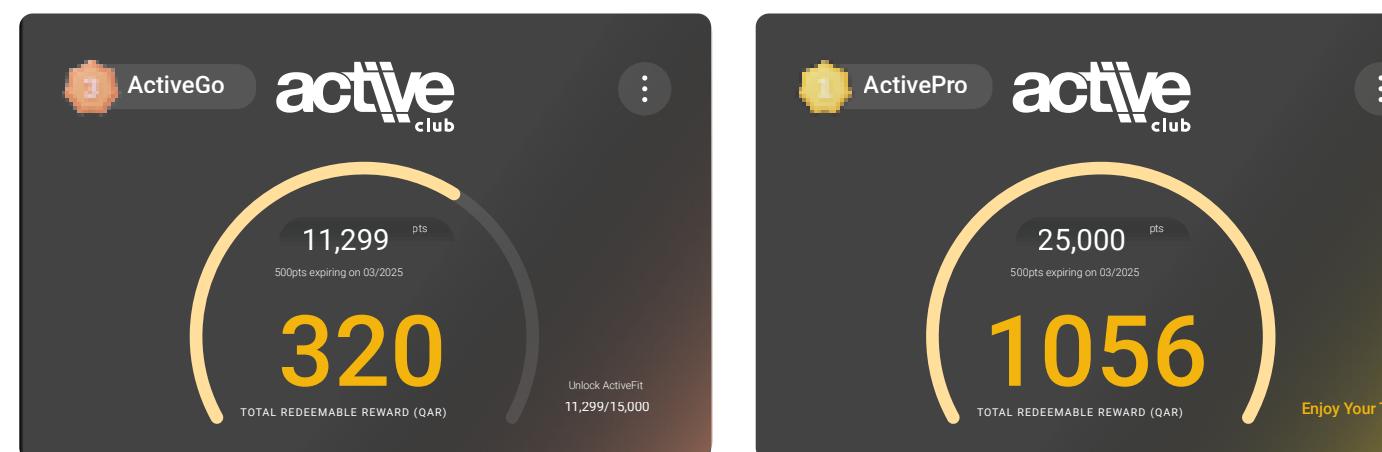
Latest Activities

Shows recent transactions, currently in-store, with plans to include E-Commerce activity in the next phase.



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Other 2 tiers design



USER LEVEL

Tier Level Display

Shows the user's current tier with a link to their latest activities.

Redeemable Rewards

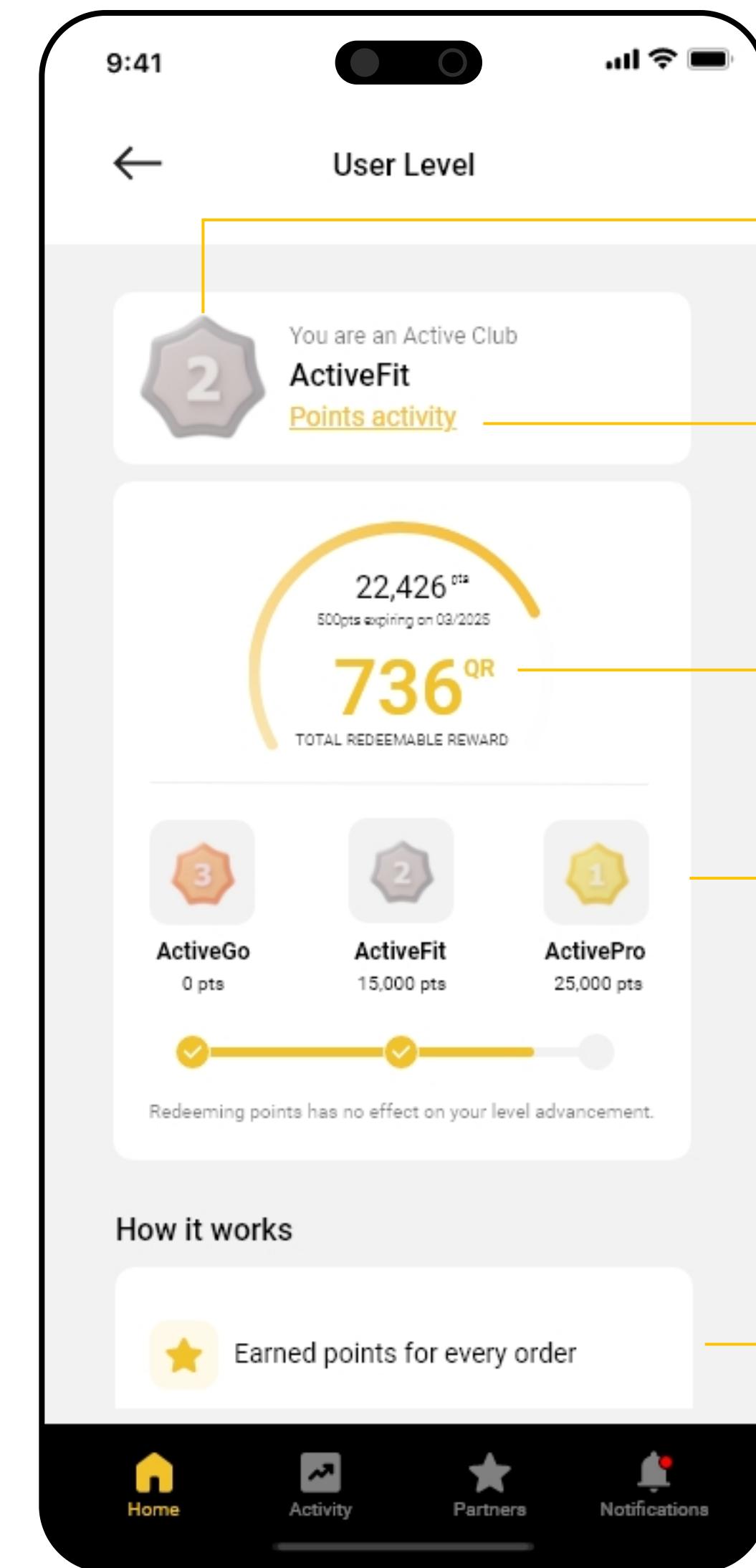
Displays the current reward value in QAR and its equivalent in points, along with tier progression and starting points for each level.

