

Ilyasse Bikes

2021

2022

Riders
2M



Profit Margin
0,45



When are
we making
money ?

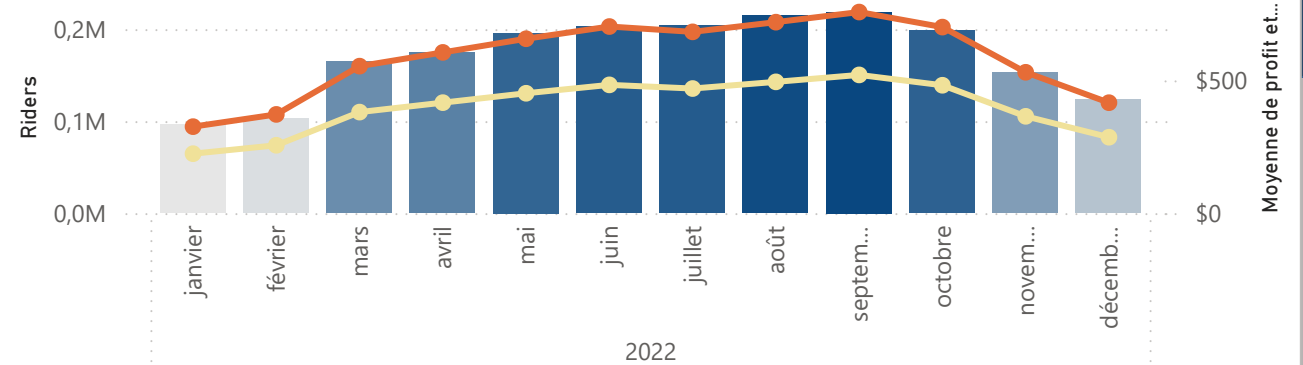
hr	0	1	2	3	4	5	6
8	\$261	\$1 293	\$1 459	\$1 568	\$1 554	\$1 459	\$371
9	\$474	\$672	\$738	\$755	\$747	\$807	\$607
10	\$777	\$414	\$395	\$425	\$414	\$498	\$848
11	\$943	\$490	\$463	\$488	\$497	\$590	\$1 064
12	\$1 117	\$624	\$579	\$625	\$626	\$750	\$1 197
13	\$1 106	\$620	\$573	\$600	\$620	\$761	\$1 244
14	\$1 080	\$583	\$516	\$548	\$551	\$720	\$1 219
15	\$1 051	\$620	\$576	\$598	\$630	\$797	\$1 205
16	\$1 055	\$863	\$898	\$877	\$925	\$1 041	\$1 140
17	\$952	\$1 504	\$1 681	\$1 613	\$1 699	\$1 530	\$1 043
18	\$806	\$1 449	\$1 592	\$1 563	\$1 629	\$1 313	\$882
19	\$657	\$1 036	\$1 090	\$1 126	\$1 163	\$956	\$724
20	\$495	\$723	\$769	\$822	\$857	\$668	\$538

Revenue
\$10M

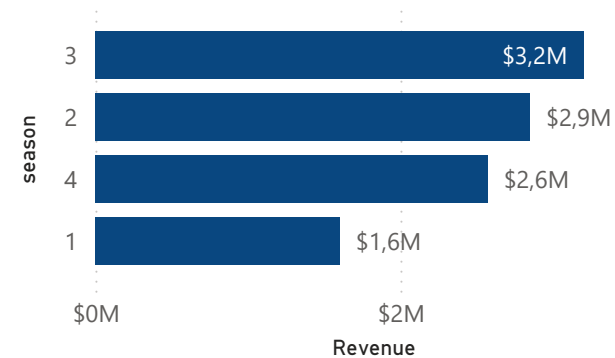
Profit
7,03M

KPIs over Time

● Riders ● Moyenne de profit ● Moyenne de revenue



Revenue By Season



Rider Demographic

