# A/B Testing

## **Comparing Explore-Exploit Solutions**

#### Scenario

You have four advertisement options (bandits), and your task is to design an experiment using Epsilon Greedy and Thompson Sampling.

## **Design of Experiment**

A bandit class has already been created for you. It is an abstract class with abstract methods. You must not exclude anything from Bandit() class. However, you can add **more stuff if you need**.

BANDIT\_REWARD=[1,2,3,4]

NUMBER\_OF\_TRIALS: 20000

- 1. Create a Bandit Class
- 2. Create EpsilonGreedy() and ThompsonSampling() classes and methods (inherited from Bandit()).
  - 1. Epsilon-greedy:
    - 1. decay epsilon by 1/t
    - 2. design the experiment
  - 2. Thompson Sampling
    - 1. design with known precision
    - 2. design the experiment
- 3. **Report:** 
  - 1. Visualize the learning process for each algorithm (plot1())
  - 2. Visualize cumulative rewards from E-Greedy and Thompson Sampling.
  - 3. Store the rewards in a CSV file ({Bandit, Reward, Algorithm})
  - 4. Print cumulative reward (try using the modified logging package)
  - 5. Print cumulative regret (try using the modified logging package)

Note that the values of *epsilon* and *precision* are up to you to decide.

#### **Submission**

- 1. The code must be well documented; I'd recommend using the *pyment* package
- 2. We will not continue checking after the error message (regardless of the error).
- 3. Late submissions will be treated according to the rules written in the syllabus.
- 4. Push the codes to GitHub and submit only the link of a repo to Moodle

#### **Grade 50 points**