How It Works

Explains the system mechanics and highlights the benefits of progressing through the tiers.



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Tier level badge

Link for the latest activities

Current redeemable reward in QR

Show tier progression with starting points for each level

Benefits of Active club and its rewards

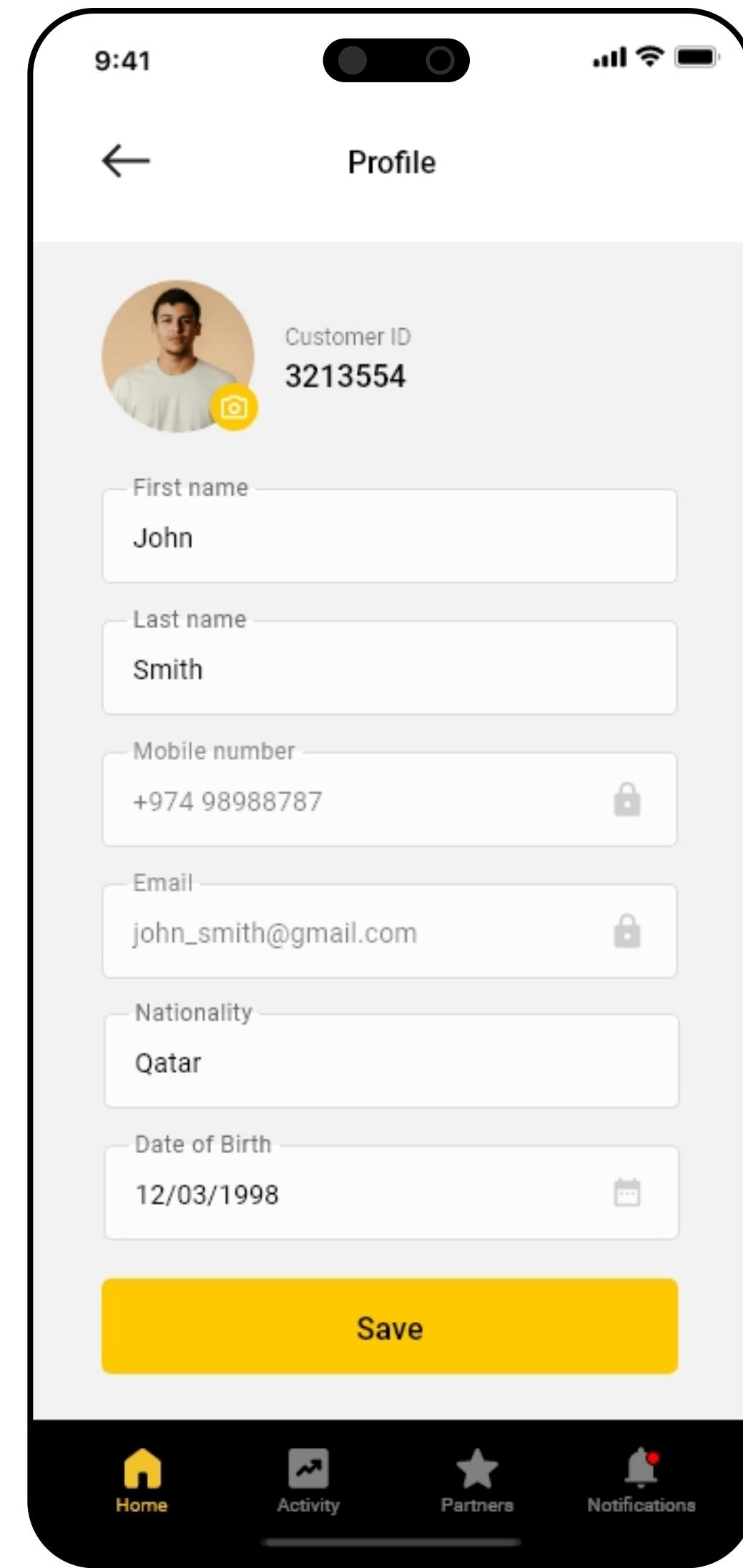
PROFILE

User profile info

Displays the user's registered information along with their unique Customer ID. Mobile number and email are fixed and cannot be changed after registration, ensuring account security and consistency.



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MAIN MENU

Notifications

Users can enable or disable email and SMS notifications anytime (optional), helping avoid unnecessary spam.

Language

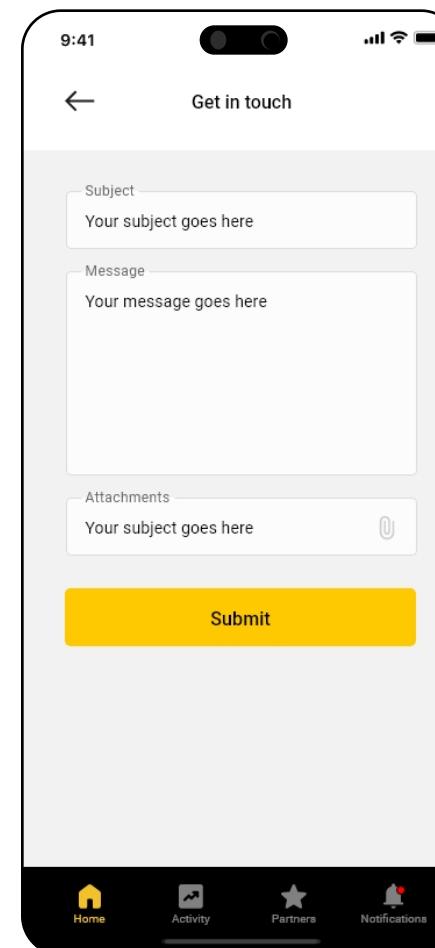
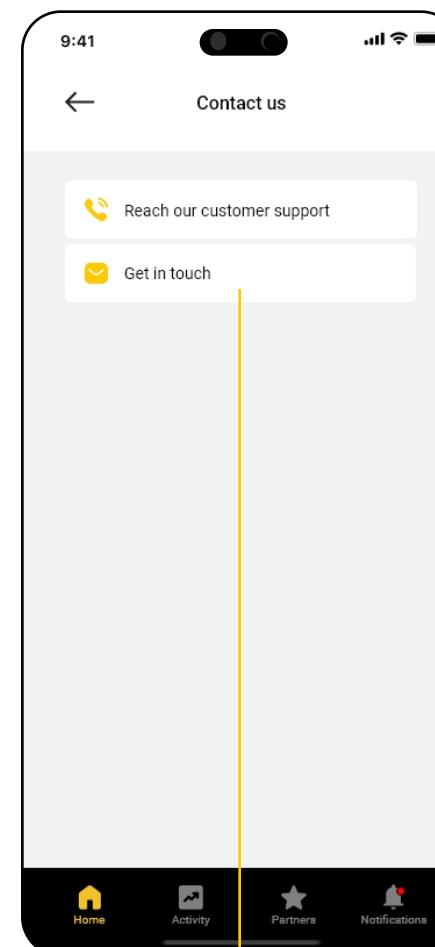
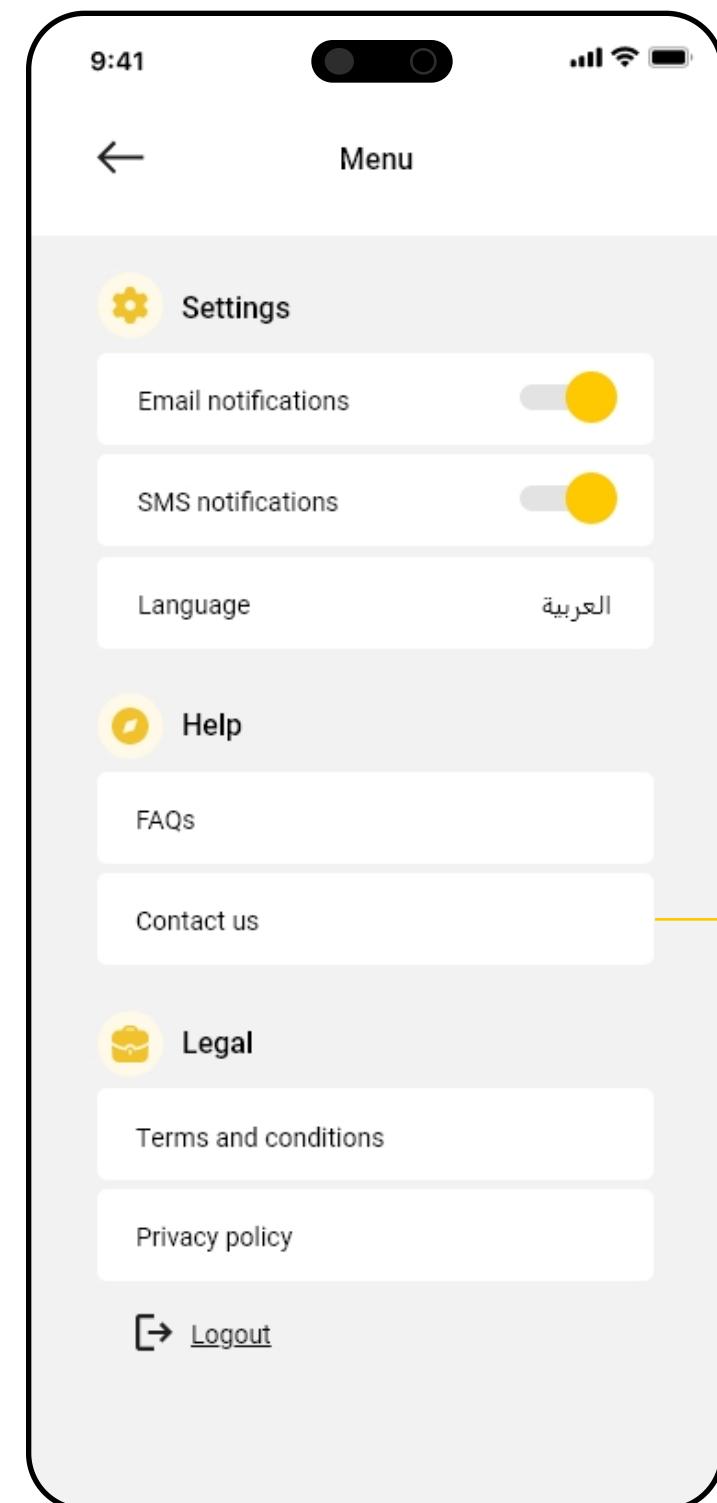
App language can be switched between Arabic and English.

Contact Us

Offers two options—call customer care directly for urgent support, or submit a written request with the ability to attach images, useful for reporting technical issues.

Logout

Logout is intentionally less prominent to discourage accidental app exits.



Contact us screen

Get in touch screen



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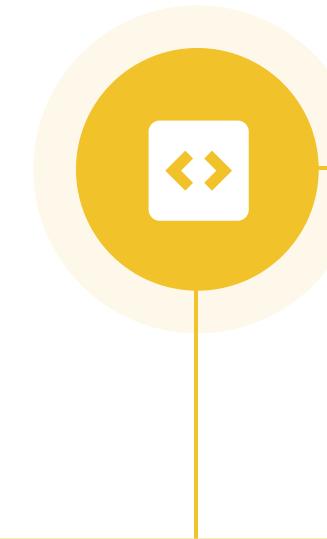
ACTIVITIES HISTORY



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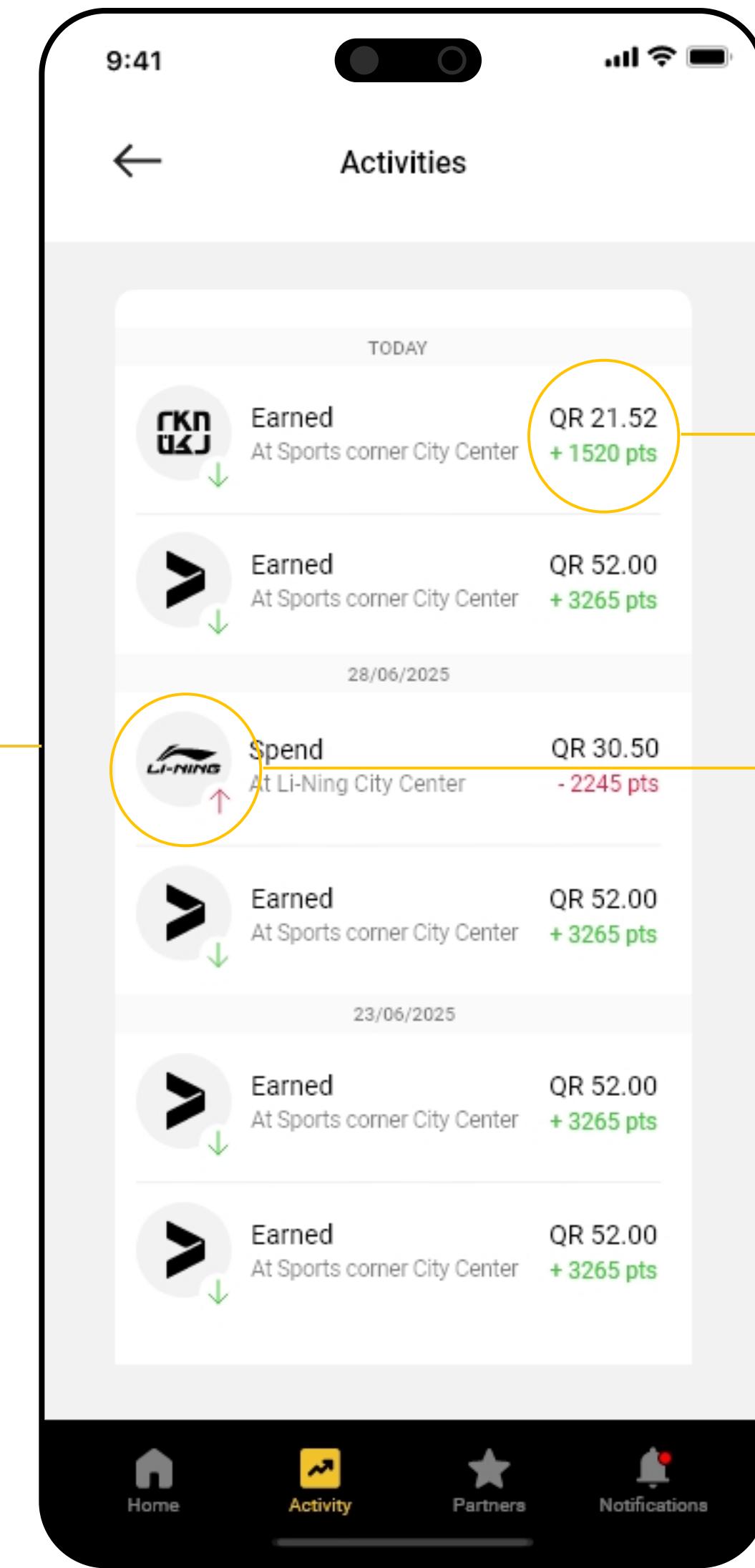
Points Tracker

Displays earned or spent points with their QAR equivalent for each transaction, along with the partner's logo to indicate where the transaction took place.



Future Development

Each transaction will be clickable, displaying detailed bill information such as amount spent, purchased items, quantities, and a barcode presented in a bill-style format. This will serve as a digital receipt, offering users a convenient and organized way to track their purchase history—a key benefit of using the app.



Earned points with its equivalent in QR

Partners logos for each activity

NOTIFICATIONS



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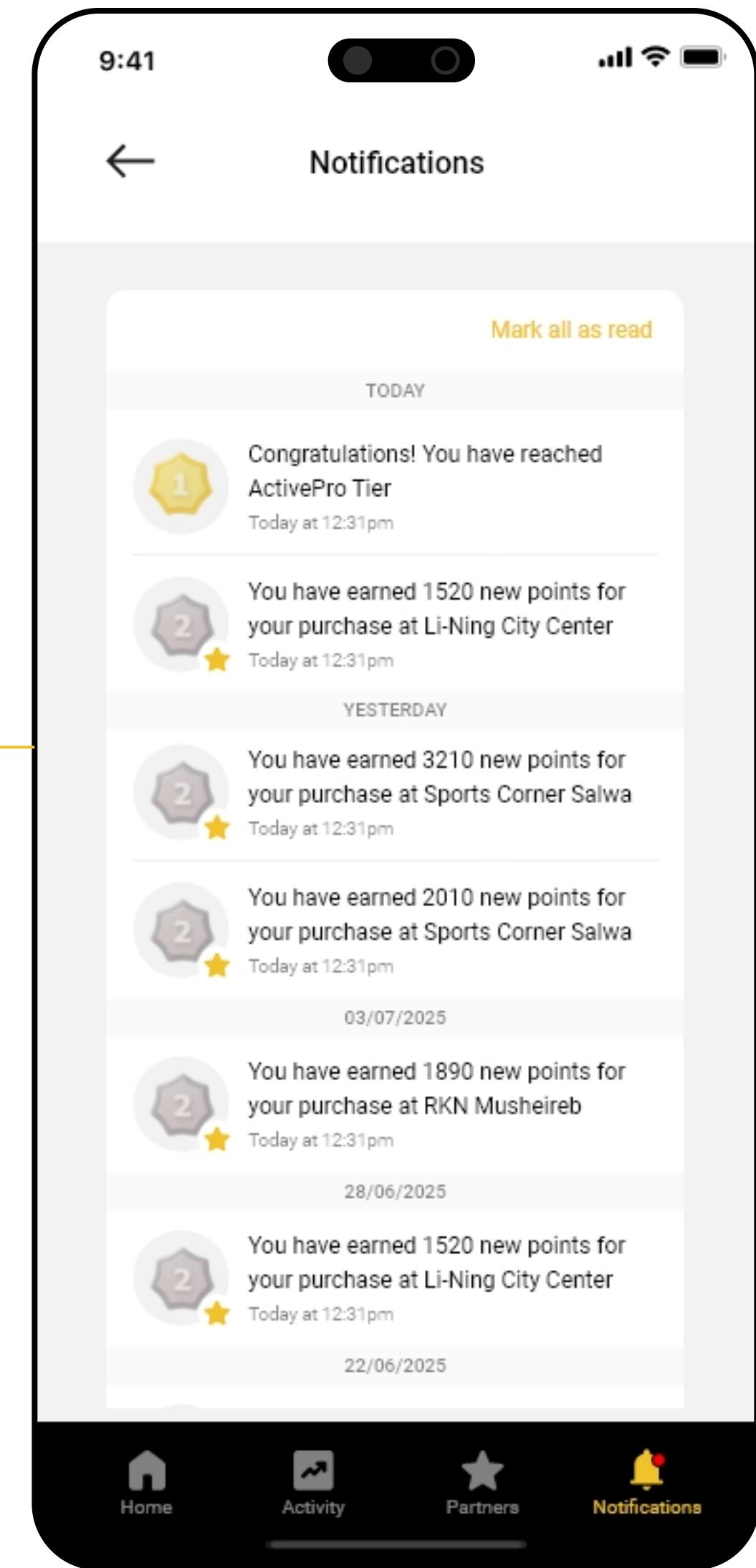
Points Tracker

The notification screen will display key updates such as tier upgrades and quick summaries of earned or spent points.



Future Development

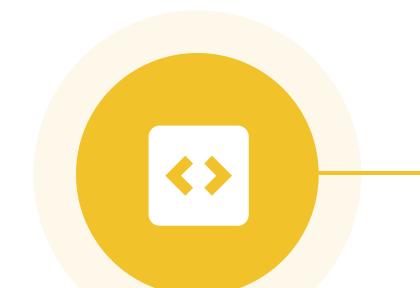
In later stages, we'll introduce notifications for current promotions and offers from active club partners. These may include alerts about new deals or reminders (e.g., 3 days before an offer ends) to keep users engaged and informed.



PARTNERS

Partners list

Currently showcases three partners, displaying their logos and the number of stores each has.

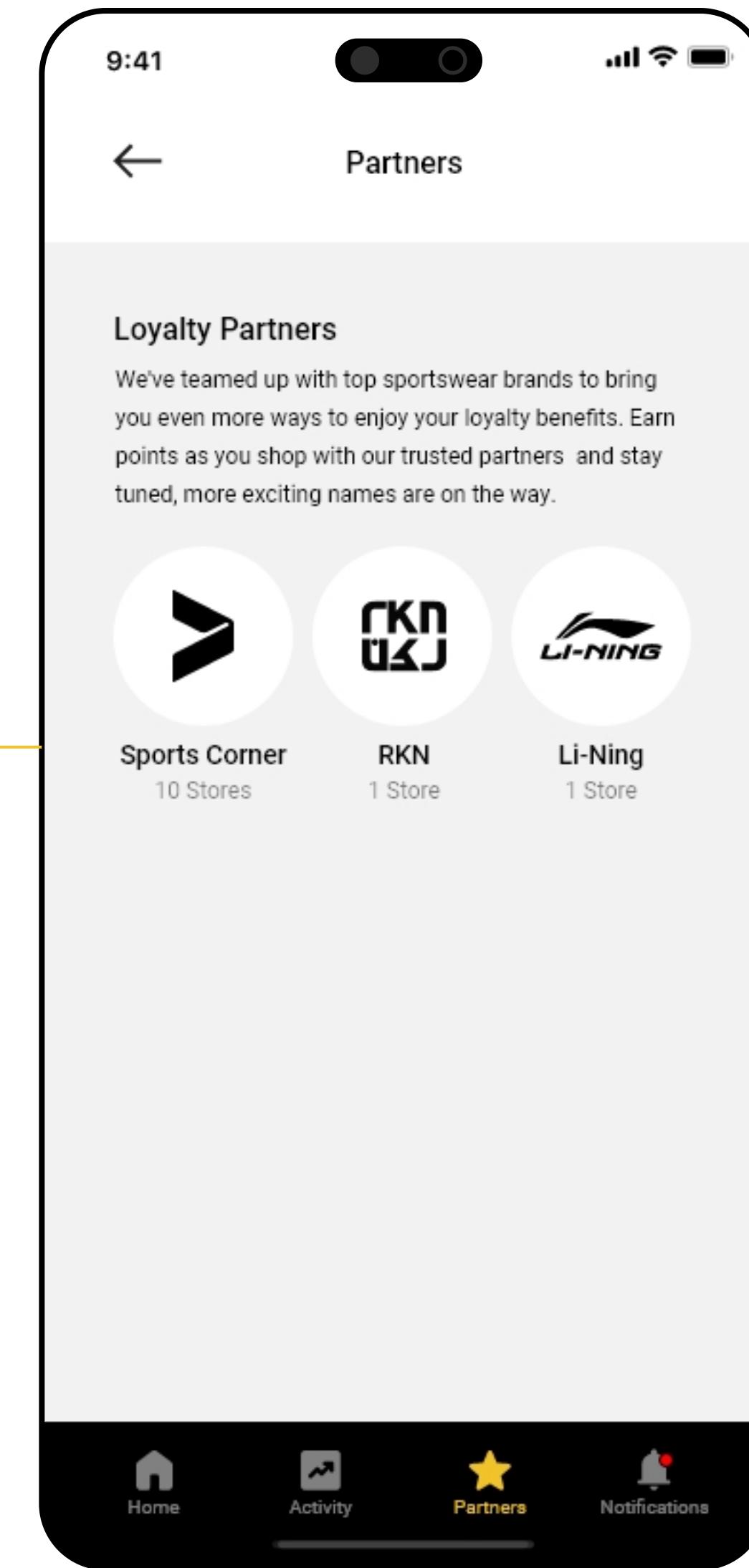


Future Development

Partners will become clickable to reveal current offers, store locations (on a map or in list view), and store timings. Locations will be sorted by proximity, based on user location permissions.

active
club

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THANK YOU

Thank you for your time and attention.
Looking forward to your feedback and the next steps.